



Legislation Text

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File #: 22-1043, Version: 1

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**CITY OF EL PASO, TEXAS  
LEGISTAR AGENDA ITEM SUMMARY FORM**

**DISTRICT, DEPARTMENT, CONTACT INFORMATION:**

*Please choose District and Department from drop down menu. Please post exactly as example below.  
No Title's, No emails. Please use ARIAL 10 Font.*

**All Districts**

Purchasing and Strategic Sourcing, Claudia A. Garcia, (915) 212-1218  
Economic and International Development, Elizabeth K. Triggs, (915) 212-0094

**AGENDA LANGUAGE:**

*This is the language that will be posted to the agenda. Please use ARIAL 11 Font.*

The linkage to Strategic Plan is subsection 1.1 - Stabilize and expand El Paso's tax base

**Award Summary:**

The award of Solicitation 2022-0370R Customer Relation Management (CRM) System to Keen360, Inc., for a term of three (3) years for an estimated amount of \$102,021.25. The award also includes, a two (2) year option for an estimated amount of \$46,147.50. The total value of the contract is, including the initial term plus the option for a total of five (5) years, for an estimated amount of \$148,168.75. This contract will allow for the purchase of a Business Relationship Management System. The system will support the Economic and International Development Department, as well as other outward facing departments such as the El Paso International Airport, in establishing, tracking, and maintaining business relationships.

**Contract Variance:**

No contract variance.

Department:	Economic & International Development
Award to:	Keen360, Inc. King of Prussia, PA
Item(s):	All
Initial Term:	3 years
Option to Extend:	2 years
Annual Estimated Award:	\$ 55,873.75 (Year 1) \$ 46,147.50 (Year 2 & 3)
Initial Term Estimated Award:	\$102,021.25 (3 Years)
Option Term Estimated Award:	\$ 46,147.50 (2 Years)
Total Estimated Award:	\$148,168.75 (5 years)
Account No.:	522150-999-1000-99999 522020 239-1000-15240-P1506
Funding Source:	General Fund - Citywide Contracts Division
District(s):	All

This is a Request for Proposal, requirements contract.

The Purchasing & Strategic Sourcing and the Economic & International Development Departments recommend award as indicated to Keen360, Inc., the highest ranked proposer based on evaluation factors established for this procurement. In accordance with this award, the City Manager or designee is authorized to exercise future options if needed.

Additionally, it is requested that the City Attorney's Office review and that the City Manager be authorized to execute any related contract documents and agreements necessary to effectuate this award.