



Legislation Text

---

File #: 21-360, Version: 1

---

**CITY OF EL PASO, TEXAS  
AGENDA ITEM SUMMARY FORM**

**All Districts**

Environmental Services, Ellen A. Smyth, (915) 212-6000

**PUBLIC HEARING DATE:** 4/13/2021

**STRATEGIC GOAL:**

**Goal 3 - Promote the Visual Image of El Paso**

**SUBGOAL:** 3.1 Improve the visual impression of the community (gateways, corridors, intersections, and parkland)

**SUBJECT:**

*APPROVE a Resolution / Ordinance / lease to do what? OR AUTHORIZE the City Manager to do what? Be descriptive of what we want Council to approve. Include \$ amount if applicable.*

An Ordinance amending Title 15 (Public Services), Chapter 15.08 (Street Rentals), Section 15.08.120 (Special Privilege Licenses and Permits), Subsection (H) exceptions to add Paragraph 12 signs may be located in the Public Right of Way without the requirement of a Sign Permit or a Special Privilege, which meet the following criteria: (K) the sign may not be placed closer than twenty (20) feet to a waste container placed in the Right of Way pursuant to a Franchise Agreement issued by the City; (J) the sign may not be placed in that area of a triangle formed by the intersecting property lines and a diagonal joining property line at points twenty (20) feet from their intersection of any corner lot. The penalty is as provided for in Section 15.08.125 of the El Paso City Code.

**BACKGROUND / DISCUSSION:**

*Discussion of the what, why, where, when, and how to enable Council to have reasonably complete description of the contemplated action. This should include attachment of bid tabulation, or ordinance or resolution if appropriate. What are the benefits to the City of this action? What are the citizen concerns?*

Environmental Services manages franchises on behalf of the City issued to vendors that maintain waste containers on City rights of way (ROW). Franchisees pay a fee to the City for each container placed, usually at intersections of busy streets, and in turn, offer advertising space on the containers to their customers. Additionally, the City regulates temporary signs placed in City ROW, which are also often placed at busy intersections. A recurring issue of multiple temporary signs being placed around franchised waste containers has resulted in those advertisements being blocked from view. Therefore, a recommendation to prohibit temporary signs within 20 feet of an intersection or franchised waste container is being made to rectify this problem.

**PRIOR COUNCIL ACTION:**

*Has the Council previously considered this item or a closely related one?*

Click or tap here to enter text.

**AMOUNT AND SOURCE OF FUNDING:**

*How will this item be funded? Has the item been budgeted? If so, identify funding source by amount numbers and description of account. Does it require a budget transfer?*

Click or tap here to enter text.

\*\*\*\*\*REQUIRED AUTHORIZATION\*\*\*\*\*

**Department Head:**

*If Agenda Item Summary Form is initiated by Purchasing, client department should sign also*