



Legislation Details (With Text)

File #: 24-1051 **Version:** 1 **Name:**

Type: Operational Focus Updates **Status:** Agenda Ready

File created: 7/24/2024 **In control:** City Council Work Session

On agenda: 7/29/2024 **Final action:**

Title: Discussion and action to direct the City Manager and City Attorney to prepare and host two community meetings in each city council district to inform, educate, and explain in detail the proposed ordinance calling an election on November 5, 2024, to permit voters to determine whether to revoke the City’s authority to issue the 2012 Quality of Life bonds that have not yet been sold or delivered. Further, provide a cost analysis and detailed line-item budget for the community outreach, mailers, text messages, and educational campaign related to the voter education the city will provide for this specific election. This should include an estimate of the total cost to the taxpayers. Additionally, all marketing, communication, and outreach must provide timelines across all mediums and be approved by the council prior to initiation. Outreach should commence once the election is called and be completed no later than two weeks before the first ballots by mail are sent out. The communication should include a timeline of events from 2012 to the present and a list of all expenditures for bond series that have been sold, but not fully utilized.

Sponsors:

Indexes:

Code sections:

Attachments: 1. D5 and D2 Community meetings related to proposed ordinance 2012 QOL, 2. WS Presentation_Nov 5 MPC Ballot Language-Communications Plan

Date	Ver.	Action By	Action	Result
7/29/2024	1	City Council Work Session		

CITY OF EL PASO, TEXAS LEGISTAR AGENDA ITEM SUMMARY FORM

DISTRICT, DEPARTMENT, CONTACT INFORMATION:

Please choose District and Department from drop down menu. Please post exactly as example below. No Title’s, No emails. Please use ARIAL 10 Font.

All Districts

Members of the City Council, Representative Isabel Salcido, (915) 212-0005
Members of the City Council, Representative Josh Acevedo, (915) 212-0002

AGENDA LANGUAGE:

This is the language that will be posted to the agenda. Please use ARIAL 11 Font.

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