

Oscar Leaser
Mayor

Tommy Gonzalez
City Manager



CITY COUNCIL
Peter Svarzbein, District 1
Alexsandra Annello, District 2
Cassandra Hernandez, District 3
Joe Molinar, District 4
Isabel Salcido, District 5
Claudia L. Rodriguez, District 6
Henry Rivera, District 7
Cissy Lizarraga, District 8

NOTICE OF WORK SESSION OF THE CITY COUNCIL OF THE CITY OF EL PASO

April 11, 2022

**COUNCIL CHAMBERS, CITY HALL, 300 N. CAMPBELL AND VIRTUALLY
9:05 AM**

**THE LOCAL HEALTH AUTHORITY STRONGLY RECOMMENDS THE USE OF
MASKS IN ALL CITY FACILITIES AND INDOOR SPACES**

Teleconference phone number 1-915-213-4096

Toll free number: 1-833-664-9267

Conference ID: 496-567-70#

Notice is hereby given that a Work Session of the City Council of the City of El Paso will be conducted on April 11, 2022 at 9:05 A.M. Members of the public may view the meeting via the following means:

Via the City's website. <http://www.elpasotexas.gov/videos>

Via television on City15,

YouTube: <https://www.youtube.com/user/cityofelpasotx/videos>

In compliance with the requirement that the City provide two-way communication for members of the public, members of the public may communicate with Council during public comment, and regarding agenda items by calling the following number:

1-915-213-4096 or Toll free number: 1-833-664-9267

At the prompt please enter Conference ID: 496-567-70#

The public is strongly encouraged to sign up to speak on items on this agenda before the start of this meeting on the following links:

<https://www.elpasotexas.gov/city-clerk/meetings/city-council-meetings>

and

http://legacy.elpasotexas.gov/muni_clerk/Sign-Up-Form-Monday-Work-Session.php

The following members of City Council will be present via video conference:

Representatives Alexsandra Annello and Cassandra Hernandez

A quorum of City Council must participate in the meeting.

AGENDA

1. Presentation and discussion by the COVID-19 Response and Recovery Cross-Functional Team providing information on key activities, efforts, and processes. [22-416](#)
 1. Overview (Tommy Gonzalez)
 2. City Attorney Overview (Karla Nieman)
 - a) Greg Abbott, in his official capacity as Governor of Texas v. City of El Paso and Statewide Mask Mandate Litigation
 - b) Additional Updates
 3. Team Lead Report:
 - a) Health Focus (Hector Ocaranza, M.D.)
 4. City Manager Wrap-up (Tommy Gonzalez)

All Districts
City Manager's Office, Cary Westin, (915) 212-1063
2. Presentation and discussion providing a report from the following Goal Teams: [22-415](#)
 1. Vision Block: Vibrant Regional Economy
 - a) Goal 1 (Economic Development)
 - b) Goal 3 (Visual Image)

David Coronado, Managing Director
Elizabeth Triggs, Economic and International Development Director

All Districts
City Manager's Office, Juliana Baldwin-Munoz, (915) 212-1204
3. Presentation, discussion and action of a Resolution authorizing the City Manager or his designee to establish appropriations in the amount of \$115,979,244, whereas the City of El Paso is the recipient of the American Rescue Plan Act ("ARPA") grant funds in the amount of \$154,365,135, the City Council approves the appropriation of the grant funds from the Coronavirus State and Local Fiscal Recovery Funds in accordance with the requirements stipulated by the American Rescue Plan Act and federal guidelines in the Final Rule to cover expenses incurred to respond and recover from the COVID-19 public health crisis. [22-419](#)

All Districts

City Manager's Office, K. Nicole Cote, (915) 212-1092

4. Discussion and action on a Resolution adopting a districting plan which establishes new Council representative district boundaries based on the 2020 U.S. Census data, to become effective immediately, and dissolving the Districting Commission, as they have completed their duties in the redistricting process per City Charter.

[22-418](#)

All Districts

Economic and International Development, Karina Braggalla, (915) 212-1570

Planning and Inspections, Philip Etiwe, (915) 212-1553

EXECUTIVE SESSION

The following members of City Council will be present via video conference:

Representatives Alexsandra Anello and Cassandra Hernandez

The City Council of the City of El Paso may retire into EXECUTIVE SESSION pursuant to Section 3.5A of the El Paso City Charter and the Texas Government Code, Chapter 551, Subchapter D, to discuss any of the following: (The items listed below are matters of the sort routinely discussed in Executive Session, but the City Council of the City of El Paso may move to Executive Session any of the items on this agenda, consistent with the terms of the Open Meetings Act and the Rules of City Council.) The City Council will return to open session to take any final action and may also, at any time during the meeting, bring forward any of the following items for public discussion, as appropriate.

Section 551.071	CONSULTATION WITH ATTORNEY
Section 551.072	DELIBERATION REGARDING REAL PROPERTY
Section 551.073	DELIBERATION REGARDING PROSPECTIVE GIFTS
Section 551.074	PERSONNEL MATTERS
Section 551.076	DELIBERATION REGARDING SECURITY DEVICES OR SECURITY AUDITS
Section 551.087	DELIBERATION REGARDING ECONOMIC DEVELOPMENT NEGOTIATIONS
Section 551.089	DELIBERATION REGARDING SECURITY DEVICES OR SECURITY AUDITS; CLOSED MEETING

Goal 6: Set the Standard for Sound Governance and Fiscal Management**Discussion and action on the following:**

- EX1.** Application Texas Gas Service for the Gas Reliability Infrastructure Program ("GRIP") Interim Rate Adjustment, Railroad Commission of Texas Docket No. 00008972. Matter No. 22-1008-189 (551.071)

[22-421](#)

City Attorney's Office, Frances Engelbaum, (915) 212-0033

- EX2.** Economic Incentives for an Entertainment Project located in the City of El Paso. Matter No. 18-1007-2190.001 (551.087)

[22-422](#)

Economic and International Development, Elizabeth Triggs, (915) 212-0095

EX3. Economic Incentives for a Manufacturing Company to be located in the City of El Paso. Matter No. 22-1007-2856 (551.087)

[22-423](#)

Economic and International Development, Elizabeth Triggs, (915) 212-0095

ADJOURN

NOTICE TO THE PUBLIC:

If you need Spanish Translation Services, you must email CityClerk@elpasotexas.gov at least 48 hours in advance of the meeting.

ALL REGULAR CITY COUNCIL AGENDAS ARE PLACED ON THE INTERNET THURSDAY PRIOR TO THE MEETING AT THE ADDRESS BELOW:

<http://www.elpasotexas.gov/>



Legislation Text

File #: 22-416, Version: 1

CITY OF EL PASO, TEXAS
LEGISTAR AGENDA ITEM SUMMARY FORM

DISTRICT, DEPARTMENT, CONTACT INFORMATION:

Please choose District and Department from drop down menu. Please post exactly as example below.

No Title's, No emails. Please use ARIAL 10 Font.

All Districts

City Manager's Office, Cary Westin, (915) 212-1063

AGENDA LANGUAGE:

This is the language that will be posted to the agenda. Please use ARIAL 11 Font.

Presentation and discussion by the COVID-19 Response and Recovery Cross-Functional Team providing information on key activities, efforts, and processes.

1. Overview (Tommy Gonzalez)
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 - a) Health Focus (Hector Ocaranza, M.D.)
4. City Manager Wrap-up (Tommy Gonzalez)

CITY OF EL PASO, TEXAS
AGENDA ITEM
DEPARTMENT HEAD'S SUMMARY FORM

DEPARTMENT: City Manager's Office

AGENDA DATE: April 11, 2022

CONTACT PERSON NAME AND PHONE NUMBER: Senior Deputy City Manager, Cary Westin
(915) 212-1063

DISTRICT(S) AFFECTED: All Districts

SUBJECT:

Presentation and discussion by the COVID-19 Response + Recovery Cross-Functional Team providing information on key activities, efforts, and processes.

1. Overview (Tommy Gonzalez)
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BACKGROUND / DISCUSSION:

The COVID-19 Response + Recovery Cross-Functional Team is comprised of multi-disciplinary teams focused on the continued planning, development and implementation of actions supporting key impact areas. Ongoing updates will be provided to share key information and key upcoming items.

PRIOR COUNCIL ACTION: N/A

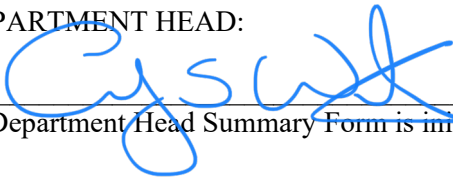
AMOUNT AND SOURCE OF FUNDING: N/A

BOARD / COMMISSION ACTION:

Enter appropriate comments or N/A

*****REQUIRED AUTHORIZATION*****

DEPARTMENT HEAD:


(If Department Head Summary Form is initiated by Purchasing, client department should sign also)

COVID-19 Response + Recovery

Cross-Functional Team Update

4.11.22

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- 1. Overview (Tommy Gonzalez)**
- 2. City Attorney Overview (Karla Nieman)**
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 - b) Additional Updates**
- 3. Team Lead Report:**
 - a) Health Focus (Hector Ocaranza, M.D.)**
- 4. City Manager Wrap-up (Tommy Gonzalez)**

1. Overview

Tommy Gonzalez

2. City Attorney Overview

April 11, 2022

Overview

1. **Greg Abbott, in his official capacity as Governor of Texas v. City of El Paso & Statewide Mask Mandate Litigation**
2. **Additional Updates**

Karla Nieman

Greg Abbott, in his official capacity as Governor of Texas v. City of El Paso & Statewide Mask Mandate Litigation

State of Texas v. City of Denton

03/01/2022

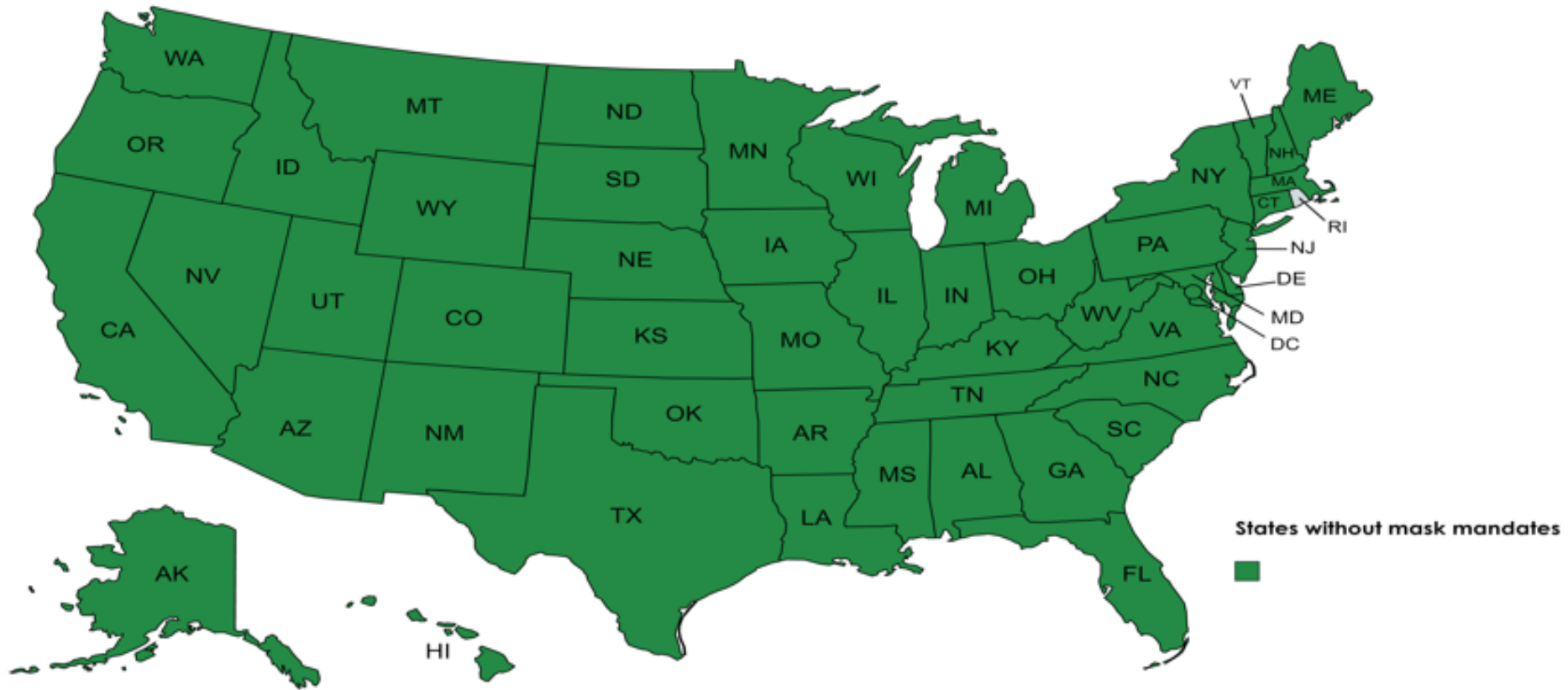
Denton rescinded its mask mandate

03/28/2022

Case non-suited

Additional Updates

All 50 states have lifted statewide mask mandates



Source: U.S. News & World Report

Additional Updates

- Federal Transportation Mask Mandate
 - 21 states filed suit against the Biden Administration to end the mask mandate on March 29, 2022.
 - Texas AG Ken Paxton and U.S. Representative Beth Van Duyne previously filed a similar suit on February 16, 2022.
 - The mask mandate is set to expire on April 18, 2022.

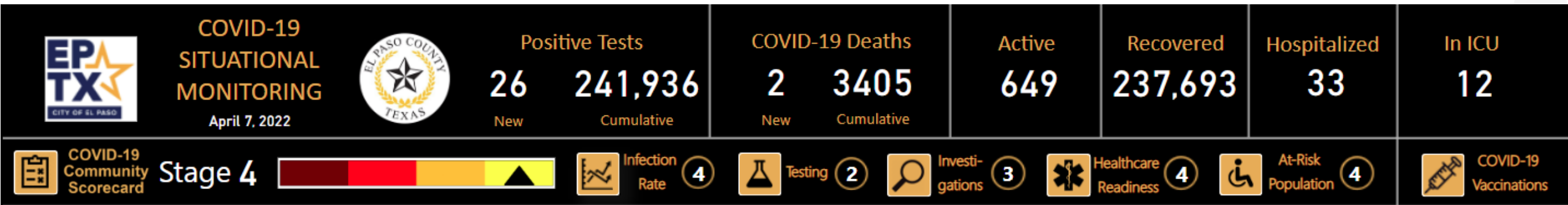


3. Team Lead Report

a. Health Focus

Hector I. Ocaranza, M.D.

COVID-19 Summary



- Pandemic indicators continue following a favorable trend
- Omicron original variant is being replaced by subvariant BA.2
- El Paso has identified Omicron subvariant BA.2
- Focus on individuals at high risk of complications
- Prevention is the key
- Newly authorized and recommended 2nd booster dose
- Continue encourage everyone 12 yrs of age and older to get 1st booster (if have not received it yet)

COVID-19 Booster Doses

- FDA and CDC have granted authorization and issued recommendation for a second booster dose of an mRNA vaccine:
 - 50 yr of age and older (Not immunocompromised)
 - 12 yrs of age and older **Immunocompromised**
- Administered at least 4 months after first booster

4. City Manager Wrap-up

Tommy Gonzalez

Thank you!



Legislation Text

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All Districts

City Manager's Office, Juliana Baldwin-Munoz, (915) 212-1204

AGENDA LANGUAGE:

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Presentation and discussion providing a report from the following Goal Teams:

1. Vision Block: Vibrant Regional Economy
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 - b) Goal 3 (Visual Image)

David Coronado, Managing Director
Elizabeth Triggs, Economic and International Development Director

**CITY OF EL PASO, TEXAS
AGENDA ITEM
DEPARTMENT HEAD'S SUMMARY FORM**

DEPARTMENT: City Manager's Department

AGENDA DATE: April 11, 2022

PUBLIC HEARING DATE: N/A

CONTACT PERSON NAME AND PHONE NUMBER: Performance Office, Juliana Baldwin-Munoz (915) 212-1204

DISTRICT(S) AFFECTED: All

STRATEGIC GOAL:

Goal 1 Cultivate an Environment Conducive to Strong, Economic Development

Goal 3 Promote the Visual Image of El Paso

Goal 6 Set the Standard for Sound Governance and Fiscal Management

SUBGOAL:

6.4- Implement leading-edge practices for achieving quality and performance excellence

SUBJECT:

Presentation and discussion providing a report from the following Goal Teams:

1. Vision Block: Vibrant Regional Economy
 - a. Goal 1 (Economic Development)
 - b. Goal 3 (Visual Image)

Managing Director, International Bridges & Economic Development, David Coronado, 915-212-7505
Director, Economic & International Development, Elizabeth Triggs, 915-212-1619

BACKGROUND / DISCUSSION:

Goal team reporting ensures a systematic approach is sustained for operating departments to share progress made on strategic objectives across the eight goals as outlined and adopted in the Strategic Plan by the City Council. The presentation will highlight team accomplishments for the current fiscal year as a mid-year operations report.

PRIOR COUNCIL ACTION:

Most recent Strategic Planning Session convened December 1-2, 2021.

AMOUNT AND SOURCE OF FUNDING:

N/A

*****REQUIRED AUTHORIZATION*****

DEPARTMENT HEAD:



(If Department Head Summary Form is initiated by Purchasing,
client department should sign also)

FY22 GOAL TEAM REPORT | GOALS 1 + 3

Last Updated: 04.04.2022

GOALS 1 AND 3 DEPARTMENTS

Goal #1: Aviation | International Bridges | Destination El Paso | Economic and International Development

Goal #3: Planning and Inspections

AVIATION

- So far in FY2022, the El Paso International Airport has announced new flights to Charlotte, Austin, Orlando and San Diego.
 - In March 2022, Alaska expanded an existing flight to Seattle more than doubling the number of seats available per flight.
 - The City Council approved the Airport's latest five-year Capital Improvement Program which is set to invest more than \$117 million in more than 60 different projects ranging from taxiway relocations, runway rehabilitation and solar electric generation projects to name a few.
 - Fitch ratings report, published December 2021, reaffirmed the Airport's financial stability with an "A" rating and its outlook was upgraded to stable.
 - The El Paso Foreign Trade Zone was recognized by fDi as the 2021 Best Free Zone for large tenants. This marks the 4th straight year that the El Paso FTZ is recognized with similar accolades.
 - Passenger traffic has rebounded strongly since bottoming out in April 2020 and has returned to pre-pandemic levels.
-

INTERNATIONAL BRIDGES

- The International Bridges Department has played a key role in the region in facilitating the phased reopening of the ports of entry which began in November 2021.
 - Over 3,500 of U.S. Customs and Border Protection overtime hours funded, via toll revenues, to reduce or stabilize cross-border wait times at the ports of entry.
 - Over 2,500 of El Paso Police Department overtime hours were funded for safety and traffic control measures near City-owned bridges.
 - Since 2020, the City of El Paso has encouraged contactless payments for metered parking and bridge toll collection. Our Park915 app and the E-Fast Pass payment methods limit exposure and prevent the spread of the virus when parking downtown or crossing at the bridge.
-

- All 1,952 parking metered spaces city-wide have been upgraded and now have 5G capable equipment. The latest technology allows for meters to communicate with the Park915 app for an improved customer service experience.
- The Park915 app has seen continued growth in the number of downloads and utilization since it was first introduced in El Paso in October 2019.
 - 31,400+ app downloads registered to date
 - More than 100,000 transactions have been processed since launch
- There has been a recorded 52% increase in E-Fast Pass transactions for personal vehicles from September 2021 to February 2022 year-over-year.

DESTINATION EL PASO

- The easing of COVID-19 restrictions had a direct effect on consumer confidence which resulted in an increased desire to attend events both indoor and outdoor.
- The return of several in-person annual events such as the EP Comic Con, the Sun City CRIT and Winterfest have contributed considerably to high attendance numbers.
- The strong return of in-person annual events and festivals accounts for 59% of overall venue attendance.
- El Paso's hotel occupancy was quicker to recover than most major cities due, in part, to the presence of government contractors and medical personnel in the market but also due to strategic social campaigns placed highlighting El Paso as an ideal destination for a road trip.
- In late 2021, the reopening of the international land crossings also contributed to the local hotel occupancy.

ECONOMIC AND INTERNATIONAL DEVELOPMENT

- The realignment of our International Bridges and Economic Development Departments was aimed at fostering collaboration across the organization in sync with other areas such as our El Paso International Airport, Capital Improvements Department, City Attorney's Office and Office of Management and Budget. This restructuring will continue building upon our commitment of succession implementation as well as delivering results for our community.
- We have made several strides in the areas of Communities of Excellence and Utility Coordination. In each, our regional collaboration efforts have been strengthened by engaging our partners using our Communities of Excellence framework to undertake transformative investments and projects for our community. We have secured a \$1.5 million Economic Development Administration (EDA) grant by partnering with UTEP's Aerospace Center, Keck Center and the El Paso Chamber.
 - This effort will help us grow the aerospace, defense and advanced manufacturing regional industry cluster by leveraging local assets including the El Paso International Airport.
- We then built on this partnership by successfully applying for the EDA's competitive Build Back Better regional challenge. This was another major win for our community as we were one of 60 selected from a pool of over 500

applicants nationwide to compete for an up to \$100 million grant to undertake additional projects that will support this regional cluster.

- The Schneider Electric expansion (2nd largest in the past eight years) which is set to bring an additional 400 new jobs, \$15 million capital investment and a commitment to retain 1,130 existing jobs. This expansion aligns with our Strategic Plan and furthers the recently adopted strategic objective to grow existing and attract new target industries in advanced manufacturing.

PLANNING AND INSPECTIONS

- The 2020 U.S. Census City redistricting process, which started in September 2021, is now nearing completion.
 - A total of 15 meetings were held using a hybrid format, allowing in-person participation from City Council Chambers in addition to virtual attendance via Microsoft Teams or by phone.
 - As part of the redistricting process, another 16 meetings were held or attended by staff in the community to speak on this subject.
- Planning and Inspections Department staff have been focused on the successful implementation and enhancement of the new electronic plan review program for concurrent review by all City departments for real-time review by applicants.

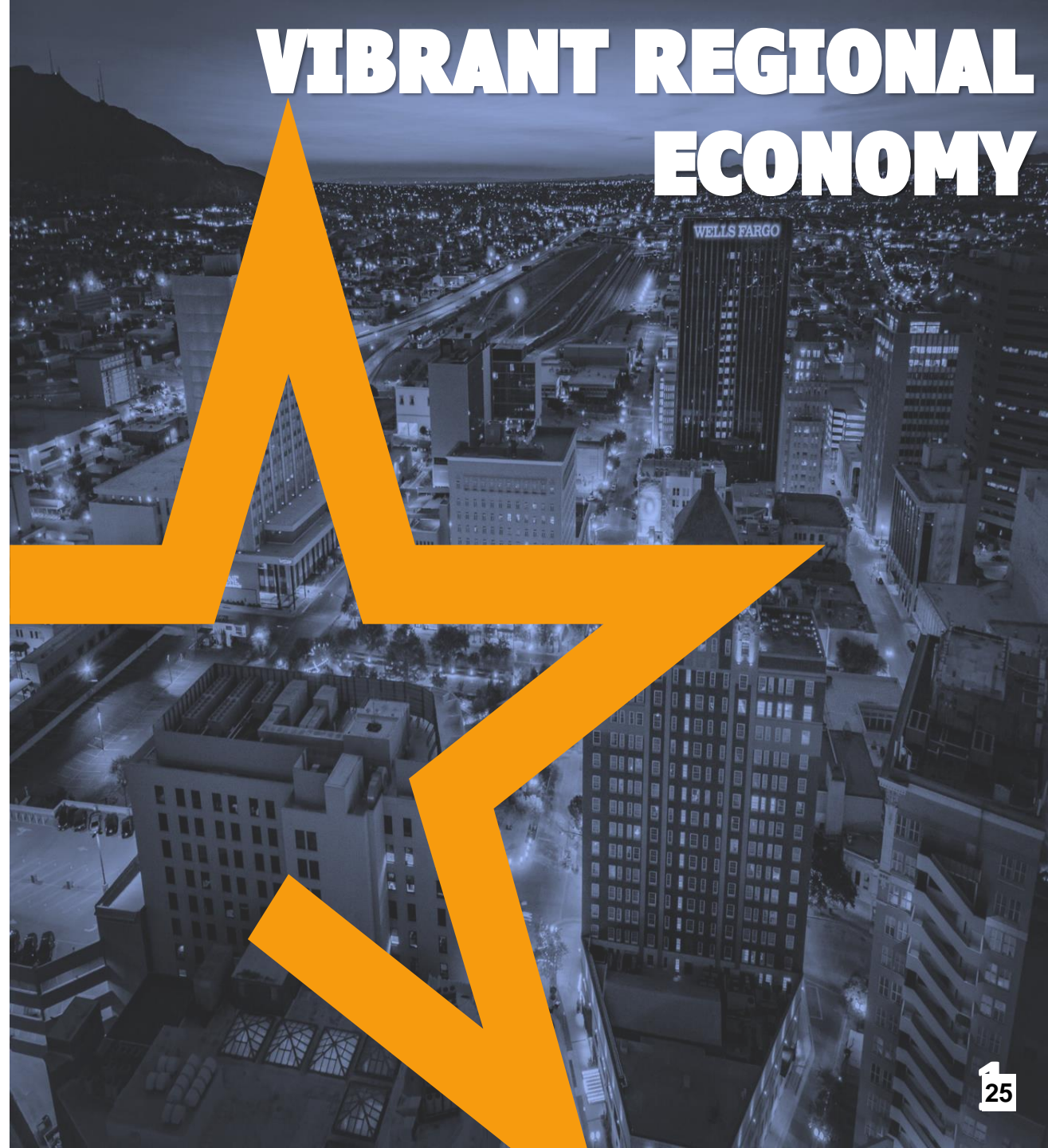
FY22 GOAL TEAM REPORT

GOAL 1+3

GOAL 1: *Strong sustainable **ECONOMIC**
DEVELOPMENT*

GOAL 3: *Promote the **VISUAL IMAGE** of El
Paso*

VIBRANT REGIONAL ECONOMY



POWERED BY THE TEAM

GOAL 1

- **Aviation**
- **Destination El Paso**
- **Economic Development**
- **International Bridges**

GOAL 3

- **Planning and Inspections**

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- ✓ Goal Priorities for FY22
- ✓ Key Accomplishments
- ✓ Key Performance Indicators (KPIs)
- ✓ FY22 Key Deliverables Update
- ✓ Key Opportunities/Challenges

Response + Recovery Aviation

For Travelers:

- Increased cleaning services
- Restroom alert text messaging system to provide immediate attention to cleaning public restrooms
- Touchless Technology
 - Parking lot ticket dispensers
 - TSA ID document scanner
- UV Light Technology mobile units
- UV Light disinfecting units installed at all escalator hand rails
- Electrostatic sprayers for surface disinfecting
- Plexi-glass dividers at customer service areas
- Additional hand sanitizer dispensers
- Floor decals for social distancing
- Hygiene messaging in restrooms
- Federal Mask Mandate & provided free masks upon request

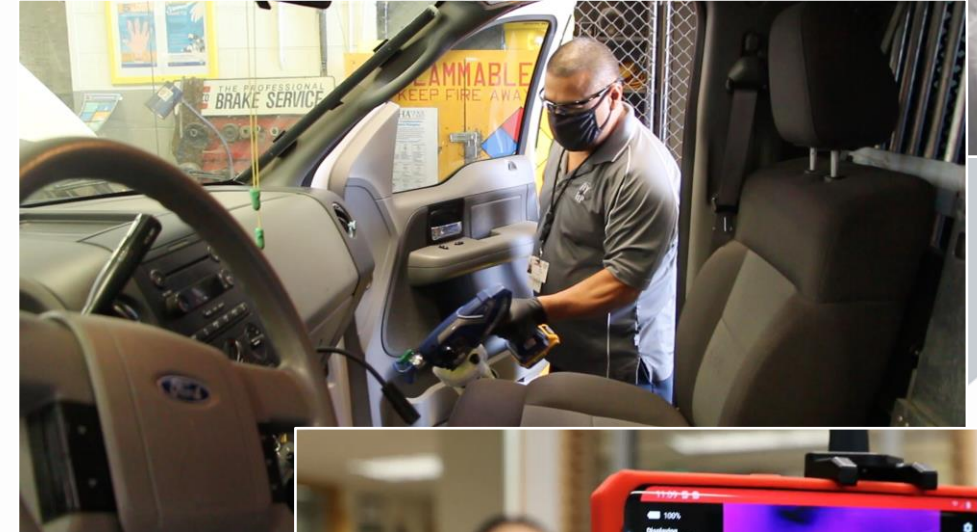


Response + Recovery

Aviation

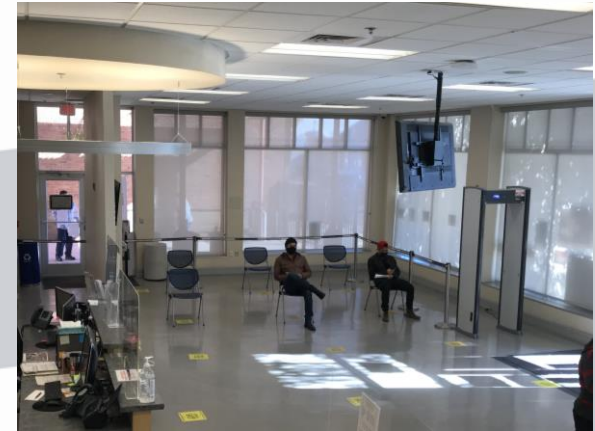
For Workforce:

- Telecommuting when possible
- Staggered work times for essential staff
- Body temperature units at key locations
- PPE made available for employees with public contact
- Portable UV disinfecting units used in offices
- UV disinfecting lights installed in overhead fixtures
- UV disinfecting unit for portable devices
- Additional hand sanitizing units
- Plexi-glass dividers at public point of contact
- Disinfecting sprayers for motor pool vehicles



Response + Recovery Planning and Inspections

- Constantly adjust and implement new procedures to One-Stop Shop customer service interactions to meet changing pandemic conditions
 - July 2021 - **Reopened to in-person customer service** at maximum of 10 customers
 - Assisted over 11,000 customers FY 2022 YTD, an average of 1,800 customer per month, with continual increase in numbers (does not includes calls and processing mail received)
 - Since reopening, **walk-in traffic increased significantly back to pre-pandemic levels**
- **Inspections continue at 100%**, including during the weekends
- Historic preservation, ZBA, and subdivision submittals are at or above pre-pandemic levels
- All 7 boards meeting in-person staffed by Planning and Inspections staff and offered virtually to the public
- **Continue to adjust staffing schedules and levels to meet customer demand and health guidelines**

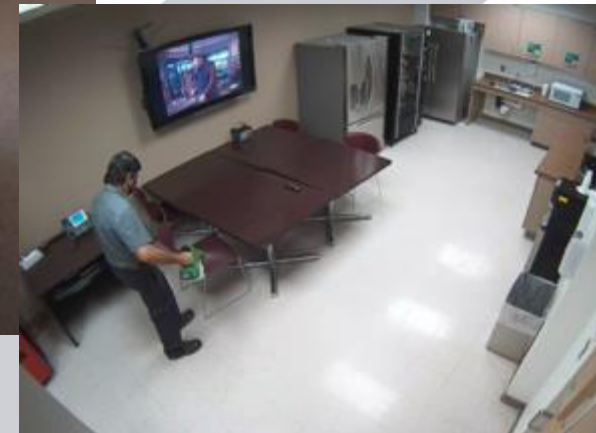


Response + Recovery

International Bridges

Enhanced safety measures for Staff

- Increased sanitation measures
- Temperature stations installed at all three bridge facilities
- All toll booths are supplied with hand sanitizer, disinfectant wipes, as well as a bottle of disinfectant spray and paper towels
- All department vehicles are provided with hand sanitizer and are sanitized daily
- Plexi-glass dividers throughout facilities
- Hand-free door openers
- Aerosol sanitizing sprayer used to disinfect frequently used areas



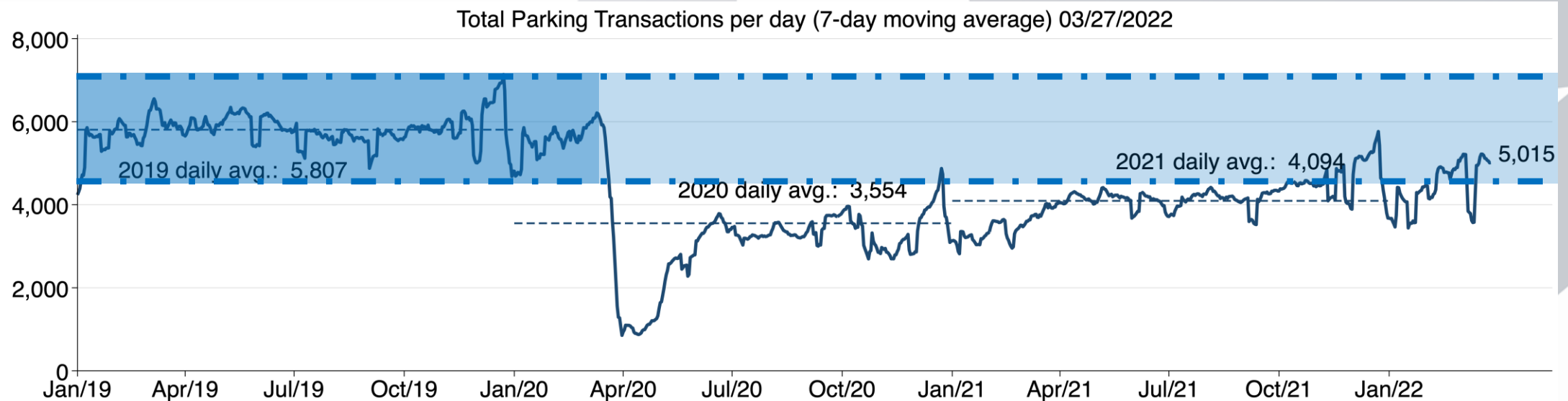
Response + Recovery

International Bridges



Parking Meters

- Parking transaction activity continues to recover



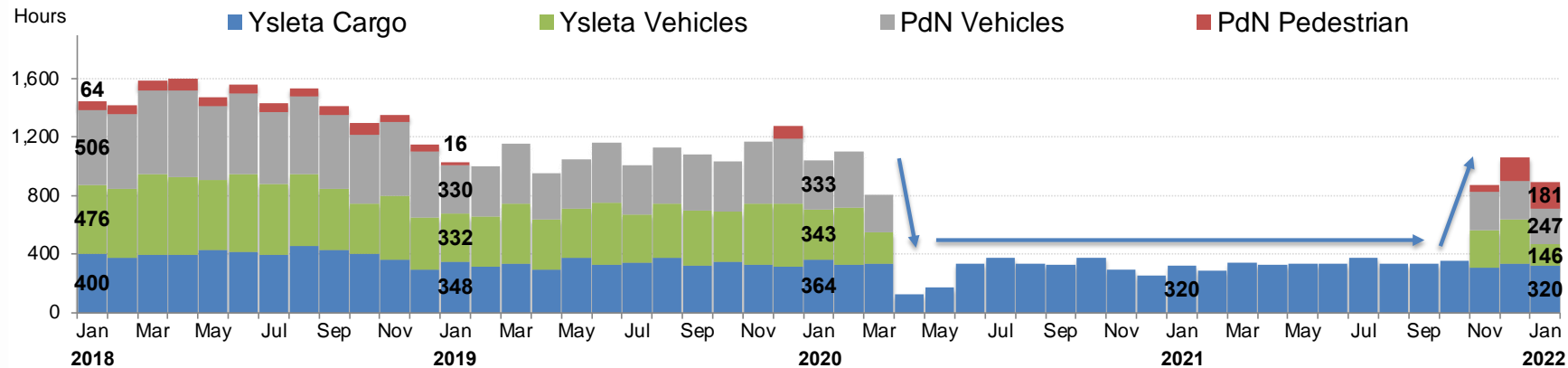
Marketed Touchless Payments

- Marketed use of Park 915 App and E-Fast Pass as touchless payment options for meters & bridges

Response + Recovery International Bridges

P3 Program

- Adjusted P3 program schedules to continue covering cargo vehicle crossings while pausing personal vehicles and pedestrians until the ease of cross-border travel restrictions in November 2021



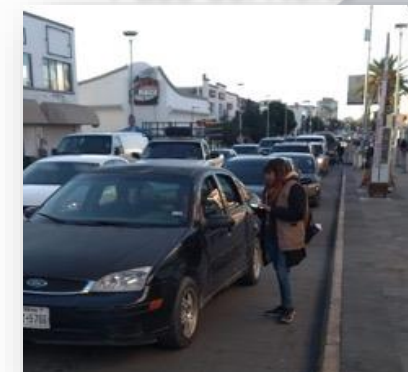
Capital Improvement Program

- Updated CIP by the reprioritization of projects in response to reduce bridge traffic and revenue impacts

Crossborder Survey

- Survey paused due to pandemic and travel restrictions but in the process of being restarted

Paso del Norte



Ysleta/Zaragoza

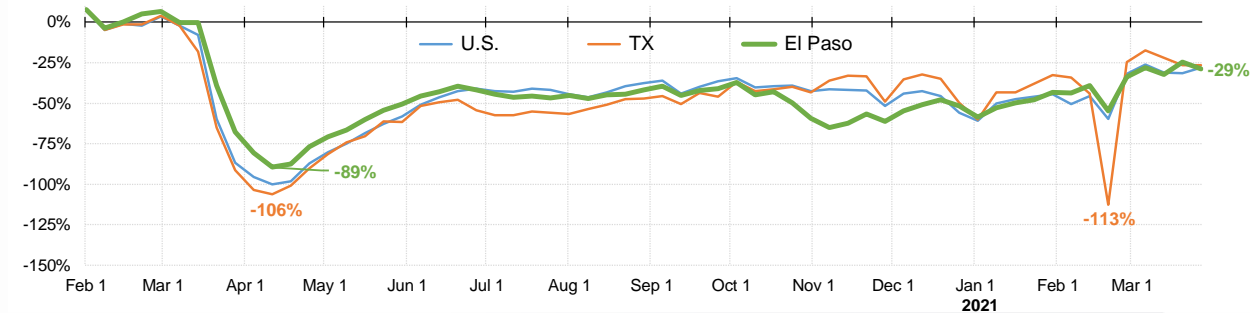




Response + Recovery

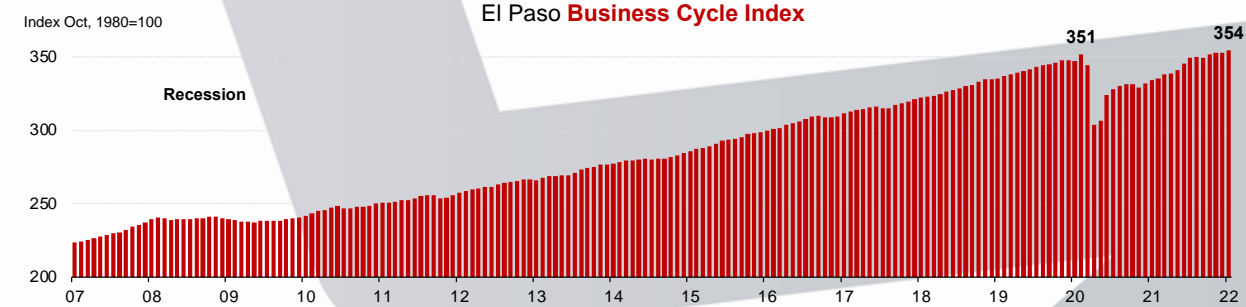
COVID-19 CFT – Data Analysis Team

Percent change of mobility compared to January-February, 2020 average (Baseline)



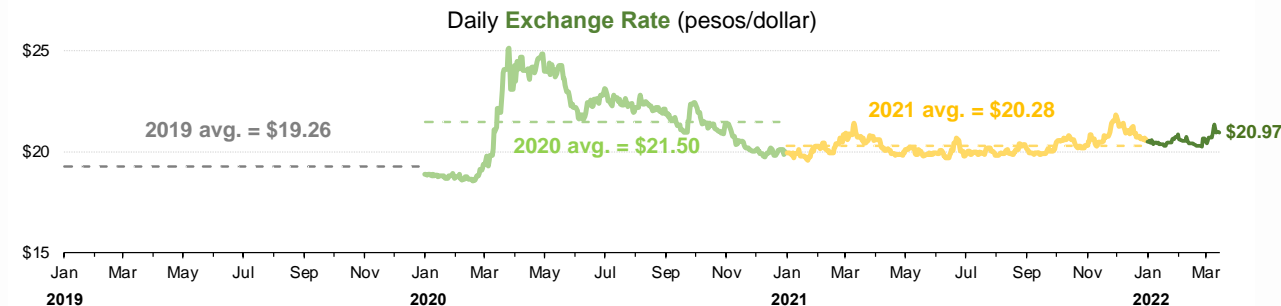
Source: Federal Reserve Bank of Dallas. Graphs reflect weekly averages. Last observation: March 13, 2021

The path to economic recovery gaining steam driven by lower unemployment



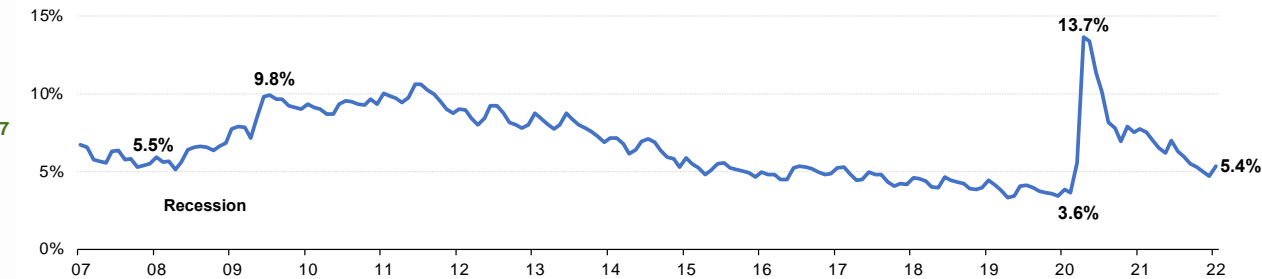
Source: Federal Reserve Bank of Dallas. Last observation: January, 2022

MX Peso gradually recovered from COVID-19 effects



Source: Banco de Mexico. Last observation: March 15, 2022

El Paso County Monthly Unemployment Rate peaked at 14.3%



Source: Texas Workforce Commission. Last observation: January, 2022

Supporting COVID-19-related efforts with data analysis on current pandemic conditions and data trends of the overall regional economy.

Response + Recovery

Destination El Paso

For Workforce:

- Virtual/remote work options available
- Increased hygiene messaging throughout administration offices and managed venues
- PPE made available for employees
- Additional hand sanitizing units
- Plexi-glass dividers at visitor centers with public points of contact
- Implementation of sanitation measures for offices and public spaces per corporate protocol
- Use of bio-ionization technology in all managed venues





Response + Recovery

Destination El Paso

Continuation of Advertising and Marketing Campaigns

- Creation of Eco-Tourism, Mexico Welcome Back and Spring Break campaigns focused on targeted markets

Increase in Consumer Confidence

- Recovery of consumer confidence in attending shows and events, post pandemic
- Recovery of Broadway schedule and respective season ticket holders

Reactivation of Facilities

- Continued progress on Convention Center renovations
- Increase in number of events across all managed venues
- Resurrection of Annual Events contributing to quality of life for residents and visitors



Response + Recovery

Destination El Paso

Occupancy FY 2021-2022 YTD





Response + Recovery

Economic & International Development



**Total
Funding:
\$1.5 Million**

**Total
Funding:
\$5 Million**

**Total
Funding:
\$12.4 Million**

**Total
Funding:
\$1.5 Million**

**Total
Funding:
\$500,000**

1,549 financial grants to city small businesses
Total of \$20.9 million

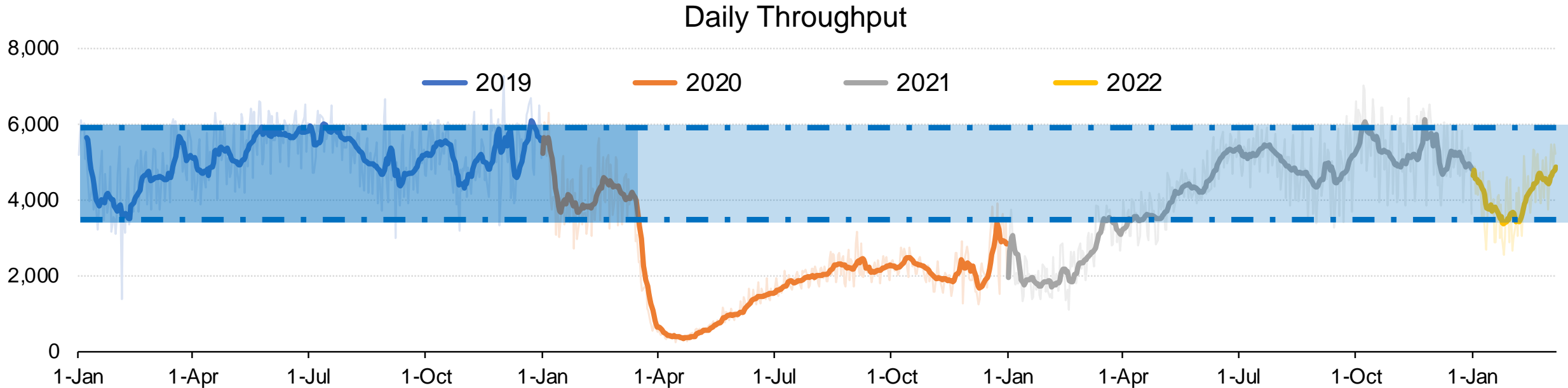
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Key Service Impacts

Aviation

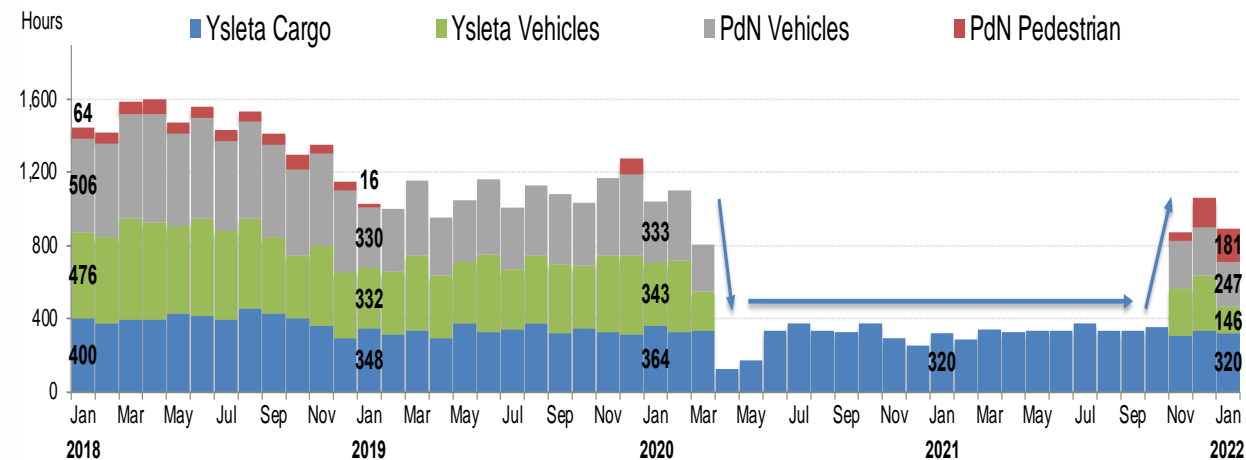
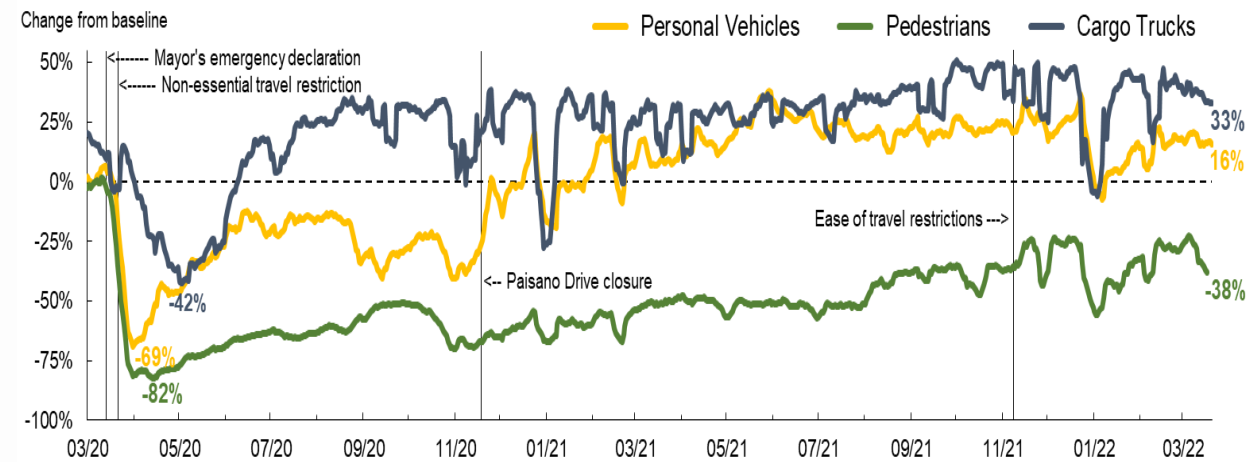
- 2020 Passenger traffic dropped due to COVID stay at home order
- 2021 Passenger traffic increased 89.2% over 2020
- 2022 is starting off near or above pre-pandemic levels



Key Service Impacts

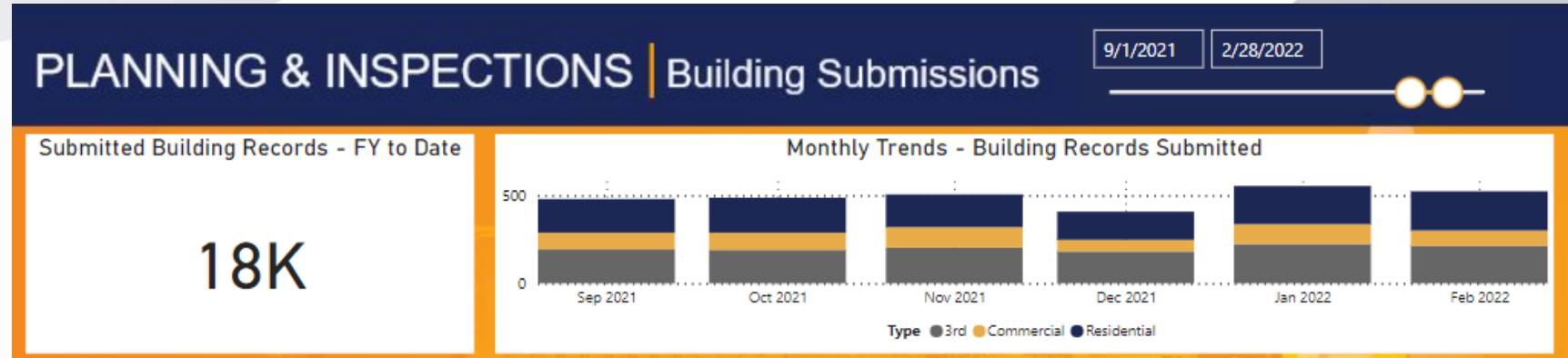
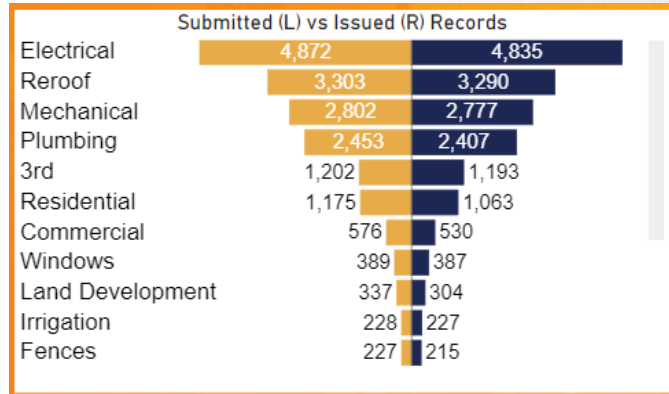
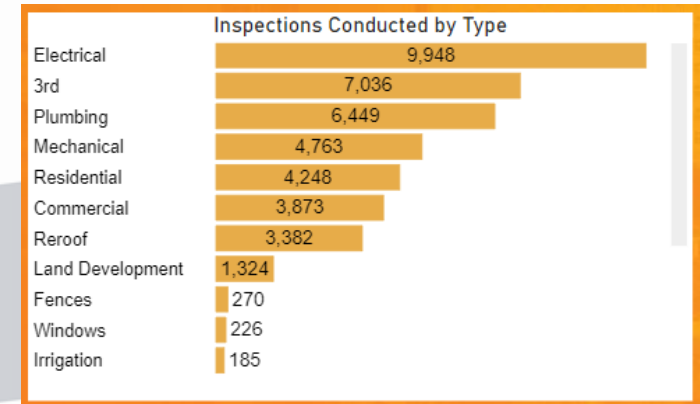
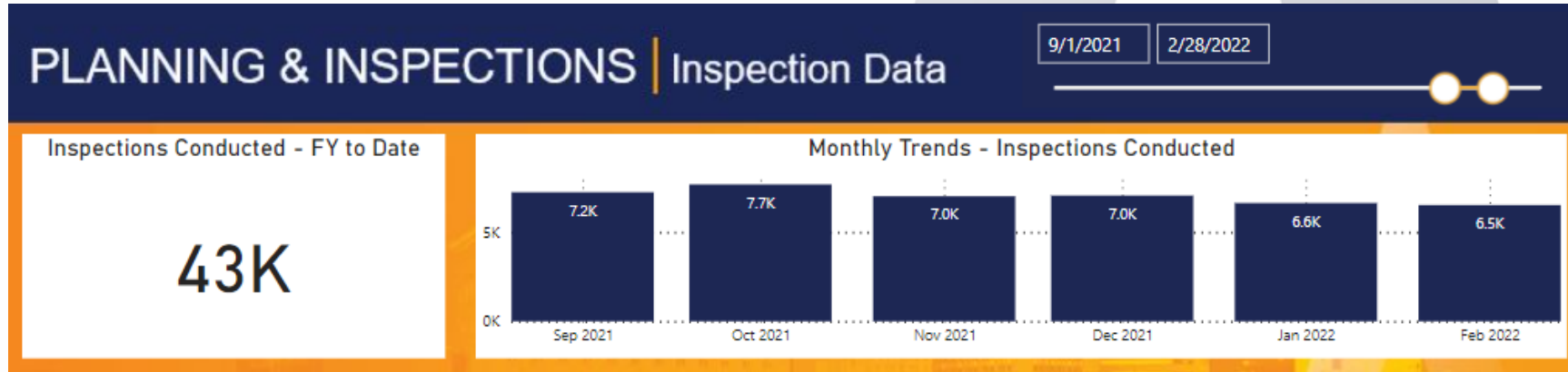
International Bridges Department

- Continue monitoring bridge crossings and the impacts of travel restrictions and COVID-19
- P3 program for personal vehicles and pedestrians paused but reinstated with the ease of cross-border travel restrictions on Nov. 8, 2021
- COVID-19 and staffing shortages affecting toll lane coverage
- Parking meter revenue reductions continued due to lower business activity, border crossing restrictions and social distancing impacts



Key Service Impacts

Planning and Inspections



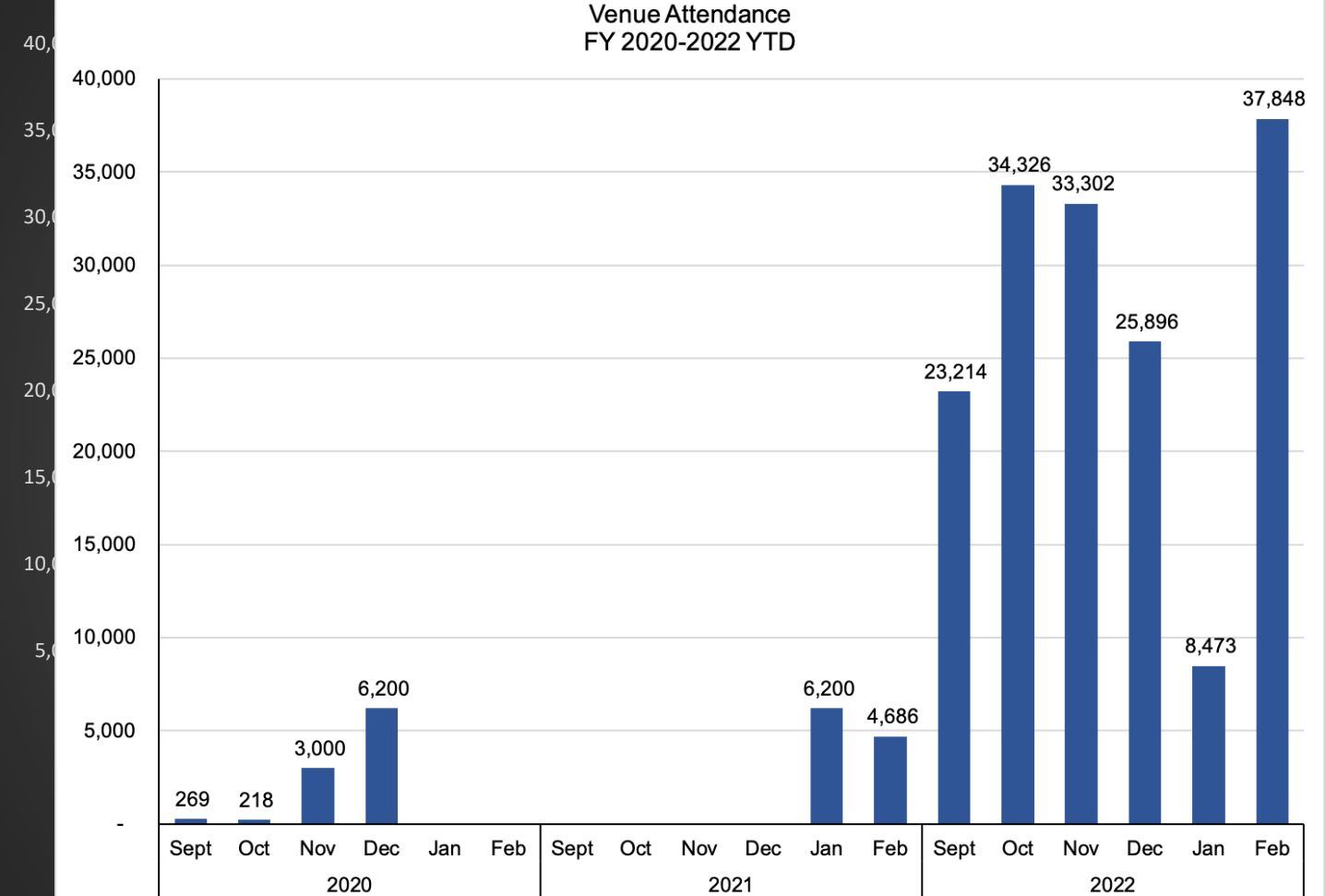
COVID-19 impacts on department functions relating to construction and business industries from September 2021 to February 2022

Key Service Impacts

Destination El Paso

Easing of COVID-19 restrictions caused:

- Increase in consumer confidence and pent-up demand translated to recovery in venue attendance
- **Return of in person Annual Events and Festivals**
- Attendance in indoor performance venues accounts for **59%** of overall venue attendance





Key Service Impacts

Economic & International Development

Due to need, the department maintained its service levels

- During the pandemic, the **unemployment rate** spiked at **14.3 percent** and remains elevated relative to pre-pandemic levels
- **Small businesses** in the El Paso MSA saw a **12 percent** decline in revenue from January 2020 to May 2021

The importance of Business Retention was emphasized

- **8** force majeure extensions were executed for existing Chapter 380 agreements
- **1,276** site visits were conducted with incentive grantees

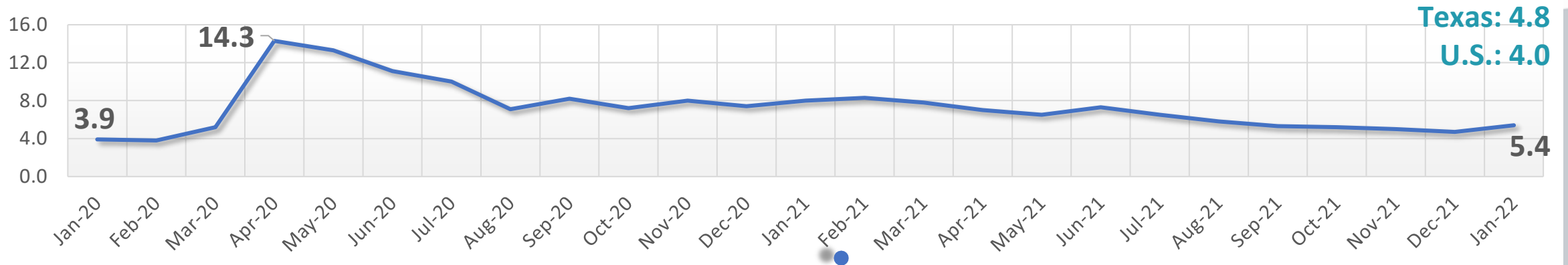
Small businesses were disproportionately impacted

- **837 calls** made by five Fellows to keep pulse on small business needs
- **\$24.75 million** in economic support deployed from Mar. through Dec. 2020
- Additional **\$600k** deployed to establish the **Dream Makers Fund**

Key Service Impacts

Economic & International Development

El Paso County Unemployment Rate



El Paso MSA Business Cycle Index



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- ✓ Key Opportunities/Challenges

Goal 1+3 PRIORITIES for FY22

Aviation

- Focus on growth and **recovery of business and leisure travel**
 - analyze trends and data
 - update leakage study
 - work with community partners to identify air service demand drivers
 - communicate new opportunities with Airlines on a regular basis
- **Continue Capital Improvement Projects utilizing federal funding**
- **Marketing vacant land and facilities on airport property**
 - Support the goal/strategic plan for city's economic recovery
 - Boost non-aeronautical revenue to keep costs low for airlines to be competitive with other markets



Goal 1+3 PRIORITIES for FY22

International Bridges Department

- **Bridges Steering Committee** continued coordination efforts
- **Rider 44** – Finalize required agreements, project development and implementation undergoing
- Pursue additional funding opportunities to fund **Ysleta/Zaragoza POE expansion and modernization feasibility study**
- **Enhance parking management strategies** working in collaboration with **Parking Steering Committee** stakeholders
- Restart of the **International Bridges Crossborder Survey**
- Push Time to Meters complete Park 915 App ability to post app payments into meter display



Goal 1+3 PRIORITIES for FY22

Planning and Inspections

- Highlight ombudsman as the primary contact and source for development information and assistance
- Ongoing project management to provide efficient and timely delivery of key projects
- Enhanced customer's experience by streamlining **departmental processes**
- Finalize redevelopment of **department website** to improve user experience



Goal 1+3 PRIORITIES for FY22

Destination El Paso

- **Continue recruitment efforts** of qualified individuals across all divisions
- Continue to **increase meeting and convention activity**, featuring new downtown hotel development, with reduced HOT funding
- Marketing and advertising to continue to drive hotel occupancy recovery
- Continue Convention Center **capital improvement projects**
- Restore venue operations while ensuring public health and safety





Goal 1+3 PRIORITIES for FY22

Realignment of the International Bridges and Economic & International Development Departments

❖ Talent Pipeline Management Approach and Department Restructuring

- Appointment of new Economic Development Director
- Set up three sections by discipline area
- Emphasis on data driven decisions and strategies
- Grow our Regional Aerospace, Defense + Advanced Manufacturing Industry Cluster

❖ Key Priorities

- Implementation of Strategic Plan objectives
- Industry attraction
- Business retention and expansion
- Redevelopment
- Marketing El Paso and city-owned sites

❖ Economic Development CFT

- Collaboration across City departments (ED, OMB, Legal, International Bridges, Aviation, Capital Improvement Department)
- Business climate survey in development



Goal 1+3 PRIORITIES for FY22

Economic & International Development

❖ Accelerate Quality Job Growth + Investment

- Grow our **Business Retention + Expansion Program**
- Strengthen Targeted **Industry Attraction** Efforts
- Capitalize on Reshoring Demand to Support New + Existing Supply Chains
- Grow our Regional Aerospace, Defense + Advanced Manufacturing Industry Cluster

❖ Provide Small Business Support to Facilitate Recovery + Growth

- Focus on **Increased Access to Capital** + Scaling for Growth
- Work with Partners to Build an Easily Accessible Support Ecosystem
- Develop + Promote Equity-Enhancing Policies to Boost Inclusive Economic Growth

❖ Continue Redevelopment Efforts in Target Areas Across the City

- Downtown + Uptown Re(Development)
- **El Paso International Airport** Aeronautical + Nonaeronautical Business Opportunities
- Medical Center of the Americas + the Alameda Corridor
- The Cohen Entertainment District + Other Key Real Estate Opportunities

❖ Leverage Communities of Excellence Framework to Advance Transformational Initiatives

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Key Accomplishments

Aviation – Air Service Development

- **New Flight** – American to Charlotte, began August 2021
- **New Flight** – American to Austin began September, October, November 2021
- Attended Allegiant Airport Conference – October 2021
- **New Flight** – Frontier launched new service to Orlando, on November 3, 2021
- Adopted Air Service Incentive Program to attract new service – January 2022
- Attended Routes Americas Conference with 19 meetings to discuss new service – February 2022
- Submitted RFP for Air Service Development Consulting Services- March. 2022
- **Expanded Flight** – Alaska moved from a ERJ (76 seats) to a 737 (175 seats) increasing seats to Seattle – March 2022
- **New Flight** – Southwest announced new service to San Diego on March 10, begins June 5th





Key Accomplishments

Aviation – Capital Improvement Projects

- \$177,966,294
- 5-year rolling average CIP is \$112,525,645 (58% larger)
- 61 different capital projects including
 - Taxiway relocation
 - Runway rehabilitation
 - Solar electric generation
 - Centennial celebration planning





Key Accomplishments

Aviation – Foreign Trade Zone

El Paso FTZ 68 was named the winner for the Americas (North and South America) in the category of:

2021 Best Free Zone for Large Tenants – Winner – Americas Free Zones of the Year for 2021

- fDi Intelligence (Foreign Direct Investment) of the Financial Times Group.
- 4th straight year to be recognized in some manner
- past three years we have been recognized with Honorable Mentions and Bests, but this year we captured a Winner ranking
- the only FTZ in North America to receive any recognition by this group in the last four years



fDi
FREE ZONES
OF THE YEAR
2021

BEST FREE ZONE FOR LARGE TENANTS

Winner – Global

DMCC, UAE

Highly Commended – Global

Waigaoqiao Free Trade Zone, China

Winner – Africa

Tatu City Special Economic Zone, Kenya

Highly Commended – Africa

Mauritius Freeport, Mauritius

Winner – Asia-Pacific

Waigaoqiao Free Trade Zone, China

Highly Commended – Asia-Pacific

Dalian Free Trade Zone, China

Winner – Europe

Katowice Special Economic Zone,
Poland

Highly Commended – Europe

Łódź Special Economic Zone, Poland

Winner – Americas

El Paso Foreign Trade Zone 68, US

Highly Commended – Americas

Panamá Pacifico, Panamá

Winner – Middle East

DMCC, UAE

Highly Commended – Middle East

Hamriyah Free Zone Authority, UAE

Commended – Middle East

Ajman Free Zone, UAE



Key Accomplishments

Aviation – Administration & Finance

Airport has maintained Financial Stability in the aftermath of the pandemic key accomplishments include:

- **Fitch Ratings Report released, December 2021**
 - **Affirmed the airport's "A" rating**
 - Outlook upgraded to "stable"
- **Passenger traffic rebounded** up to date, 89.6% in 2021 over 2020
- Unrestricted Cash Balance as of February 28, 2022: \$32,830,173
 - Cash on Hand was 460 days in 2021 vs. 239 in 2019
- **\$6.25 cost per enplaned passenger**
- Grant Funding of \$66M
 - Coronavirus Aid, Relief, and Economic Security Act (CARES Act) - \$15.4M
 - Coronavirus Response and Relief Supplemental Appropriations Act (Public Law 116-260) (CRRSA) - \$5.5M
 - American Rescue Plan Act (ARPA) - \$14.1M
 - Bipartisan Infrastructure Law (BIL) - \$31M



Key Accomplishments

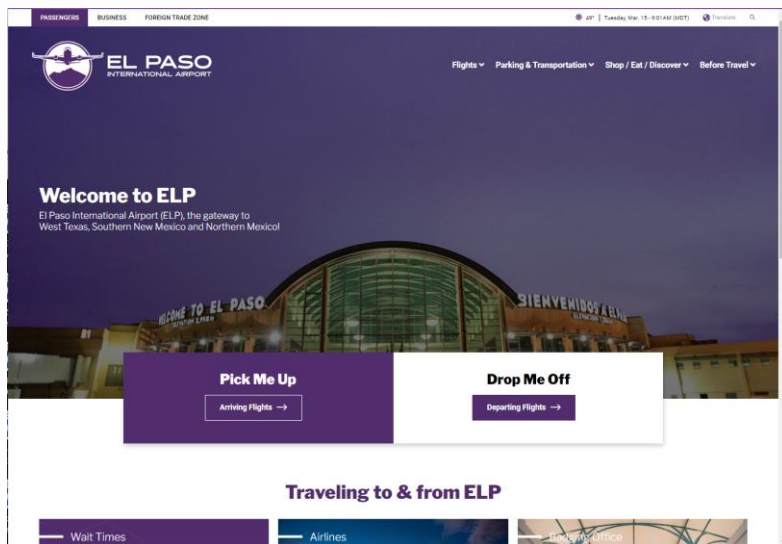
Aviation – Land Development

- Developed 5 Districts
- Finalized a land use plan
- Expanded our development team
- Established cross functional team with Economic Development
- Branded, marketing and outreach campaigns
- Over 25 meetings with investors, developers and interested parties
- 3,450 acres of available or developable space



Key Accomplishments

Aviation – Community & Passengers



Website

- Launched a new airport website
- Worked across departments, executed in house (DoITS)
- Features live wait times, Business focus section and live runway & terminal webcam



Safety and Security

- Yearly investment of over \$13 million in staffing:
 - Ops admin, officers, dispatch & badging
 - PD, Canine, & Parking Security
 - Aircraft Rescue and Firefighting & Medical Services
- Investment of over \$1.8M in equipment, services and training



Winterfest – Holiday Social

- Robotron
- El Paso Opera performances
- Live music
- Photos with Santa
- Tamales, flautas, sweets, popcorn, candy bar, coffee, hot chocolate, and tea bar



Key Accomplishments

International Bridges

- P3 Program for POVs and Pedestrians reinstated with the ease of cross-border travel restrictions
- Increased traffic control assistance from Police Department funded by International Bridges Department
- Continued coordination with both Bridges Steering Committee and Parking Steering Committee stakeholders



Interagency Binational Collaboration





Key Accomplishments

International Bridges



Over 3,500 of CBP overtime hours funded from September to January to **reduce or stabilize cross-border wait times**

All parking meters city-wide have been **upgraded** and are now 5G capable



Over 2,500 of EPPD overtime hours funded from September to February for **safety and traffic control near City Bridges**



Key Accomplishments

International Bridges



52% increase in E-Fast Pass transactions
for personal vehicles
September to February
Year-over-Year

Continued growth in Parking Meters mobile app

31,400+ Park 915 app downloads
100,000+ transactions processed
(up from 6,600+ transactions May 2021)



Stay safe while in El Paso! To reduce the spread of germs and avoid touching parking meters, the City of El Paso is encouraging all residents and visitors to use the Park915 app for a contactless way to pay for parking.



PDNUno.com
enhancements to
provide better
information and timely
border crossing data
to bridge users

Key Accomplishments

Planning and Inspections

- COVID crisis offered opportunities to implement options to deliver safe and timely customer service, resulting in an estimated 35% increase in revenue
- Partnership with the development community (Homebuilder's, Developer's, and Chambers) resulted in process improvements to El Paso Water Utilities, El Paso Electric, TxDOT, and City processes
- Implementation and enhancement of new electronic plan review program for concurrent review by all departments for real-time review
- Enhance citywide property maintenance, code compliance, and enforcement efforts in all districts

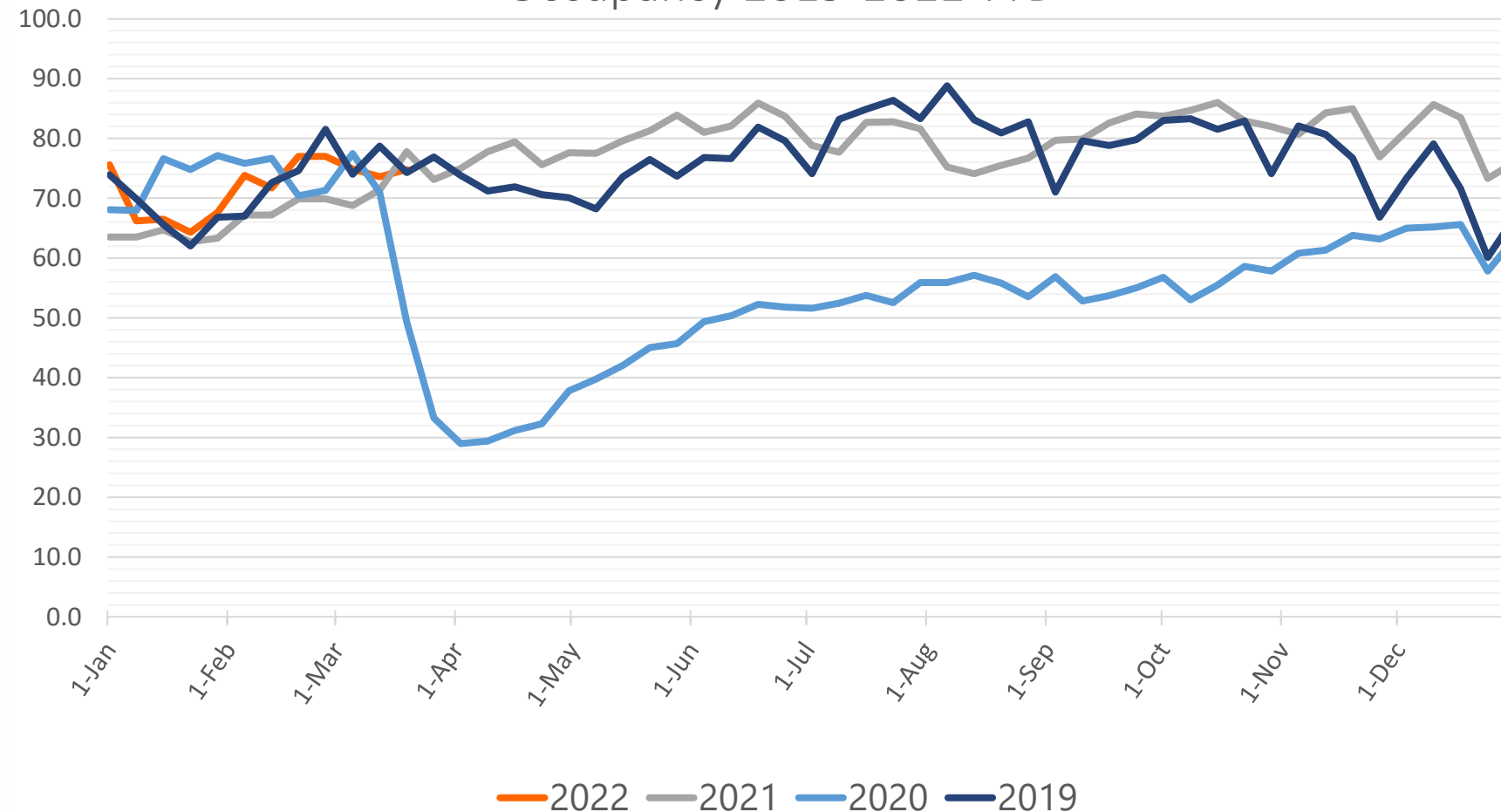




Key Accomplishments

Destination El Paso – Hotel Occupancy Recovery Efforts

Occupancy 2019-2022 YTD



El Paso continues to lead in Occupancy

	Occ %		
	2022	2021	2020
United States	47.8	39.3	54.9
Texas	51.3	43.3	57.3
Austin, TX	48.5	39.8	62.0
Bryan/College Station, TX+	38.8	33.6	45.1
Beaumont, TX	54.0	44.9	68.7
Corpus Christi, TX	51.2	47.9	46.8
Dallas, TX	54.4	40.8	62.1
Fort Worth-Arlington, TX	57.7	44.9	62.0
Houston, TX	46.3	38.2	57.7
Lubbock, TX	48.7	50.6	52.9
San Antonio, TX	48.2	38.8	55.3
Waco & Killeen, TX	54.3	52.6	53.7
El Paso, TX	65.1	63.9	71.5

Jan 2022 vs 2021 & 2020



Key Accomplishments

Destination El Paso

El Paso Convention Center – Renovation & Refresh



Phase I - Completed

- New Carpeting
- Updated paint scheme
- New F&B Outlets
- Banquet equipment

Phase III

- Conversion of Hall A hybrid ballroom space

DESTINATION EL PASO



Phase II – In progress

- Marquee Installation
- Full restroom renovation

Master Plan

- Complete expansion; formal ballroom and additional breakout space



Key Accomplishments

Economic & International Development

❖ Accelerate Quality Job Growth + Investment

- Partnered with NCDCC, UTEP and the Chamber to secure \$1.5 million EDA **Venture Capital Grant** to assist local manufacturers in scaling operations – City provided \$1.5 million match
- Of 529 applicants nationwide, one of 60 regional coalitions selected by the EDA to compete for an up to \$100 million grant through the **Build Back Better Regional Challenge** to grow or scale a regional industry cluster – submitted our application in March
- Announced the expansion of **Schneider Electric**, making El Paso its largest manufacturing footprint in the U.S. and securing a more than \$17 million investment, 370 new jobs, and the retention of 1,130 existing jobs





Key Accomplishments

Economic & International Development

❖ Provide Small Business Support to Facilitate Recovery + Growth

- The City joined a **National League of Cities** cohort to advance small business initiatives – the City committed to working with local Community Development Financial Institutions to increase access to capital
 - Access to Capital Roundtable | March 3rd | **80+ attendees**
- The City was selected to participate in a six-city cohort to develop an **Equity Action Plan** sponsored by the **International Economic Development Council** – the plan will identify policies that promote equity in economic development
- City continues to participate in **El Paso Accelerate**, a working group of community and business leaders working with the Aspen Institute's Latinos and Society program to create recommendations to strengthen El Paso's Latino-focused entrepreneurial support ecosystem and increase access to capital

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Goal 1+3- Key Performance Indicators

Key Performance Indicator	FY2017 Actual	FY18 Actual	FY19 Actual	FY20 Actual	FY21 Actual	FY22 Thru Q2	Annual Target
Amount of capital investment	\$340M	\$181M	\$278M	\$15M	\$189M	\$18.2M	\$181M
Number of new jobs created	1,211	753	1,747	420	1,879	370	1,020
Number of jobs retained (Incentivized)	1,183	1,473	1,117	578	0	1,130	1,257

Goal 1+3- Key Performance Indicators

Key Performance Indicator	FY17 Actual	FY18 Actual	FY19 Actual	FY20 Actual	FY21 Actual	FY22 Thru Q2	Annual Target
Future hotel rooms booked	14,486	18,245	21,094	10,509	11,251	16,153	5% increase
Facility rental revenue	\$6,023,659	\$7,356,227	\$7,439,044	\$4,138,042	\$4,970,515	\$570,000	2% increase
Cost Per Enplaned Passenger	\$5.89	\$6.37	\$4.99	\$6.39	\$6.44 (budgeted)	\$6.25 (budgeted)	5% below national average for small hubs
One-Stop-Shop Customer Average In-Person Wait Time	6:56	7:48	6:58	6:53	6:48	7:05	<8 minutes
% of Inspections conducted within One Calendar Day of Request	98%	98.3%	97%	97.6%	98.21%	97.6%	At least 98%

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Grow the core business of air transportation

Key Strategic Link

Update

Grow the core business of air transportation

- ***Expand Airport Development***

- Continue to work with our Airline partners to **re-establish air service for our community**
- Identify opportunities for new or expanded routes and present business cases to Airlines - Continuous
- Present business cases to U.S. and Mexican Air Carriers for **international flights to Mexico** - Continuous
- Market non-aviation development opportunities and partner in business development efforts lead by Economic Development and Borderplex
- **Approved 5 yr. CIP \$178M**
- Update Leakage Study regarding travel to Mexico
- **Airline Annual Meeting scheduled July 2022**

Stimulate economic growth through transit and bridges integration

Key Strategic Objective

Update

Enhance cross-border mobility experience for bridge users (2.0)

- Capital Improvement Plan implementation
- Revamp toll operations schedules and lane management

- **Rider 44** – Finalizing required agreements, On-System at 95% design, RFQ for Off-System announced
- **U.S. EDA Grant** – Feasibility Study for Stanton St. Corridor submitted (pending response)
- **U.S. DOT RAISE Grant** – Pedestrian canopies and safety improvement at Ysleta/Zaragoza Bridge (application in process)
- **International Bridges Crossborder Survey** - Finalizing agreement with El COLEF; tentatively restarting during Summer 2022

Provide business friendly permitting and inspection processes

Key Strategic Objective	Update
Streamline processes to provide a solid foundation for development	<ul style="list-style-type: none"> • Automation of fees and processes • Offer online services and applications to assist evolving market • Highlight singular point-of-contact for plan review to allow for project familiarity
Provide business-friendly permitting and inspection process	<ul style="list-style-type: none"> • Client-centered approach • Continue to assist customers with plan review and inspections during the pandemic • Inspectors often work on Saturdays to address high volume of inspections • Created Right-of-Way Management section

Enhance visitor revenue opportunities

Key Strategic Objective

Develop, implement and continue to build eco-tourism and heritage tourism programming, improvements and infrastructure (New Strategic Objective adopted during 12.2.21 session)



Update

- A full time dedicated **Eco-tourism and Cultural Heritage Marketing Manager** has been hired.
- Continue to work with Parks and Recreation for City of El Paso on new opportunities, development of assets and **marketing initiatives**.

Stabilize and expand El Paso's tax base

Key Strategic Objective

Update

Activate targeted (re)development:

- Medical Center of the Americas/Alameda
- Reimagine Cohen/Angora Loop/Northeast Parkway
- Five Points
- Airport Development
- High priority corridor development plans
- Infill growth strategies
- Parking strategies
- Disposition of City owned properties

- **Airport Development**
 - Continue efforts to **market Airport properties** for non-aeronautical development, leveraging recent successes
 - Identify and **pursue amenities to Airport facilities**, including hotel, restaurant, and retail development
- **Medical Center of the Americas + Alameda Corridor**
 - **Onward Alameda** in progress and will address infill strategies to encourage quality redevelopment and increased density
 - Integrating planning efforts with Accelerate El Paso to address small business growth along the Alameda Corridor
- Reimagine Cohen + Angora + Northeast Parkway
 - Leverage Campo del Sol, the 2,313-acre master planned community to attract commercial/entertainment opportunities to the Northeast
- Developing and executing marketing strategy for key **City-owned properties** (commercial and industrial)

1.6 Provide business friendly permitting and inspection processes

Key Strategic Objective

Launch new business friendly practices and services improving speed to market and supporting entrepreneurship/microenterprises

Update

- **Prioritize small businesses** in the allocation of American Rescue Plan Funding to accelerate an equitable economic recovery
 - Expand the services of **EPBusinessStrong.org**
 - Continue and grow the **Buy El Paso Campaign**
- Continue work with **Accelerate El Paso**, the **National League of Cities**, and the **International Economic Development Council** to:
 - Strengthen El Paso's **entrepreneurial support ecosystem** for small, minority owned businesses
 - Increase **access to capital** leveraging the city's local CDFIs
 - **Catalyze economic growth along the MCA corridor** through a cluster development strategy focused on the healthcare industry

Maximize venue efficiencies through revenue growth and control

Key Strategic Link

Update

Enhance visitor revenue opportunities

Maximize venue efficiencies through revenue growth and control

- Provide the highest levels of cleanliness and safety while **inspiring customer confidence** post COVID -19
- **Convention Center Refresh Project now in Phase II**
- Restroom Modernization currently underway. Expected completion Fall 2022
- Exhibition Hall Lighting and Control Upgrade
- Energy Efficiency Lamp Replacement completed in Abraham Chavez Theater via SCORE grant money.
- Official Water Partner with the EPWU. Will receive a grant to improve water conservation efforts
- Completed new state of the art marquee on convention campus

Stabilize and expand El Paso's tax base

Key Strategic Objective

Update

Expand Downtown revitalization/redevelopment to include:

- Streetcar corridor vibrancy (2.0)
- Convention center renovation
- Parking management plans
- Uptown

- **Downtown / Uptown Corridor Plan** underway – the plan will emphasize placemaking and incentive tools to encourage quality infill development that results in higher density along the Streetcar route and in our urban core
- Identify **federal funding opportunities** made possible by recent federal legislation to secure funding for **transformational capital projects**, including the Deck Plaza
- Aggressively partner with private property owners to **rehabilitate underutilized/vacant historic properties**

Grow existing and attract new target industries, including advanced manufacturing and international development; creating an innovation-driven culture of technology that fosters economic prosperity and creates high paying career pathways.

- Continue efforts in partnership with UTEP, the Chamber, and other regional coalition members to grow a regional **aerospace, defense, advanced manufacturing** industry cluster
- Emphasize growth of existing local small to mid-size manufacturers
- Develop and **implement strategy to actively target and attract businesses** in states where the cost of doing business is comparatively higher

Identify and develop plans for areas of reinvestment and local partnership

Key Strategic Objective

Update

New Strategic Objective:
Continue the development of integrated planning efforts with Communities of Excellence (COE) partners.



- Continue planning efforts in partnership with the **Chamber, UTEP, EPE, and GM** to advance the following **three climate-oriented initiatives**:
 - Buildout of regional EV charging infrastructure
 - Carbon foot-printing pilot program focused on local manufacturers
 - Undertake microgrid demonstration pilots, including the Airport
- Continue work with UTEP, the Chamber, and other coalition partners to grow a **regional aerospace, defense, and advanced manufacturing industry cluster**
- Integrate regional transportation and infrastructure planning efforts to **secure once in a lifetime federal funding opportunities** made possible by the Infrastructure Investment and Jobs Act

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Key Opportunities/Challenges

Aviation



Airport Development Districts

- Support the goal/strategic plan for city's economic recovery
- Boosts non-aeronautical revenue to keep cost low for airlines to be competitive with other markets



Build Back Better – Phase 1 Awardee

- Innovation Factory & Advanced Manufacturing Campus
- West Texas Aerospace & Defense Manufacturing Coalition



Solar Electric Generation Project

- 2 projects
- Offset terminal electric consumption
- Provide premium covered parking for passengers
- GM Partnership – microgrid

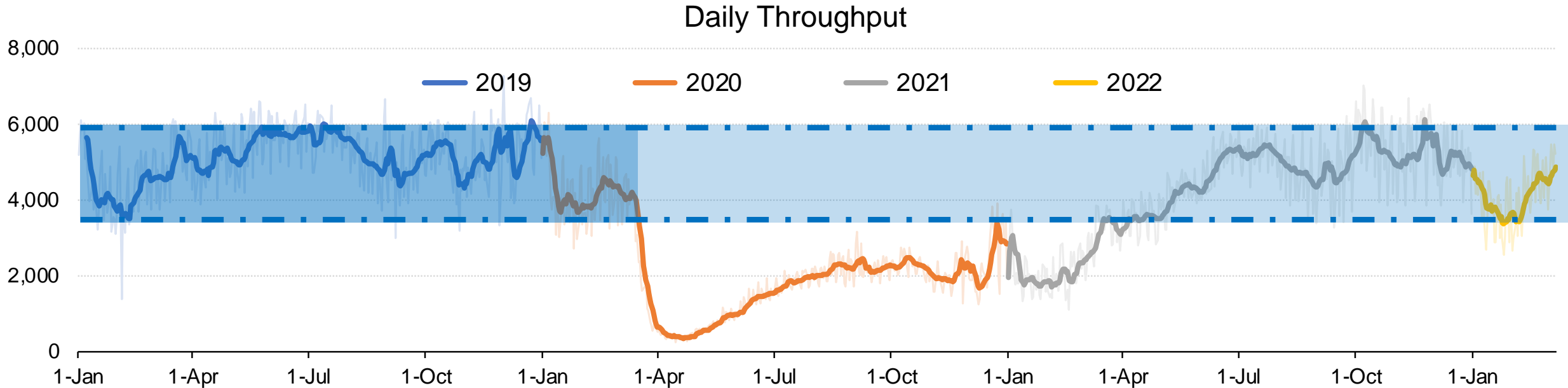
TOP 10 GOAL DESTINATIONS



Key Opportunities/Challenges

Aviation – National Projections

- Airline challenges remain with a shortage of staff and aircraft
- Volatile fuel prices and world events



Key Opportunities/Challenges

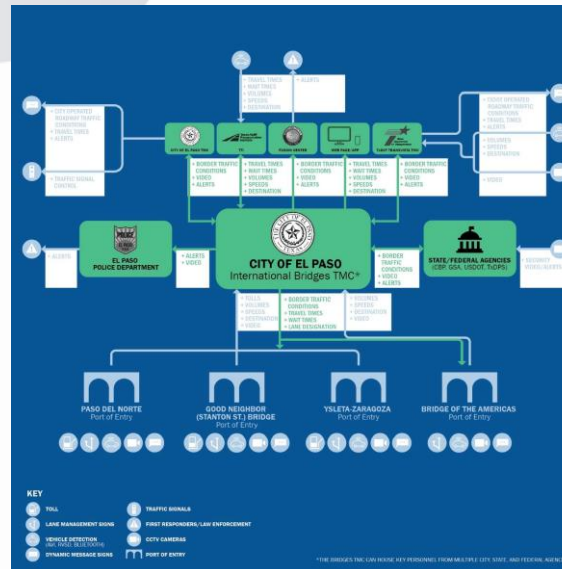
International Bridges Department



Stay safe while in El Paso! To reduce the spread of germs and avoid touching parking meters, the City of El Paso is encouraging all residents and visitors to use the Park915 app for a contactless way to pay for parking.

The development of a **new Park915 website** to provide helpful information to the public about public parking and parking meters

Implementation of **integrated binational Intelligent Transportation System** in collaboration with Fideicomiso de Puentes and the Texas Transportation Institute



The impact of **war conflict abroad, supply chain disruptions and inflation** on crossborder movement remains unknown

Key Opportunities/Challenges

International Bridges Department



Regional POV and cargo crossborder flows and dynamics as a result of **I-10 Connect project** remain unclear



Pursue alternate sources of funding in order to complete a **feasibility study** for the expansion and modernization of the **Ysleta/Zaragoza port of entry**

Key Opportunities/Challenges

Planning + Inspections

- Continue to serve customers amid evolving requirements and safety protocols
- Update codes and requirements to reflect modern standards
- Adoption of newest building code (2022)
- Continue to evolve and innovate plan review, inspection, and licensing services to maintain a high level of efficiency in a predictable manner to our customers
- Continuously evaluate organization and positions to augment service offerings



Key Opportunities/Challenges

Destination El Paso



Ideal year-round weather and El Paso's unique topography are key to attracting **Eco-tourism** enthusiasts to the area. Investments in trailheads, wayfinding signage and the newly opened information center at the state park are critical infrastructure for promotion of this segment.



Recruitment of qualified individuals has become a major challenge in the operation of the many managed venues and the Destination Marketing Organization

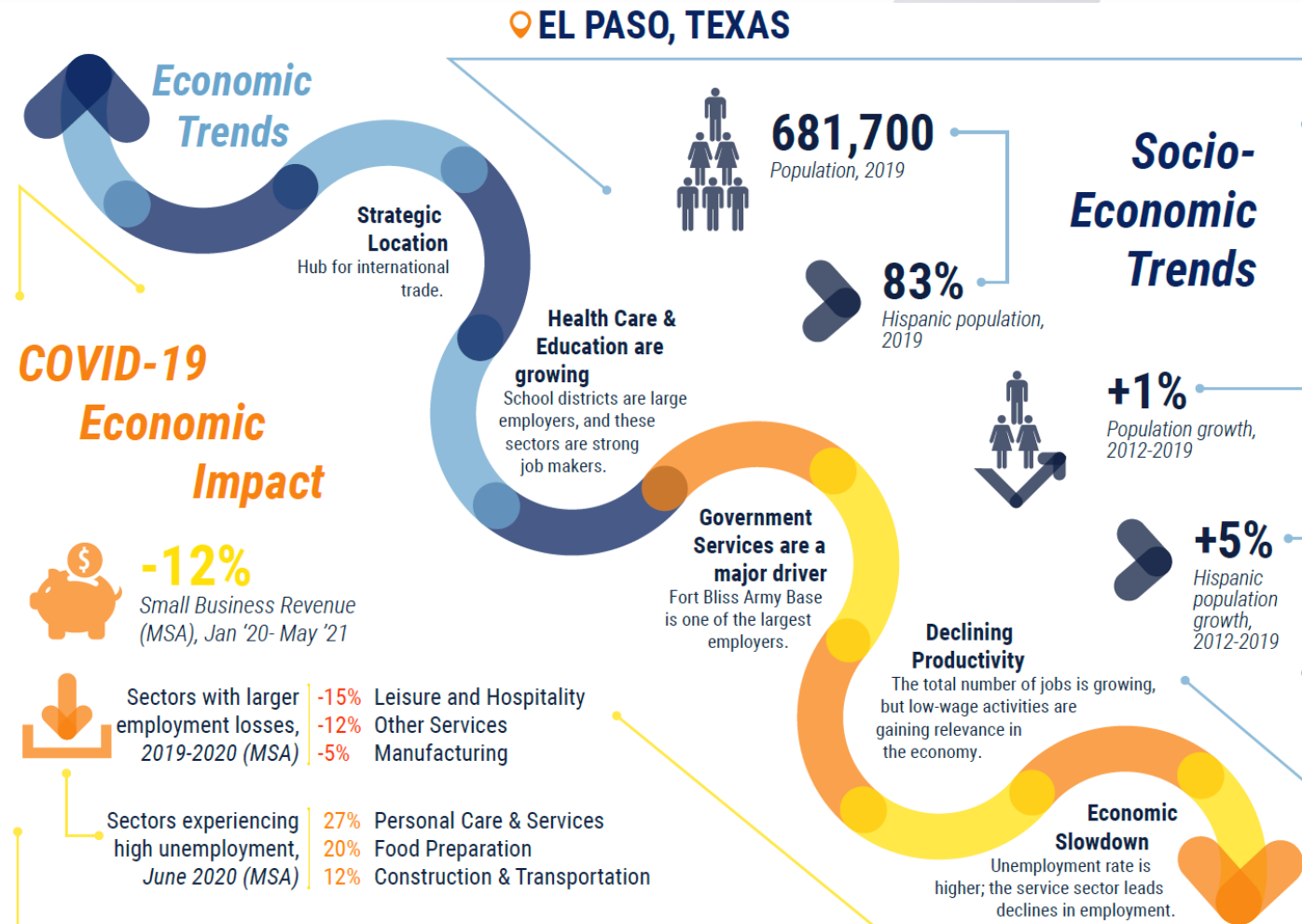


Impacts to air service and substantial distance from major population clusters are all **challenges in securing convention activity**. Increase fuel costs also affect visitors' willingness to travel.

Key Opportunities/Challenges

Economic Development

Small Business Economic Recovery/Rebuilding



1. Strengthen Support Ecosystem
2. Increase Access to Capital
3. Catalyze Growth Along MCA Corridor
4. Enhance Online Presence + Technologies

Key Opportunities/Challenges

Economic Development



Development and Redevelopment

- Priority Corridors + Areas
- Implementing Priority Corridor Plan Recommendations
- **Leveraging City-Owned Sites**
- Federal Infrastructure Funding



Aerospace, Defense, Advanced Mfg.

- Upskilling + Reskilling
- Leveraging Military Workforce
- Growing Industry, Academic + Nonprofit Partnerships
- Development of the **Airport Advanced Manufacturing Campus**



Industrial Parks & Site Development

- Availability of Shovel-Ready, Rail-Served Sites
- **Reshoring Opportunity**
- Enhance regional supply chain
- **Leverage City-Owned Sites, such as the Airport**

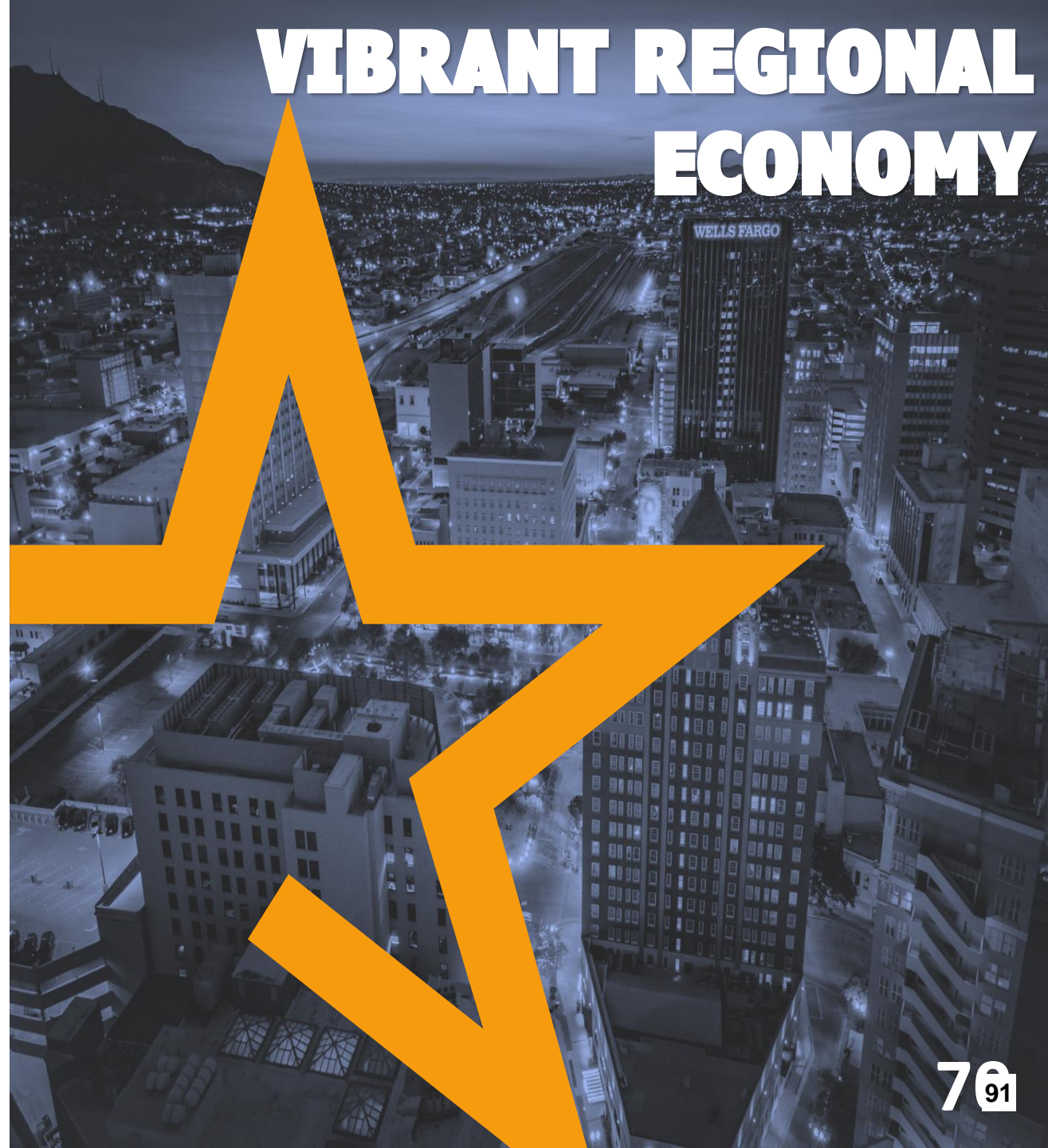
FY22 GOAL TEAM REPORT

GOAL 1+3

GOAL 1: *Strong sustainable **ECONOMIC**
DEVELOPMENT*

GOAL 3: *Promote the **VISUAL IMAGE** of El
Paso*

VIBRANT REGIONAL ECONOMY



FY22 GOAL TEAM REPORT

GOAL 1+3

GOAL 1: *Strong sustainable **ECONOMIC**
DEVELOPMENT*

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Paso*



**VIBRANT REGIONAL
ECONOMY**

POWERED BY THE TEAM

GOAL 1

- Aviation
- Destination El Paso
- Economic Development
- International Bridges

GOAL 3

- Planning and Inspections

FY22 GOAL TEAM REPORT

✓ Key Results

Key Results

Aviation

Added four new flights

Charlotte
Austin

Orlando
San Diego

Capital Improvement Plan

\$117M+ **61 projects**

One expanded flight

Seattle



TOP 10 GOAL DESTINATIONS



Key Results

Aviation



Financial Stability

**Fitch Ratings
Report**

(December 2021)

"A" rating



Land Development

5 Districts

Land use plan completed
3,450 acres of available or
developable space

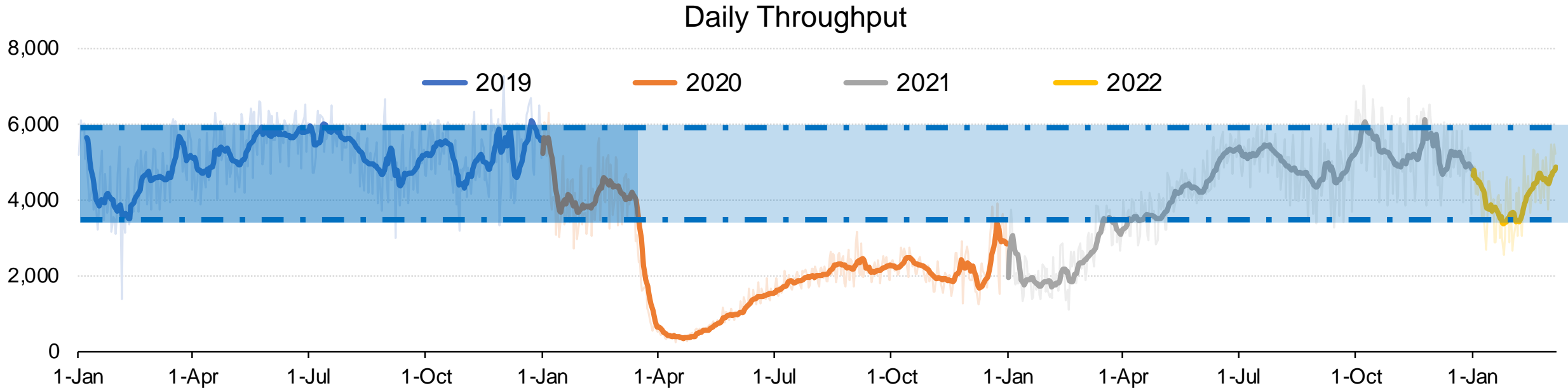


El Paso FTZ
named **2021 Best
Free Zone** for
large tenants

Key Results

Aviation

Activity at the Airport has returned to pre-pandemic levels





Key Results

International Bridges

Played a key role in facilitating the phased **reopening of the ports of entry**



Over 2,500 of EPPD overtime hours funded for **safety and traffic control near City Bridges**



Over 3,500 of CBP overtime hours funded to **reduce or stabilize cross-border wait times**



Key Results

International Bridges



All parking meters city-wide have been upgraded and are now 5G capable

Successful implementation of Parking Meters mobile app

31,400+ Park 915 app downloads
100,000+ transactions processed
 (up from 6,600+ transactions May 2021)



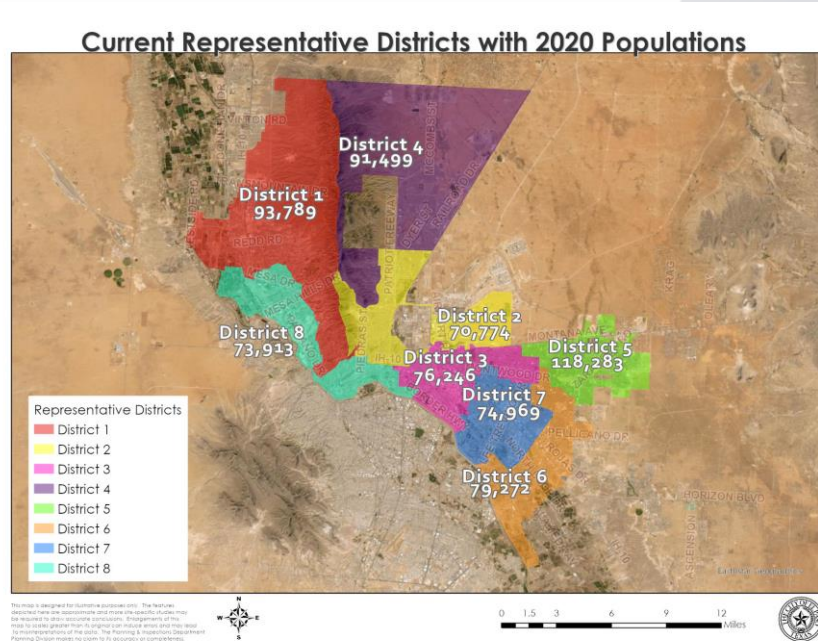
Stay safe while in El Paso! To reduce the spread of germs and avoid touching parking meters, the City of El Paso is encouraging all residents and visitors to use the Park915 app for a contactless way to pay for parking.



52% increase in E-Fast Pass transactions for personal vehicles
 September to February
 Year-over-Year

Key Results

Planning and Inspections

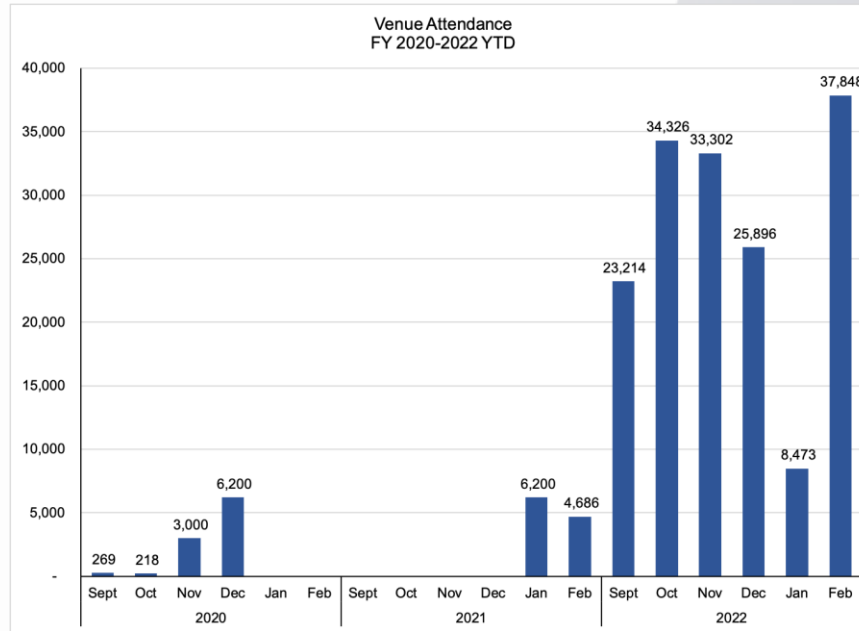


2020 U.S. Census **City**
redistricting process (started in
Sept. 2021) now nearing
completion

Implementation and
enhancement of **new electronic
plan review program** for
concurrent review by all
departments for real-time review

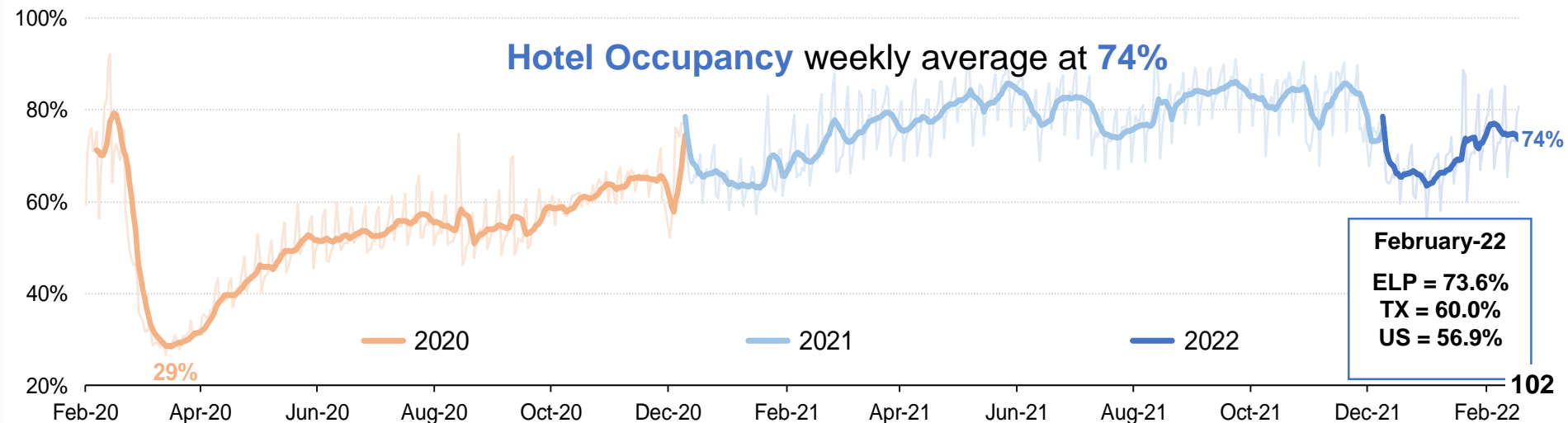


Key Results Destination El Paso



Strong return of **in-person** annual events and festivals

El Paso continues to **lead in hotel occupancy**



Key Results

Economic and International Development

❖ Accelerate Quality Job Growth + Investment

- Partnered with NCDCC, UTEP and the Chamber to secure \$1.5 million EDA **Venture Capital Grant** to assist local manufacturers in scaling operations – City provided \$1.5 million match
- Of 529 applicants nationwide, one of 60 regional coalitions selected by the EDA to compete for an up to \$100 million grant through the **Build Back Better Regional Challenge** to grow or scale a regional industry cluster – submitted our application in March
- Announced the expansion of **Schneider Electric**, making El Paso its largest manufacturing footprint in the U.S. and securing a more than \$17 million investment, 370 new jobs, and the retention of 1,130 existing jobs

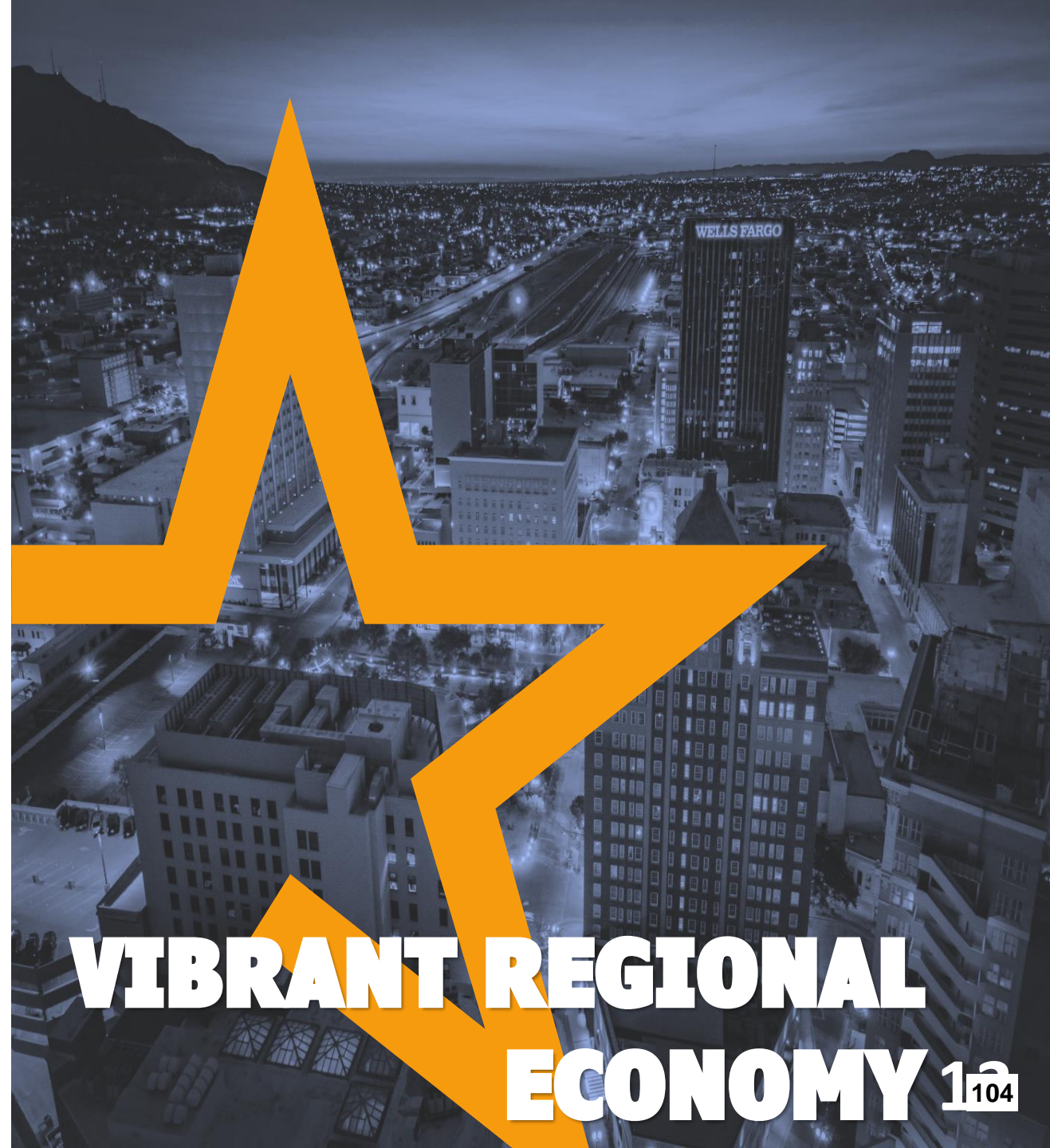


FY22 GOAL TEAM REPORT

GOAL 1+3

GOAL 1: *Strong sustainable **ECONOMIC**
DEVELOPMENT*

GOAL 3: *Promote the **VISUAL IMAGE** of El
Paso*



**VIBRANT REGIONAL
ECONOMY** 1104



Legislation Text

File #: 22-419, Version: 1

**CITY OF EL PASO, TEXAS
LEGISTAR AGENDA ITEM SUMMARY FORM**

DISTRICT, DEPARTMENT, CONTACT INFORMATION:

Please choose District and Department from drop down menu. Please post exactly as example below.

No Title's, No emails. Please use ARIAL 10 Font.

All Districts

City Manager's Office, K. Nicole Cote, (915) 212-1092

AGENDA LANGUAGE:

This is the language that will be posted to the agenda. Please use ARIAL 11 Font.

Presentation, discussion and action of a Resolution authorizing the City Manager or his designee to establish appropriations in the amount of \$115,979,244, whereas the City of El Paso is the recipient of the American Rescue Plan Act ("ARPA") grant funds in the amount of \$154,365,135, the City Council approves the appropriation of the grant funds from the Coronavirus State and Local Fiscal Recovery Funds in accordance with the requirements stipulated by the American Rescue Plan Act and federal guidelines in the Final Rule to cover expenses incurred to respond and recover from the COVID-19 public health crisis.

**CITY OF EL PASO, TEXAS
AGENDA ITEM
DEPARTMENT HEAD'S SUMMARY FORM**

AGENDA DATE: April 11, 2022
PUBLIC HEARING DATE: N/A

CONTACT PERSON NAME AND PHONE NUMBER: K. Nicole Cote, City Manager's Office (915) 212-1092

DISTRICT(S) AFFECTED: All Districts

STRATEGIC GOAL: 6. Set the Standard for Sound Governance and Fiscal Management

SUBGOAL: N/A

SUBJECT:

A resolution authorizing the City Manager or his designee to establish appropriations in the amount of \$115,979,244, whereas the City of El Paso is the recipient of the American Rescue Plan Act ("ARPA") grant funds in the amount of \$154,365,135, the City Council approves the appropriation of the grant funds from the Coronavirus State and Local Fiscal Recovery Funds in accordance with the requirements stipulated by the American Rescue Plan Act and federal guidelines in the Final Rule to cover expenses incurred to respond and recover from the COVID-19 public health crisis.

BACKGROUND / DISCUSSION:

On March 11, 2021, the federal government enacted the American Rescue Plan Act ("ARPA") which established the Coronavirus State Fiscal Recovery Fund and Coronavirus Local Fiscal Recovery Fund ("CSLFRF"). The City is a recipient of ARPA grant in the amount of \$154,365,135.

PRIOR COUNCIL ACTION:

On March 15, 2022, the City Council appropriated \$6,600,000 of ARPA grant funds for the purchase of Digital Video Recording System

AMOUNT AND SOURCE OF FUNDING: \$154,365,135 American Rescue Plan Act ("ARPA") grant funds.

HAVE ALL AFFECTED DEPARTMENTS BEEN NOTIFIED? X YES NO

PRIMARY DEPARTMENT: City Manager's Office - Office of Management and Budget

SECONDARY DEPARTMENT: All City

*****REQUIRED AUTHORIZATION*****

DEPARTMENT HEAD:



(If Department Head Summary Form is initiated by Purchasing, client
department should sign also)

RESOLUTION

WHEREAS, on March 13, 2020 the President of the United States declared a national emergency, Governor of the State of Texas declared a state of disaster, and the Mayor of the City of El Paso declared a local state of disaster in relation to Coronavirus Disease 19 (COVID-19); and

WHEREAS, on March 17, 2020 City Council issued an Emergency Ordinance Instituting Emergency Measures due to a Public Health Emergency (“Emergency Ordinance”); and

WHEREAS, on May 11, 2020 City Council approved appropriations for the CARES Act funds received by the City for eligible expenses from March 1, 2020 through August 31, 2021; and

WHEREAS, the City has on going COVID-19 related expenditures that have continued into FY 2022; and

WHEREAS, the COVID-19 pandemic is a public health crisis that has required immediate action from the City to relieve the emergency necessity of the municipality’s residents and to protect the health and safety of the community, resulting in expenditures by the City to respond to the COVID-19 public health emergency; and

WHEREAS, on March 11, 2021, the federal government enacted the American Rescue Plan Act (“ARPA”) which established the Coronavirus State Fiscal Recovery Fund and Coronavirus Local Fiscal Recovery Fund (“CSLFRF”); and

WHEREAS, the Final Rule contains a non-exclusive list of programs or services that may be funded as responding to COVID-19 or the negative economic impacts of the COVID-19 public health emergency, along with considerations for evaluating other potential uses of recovery funds not explicitly listed; and

WHEREAS, the City is a recipient of ARPA grant in the amount of \$154,365,135 from the fund to be received in two tranches, with the first received on May 12, 2021 in the amount of \$77,172,567.50, and the second half of equal value is expected to be received on or about May 12, 2022; and

WHEREAS, on July 27, 2021 the City Council appropriated \$15,000,000 of ARPA grant funds; and

WHEREAS, on January 18, 2022 the City Council appropriated \$7,821,018 of ARPA grant funds; and

WHEREAS, on March 15, 2022 the City Council appropriated \$6,600,000 of the ARPA grant funds; and

WHEREAS, the City Council desires to appropriate the ARPA grant funds in the amount of \$115,979,244 in accordance with the requirements stipulated in the U.S. Department of Treasury’s Final Rule (“Final Rule”).

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EL PASO:

THAT, as the recipient of the American Rescue Plan Act (“ARPA”) grant funds in the amount of \$154,365,135, the City Council approves the appropriation of \$115,979,244 of the grant funds from the Coronavirus State and Local Fiscal Recovery Funds in accordance with the requirements stipulated by the American Rescue Plan Act and federal guidelines in the Final Rule to cover expenses incurred to respond and recover from the COVID-19 public health crisis.

THAT, the above appropriation is obligated during the period starting March 3, 2021, and ending December 31, 2024.

THAT, the instant and previous appropriations are made in compliance with the Final Rule.

THAT, the City Manager, or designee, be authorized to effectuate any budget transfers and execute any contracts and/or related documents necessary to ensure that the American Rescue Plan Act (“ARPA”) grant funds are properly expended to respond and recover from the COVID-19 public health emergency.

APPROVED this ____ day of _____, 2022.


CITY OF EL PASO:

Oscar Leeson
Mayor

ATTEST:


Laura D. Prine
City Clerk

APPROVED AS TO FORM:



Frances M. Maldonado Engelbaum
Assistant City Attorney

APPROVED AS TO CONTENT:



K. Nicole Cote, Director
Office of Management & Budget



American Rescue Plan Act (ARPA)

April 11, 2022

Agenda

- Requested Council Action
- American Rescue Plan Act
- Public Health Response
- Community Development Recovery
- Economic Development Recovery
- Next Steps



American Rescue Plan Act

Coronavirus State and Local Fiscal Recovery Funds

- Permits funds to be used to cover costs incurred beginning on March 3, 2021
- Costs can be obligated by December 31, 2024 but must be expended by December 31, 2026
- Received 1st Tranche on May 12, 2021 and we are expected to receive the 2nd Tranche on or about May 12, 2022

Requested Council Action

To approve the appropriation of \$ 115,979,244 from the Coronavirus State and Local Fiscal Recovery Funds in accordance with the requirements stipulated by the American Rescue Plan Act and federal guidelines in the Final Rule.

City Council has previously approved the appropriation of \$38.4 million:

- *\$22.8 million for COVID-19 response*
- *\$9.0 million for homelessness and family stability*
- *\$6.6 million for body worn cameras*

ARPA FUNDS \$154.3 million

WE ARE FOCUSED ON
RESPONSE + MITIGATION
PREPAREDNESS
RESILIENT RECOVERY



Public Health and Safety
\$112.3 million



Community Recovery
\$28.0 million



Economic Recovery
\$14.0 million

Summary by Project

Project Description	Proposed	Approved by Council	Remaining
Public Health and Safety Response: Testing and Vaccination	65,871,568	22,765,891	43,105,677
New/Enhanced Health Programs	1,544,321		1,544,321
Public Health Relocation	16,070,725		16,070,725
New/Enhanced Fire Program	2,823,867		2,823,867
P25 Radio Communications Infrastructure	7,171,175		7,171,175
Body Worn Cameras	6,600,000	6,600,000	-
City Watch Expansion - Surveillance Cameras/FLIR trucks	7,000,000		7,000,000
Mobile Command	1,300,000		1,300,000
CIT Expansion	3,963,479		3,963,479
Support of Homelessness	6,000,000	6,000,000	-
Support of Families	3,000,000	3,000,000	-
Community Vulnerability	3,000,000		3,000,000
Sports Court Reconstruction & resurfacing and Playground Replacement	5,000,000		5,000,000
Broadband - "Last Mile" - Expand City Backbone to Area with 54% below poverty Line	10,000,000		10,000,000
Economic Recovery: Business Grants and Local Business Support	14,000,000		14,000,000
Total Estimated Costs	\$ 154,345,135	\$ 38,365,891	\$ 115,979,244



Public Health and Safety COVID-19 Operations

Description	FY2021 (March - Aug)	FY2022 (Sept - Dec)	Total Expenditures
Logistics	275,895	119,581	395,476
Isolation & quarantine	667,950	35,522	703,472
Compliance & Education	938,352	673,841	1,612,192
EOC & response	773,773	174,833	948,606
Lab testing & collection	4,030,441	1,739,390	5,769,831
Epidemiology & contact tracing	4,742,798	2,074,175	6,816,974
Preparedness & vaccinations	3,117,589	2,890,173	6,007,762
Re-open El Paso – City facilities	398,076	113,504	511,580
Total	\$ 14,944,873	\$ 7,821,018	\$ 22,765,891

\$15 million was approved by City Council on July 27, 2021
\$7.8 million was approved by City Council on January 18, 2022

Public Health and Safety Response + Recovery

Fire Chief Mario D'Agostino,
City Engineer Sam Rodriguez &
Police Chief Greg Allen

Public Health and Safety

Description	Budget
Public Health & Safety Response	65,871,568
Fire Programs	2,823,867
Public Health Programs	1,544,321
P-25 Infrastructure (Public Safety)	7,171,175
Public Health Relocation	16,070,725
Police Programs Digital Mobile Recording System (body cams/vehicle recorders), Mobile Command, City Watch Camera Program expansion, Expanded Crisis Intervention Team	18,863,479
Total	\$112,345,145



Vaccinations

- Ages 5 and older 1st and 2nd Dose available by appointment at the following locations:
 - COVID-19 Clinics:
 - 220 S. Stanton (corner of First and Stanton)
 - 7380 Remcon
 - 9566 Railroad
 - 9341 Alameda
 - City Pop-Events (18 and Older) No appointment needed

3rd Dose and Boosters available for 18 and older

2nd Booster for 50 and older, and immunocompromised individuals

Pending Boosters for 12 and older



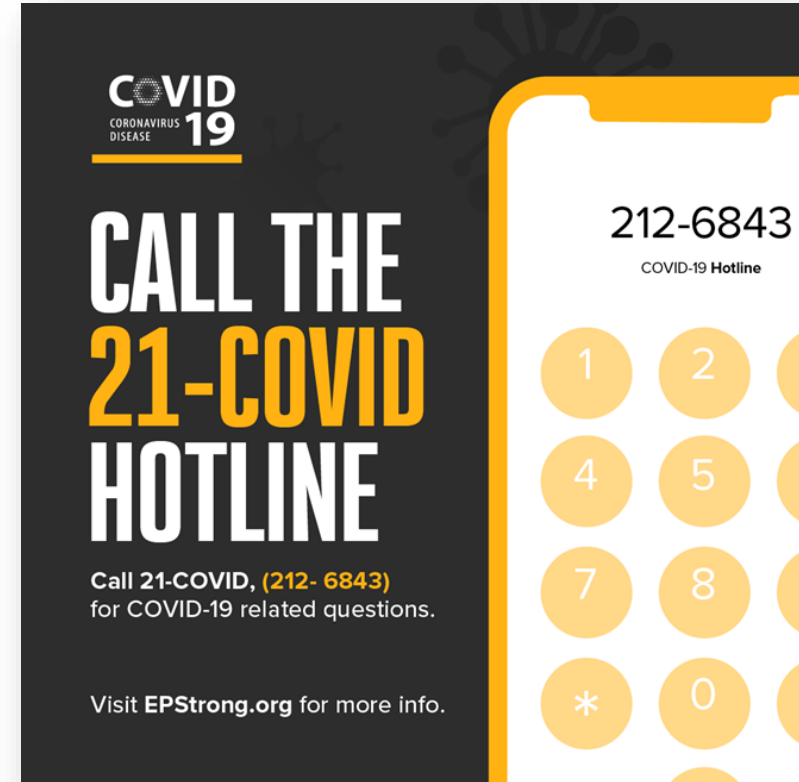
Peak Testing

- Multi-Purpose Testing Centers
- LTS
 - UTEP
 - EP County Sports Park
 - Nations Tobin Park
 - Don Haskins Recreation Center
- City
 - COVID 19 Clinics (3)
 - Ysleta Health Center
 - Chamber of Commerce
 - Outlet mall



Contact Tracing and Epidemiology

- Up to 323 positions to assist with contact tracing
- Cross training
 - Contact tracing
 - Outreach
 - COVID Hotline
 - Testing
 - Vaccinations
 - Support



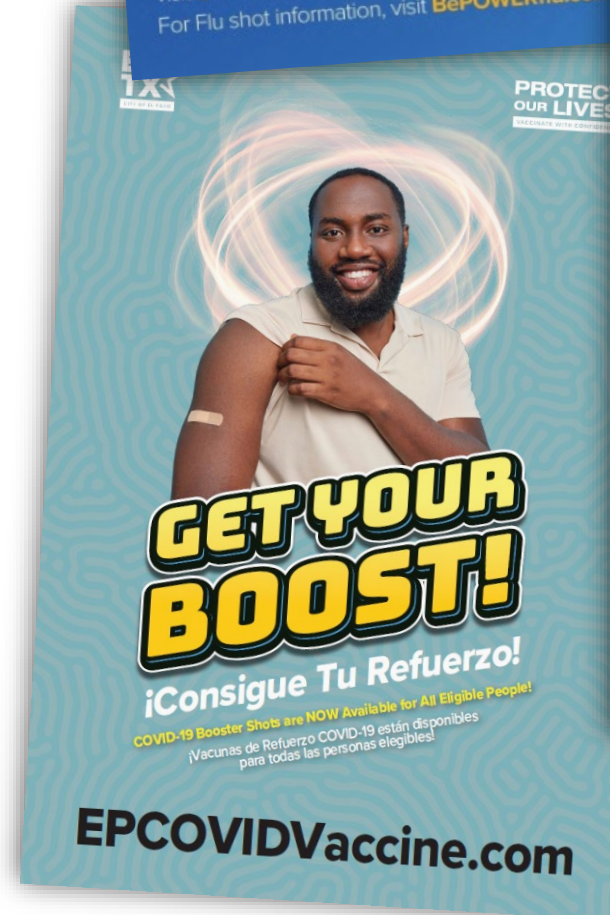
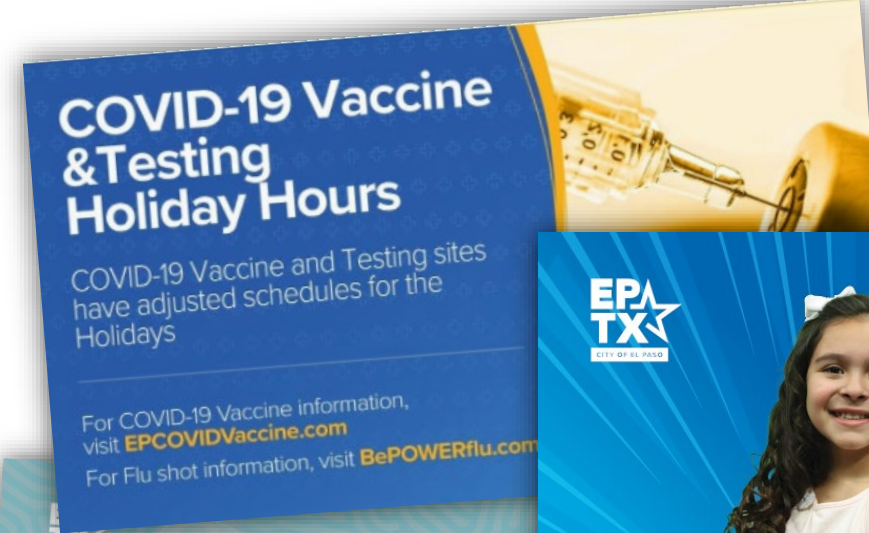


ARPA Funding Opportunities:

- Newspaper Ads
- Radio Ads
- Billboards
- Online Ads
- Flyers
- Bus placards
- TV Ads and PSAs
- Storefront signage
- A-Frames
- Brochures
- Promotional items
- Posters

Ongoing In-House Work:

- Press Releases
- Media Advisories
- Media Availability
- Talking points
- Websites
- Social Media
- Community meetings + events
- Interviews
- Story pitching
- Photos
- Video and radio production



P25 Infrastructure Project

Fund equipment upgrade to maintain P25 infrastructure

\$7.1M

- Upgrade radio and network equipment for Public Safety radio infrastructure.
- Fire stations and command centers console replacement.
- Radio Antenna replacements for transmission sites.

Results

- Continue to operate and maintain a region P25 radio communication infrastructure for Fire, Police, Sun Metro, Animal Control and Health Departments and interoperate with other regional Public Safety agencies.
- Ensure Public Safety communications availability.

Public Health Facilities – Department Relocation

Sam Rodriguez

Health Department Relocation

Description	Budget
Railroad Facility	7,879,825
Kansas Facility	690,900
New MCA Location	7,500,000
Total	\$16,070,725

Health Department Relocation

Phase I:

Admin. and limited Clinical Services

- Fiscal Services ■
- Admin, Mail Room, Title X family
Planning & CDC grants ■
- Lab Administration ■
- Medicaid Waiver ■
- Immunizations & Family
Planning ■
- Conference Room ■
- TB clinic and DIS ■



Phase I: Admin. and limited Clinical Services



Medicaid Waiver
TOTAL= 2,106 SQ.FT

Fiscal Services- access off of
main corridor.
TOTAL= 2,697 SQ.FT

Lab administration- access from
secure corridor north of Lab.
TOTAL= 2446 SQ.FT

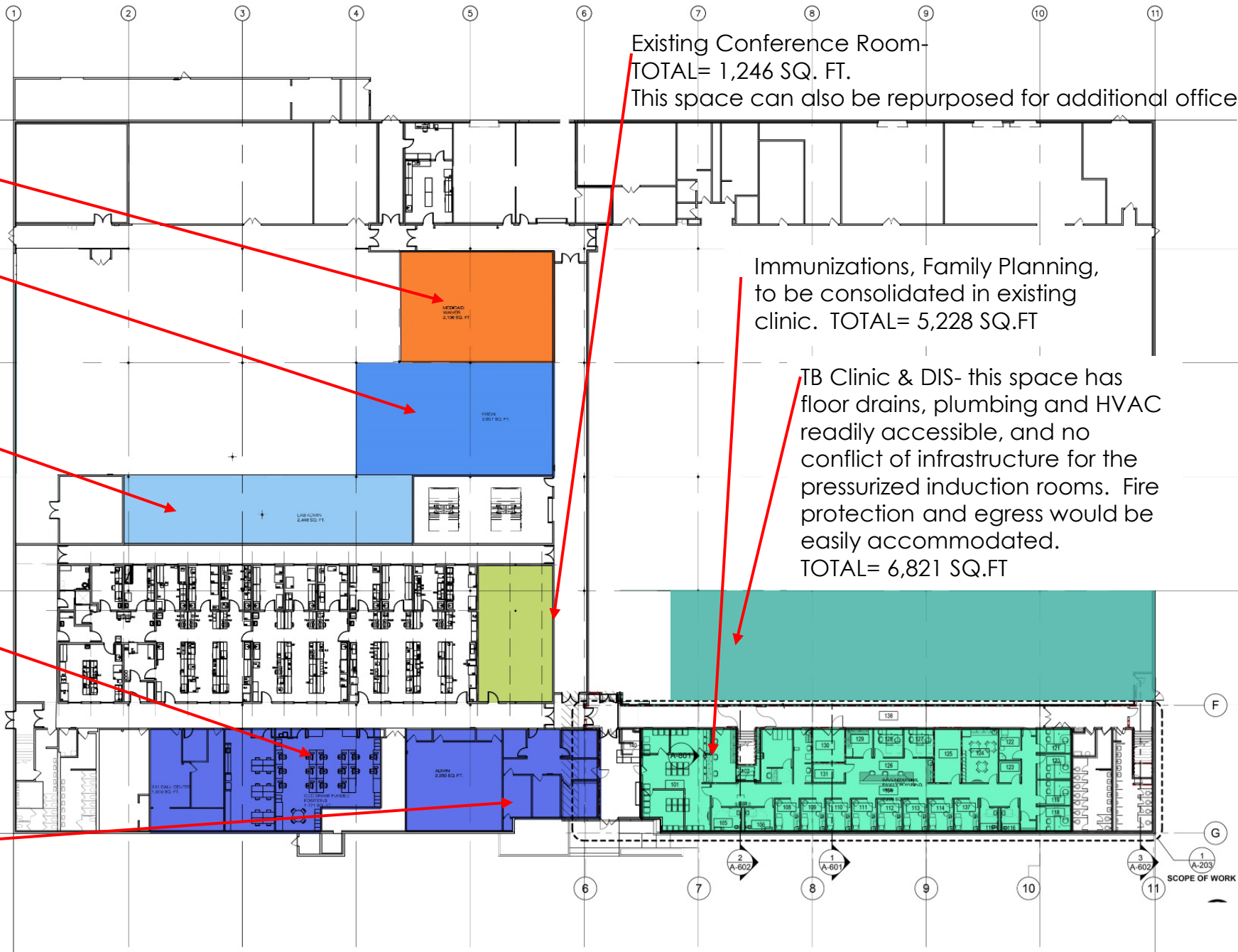
CDC granted funds and Title X
family planning- repurposing
space would allow for elevator
access and security to be kept
for Lab
TOTAL= 3,337 SQ. FT.

Admin. and mail room- would be in
close proximity to the clinical
services
TOTAL= 2,250 SQ.FT

Existing Conference Room-
TOTAL= 1,246 SQ. FT.
This space can also be repurposed for additional office space.

Immunizations, Family Planning,
to be consolidated in existing
clinic. TOTAL= 5,228 SQ.FT

TB Clinic & DIS- this space has
floor drains, plumbing and HVAC
readily accessible, and no
conflict of infrastructure for the
pressurized induction rooms. Fire
protection and egress would be
easily accommodated.
TOTAL= 6,821 SQ.FT



Health Department Relocation

Phase I Summary:

- Admin. and limited Clinical Services to Railroad Facility:

- Fiscal Services
- Admin, Mail Room, Title X Family Planning & CDC grants
- Lab Administration
- Medicaid Waiver
- Immunizations & Family Planning
- Conference Room
- TB Clinic and DIS

- Clinical services at MCA campus; site Acquisition and Programming for:

- TB Clinic and DIS
- Immunizations and Family Planning
- Administrative and supporting services

- Services to move to 200 Kansas Facility:

- 211 Center
- Academic Health Department
- Conference rooms
- WIC and WIC call center

- Services to remain where they are:

- Food inspections
- Warehouse



Health Department Relocation

Phase I Summary:

- Admin. and Clinical Services to Railroad Facility:

SERVICES	SQ. FT.	COST
Fiscal Services	2,697	\$809,100
Admin., Mail Room,	2,250	\$562,500
Lab Administration	2,446	\$733,800
Medicaid Waiver	2,106	\$631,800
Immunizations & Family	5,228	0.00 use existing facilities
Conference Room	1,246	0.00 use exist. Facilities
TB Clinic and DIS	6,821	\$3,410,500
Title X Family Planning, CDC Grants	3,337	\$831,750
CIRCULATION (Approx. 10% of SF)	4,135	\$900,375
TOTAL	30,266	\$7,879,825.00

Health Department Relocation

Phase I Summary:

- Services to move to 200 Kansas Facility:

SERVICES	SQ. FT.	COST
211 Center	1,250	0.00 use exist. Facilities
Health Education	1,943	\$582,900
Conference Rooms	2,475	0.00 use exist. Facilities
WIC and WIC call center	3,365	0.00 use exist. Facilities
Academic Health Department	360	\$108,000
TOTAL	9,393	\$690,900.00

Health Department Relocation

Phase I Summary:

- Clinical services to be provided in new MCA location (*including site acquisition):

SERVICES	SQ. FT.	COST
TB Clinic and DIS	6,821	\$3,410,500
Immunizations & Family Planning	6,450	\$2,259,700
Administrative & supporting services	6,100	\$1,829,800
TOTAL	19,371	\$7,500,000

TOTAL COST OF ALL SERVICES RELOCATION: **\$16,070,725.00**

City Facilities

The COVID Task Force focused on five areas for the improvement of City facility and playground equipment safety:

- **Clean Air Technologies at City Facilities** – Continued maintenance of Plasma Air / UV HVAC upgrades in City facilities
- **Temperature Checking Stations** - Continued maintenance of Temperature Portals in City facilities
- **Safety Modifications in Department Work Zones** – Continue Assessing and making safety modifications for employees workspace
- **Personal Protective Equipment for COVID** – Continue distribution of PPE and cleaning supplies to non-uniform employees
- **Fogging and Sanitizing Facilities** – Continue reactive and proactive sanitizing plans
- **Playground Equipment Disinfecting** – Continue disinfecting of playground and workout equipment in City parks

Public Health and Safety

Police Chief Greg Allen

Public Safety: Body Worn Cameras

APPROVED

Metrics

- Deploy 700+ BWC for patrol and traffic units
- Vehicle Integration
- 5 Year Service Contract
- Cloud Based
- Additional Personnel

\$ 6.6M

Promote Public Trust

Ensure Public Safety

Improve Transparency

Enhance Accountability

Public Safety: **Mobile Command Post**

Resource to handle large operations

Intelligence gathering capabilities

Meeting area to coordinate with multiple agencies

Safe and secure place for officers during major operations

\$1.3M

The Major Crimes Unit is requesting a new mobile command post to utilize in support of major incident investigations throughout the City. The current mobile command post is fitted with specialized equipment, but currently malfunctioning, outdated or does not fit specific needs. This investment would provide EPPD Officers access to internet, live video streaming capabilities in a temperature controlled mobile command in order to provide investigative and safety security measures to support our community during major incidents.

30-35 *Current deployments a year*

Public Safety: **City Watch Expansion**

Enhance Public Safety for Community

Improve emergency response, efficiency & safety

Increase Investigative Capabilities

Maximize situational awareness to maintain security for critical areas & infrastructure

\$7M

Augment public safety in critical areas through addition of dedicated city watch staff, and deployment of camera systems at strategic locations

Public Safety:

Intervene in mental health crisis situations

Preventing points of crisis

Provide guidance and resources

Provide safe outcome

1,403 *Emergency Detention Orders issued FY21*

Crisis Intervention Team

\$3.9M

Our Crisis Intervention Team Program in partnership with the Emergence Health Network have been working together to assist citizens suffering from a mental health diagnosis with guidance, resources and intervention.

Since the implementation of the unit there has been an **increase in demand for follow up requests, meetings and statistics.**

This would provide assistance in funding the current 18 EPPD and 17 EHN personnel, with an increase of additional personnel in both EPPD (7) and EHN (5) to continue assisting our citizens suffering from mental health crisis.

Community Recovery

Nicole Ferrini

community + human development

Advance Equity

Reduce Poverty

Build Sustainability



Civic Empowerment

- Equity + Access
- Climate Action
- Volunteerism + Engagement

Human Services

- Homelessness
- Health+ Wellbeing
- Recreation + Lifestyle

Neighborhood Development

- Housing
- Community Revitalization
- Quality of Life

Our responsibility is to serve as the catalyst for community partnerships, collaboration + change ensuring **equity, resilience + sustainability** for the most vulnerable El Pasoans by giving voice to the underrepresented, supporting a strong system of human services & investing in El Paso homes, families + neighborhoods.



Community Recovery: **Key Vulnerabilities**



**Housing +
Homelessness**

1



**Family
Stability**

2



**Household
Stability**

3

In over 600 days of COVID response our team has always kept **a resilient and inclusive recovery** in mind. Today as our community moves forward, there are still **3 key areas requiring focused investment** if we are to build the foundation that recovery.

*Interconnected vulnerabilities are a barrier to a **resilient recovery**.*

Community Recovery: ARPA

A **3 Step Plan** is being recommended to address ongoing recovery in the area of community vulnerability. The plan is based on the **3 key areas of need** identified since the onset of the pandemic.

Community Vulnerability

\$ 3 million pending community needs assessment

\$ 9M

Previously **Approved** by
City Council for
Community Vulnerability

Supporting Families

\$4.25 million toward providing families a key resource for household stability and economic recovery

Addressing Homelessness

\$ 4.75 million toward shelter, housing and street outreach.

Recommendations are also based on **program sustainability + community impact beyond initial ARPA investment.*

\$ 12M

Total Community Vulnerability Investment

Community Vulnerability: Homelessness

Targeted Program Results

\$ 4.75M

1

Emergency Surge Capacity

2

Permanent Housing Options

3

Case Management

4

Street Outreach

This investment is leveraged against other federal funding sources targeted at establishing a facility capable of providing **ongoing shelter and support services as well as permanent housing opportunities** for individuals experiencing homelessness.

Long Term sustainability of this program is supported by the implementation of a permanent housing program. This has been a clearly identified gap in our community.

Community Vulnerability: **Family Stability**

Targeted Program Results

1

Increased Community Capacity

2

Household Economic Stability

3

Skills Building for Children

4

Improved Family Mental Health

\$ 4.25M

This is inclusive of early childhood care at before and After School care at After School sites and eight day camp sites to serve families with school aged children during the summers and intersession breaks.

Additionally, this will support capacity to provide critical mental healthcare to youth in our community. These programs work to **remedy the learning losses caused by the pandemic and increase access to mental healthcare allowing our children to reach their fullest potential** resulting in long-term success of our community.



Sports Court Replacement and Playground Replacement

\$ 6.0M

Reconstruct 23 Courts Citywide

10 Tennis Courts and 13 Basketball Courts

Resurface 63 Courts Citywide

17 Tennis Courts and 46 Basketball Courts

***With this additional funding, combined with FY 2022 funding, we will be repairing/replacing all Courts currently in the system**

Replace 7 sub-standard Playgrounds

Provide enhanced recreational opportunities for users ages 2-12

Sports Court Replacement and Resurfacing

Tennis Courts			
Park/Facility	Number of Courts	District	Notes
Cielo Vista	4	3	Reconstruct
Sal Berroteran	4	5	Reconstruct
J.P. Shawver	2	7	Reconstruct
Mission Hills	1	1	Resurface
Madeline	1	1	Resurface
Memorial	4	2	Resurface
Grandview	2	2	Resurface
Dolphin Park	2	4	Resurface
Franklin	2	4	Resurface
Milagro	2	4	Resurface
Arlington	1	4	Resurface
Marian Manor	2	7	Resurface
TOTAL	27		

Tennis Courts	
Reconstruct	10
Resurface	17

Basketball Courts			
Park/Facility	Number of Courts	District	Notes
Cielo Vista	4	3	Reconstruct
Sal Berroteran	4	5	Reconstruct
Pueblo Viejo	2	6	Reconstruct
Pueblo Viejo	1	6	Reconstruct
J.P. Shawver	2	7	Reconstruct
Montoya Heights	1	1	Resurface
Park Hills	1	1	Resurface
West Green	1	1	Resurface
Haddox Family Park	1	2	Resurface
Logan	1	2	Resurface
Nations Tobin	1	2	Resurface
Sunrise	2	2	Resurface
Wellington Chew	1	2	Resurface
Eastwood	1	3	Resurface
Hidden Valley	1	3	Resurface
Arlington	1	4	Resurface
Barron	1	4	Resurface
Colonia Verde	1	4	Resurface
Dolphin Park	1	4	Resurface
Jorge Montalvo	1	4	Resurface
Northern Lights South	1	4	Resurface
Arbor Green	1	5	Resurface
Carlos Bombach	2	5	Resurface
Sgt Jesus Roberto Vasquez USMC	1	5	Resurface

Basketball Courts (continued)			
Park/Facility	Number of Courts	District	Notes
Capistrano	2	6	Resurface
Lancaster	2	6	Resurface
Pavo Real	1	6	Resurface
Pecan Grove 1	1	6	Resurface
Pueblo Viejo	2	6	Resurface
Ranchos Del Sol	1	6	Resurface
Lomaland	1	7	Resurface
Officer David Ortiz Park	1	7	Resurface
Reese McCord	1	7	Resurface
Boys Club	1	8	Resurface
Braden Aboud	1	8	Resurface
Buena Vista	1	8	Resurface
Chihuahueta	1	8	Resurface
Doniphan Park	1	8	Resurface
Dunn Park	1	8	Resurface
Houston	1	8	Resurface
Lincoln	3	8	Resurface
Mary Webb	1	8	Resurface
Pacific Park	1	8	Resurface
Washington	1	8	Resurface
TOTAL	59		

Basketball Courts	
Reconstruct	13
Resurface	46

Broadband Infrastructure

Araceli Guerra

Broadband – Short Term Plan

1

Work with local agencies to obtain data for households below poverty income levels

2

Prioritize identified areas with higher concentration of households below levels from combined data

3

2 - 3 year program to deploy and services

4

Estimated Project Cost \$3.0M

Broadband – Long Term Plan

Community Partners Identified

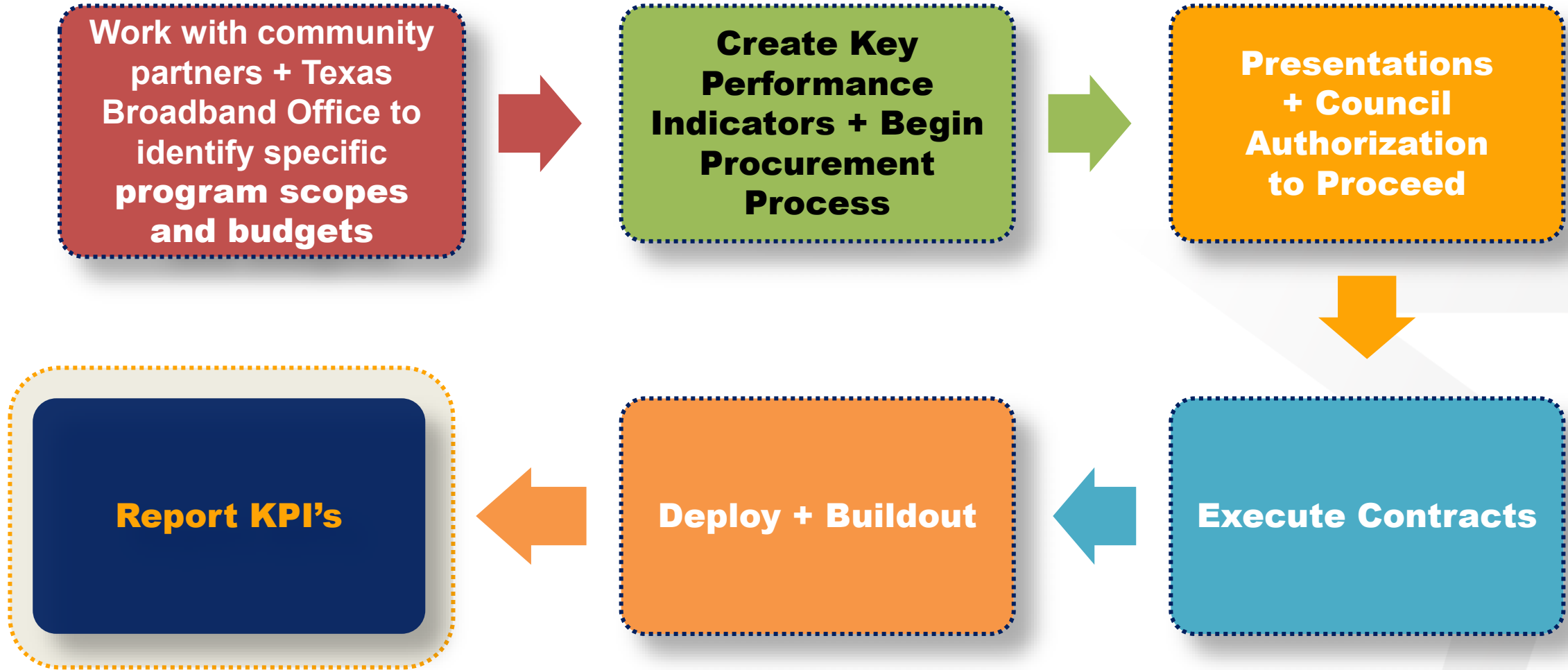
Expand Infrastructure to areas with higher concentration of households below poverty

Five-year program to deploy and provide service

Estimated Project Cost \$7.0M

*Recommendations are based on **community partners** + feedback*

Broadband Infrastructure: **Next Steps**



Economic Recovery

Elizabeth Triggs

Economic Recovery: A Focus on El Paso's Small Businesses



**Improve
Liquidity +
Cash Flow**



**Stimulate
Demand**



**(Re)Start +
Grow
Operations**

3 Goals to Support Small Businesses

83%

of El Paso County
businesses have fewer
than **20 employees**

-12%

Small Business
Revenue, El Paso MSA,
Jan. 2020 to May 2021

Economic Recovery: **ARPA**

4 Strategies to Support Existing + New Small Businesses

**Increase
Access to
Capital**

**Address
Workforce
Needs**

**Strengthen the
Entrepreneurial
Support
Ecosystem**

**Support Strong
Partnerships to
Optimize
Growth**

\$14M
Total Investment

Economic Recovery:

Actions to Increase Access to Capital + Address Workforce Needs

Small Business Grants

Leverage grants to increase accessibility to other capital access programs

Small Business Loans

Grow the Dream Maker's Fund

Financial Literacy

Improve financial literacy to increase access to capital

Workforce Development

Upskill the workforce + align with small business needs

\$6.2M
Total Investment

Economic Recovery:

Actions to Strengthen the Entrepreneurial Support Ecosystem



Marketing Campaign Partnerships

Expand + augment the Buy El Paso campaign



Small Business Resource Centers

Provide for centralized digital + physical support centers



Digital Transformation Support

Support small businesses in the development of a digital presence



Technology Startup Support

Provide support to tech-based entrepreneurs in alignment with workforce development efforts

\$4.8M
Total Investment



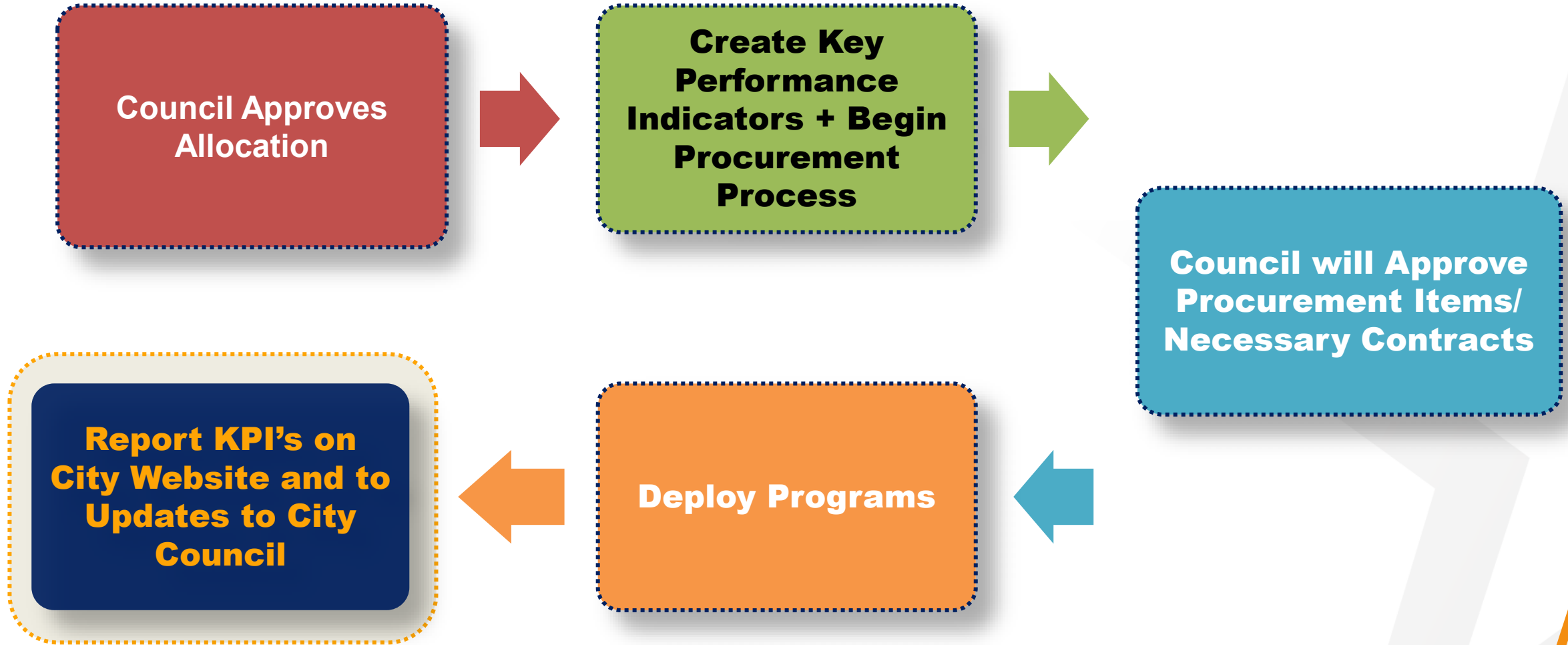
Economic Recovery:

Actions to Support Strong Partnerships to Optimize Economic Growth

- Partner with the **El Paso Chamber** to support the **Small Business Growth Fund**
- The fund will provide a long-term solution that includes **training + funding support** for companies inside and outside the manufacturing network
- **Targets 90 small to medium-sized local businesses** that, with training + financial support, are ready to scale their operations
- **Builds on the strength of an existing partnership** that secured El Paso as a finalist in the EDA's nationally competitive Build Back Better Regional Challenge

\$3.0M
Total Investment

Next Steps: Programs



Requested Council Action

To approve the appropriation of \$ 115,979,244 from the Coronavirus State and Local Fiscal Recovery Funds in accordance with the requirements stipulated by the American Rescue Plan Act and federal guidelines in the Final Rule.

City Council has previously approved the appropriation of \$38.4 million:

- *\$22.8 million for COVID-19 response*
- *\$9.0 million for homelessness and family stability*
- *\$6.6 million for body worn cameras*



Mission

Deliver exceptional services to support a high quality of life and place for our community



Vision

Develop a vibrant regional economy, safe and beautiful neighborhoods and exceptional recreational, cultural and educational opportunities powered by a high performing government



Values

Integrity, Respect, Excellence, Accountability, People



Misión

Brindar servicios excepcionales para respaldar una vida y un lugar de alta calidad para nuestra comunidad



Visión

Desarrollar una economía regional vibrante, vecindarios seguros y hermosos y oportunidades recreativas, culturales y educativas excepcionales impulsadas por un gobierno de alto desempeño



Valores

Integridad, Respeto, Excelencia, Responsabilidad, Personas



Legislation Text

File #: 22-418, Version: 1

**CITY OF EL PASO, TEXAS
LEGISTAR AGENDA ITEM SUMMARY FORM**

DISTRICT, DEPARTMENT, CONTACT INFORMATION:

Please choose District and Department from drop down menu. Please post exactly as example below.

No Title's, No emails. Please use ARIAL 10 Font.

All Districts

Economic and International Development, Karina Brascalla, (915) 212-1570

Planning and Inspections, Philip Etiwe, (915) 212-1553

AGENDA LANGUAGE:

This is the language that will be posted to the agenda. Please use ARIAL 11 Font.

Discussion and action on a Resolution adopting a districting plan which establishes new Council representative district boundaries based on the 2020 U.S. Census data, to become effective immediately, and dissolving the Districting Commission, as they have completed their duties in the redistricting process per City Charter.

**CITY OF EL PASO, TEXAS
AGENDA ITEM
DEPARTMENT HEAD'S SUMMARY FORM**

AGENDA DATE: April 11, 2022

CONTACT(S): Karina Brasgalla, BrasgallaKX@elpasotexas.gov, (915) 212-1570;
Philip Etiwe, EtiwePF@elpasotexas.gov, (915) 212-1553

DISTRICT(S) AFFECTED: ALL

STRATEGIC GOAL: 6 Set the Standard for Sound Governance and Fiscal Management

SUBGOAL: 6.8 Support transparent and inclusive government

SUBJECT:

A Resolution adopting a districting plan which establishes new Council representative district boundaries based on the 2020 U.S. Census data, to become effective immediately, and dissolving the Districting Commission, as they have completed their duties in the redistricting process per City Charter.

BACKGROUND / DISCUSSION:

The Districting Commission held its first meeting on Thursday, September 16, 2021. Regular meetings were moved to Wednesdays in order to avoid conflict with the El Paso County Redistricting Commission. A total of 15 meetings were held using a hybrid format, allowing in-person participation from City Council chambers in addition to virtual attendance via Microsoft Teams or by phone. At these meetings, the Commission received informational presentations, reviewed and debated on proposed districting plans, took public comment, and live-edited plan options. As part of the redistricting process, the Commission worked with City Staff to schedule and host a total of ten community meetings in multiple locations throughout the City, with two meetings conducted completely virtually. Staff was invited to and attended three city representative community meetings to speak on this subject. Staff also presented to various local associations and organizations by request. These community meetings provided a venue for residents to have direct access and communication with Commissioners, facilitated the public comment process, and allowed City Staff to gain insight from a variety of audiences city-wide.

A dedicated website was created and a direct link placed on the main City of El Paso website at www.elpasotexas.gov/shapeep. This website was used to notify the general public throughout the redistricting process. The website featured a variety of resources and on-line tools including the entire schedule for all public and community meetings, electronic files of the agendas and minutes for all meetings, video recordings of all meetings, a GIS viewer that allowed users of the site to navigate and view in detail each proposed redistricting plan, as well as a portal for submitting comments to the Commission.

A total of 18 districting plans were submitted and reviewed, with several plan options edited live at meetings on March 16th and 23rd. On March 23, 2022, the Districting Commission used ranked choice voting to establish their top three proposed districting plans to submit to Council for consideration: 1) CD7 Revised, 2) CD6 Revised, and 3) CD8 Revised. The Commission report, prepared by the Chair and approved at the March 30, 2022 meeting is included as backup to this item.

PRIOR COUNCIL ACTION:

On April 27, 2021, City Council reestablished the Districting Commission in accordance with the requirements of Article II, Section 2.4(B) of City Charter. On October 26, 2021, Council approved a Resolution establishing the redistricting criteria for new proposed district boundaries. As part of the previous redistricting effort following the 2012 Census, City Council adopted new representative district boundaries effective July 23, 2012.

AMOUNT AND SOURCE OF FUNDING:

Revised 04/09/2021

N/A

HAVE ALL AFFECTED DEPARTMENTS BEEN NOTIFIED? ☐ YES ☐ NO

PRIMARY DEPARTMENT: Planning and Inspections
SECONDARY DEPARTMENT: City Attorney's Office

*****REQUIRED AUTHORIZATION*****

DEPARTMENT HEAD: Philip Fiore
(If Department Head Summary Form is initiated by Purchasing, client department should sign also)

RESOLUTION

WHEREAS, after the completion of the 2020 U.S. Census, realignment of representative district boundaries of the City of El Paso is required when the difference in population between the largest and smallest district exceeds ten percent; and

WHEREAS, upon review of the 2020 census data for the City of El Paso there exists an apparent population imbalance requiring adjustment of the representative district boundaries; and

WHEREAS, on April 27, 2021, pursuant to Article II, Section 2.4(B) of the City Charter, the City Council established the Districting Commission (the “Commission”); and

WHEREAS, on October 26, 2022, the City Council adopted redistricting criteria to guide the Council and the Commission in the consideration of districting plans; and

WHEREAS, during the course of the redistricting process the Commission conducted numerous regular Commission meetings and community meetings to develop alternative districting plans and to solicit comment and participation from members of the general public and other interested groups; and

WHEREAS, the Commission has now made its recommendations to the Council concerning adjustments of the boundaries of the representative districts to insure substantial equality of the populations; and

WHEREAS, the City Council has considered various proposed alternative districting plans regarding the adjustment of representative district boundaries of the City and now finds that the attached districting plan is in the best interest of the citizens of the City, complies with the adopted redistricting criteria, and is believed to comply with all constitutional principles and laws governing voting rights of the United States and Texas.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EL PASO:

1. That the City Council hereby adopts as the City’s districting plan the attached map, to become effective immediately;
2. That the Districting Commission, having completed their duties as identified in the City Charter, is hereby dissolved.

ADOPTED this ____ day of _____, 2022.

THE CITY OF EL PASO

Oscar Leeser, Mayor

[Signatures Continue on Following Page]

ATTEST:

Laura Prine
City Clerk

APPROVED AS TO FORM:

Russell Abeln

Russell T. Abeln
Assistant City Attorney

APPROVED AS TO CONTENT:

Philip Etiwe

Philip Etiwe, Director
Planning and Inspections Department

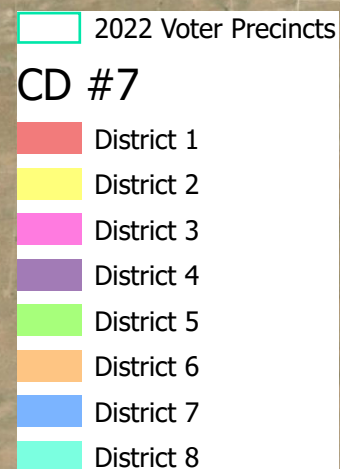
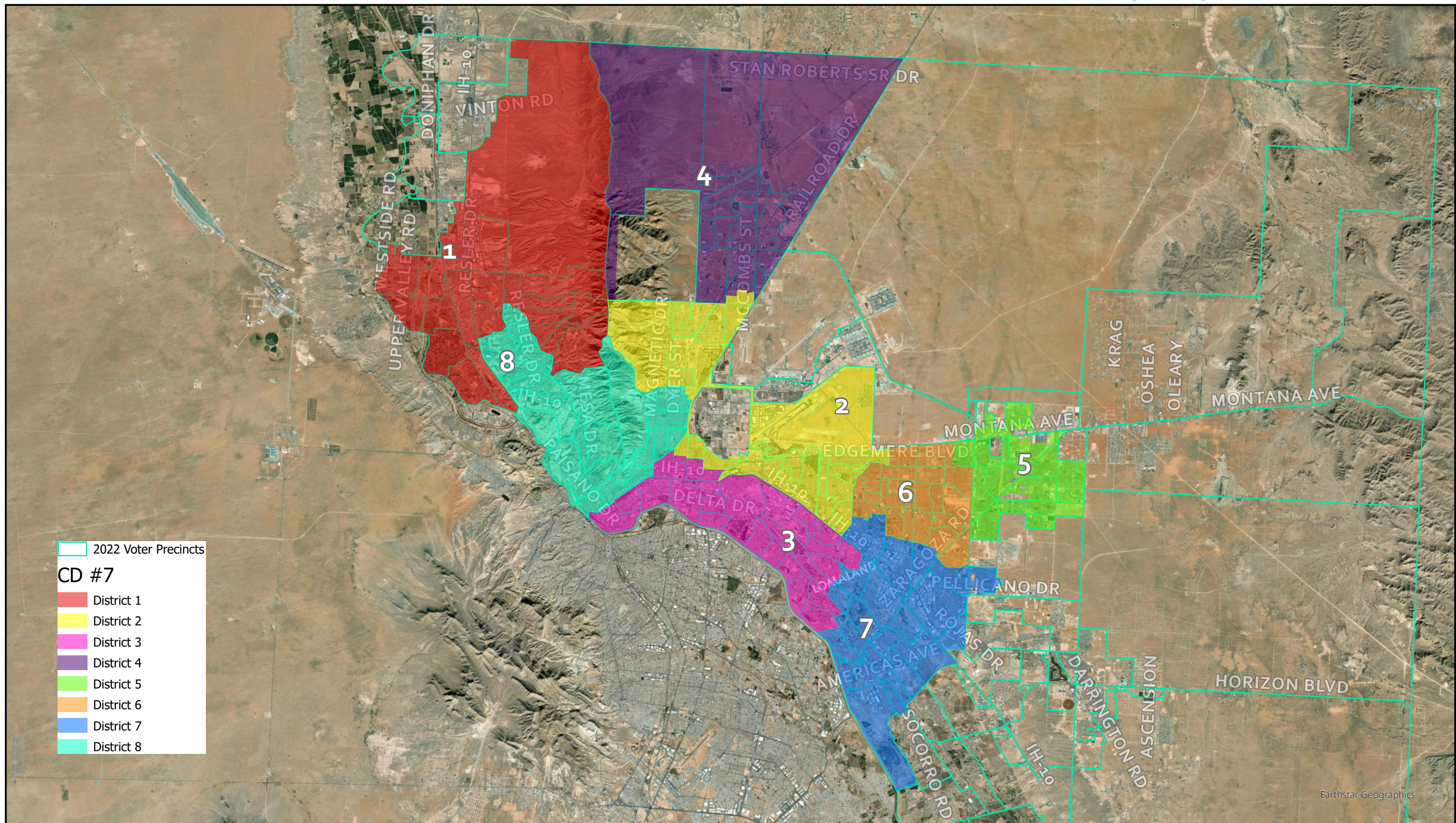
REVIEW OF COMMISSION RECCOMENDED DISTRICT PLANS

The three district plans recommended by the Districting Commission have been assessed for compliance with the criteria adopted by City Council on October 26, 2021. The language of the Resolution is listed below along with a description of the compliance documentation.

1. Where possible, easily identifiable geographic boundaries should be followed.
A topographic aerial map of the City, including labels for the major geographic elements (Franklin Mountains and Rio Grande).
2. Communities of interest should be maintained in a single district, where possible, and attempts should be made to avoid splitting neighborhoods.
Community of Interest (COI) is a broad term referring to any group of people sharing common interests or policy concerns who would benefit from being maintained in a single representative district. COIs are subjective and have therefore not been assessed.
To provide information on the splitting of neighborhoods, staff has included a map showing the outline of recognized Neighborhood Associations over the proposed district boundaries. Neighborhood Associations split between multiple districts are labeled.
3. To the extent possible, districts should be composed of whole voting precincts.
A list of any precincts split by the proposed district plan. Precincts split by City Limits are not included.
4. Although it is recognized that existing districts will have to be altered to reflect new population distribution, any districting plan should, to the extent possible, be based on existing districts.
A map with the proposed districts, along with an outline and label of the existing Council districts.
5. Districts must be configured so that they are relatively equal to total population according to the 2020 federal census. In no event should the total deviation between the largest and the smallest district exceed ten percent. The City will attempt to achieve a deviation that is less than ten percent under the data released by the Census Bureau.
A table showing the population in each proposed district, along with the deviation calculation. Deviation is calculated as follows:
$$\text{Ideal Population} = 2020 \text{ Census Total Population} / \# \text{ of Districts}$$
$$\text{District Deviation} = [(\text{Proposed Pop.} - \text{Ideal Pop.}) / \text{Ideal Pop.}] * 100$$
$$\text{Total Deviation} = |\text{Highest District Deviation}| + |\text{Lowest District Deviation}|$$

6. The districts should be compact and composed of contiguous territory. Compactness may contain a functional, as well as geographical dimension.
List of any proposed districts that are not contiguous. Compactness Score as calculated by Dave's Redistricting. Details on the calculation and interpretation can be found here: <https://medium.com/dra-2020/compactness-8e0ee3851126>
7. Consideration may be given to the preservation of incumbent- constituency relations by recognition of the residence of incumbents and their history in representing certain areas.
List of sitting representatives who have been drawn out of their district, including term expiration and reelection eligibility. Per TLGC Section 81.021(b), sitting representatives may serve out the remainder of their term if removed by redistricting.
8. The plan should not fragment a geographically compact minority community or pack minority voters so as to comply with Section 2 of the Voting Rights Act, 42. U.S.C. Section 1973, and not prejudice minority voters.
Table showing proportion of Race and Ethnicity for each proposed district.

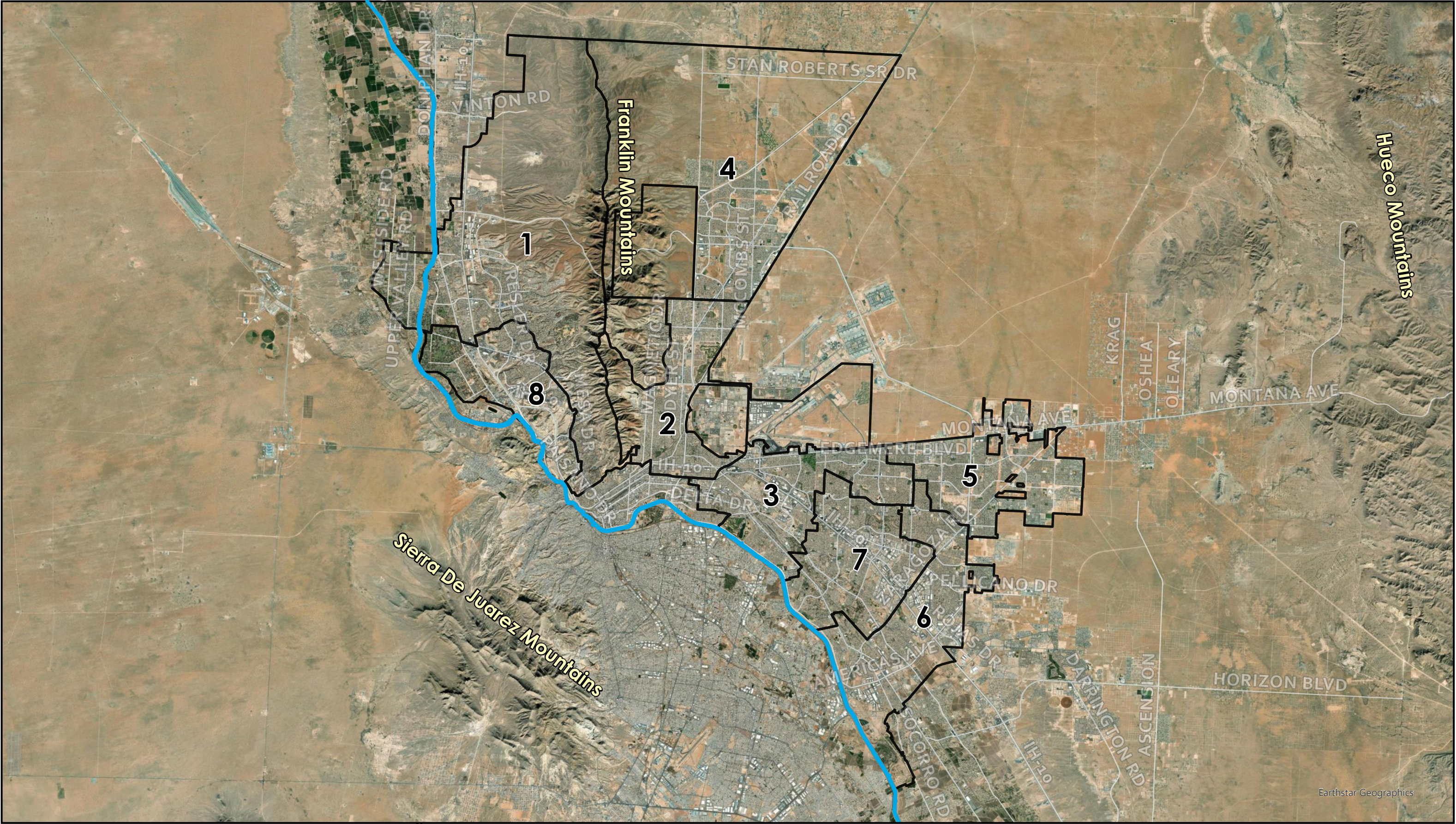
First Choice- Commissioner Draft #7 Revised 3/23/2022



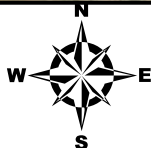
This map is designed for illustrative purposes only. The features depicted here are approximate and more site-specific studies may be required to draw accurate conclusions. Enlargements of this map to scales greater than its original can induce errors and may lead to misinterpretations of the data. The Planning & Inspections Department Planning Division makes no claim to its accuracy or completeness.





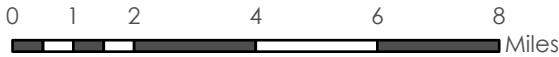
Geographic Features - City of El Paso, Texas



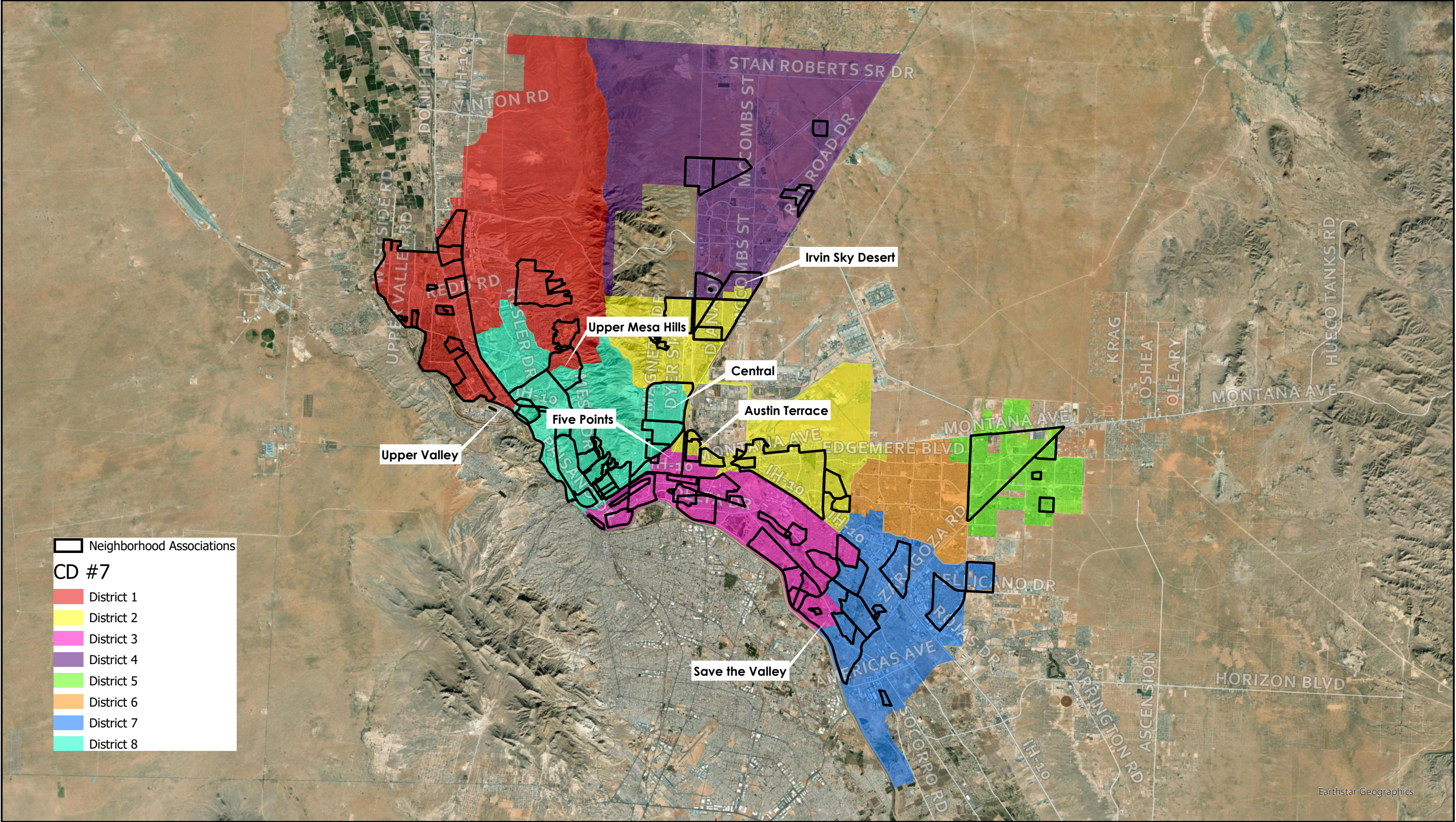
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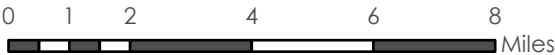
-  Current Districts
-  Rio Grande River



First Choice- Commissioner Draft #7 Revised 3/23/2022

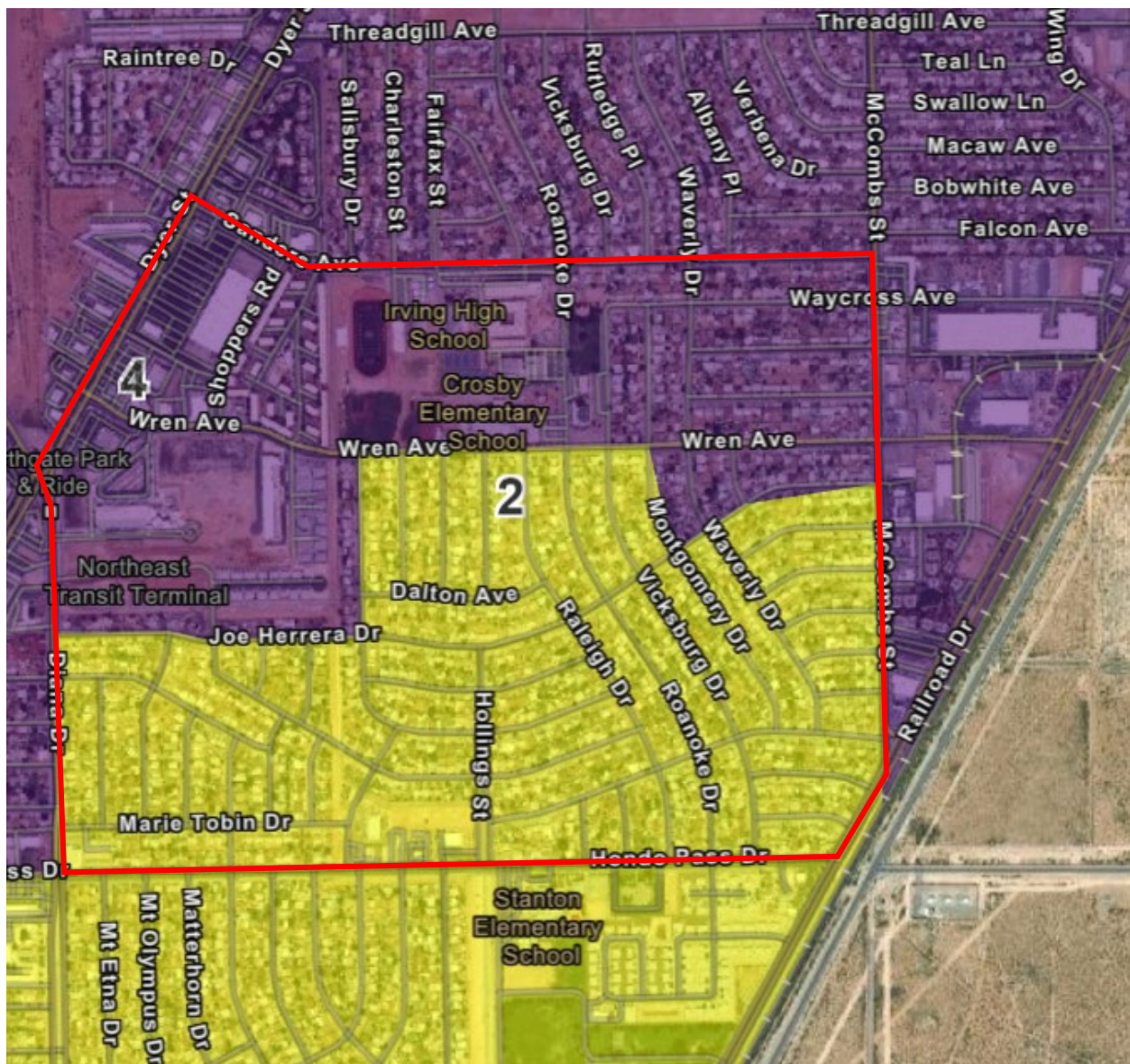


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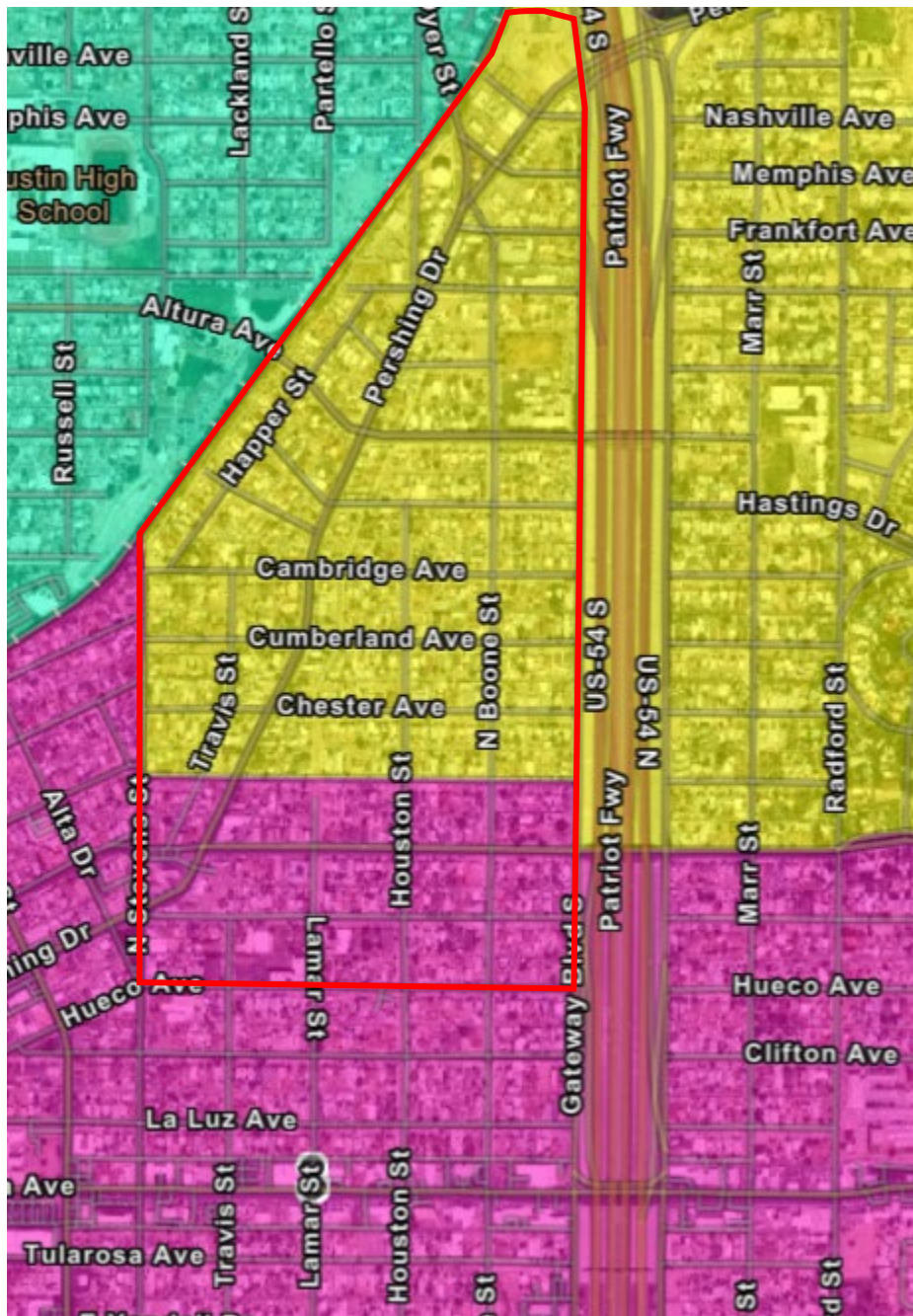


SPLIT VOTING PRECINCTS

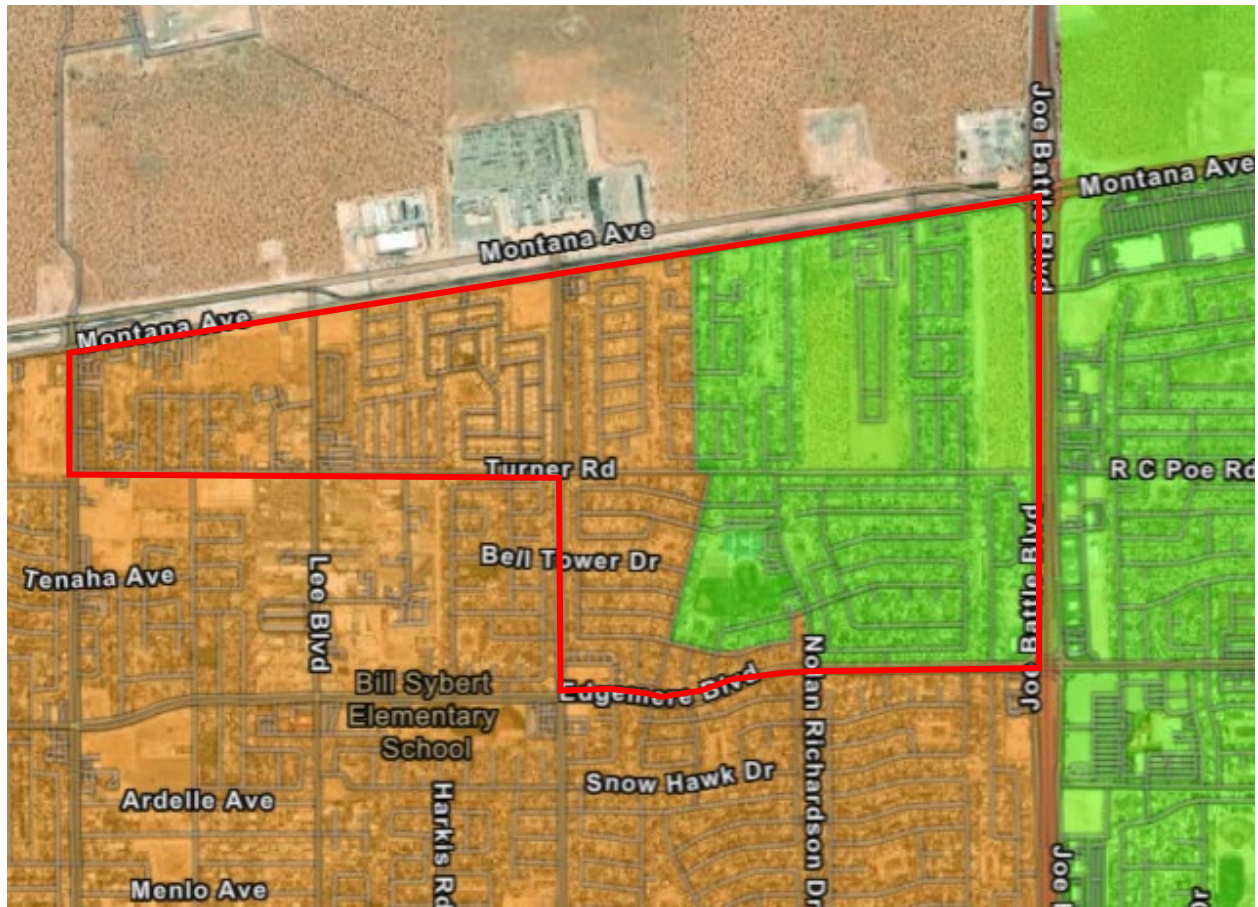
Precinct 59 (D4 and D2)



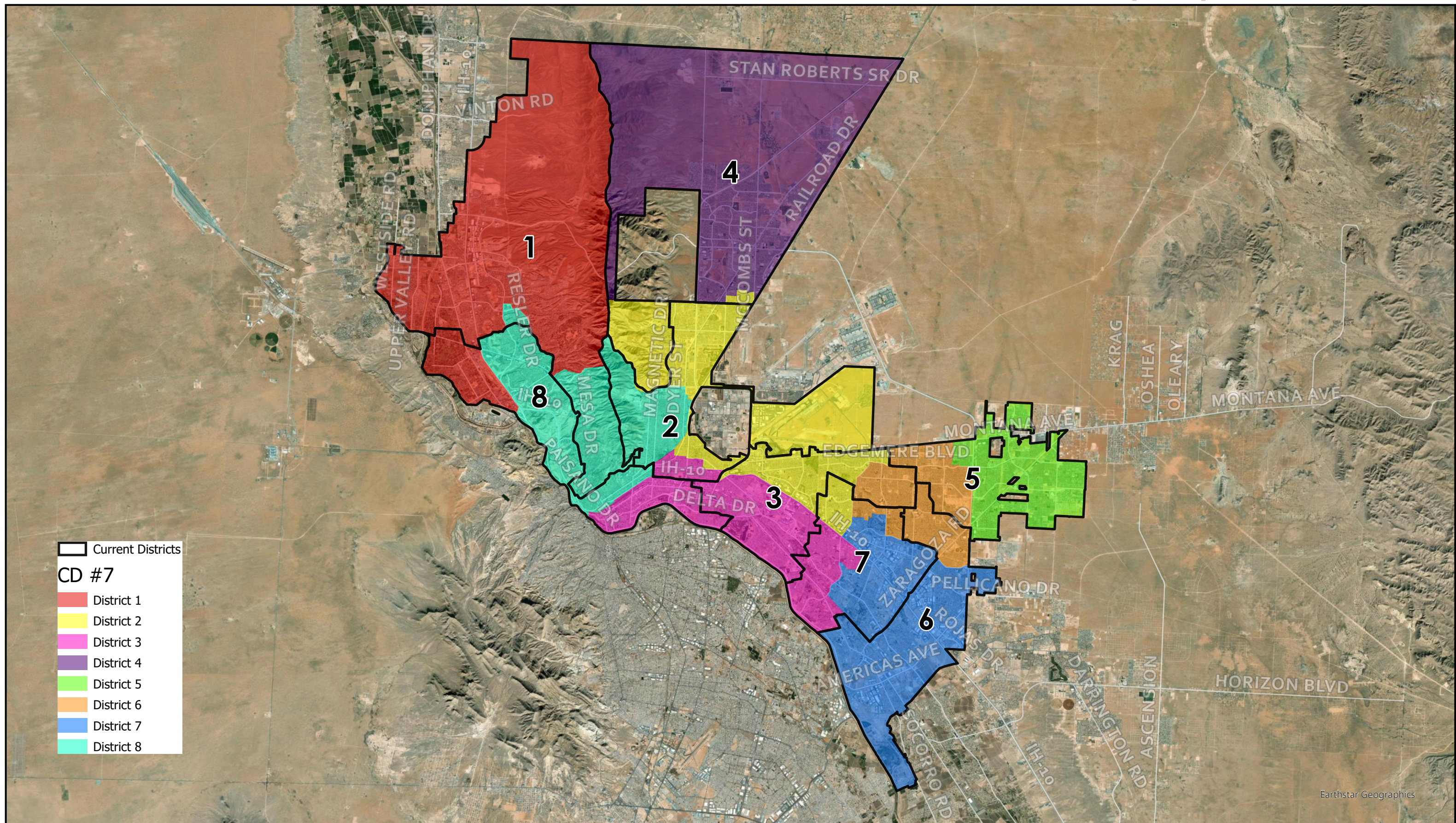
Precinct 73 (D2 and D3)



Precinct 112 (D5 and D6)



First Choice- Commissioner Draft #7 Revised 3/23/2022



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0 1 2 4 6 8 Miles



POPULATION DEVIATION

District	Population	Ideal Pop.	Difference	Deviation
1	85,811	84,851.875	959	1.1%
2	84,564	84,851	(288)	(0.3%)
3	84,719	84,851	(133)	(0.2%)
4	84,854	84,851	2	0.0%
5	85,028	84,851	176	0.2%
6	84,851	84,851	(1)	0.0%
7	85,039	84,851	187	0.2%
8	83,949	84,851	(903)	(1.1%)
Total	678,815		1.1% + (1.1%) =	2.2%

COMPACT AND CONTIGUOUS

- Compactness Score of 63
- All districts are contiguous

INCUMBENT SEATS

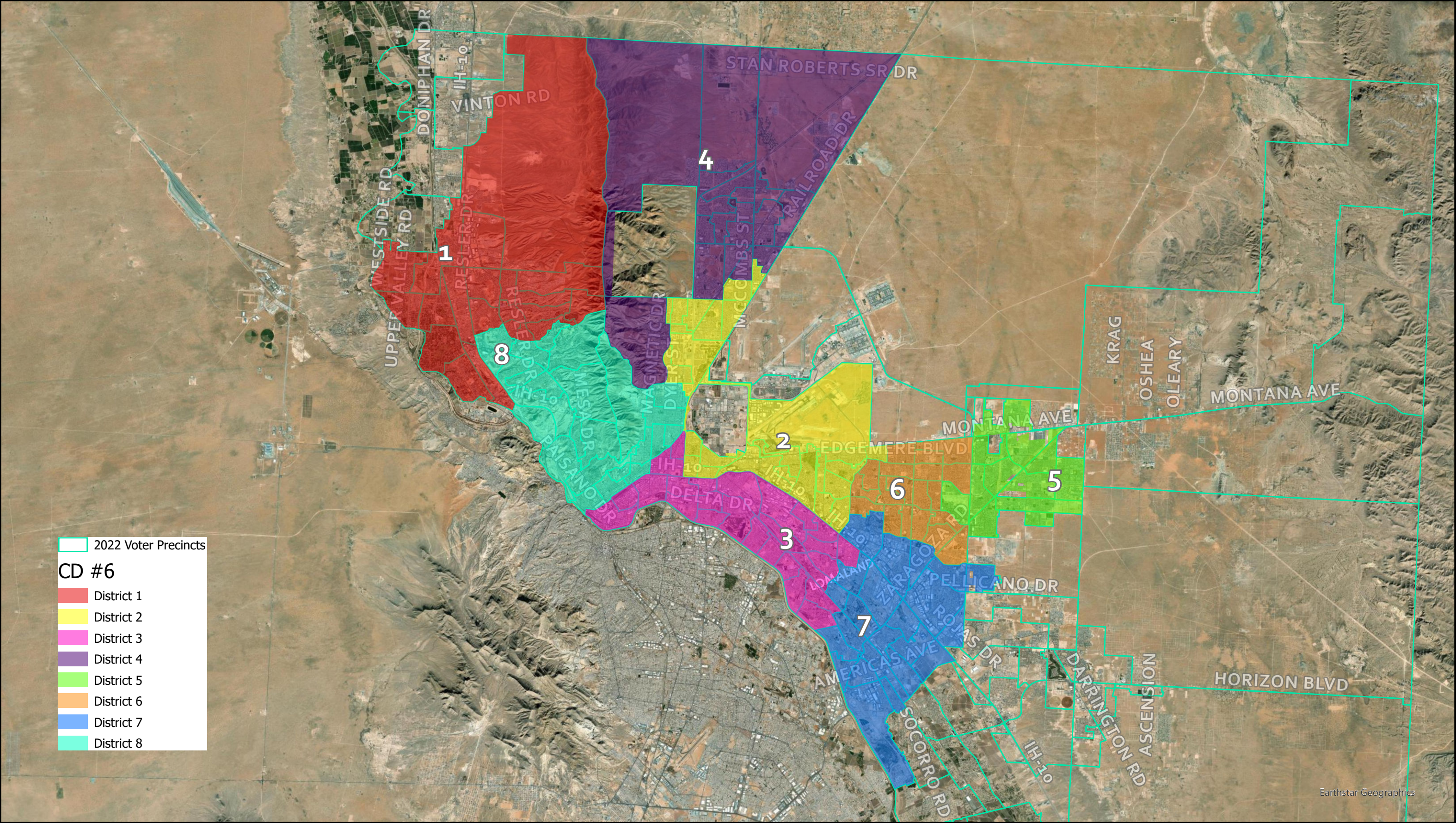
- Representative Svarzbein removed from D1; term ends January 3, 2023; not eligible for reelection
- Representative Annello removed from D2; term ends January 7, 2025; not eligible for reelection

RACE AND ETHNICITY

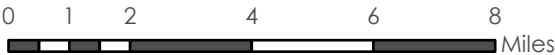
District	White	Black	Native American/ Alaska Native	Hawaiian/ Pacific Islander	Asian	Other	Multirace
1	22.1%	1.9%	0.2%	0.1%	0.3%	1.6%	2.5%
2	14.0%	3.8%	0.3%	0.4%	0.3%	1.5%	1.1%
3	3.7%	0.8%	0.1%	0.1%	0.2%	0.4%	0.2%
4	17.9%	7.4%	0.3%	0.4%	0.4%	2.7%	2.0%
5	10.1%	4.6%	0.3%	0.3%	0.3%	1.6%	1.3%
6	9.1%	2.2%	0.1%	0.1%	0.2%	0.8%	0.8%
7	5.1%	1.5%	0.4%	0.1%	0.2%	0.5%	0.6%
8	15.0%	2.5%	0.2%	0.1%	0.3%	1.3%	2.0%

District	Hispanic	Non-Hispanic
1	71.2%	28.8%
2	77.3%	21.3%
3	93.3%	5.4%
4	67.7%	31.2%
5	80.6%	18.5%
6	85.5%	13.4%
7	90.7%	8.4%
8	76.5%	21.4%

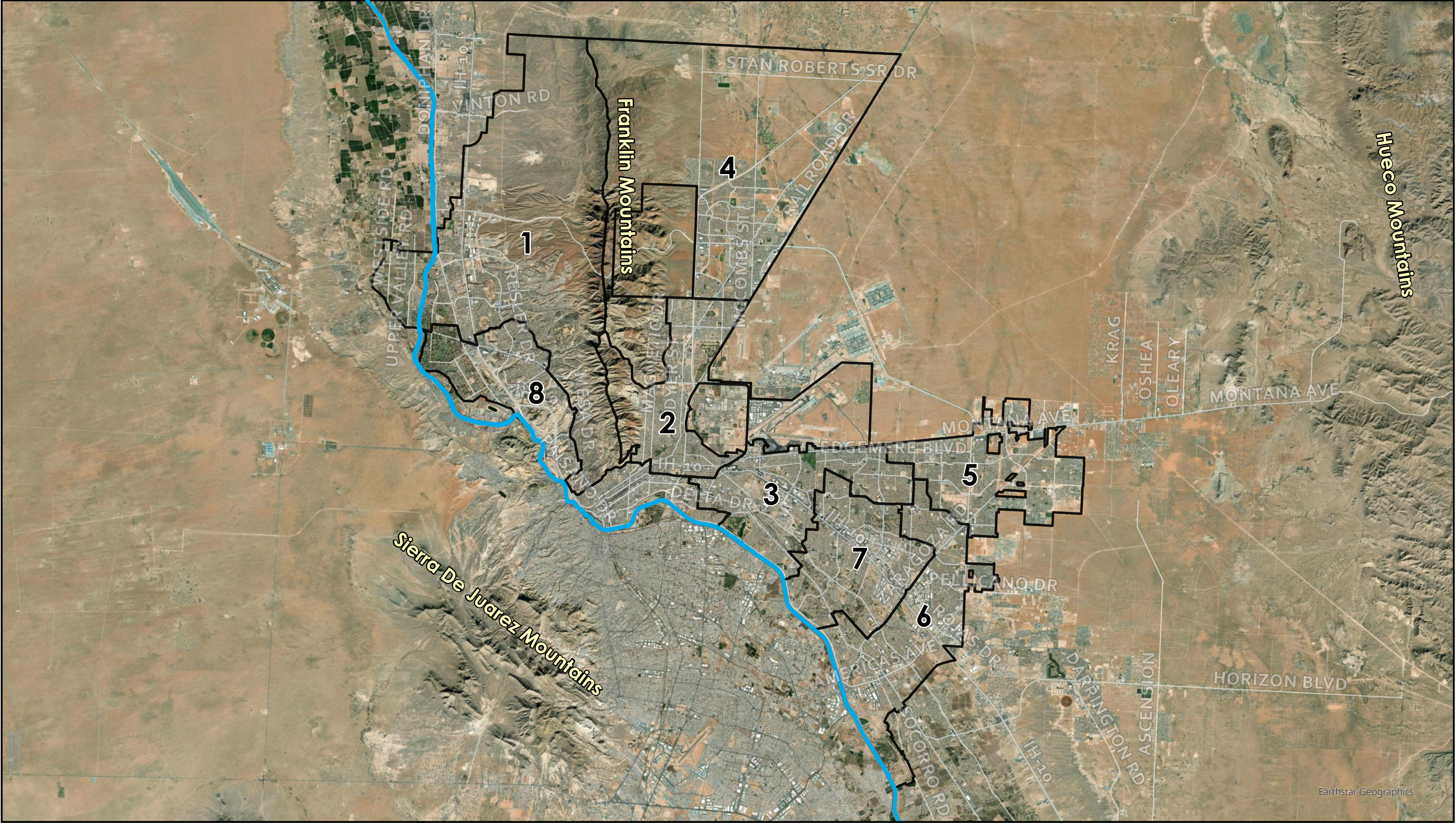
Second Choice - Commissioner Draft #6 Revised 3/23/2022



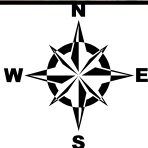
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Geographic Features - City of El Paso, Texas



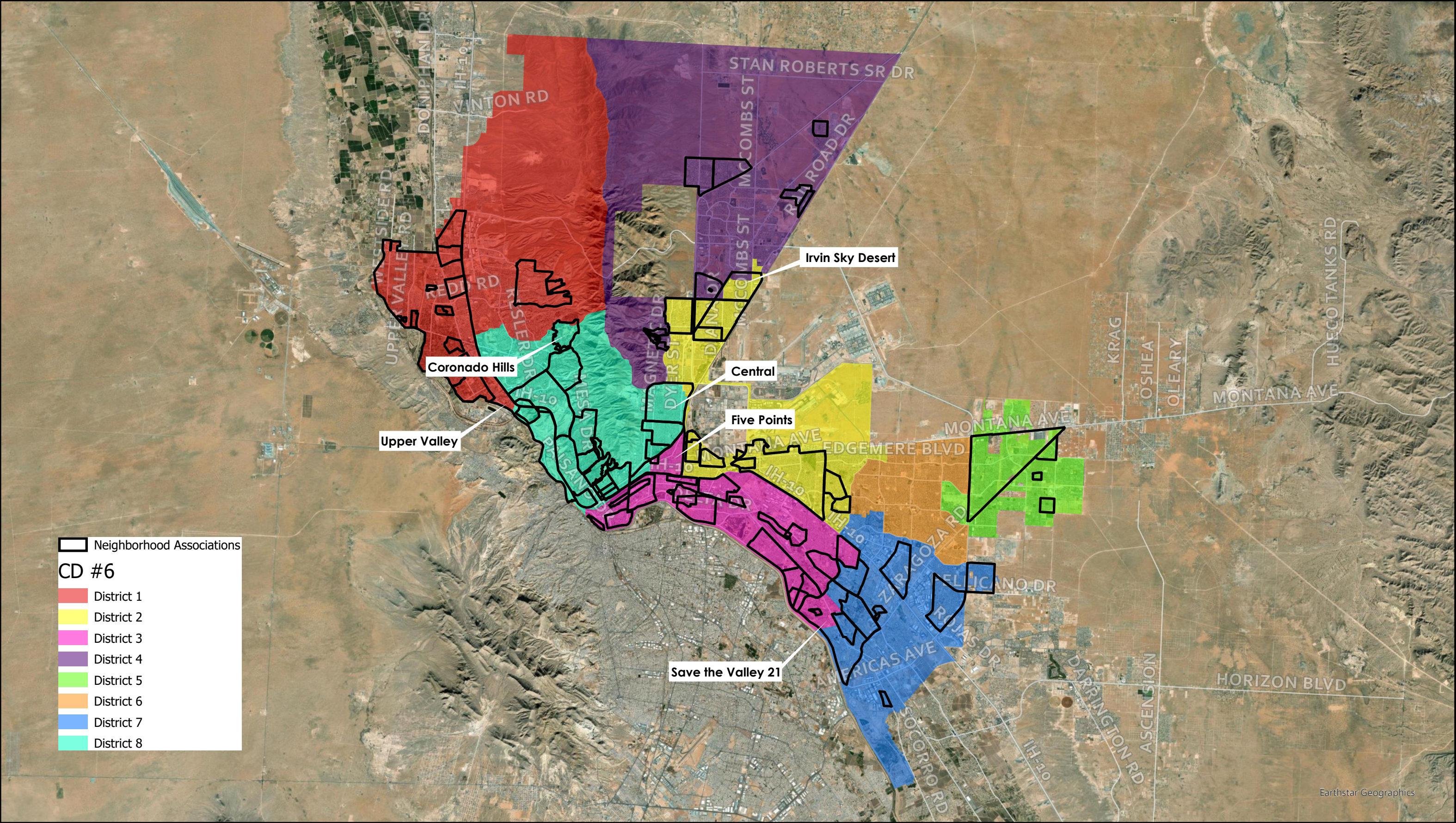
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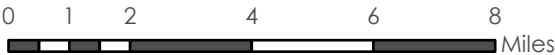
- Current Districts
- Rio Grande River



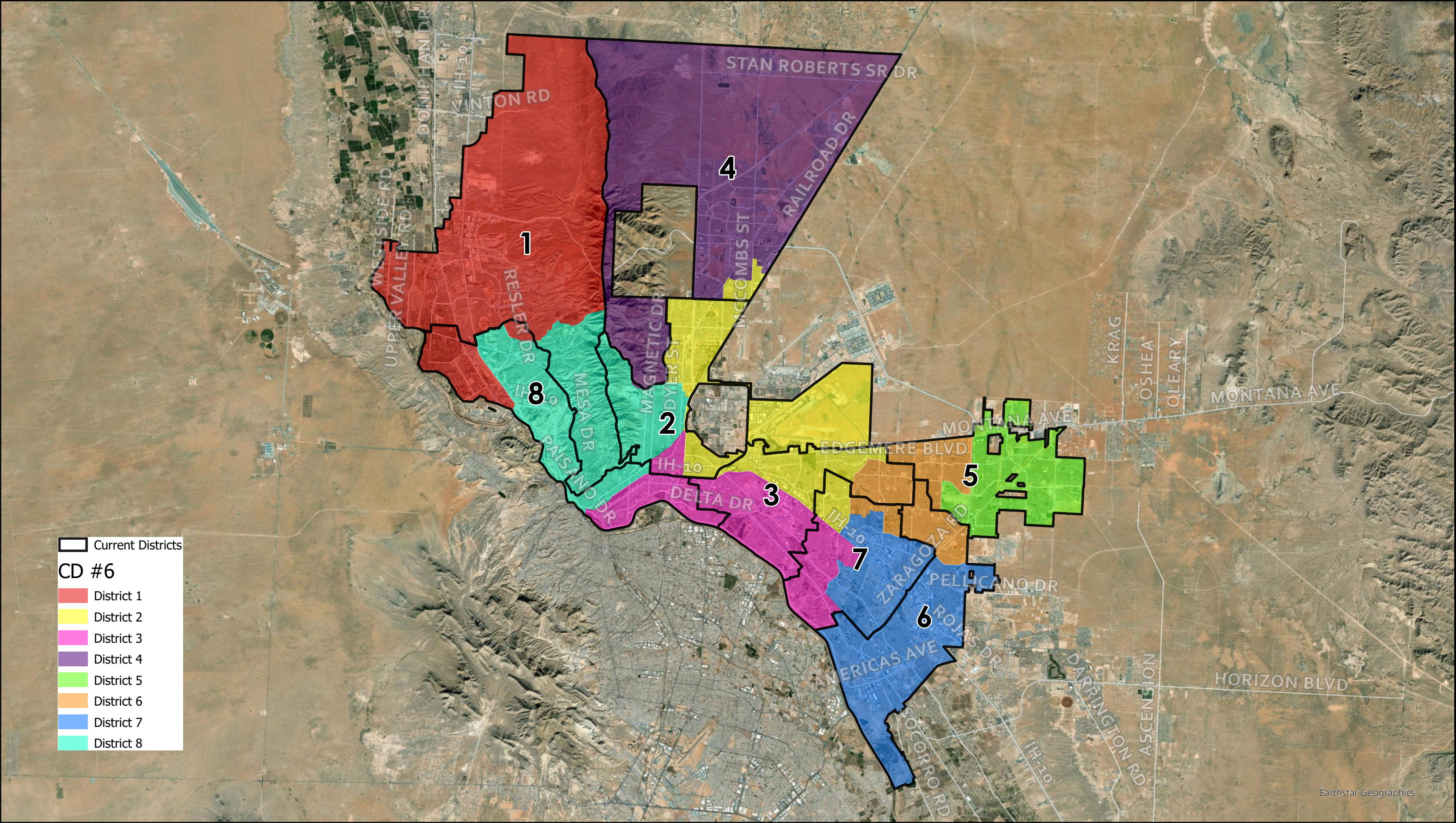
Second Choice - Commissioner Draft #6 Revised 3/23/2022



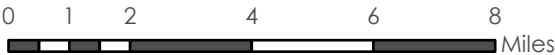
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Second Choice - Commissioner Draft #6 Revised 3/23/2022



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SPLIT VOTING PRECINCTS

No split precincts

POPULATION DEVIATION

District	Population	Ideal Pop.	Difference	Deviation
1	85,003	84,851.875	151	0.2%
2	86,917	84,851	2065	2.4%
3	82,340	84,851	(2512)	(3.0%)
4	84,880	84,851	28	0.0%
5	84,357	84,851	(495)	(0.6%)
6	85,522	84,851	670	0.8%
7	85,039	84,851	187	0.2%
8	84,757	84,851	(95)	(0.1%)
Total	678,815		2.4% + (3.0%) =	5.4%

COMPACT AND CONTIGUOUS

- Compactness Score of 57
- All districts are contiguous

INCUMBENT SEATS

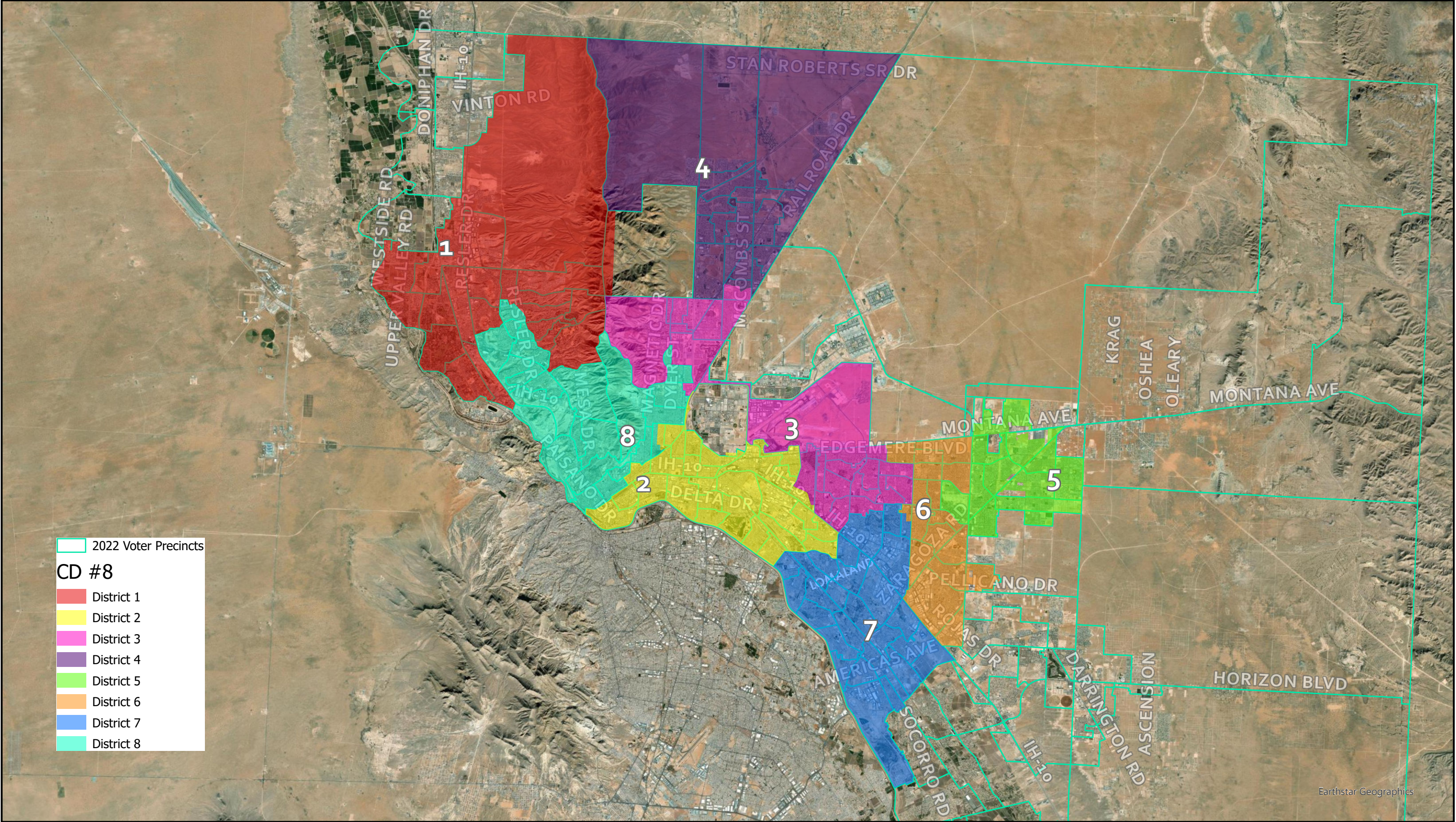
- Representative Svarzbein removed from D1; term ends January 3, 2023; not eligible for reelection
- Representative Annello removed from D2; term ends January 7, 2025; not eligible for reelection

RACE AND ETHNICITY

District	White	Black	Native American/ Alaska Native	Hawaiian/ Pacific Islander	Asian	Other	Multirace
1	21.5%	1.9%	0.2%	0.1%	0.3%	1.6%	2.6%
2	13.7%	3.7%	0.3%	0.4%	0.4%	1.4%	1.0%
3	3.5%	0.7%	0.1%	0.1%	0.2%	0.4%	0.2%
4	18.8%	7.6%	0.3%	0.4%	0.4%	2.8%	2.1%
5	10.5%	4.7%	0.3%	0.3%	0.3%	1.6%	1.4%
6	8.9%	2.1%	0.2%	0.1%	0.2%	0.8%	0.8%
7	5.2%	1.5%	0.4%	0.1%	0.2%	0.5%	0.6%
8	16.0%	2.6%	0.2%	0.1%	0.3%	1.4%	2.0%

District	Hispanic	Non-Hispanic
1	71.8%	28.2%
2	81.4%	20.8%
3	91.6%	5.2%
4	67.5%	32.4%
5	80.2%	19.1%
6	87.5%	13.1%
7	91.6%	8.5%
8	77.2%	22.5%

Third Choice - Commissioner Draft #8 Revised 3/23/2022

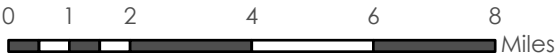


2022 Voter Precincts

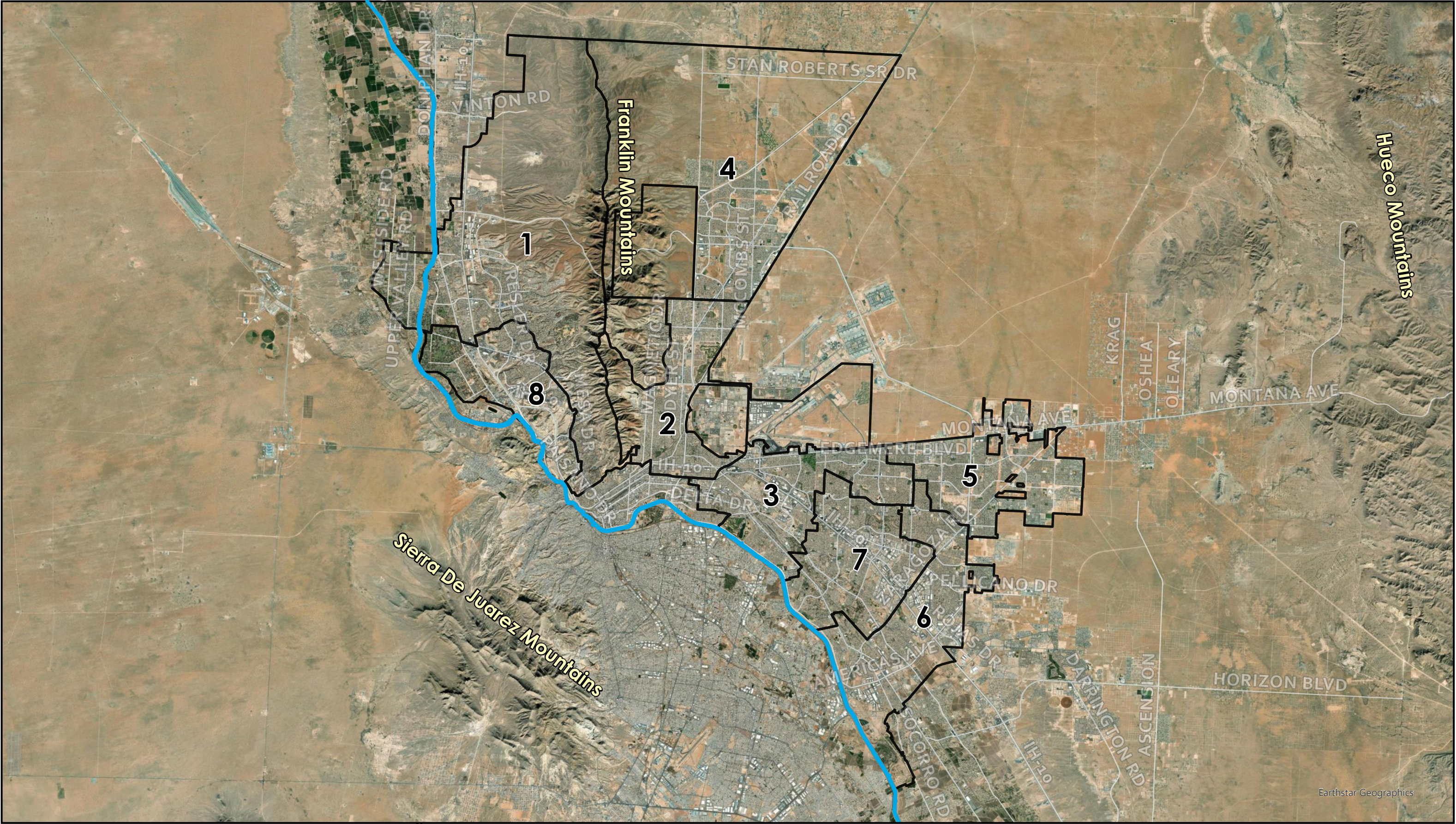
CD #8

- District 1
- District 2
- District 3
- District 4
- District 5
- District 6
- District 7
- District 8

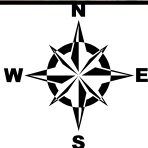
This map is designed for illustrative purposes only. The features depicted here are approximate and more site-specific studies may be required to draw accurate conclusions. Enlargements of this map to scales greater than its original can induce errors and may lead to misinterpretations of the data. The Planning & Inspections Department Planning Division makes no claim to its accuracy or completeness.





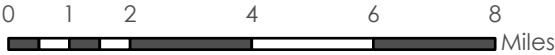
Geographic Features - City of El Paso, Texas



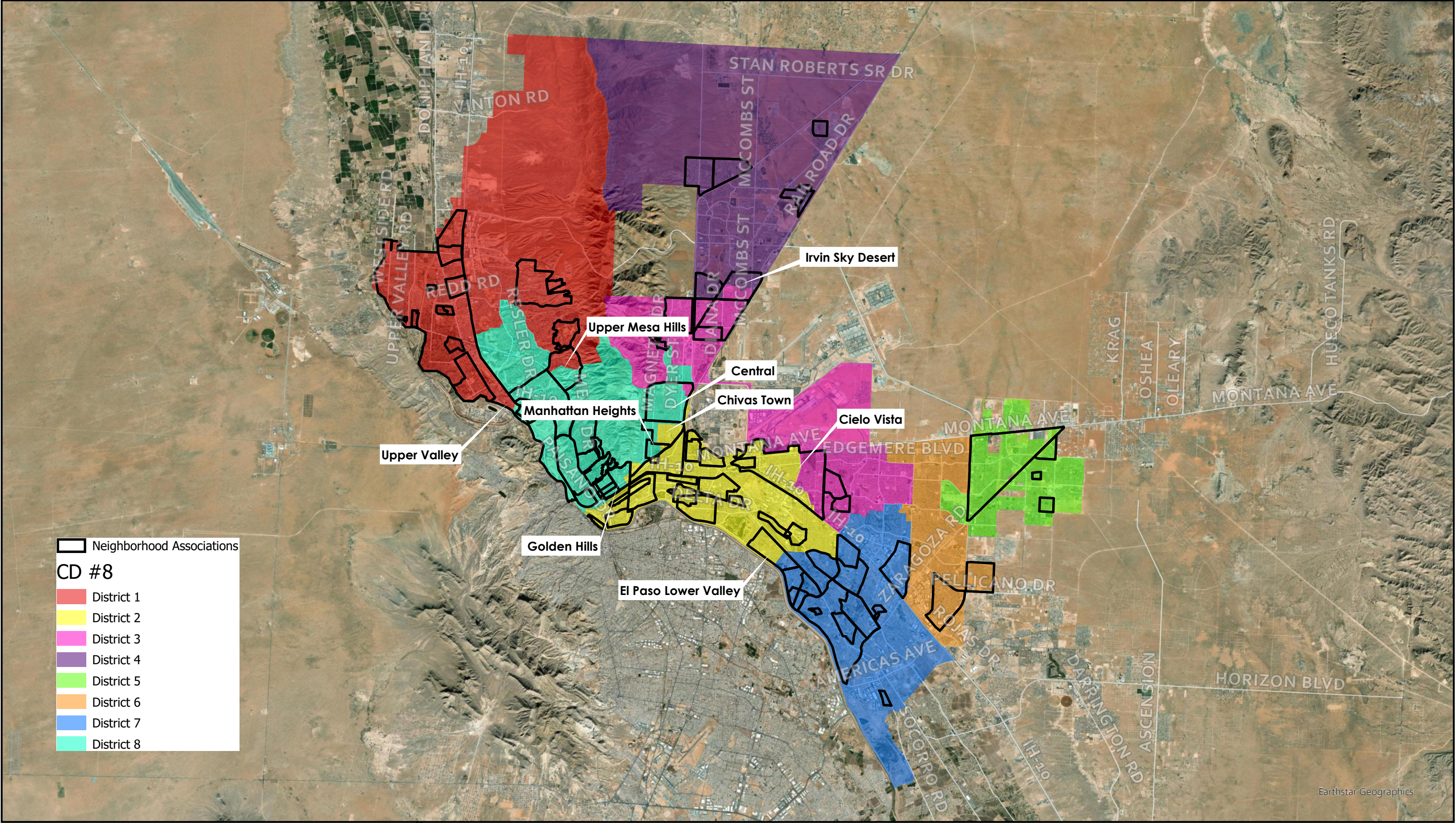
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-  Current Districts
-  Rio Grande River



Third Choice - Commissioner Draft #8 Revised 3/23/2022

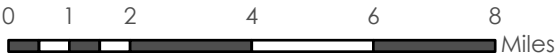
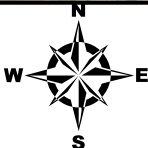


Neighborhood Associations

CD #8

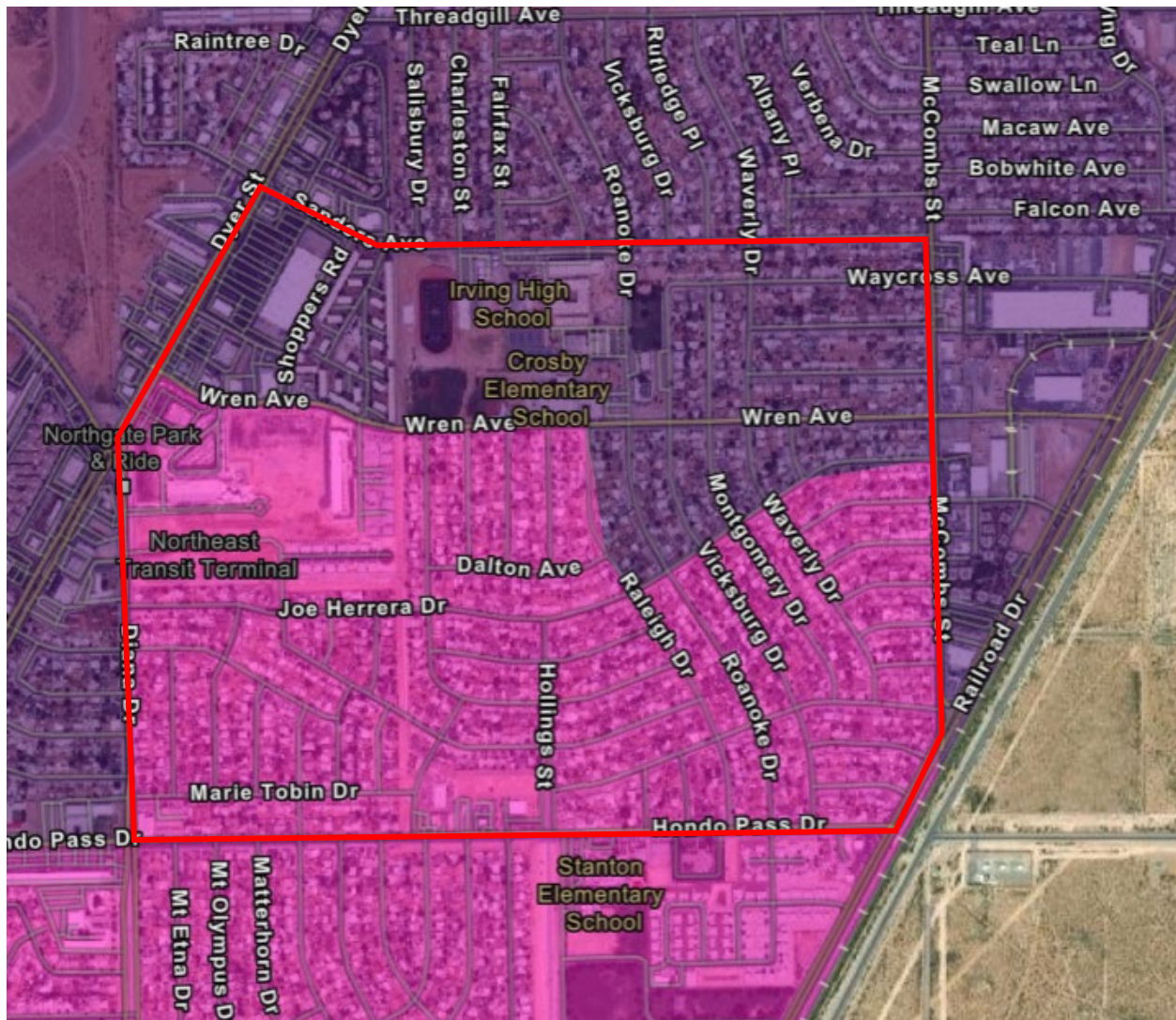
- District 1
- District 2
- District 3
- District 4
- District 5
- District 6
- District 7
- District 8

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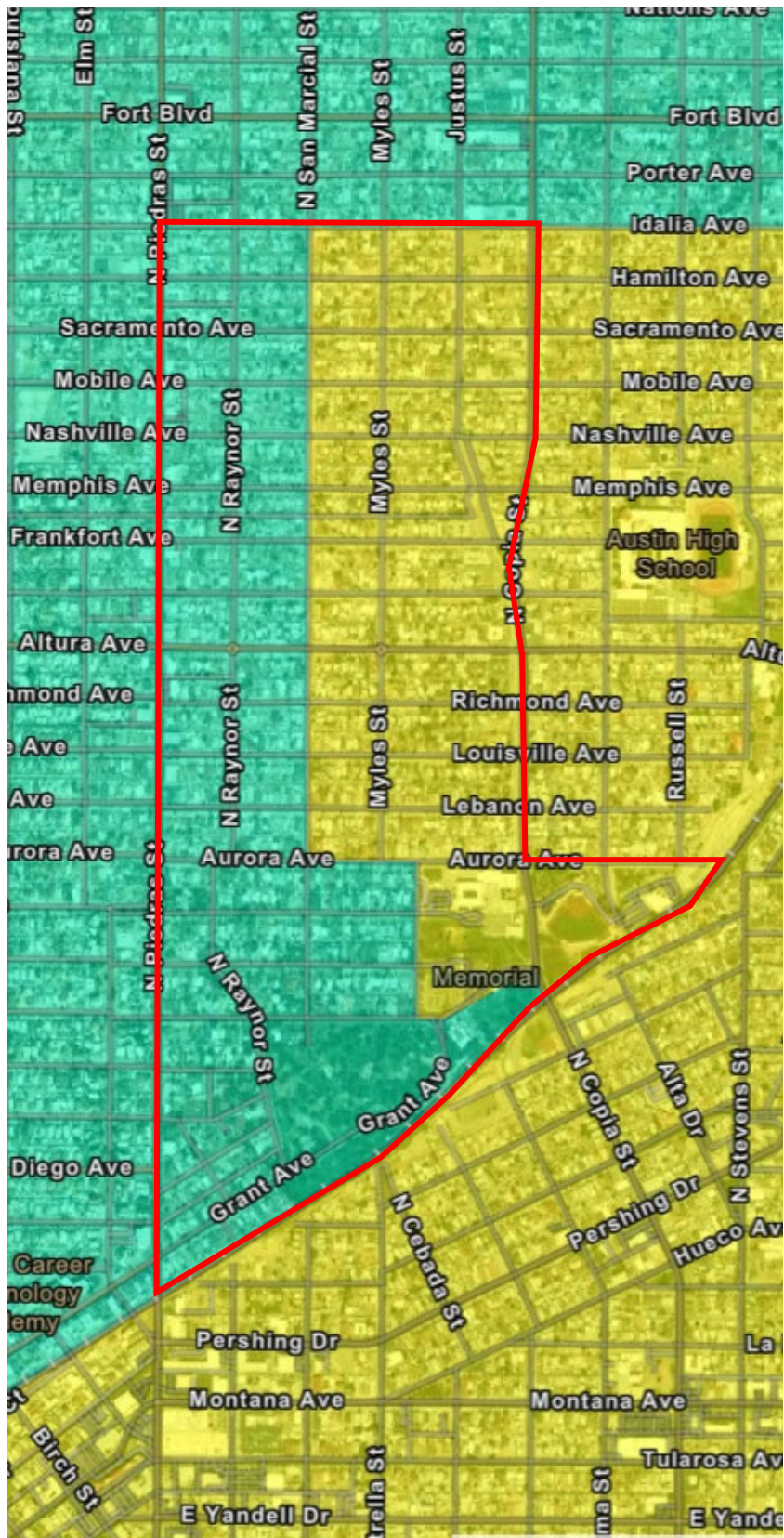


SPLIT VOTING PRECINCTS

Precinct 59 (D4 and D3)



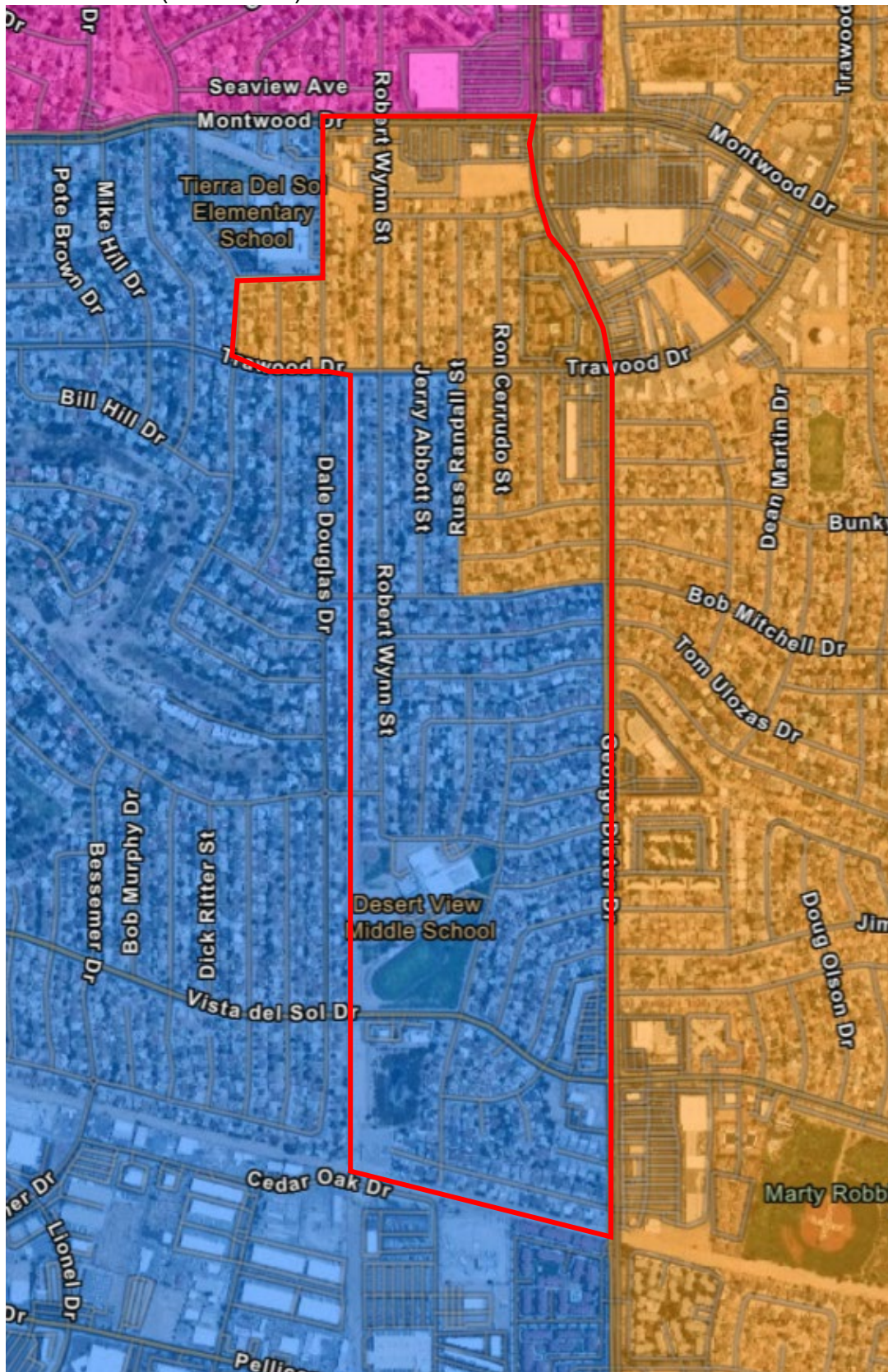
Precinct 71 (D2 and D8)



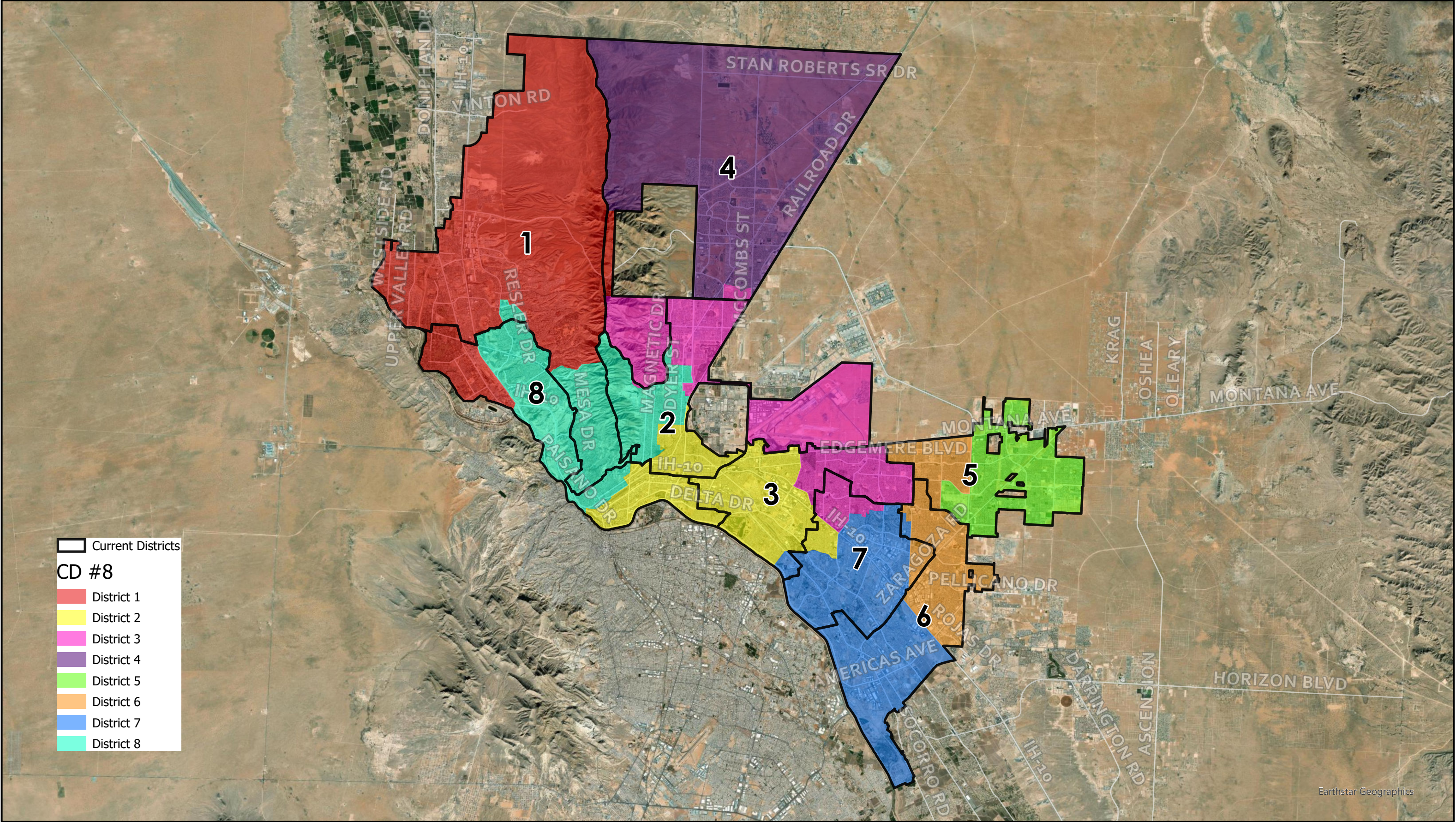
Precinct 92 (D2 and D3)



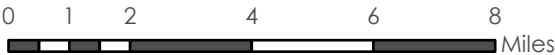
Precinct 109 (D6 and D7)



Third Choice - Commissioner Draft #8 Revised 3/23/2022



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POPULATION DEVIATION

District	Population	Ideal Pop.	Difference	Deviation
1	85,811	84,851.875	959	1.1%
2	86,077	84,851	1,225	1.4%
3	84,816	84,851	(36)	(0.0%)
4	84,803	84,851	(49)	(0.1%)
5	84,357	84,851	(495)	(0.6%)
6	85,701	84,851	849	1.0%
7	84,875	84,851	23	0.0%
8	82,375	84,851	(2,477)	(2.9%)
Total	678,815		 1.4% + (2.9%) =	4.4%

COMPACT AND CONTIGUOUS

- Compactness Score of 49
- All districts are contiguous

INCUMBENT SEATS

- Representative Svarzbein removed from D1; term ends January 3, 2023; not eligible for reelection
- Representative Hernandez removed from D3; term ends January 7, 2025; not eligible for reelection

RACE AND ETHNICITY

District	White	Black	Native American/ Alaska Native	Hawaiian/ Pacific Islander	Asian	Other	Multirace
1	22.1%	1.9%	0.2%	0.1%	0.3%	1.6%	2.5%
2	5.4%	1.4%	0.1%	0.1%	0.2%	0.5%	0.4%
3	14.4%	3.6%	0.3%	0.4%	0.3%	1.5%	1.0%
4	18.0%	7.4%	0.3%	0.4%	0.4%	2.7%	2.1%
5	10.4%	4.6%	0.3%	0.3%	0.3%	1.6%	1.4%
6	7.1%	2.2%	0.2%	0.1%	0.3%	0.7%	0.9%
7	4.7%	0.9%	0.4%	0.0%	0.2%	0.5%	0.3%
8	15.0%	2.6%	0.2%	0.1%	0.3%	1.3%	2.0%

District	Hispanic	Non-Hispanic
1	71.2%	28.8%
2	92.2%	8.1%
3	77.4%	21.4%
4	67.6%	31.2%
5	79.4%	18.9%
6	88.4%	11.5%
7	92.0%	6.9%
8	74.5%	21.5%

30 March 2022

To the Honorable Mayor and City Council:

It is my privilege to provide the following update from the decennial City Council Districting Commission upon the conclusion of its work. The commission is pleased to unanimously recommend three city council districting map options which we believe comport with the direction of council, the demands of federal law, and the spirit of creating fair maps which can give El Pasoans the best opportunity to elect representatives of their choice over the next decade.

Background

Before providing information on each of the three maps, it is important to understand the process which led the commission to these three maps. On September 16th, 2021, the commission began meeting once every two weeks. To better accommodate the public's desire to participate in the process, meetings were moved from 3 pm to 4 pm and public comment was set for 5 pm during each regularly scheduled meeting.

Community Feedback

While the standing 5 pm public comment period at each of the commission's 15 regular meetings served as the cornerstone of the public engagement approach, with the support of city staff, the following opportunities were also afforded to members of the public to provide their vital input in this important process:

- *"Engage with Us"* Website feedback portal
- In-person community meetings in each of the eight existing city council districts
- Virtual community meeting hosted in coordination with the El Paso Neighborhood Coalition

These approaches yielded 50 comments submitted electronically. Commissioners and/or staff directly engaged with at least 80 members of the community at 13 face-to-face meetings, most of which were hosted independently by the commission. Staff hosted auxiliary meetings in conjunction with the offices of city representatives by request.

While a diversity of opinions was represented, the following emerged as four key themes which guided the commission toward these three map options:

- **Disentangle** the current configuration of District 1 and District 8 in which one district stretches from the Chamizal National Memorial to the Upper Valley connected by a narrow strip of land near UTEP along Paisano Drive.
- **Create** a Central or South-Central District which is focused on the pre-World War II urban core of the city.
- **Create** a district which focuses on communities south of Interstate 10 in the Lower Valley.
- If a district includes neighborhoods **on both sides of the Franklin Mountains**, ensure that it is as compact as possible and meaningfully contiguous.

This is by no means an exhaustive list of the feedback heard by the commission. Commissioners sometimes heard public feedback that was contradictory to one or more of these points. However, these points proved especially compelling for commissioners given the consistency and/or vigor with which they were expressed.

Why These Map Options?

To be clear, the perfect map does not exist nor is it among those being advanced to the city council. Indeed, among the map options which are being advanced, there are strengths and weaknesses of each, but the greatest strength of all of them is the collaborative attitude taken by all commissioners and members of the public as these maps were being drawn.

The public and commissioners have been invited to submit draft maps throughout the process. In all, 17 were submitted. However, once the commission completed its in-person community meetings and countywide voting precincts were finalized in January, work began in earnest to whittle down the maps to options which considered all community feedback, and which met the districting criteria set out by city council.

On March 16th, 2022, the commission narrowed the field of maps in consideration from 17 to 4. This was a critical step in the progress of the commission. While each of the four maps advanced was a Districting Commissioner-drawn map, each was based on a map submitted by a member of the public, bore similarities to other maps, and/or considered community feedback while balancing the criteria mentioned above.

At its regular meetings on March 16th and 23rd, 2022, the commission made live edits to the advancing maps. This approach ensured as much collaboration on these maps took place in full public view as possible for the sake of transparency.

On March 23rd, 2022, the commission agreed unanimously to rank each of the four edited maps via ranked choice voting. Each commissioner's first choice received three points, each second

choice was awarded two points, and each third choice was awarded one point. The top three point-getters would advance.

With all suggested edits included and reflected, the commission undertook the process of ranked choice voting which yielded the following results:

Ranked Choice Voting by City Districting Commission				
Commissioner's Vote Tally - March 23, 2022				
Population Deviation	5.4%	5.4%	2.2%	4.4%
Map #	CD#2 (revised)	CD#6 (revised)	CD#7 (revised2)	CD#8 (revised)
Burns		Second	First	Third
Villa		Third	First	Second
Bartlett	Third	Second		First
Carrillo	First		Third	Second
Esparza		First	Second	Third
Noe	Third	Second	First	
Fematt		First	Second	Third
Anchondo		First	Second	Third
Renteria	Second		Third	First
Total	7	16	17	14

Notably, each of the three maps advancing to city council is separated by at most three ranking points. The commission believes in each of the three maps and strongly urges the city council to make its selection from among the map options which we are advancing with minimal edits.

Comparing the Map Options

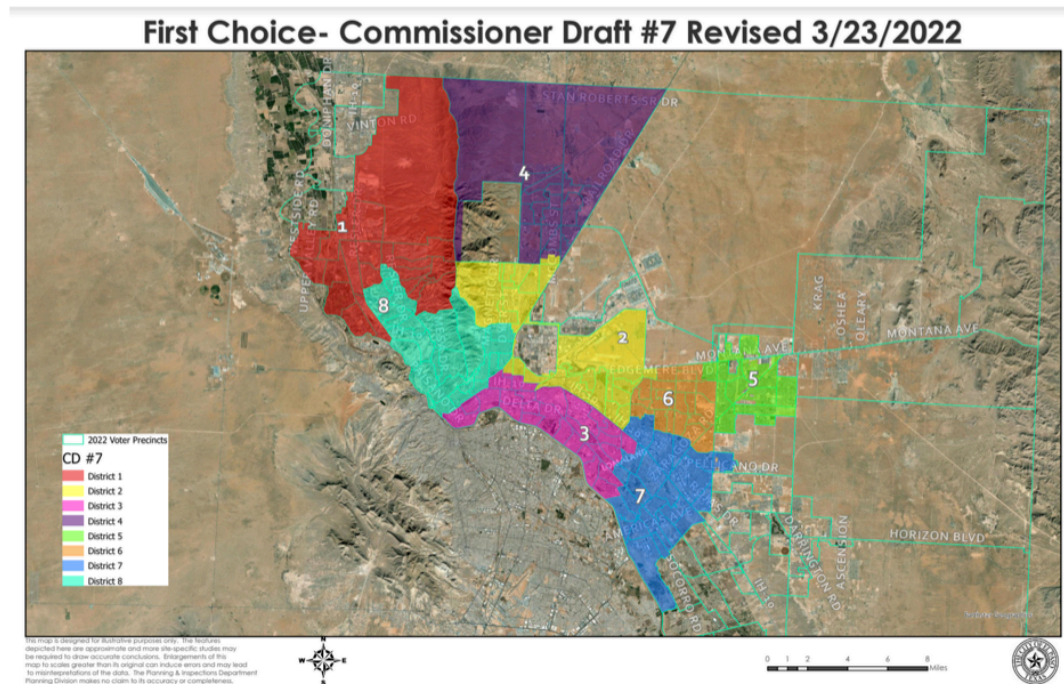
In addition to being guided by the public feedback themes noted on Pages 1 and 2, the commission believes each of the map options advanced for consideration by council achieves the following nine criteria provided by City Council:

1. Where possible, easily identifiable geographic boundaries should be followed.
2. Communities of interest should be maintained in a single district, where possible, and attempts should be made to avoid splitting neighborhoods.
3. To the extent possible, districts should be composed of whole voting precincts.
4. Although it is recognized that existing districts will have to be altered to reflect new population distribution, any districting plan should, to the extent possible, be based on existing districts.
5. Districts must be configured so that they are relatively equal to total population according to the 2020 Federal Census. In no event should the total deviation between the largest and

the smallest district exceed ten percent. The City will attempt to achieve a deviation that is less than ten percent under the data released by the Census Bureau.

6. The districts should be compact and composed of contiguous territory. Compactness may contain a functional, as well as geographical dimension.
7. Consideration may be given to the preservation of incumbent-constituency relations by recognition of the residence of incumbents and their history in representing certain areas.
8. The plan should not fragment a geographically compact minority community or pack minority voters to comply with Section 2 of the Voting Rights Act, 42. U.S.C. Section 1973, and not prejudice minority voters.

Criteria 5 and 8 were drawn from federal law and were understood as absolute requirements. All other criteria were considered for each map and weighed on a case by case basis.

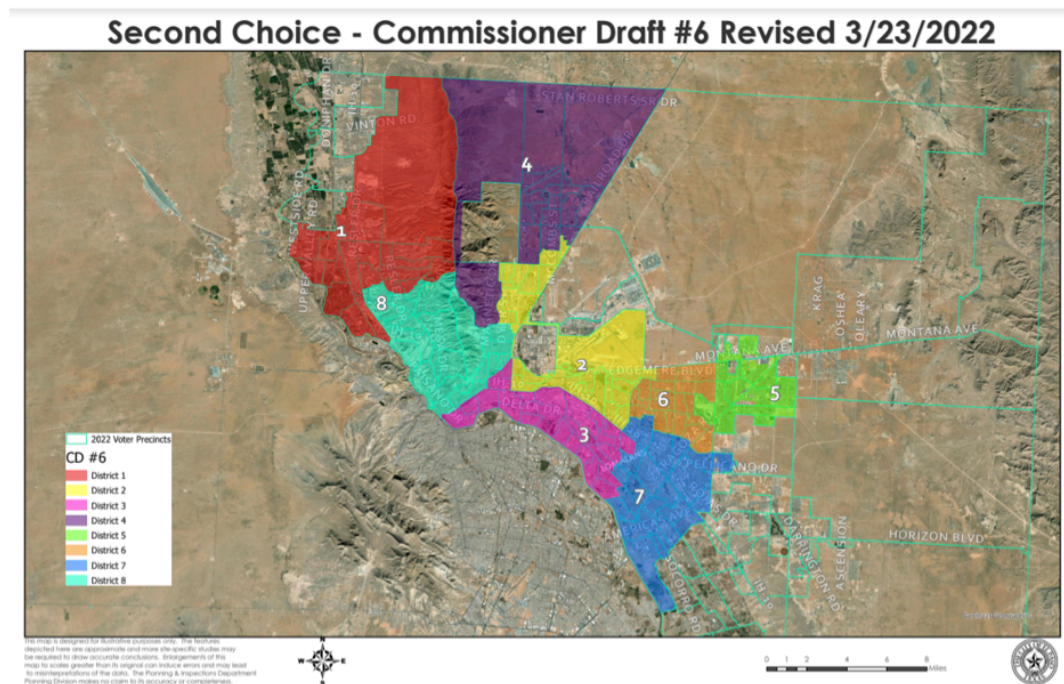


Revised Commissioner Draft #7

This map had the **highest** approval from the commission and the **lowest deviation** – only 2.2% – from the ideal per-district population of 84,851. By creating populations as nearly even as possible across all eight districts, of those presented, this map most ideally serves the “*one person, one vote*” principle. It includes three precinct splits – Precinct 59 in Northeast El Paso, Precinct 73 in Central El Paso, and Precinct 112 in Far East El Paso.

Notes from the author of the map include:

- *This map provides a suitable and acceptable compromise position to competing demands/desires expressed in other well-intended maps submitted by the public or other commissioners.*
- *Ensures impacts of geographic and man-made boundaries were fully considered in a manner that prevented or decreased the potential for unfair representation.*
- *Though not a requirement, secondary consideration was given to impact of future population growth.*



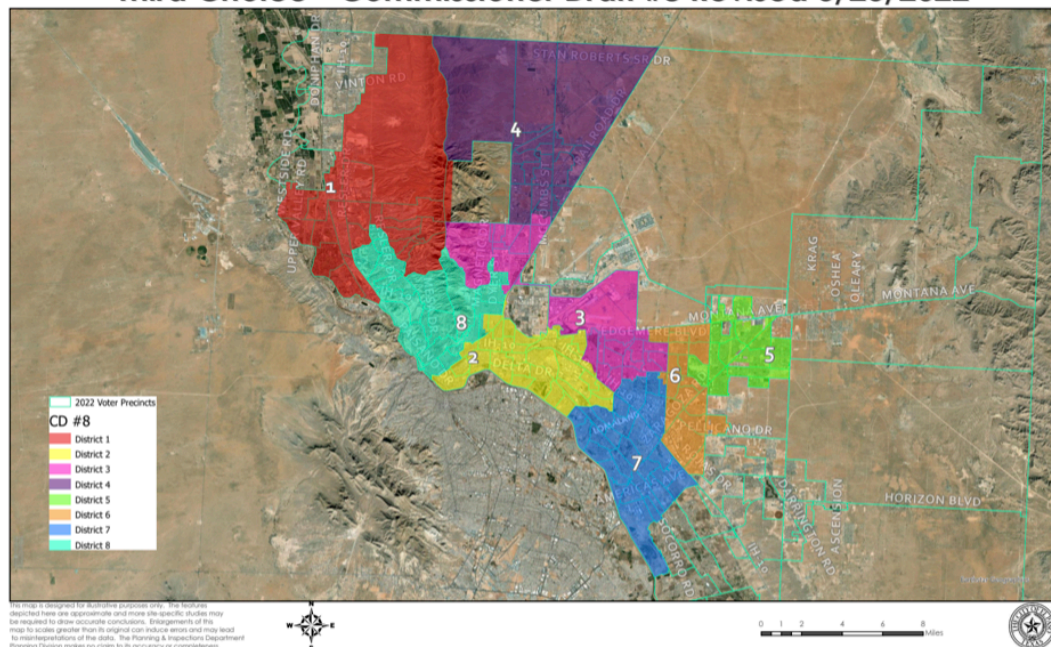
Revised Commissioner Draft #6

This map had the **second-highest** approval from the commission and the **highest** deviation of 5.4% – still well-below the widely accepted 10% deviation threshold. It includes no precinct splits within the city limits.

Notes from the author of the map include:

- *District boundaries follow the geographical attributes of the area, especially with regards to east and west sides of the Franklin Mountain Range.*
- *Communities of interest are maintained in a single district where possible and the splitting of neighborhoods is minimized while improving compactness over the current map.*
- *Gives special attention to the mountain communities by precinct 60 in District 4 to have all mountain COIs in the same district.*

Third Choice - Commissioner Draft #8 Revised 3/23/2022



Revised Commissioner Draft #8

This map has the **third-highest** approval from the commission and the **middle** of the three population deviations – 4.4%. This map also includes splits in precincts 59, 71, 92 and, 109.

Notes from the author of the map include:

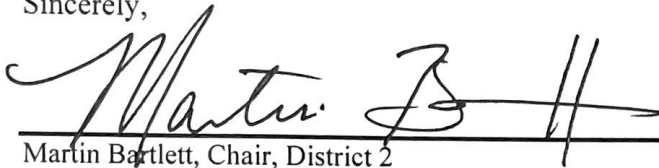
- *This map incorporates the community feedback given during public comment at commission meetings and during the road show.*
- *No longer combines Segundo Barrio and Upper Valley neighborhoods in a single district*
- *Maintaining South-Central and Central neighborhoods together in one district and recognizing that the needs of this area are unique to the rest of the city.*
- *Keeps Precinct 60 and nearby areas east of the Mountain together.*

- *Creates a majority Lower Valley district south of I-10.*
- *Keeps District 5 primarily outside of Loop 375.*

Conclusion

On behalf of all commissioners, thank you for appointing us and trusting us with this important work. Commissioners spent many hours outside of regular commission meetings drafting maps, speaking with the members of the community, and attending public meetings in each of the existing city council districts. After months of meetings and volunteering our time to arrive at these three options, we are hopeful that the council will adopt one of our recommended maps with minimal edits.

Sincerely,

A handwritten signature in dark ink, appearing to read "Martin Bartlett", followed by a stylized flourish or second signature.

Martin Bartlett, Chair, District 2



City of El Paso Redistricting Process

April 11, 2022

Work Session

6.8 Support transparent and inclusive government





Overview

1. Why Redistrict?
2. Legal Requirements
3. Districting Commission Process
4. Review of Recommended Plans
5. Commission Testimony
6. City Council Discussion
7. Public Comment/Input

Redistricting Timeline

April 27, 2021	• Council Establishes Districting Commission
August 26, 2021	• Census Results Released
September 1, 2021	• Commissioner Appointment Deadline • Regular Meetings Began September 16
October 26, 2021	• Council Adopted Resolution to Establish Review Criteria
December 2021	• El Paso County Adopts New Precincts
January 24 – February 10, 2022	• Community Outreach Meetings
March 23, 2022	• Commission Recommended Three Plans to Council
April 11, 2022	• Presentation of Recommended District Plans
April 26, 2022	• Second Hearing of District Plans
May 8, 2022	• Last Day Council can adopt new boundaries



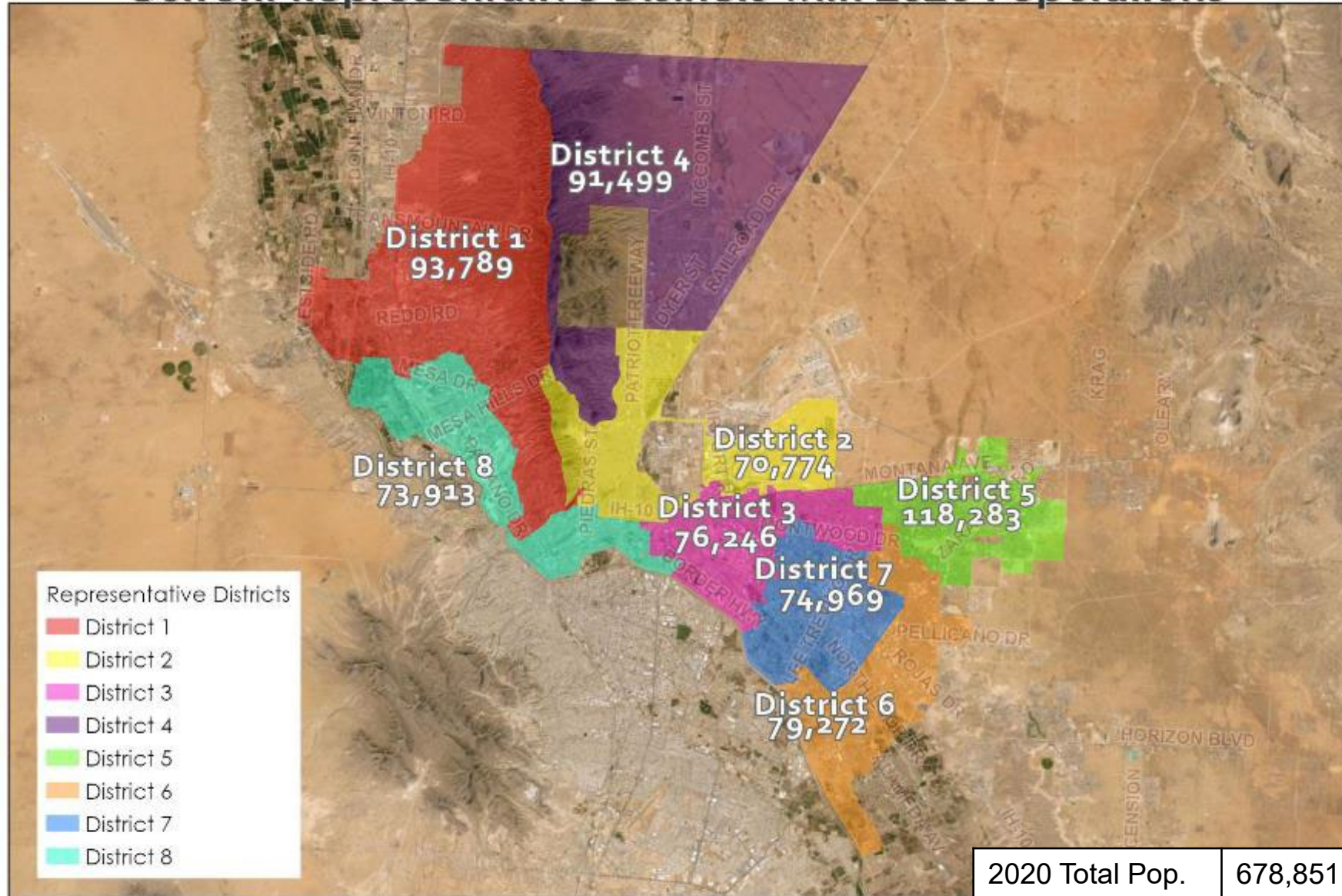
Overview

1. **Why Redistrict?**
2. Legal Requirements
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Why Redistrict?

- One Person - One Vote Principle
 - Constitutional mandate
- Release of the Census updates the official population of El Paso
- We redistrict to maintain substantial equality in the populations of Representative districts

Current Representative Districts with 2020 Populations



This map is designed for illustrative purposes only. The features depicted here are approximate and more specific details may be required to draw accurate conclusions. Enlargement of this map to scales greater than its original can induce errors and may lead to misinterpretation of the data. The Planning & Inspection Department Planning Division makes no claim to its accuracy or completeness.



0 1.5 3 6 9 12 Miles



Map of Dallas showing eight political districts and their populations:

- District 1: 93,789
- District 2: 70,774
- District 3: 76,246
- District 4: 91,499
- District 5: 118,283
- District 6: 79,272
- District 7: 74,969
- District 8: 73,913

Callout box: 56%

204



Overview

1. Why Redistrict?
2. **Legal Requirements**
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Legal Requirements - Federal

- 14th Amendment & Voting Rights Act Section 2
- One Person – One Vote
 - 10% threshold – held by courts
- Nondiscriminatory

Shelby v. Holder (2013)

- Prior to *Shelby v. Holder* the City was required to submit its redistricting plan to the Department of Justice for preclearance.
- *Shelby* eliminated preclearance review requirement.
 - Biggest change from the 2010-2012 process

Traditional Districting Criteria

- Courts have identified “traditional districting principles” that should be neutrally applied
- *Shaw v. Reno* (1993) – State could not disregard traditional redistricting principals and draw boundaries along racial lines

Adopted Districting Criteria

1. Where possible, easily identifiable geographic boundaries.
2. Communities of interest should be maintained, avoid splitting neighborhoods
3. To the extent possible districts should be composed of whole voting precincts
4. To the extent possible districts should be based on existing districts
- 5. Districts should be relatively equal in population (10% limit)**
6. Districts should be composed of compact and contiguous area
7. Consideration may be given to preserve incumbent districts
- 8. No packing or cracking of minority voters**

Redistricting Requirements - Local

- Article II Section 2.4(B) of the El Paso City Code requires the City at the time of the Decennial Census to establish a Districting Commission
 - One Appointee from each member of Council
 - Makes recommendations on district Plans to Council



Overview

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3. **Districting Commission Process**
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Districting Process

- Districting Commission's first meeting took place on September 15, 2021
- Total of 15 public meetings held at City Hall
 - Hybrid format to allow both in-person and virtual participation
- Total of 15 community meetings held city-wide (approx. 100 participants)
 - 8 in-person meetings at locations across the City
 - 2 fully virtual meetings
 - 3 auxiliary meetings hosted by Council Representatives (Districts 1, 3, and 7)
 - 4 additional presentations to associations and interest groups (at requested)

Outreach



District Plans –Drafting and Review

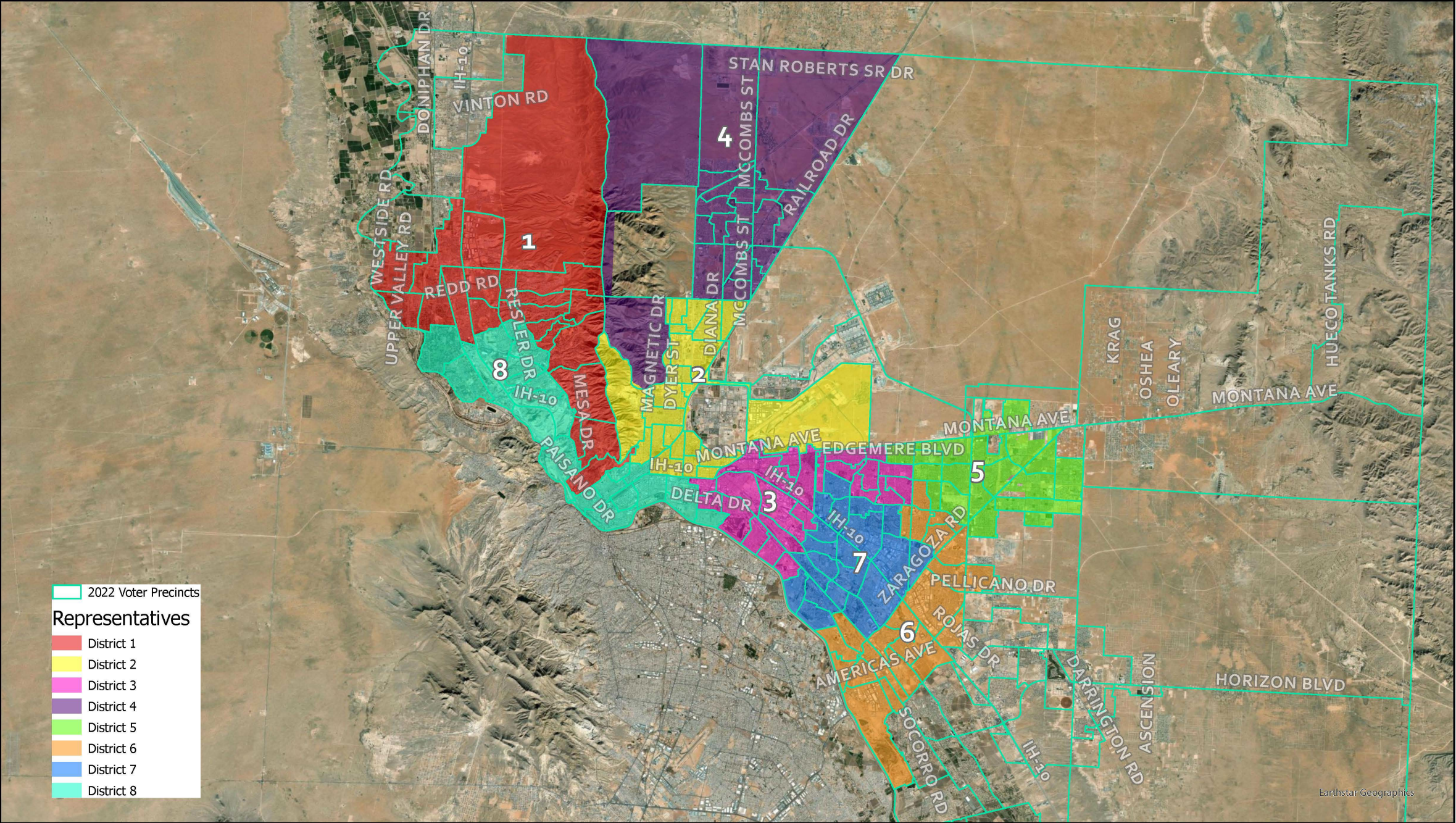
- Staff Drafts: Three plans
- Commissioner Drafts: Eight plans
- Public Drafts: 10 plans
- Live Editing Sessions at March 16th and 23rd Commission Meetings
 - March 23, 2022 Meeting concluded with ranked choice voting to select top three maps as recommendation to Council
 - First Choice – Commissioner Draft #7 (as revised 3-23-2022)
 - Second Choice – Commissioner Draft #6 (as revised 3-23-2022)
 - Third Choice – Commissioner Draft #8 (as revised 3-23-2022)



Overview

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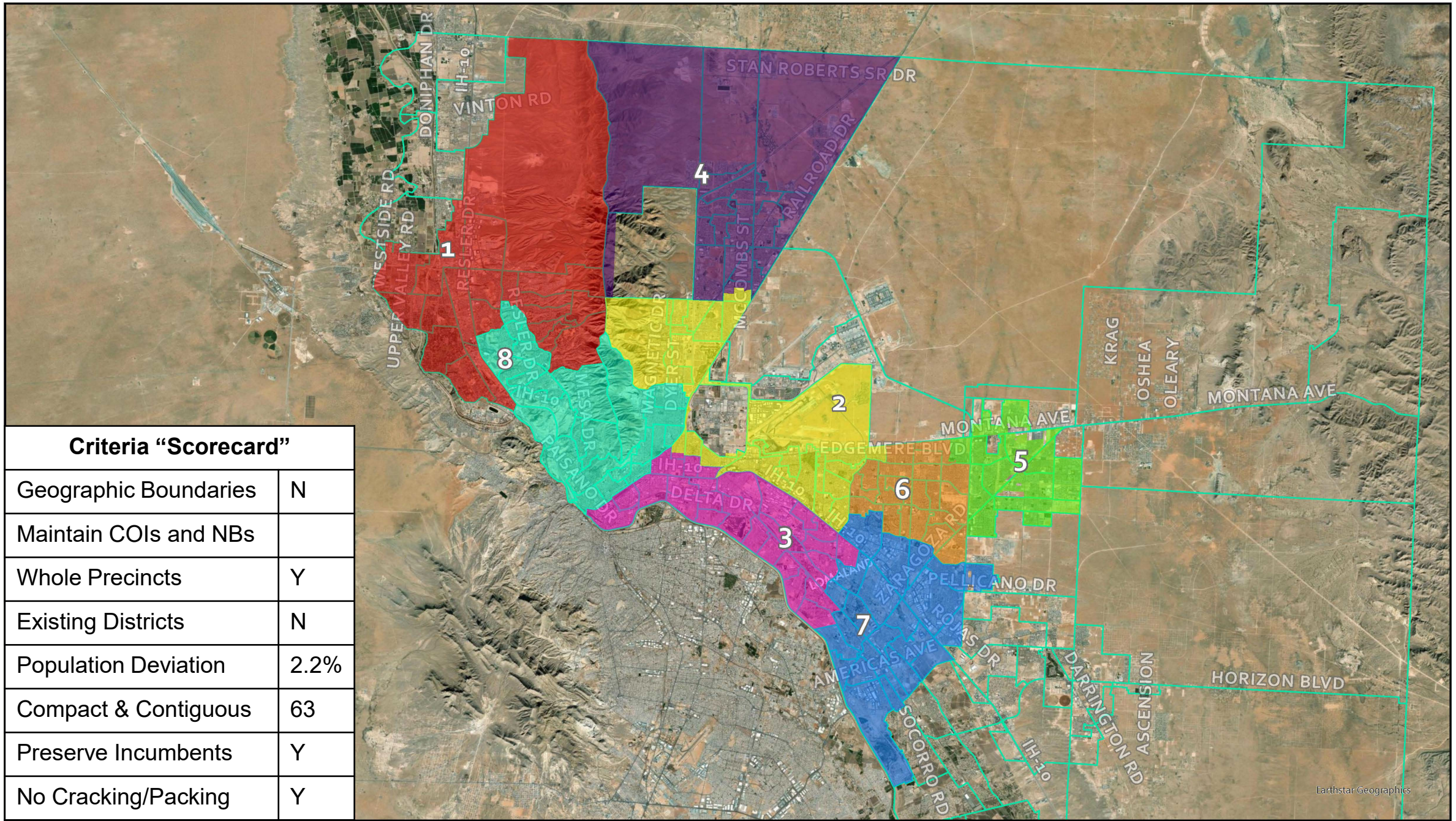
Current Districts



Adopted Districting Criteria

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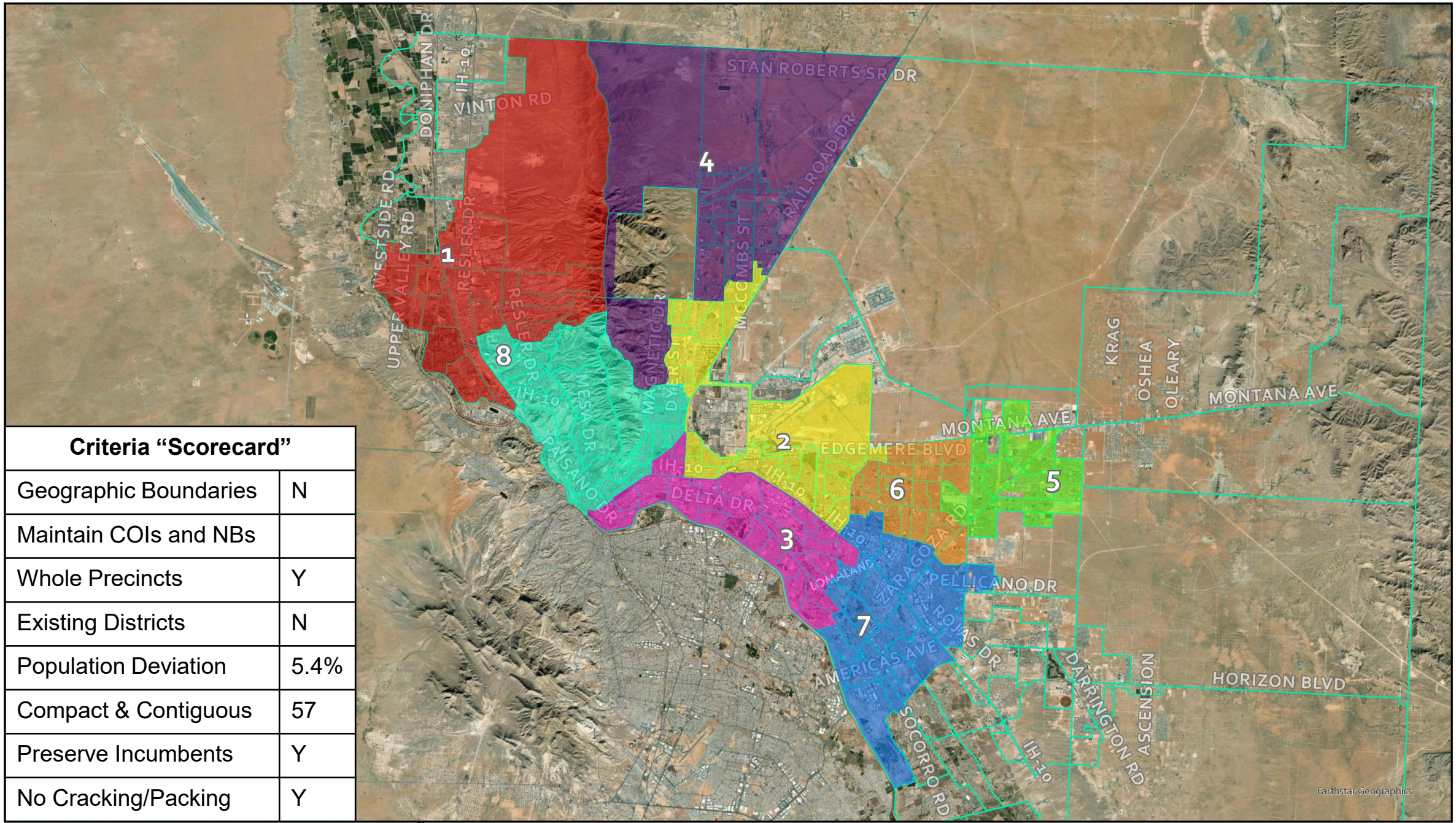
First Choice- Commissioner Draft #7 Revised 3/23/2022



Criteria “Scorecard”

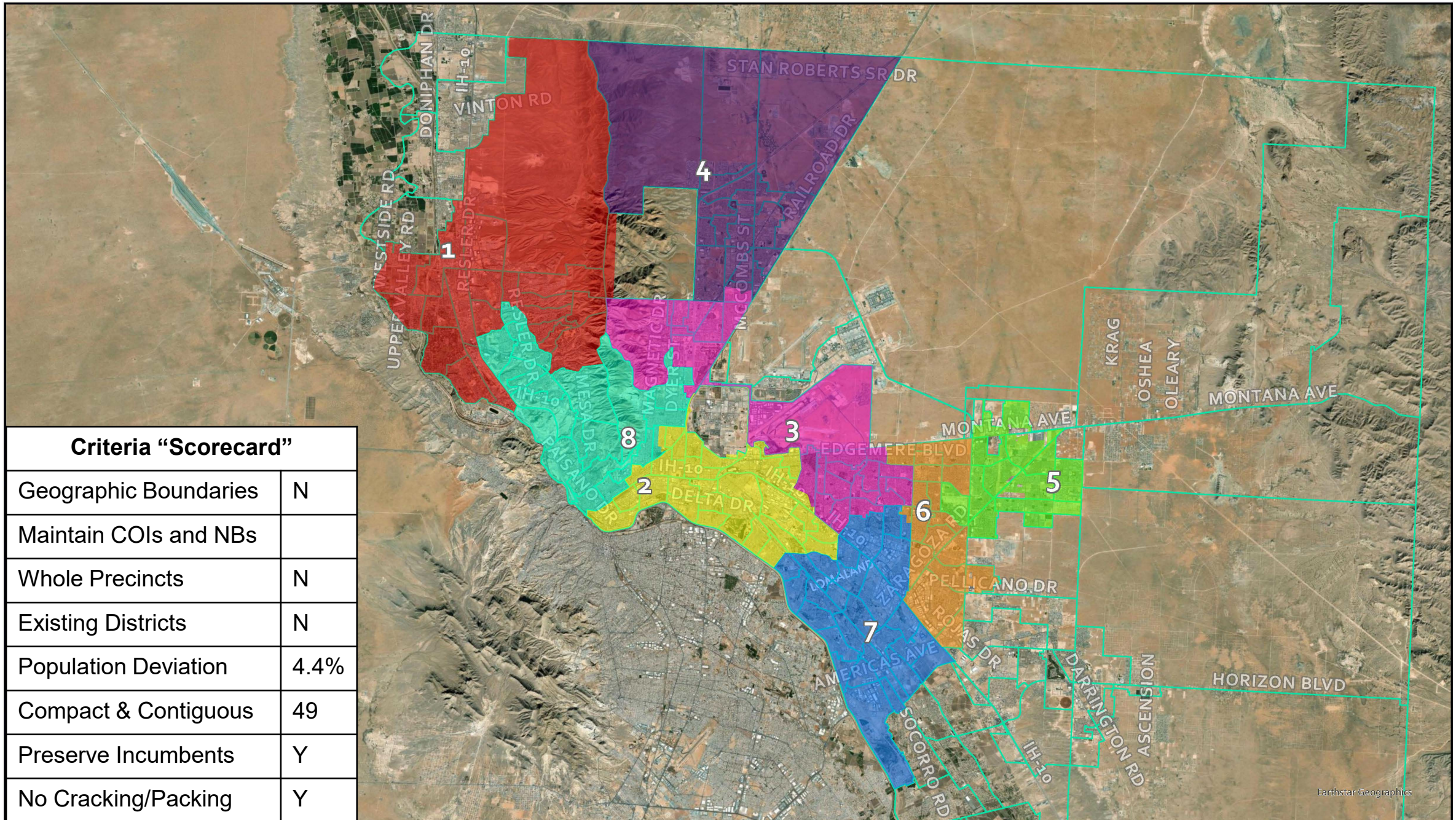
Geographic Boundaries	N
Maintain COIs and NBs	
Whole Precincts	Y
Existing Districts	N
Population Deviation	2.2%
Compact & Contiguous	63
Preserve Incumbents	Y
No Cracking/Packing	Y

Second Choice - Commissioner Draft #6 Revised 3/23/2022



Criteria "Scorecard"	
Geographic Boundaries	N
Maintain COIs and NBs	
Whole Precincts	Y
Existing Districts	N
Population Deviation	5.4%
Compact & Contiguous	57
Preserve Incumbents	Y
No Cracking/Packing	Y

Third Choice - Commissioner Draft #8 Revised 3/23/2022





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Overview

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Procedure for Reviewing District Plans

- Edit one District Plan at a time
- All proposed revisions will require a Motion, Second, and Approval by a majority of Council
 - Staff will then make the approved edit and re-assess the district deviation
- To Approve, Remove, or Recall a District Plan - Motion, Second and majority approval will be required

Next Steps- Approval of a Resolution

- To adopt a districting plan which establishes new district boundary lines based on the 2020 U.S. Census data, to become effective immediately; and dissolving of the Districting Commission, as they have completed their duties in the redistricting process as identified in the City Charter.
 - Selected District Plan attached as Exhibit
 - Sent to County Elections Office who then file with State Comptroller
 - Revised boundaries used in November election

Mission

Deliver exceptional services to support a high quality of life and place for our community

Values

Integrity, **R**espect, **E**xcellence,
Accountability, **P**eople

Vision

Develop a vibrant regional economy, safe and beautiful neighborhoods and exceptional recreational, cultural and educational opportunities powered by a high performing government



El Paso, TX

300 N. Campbell
El Paso, TX

Legislation Text

File #: 22-421, Version: 1

CITY OF EL PASO, TEXAS LEGISTAR AGENDA ITEM SUMMARY FORM

DISTRICT, DEPARTMENT, CONTACT INFORMATION:

Please choose District and Department from drop down menu. Please post exactly as example below.

No Title's, No emails. Please use ARIAL 10 Font.

City Attorney's Office, Frances Engelbaum, (915) 212-0033

AGENDA LANGUAGE:

This is the language that will be posted to the agenda. Please use ARIAL 11 Font.

Application Texas Gas Service for the Gas Reliability Infrastructure Program ("GRIP") Interim Rate Adjustment,
Railroad Commission of Texas Docket No. 00008972. Matter No. 22-1008-189 (551.071)



El Paso, TX

300 N. Campbell
El Paso, TX

Legislation Text

File #: 22-422, Version: 1

CITY OF EL PASO, TEXAS LEGISTAR AGENDA ITEM SUMMARY FORM

DISTRICT, DEPARTMENT, CONTACT INFORMATION:

Please choose District and Department from drop down menu. Please post exactly as example below.

No Title's, No emails. Please use ARIAL 10 Font.

Economic and International Development, Elizabeth Triggs, (915) 212-0095

AGENDA LANGUAGE:

This is the language that will be posted to the agenda. Please use ARIAL 11 Font.

Economic Incentives for an Entertainment Project located in the City of El Paso. Matter No. 18-1007-2190.001 (551.087)



El Paso, TX

300 N. Campbell
El Paso, TX

Legislation Text

File #: 22-423, Version: 1

CITY OF EL PASO, TEXAS LEGISTAR AGENDA ITEM SUMMARY FORM

DISTRICT, DEPARTMENT, CONTACT INFORMATION:

Please choose District and Department from drop down menu. Please post exactly as example below.

No Title's, No emails. Please use ARIAL 10 Font.

Economic and International Development, Elizabeth Triggs, (915) 212-0095

AGENDA LANGUAGE:

This is the language that will be posted to the agenda. Please use ARIAL 11 Font.

Economic Incentives for a Manufacturing Company to be located in the City of El Paso. Matter No. 22-1007-2856 (551.087)