



PARKS AND RECREATION ADVISORY BOARD

**May 14, 2025
VIRTUAL MEETING
4:00 PM**

Notice is hereby given that a meeting of the Parks and Recreation Advisory Board will be conducted on the above date and time via Microsoft Teams.

In compliance with the requirement that the City provide two-way communication for members of the public, members of the public may communicate with the Parks and Recreation Advisory Board during public comment, and regarding agenda items by calling the following number:

1-915-213-4096 or Toll Free Number: 1-833-664-9267

At the prompt please enter the corresponding Conference ID: 461-195-43#

If you wish to sign up to speak, please contact Alondra Navarrete at parksandrecreation@elpasotexas.gov or (915) 212-0092, no later than one day prior to the meeting.

The following members of the Parks and Recreation Advisory Board will be present via video conference:

- Deborah Zuloaga
- Sandra Olivar
- Anna Aleman
- Michael Adjemian
- Benjamin Avalos
- Luis Terrazas
- Timothy Haddox
- Marcella Carrillo
- Ricardo Bustamante

A quorum of Parks and Recreation Advisory Board members must be present and participate in the meeting.

CALL TO ORDER

PUBLIC COMMENT

This time is reserved for members of the public who would like to speak on items not on the Parks and Recreation Advisory Board agenda.

AGENDA

1. **Approval of Minutes:** Of Parks and Recreation Advisory Board Meeting of April 9th, 2025 - Marcella Carrillo, Board Chair [BC-570](#)
2. **Presentation & Discussion:** On Club Rec Summer Camp - Susana Arroyo, Recreation & Sports Coordinator [BC-660](#)
3. **Presentation & Discussion:** On Live Active EP Summer Programs - Diana Cepeda, Strategic Initiatives Manager [BC-661](#)

ADJOURN

NOTICE TO THE PUBLIC

Sign language interpreters will be provided for this meeting upon request. Requests must be made to parksandrecreation@elpasotexas.gov a minimum of 72 hours prior to the date and time of this meeting.

If you need Spanish Translation Services, please email parksandrecreation@elpasotexas.gov at least 72 hours in advance of the meeting.

Posted this 8th day of May 2025 by Alondra Navarrete, Office Manager.



El Paso, TX

300 N. Campbell
El Paso, TX

Legislation Text

File #: BC-570, Version: 1

**CITY OF EL PASO, TEXAS
LEGISTAR AGENDA ITEM SUMMARY FORM**

AGENDA LANGUAGE:

This is the language that will be posted to the agenda. Please use ARIAL 11 Font.

Approval of Minutes: Of Parks and Recreation Advisory Board Meeting of April 9th, 2025 - Marcella Carrillo,
Board Chair



PARKS AND RECREATION ADVISORY BOARD

WEDNESDAY, April 9th, 2025, AT 4:00 P.M.
Virtual Meeting through Teams

Minutes

Members Present: (9)

Mayor – Deborah Zuloaga
District 1 – Sandra Olivar
District 2 – Anna Alemán (Vice-Chair)
District 3 – Michael Adjemian
District 4 – Benjamin Avalos
District 5 – Luis Terrazas
District 6 – Timothy Haddox
District 7 – Marcella Carrillo (Chair)
District 8 – Ricardo Bustamante

Members Absent: (0)

City Staff Present

Pablo Caballero, Director
Emigdio Gonzalez, Assistant Director
Alondra Navarrete, Office Manager
Jazmine Pullom, Customer Relations Rep.
Carlos Rodriguez, Recreation Programs Manager

City Attorney – Legal

Jesus Quintanilla, Assistant City Attorney

1. Call to Order

Marcella Carrillo, Board Chair, called the meeting to order at 3:59 P.M.

Marcella Carrillo, Board Chair, did a roll call.

2. Public Comment (for items not on the agenda):

No members of the public were present to discuss items not on the agenda

3. Approval of Minutes: Of Parks and Recreation Advisory Board Meeting of March 12th, 2025 – Marcella Carrillo, Board Chair

Marcella Carrillo, Board Chair, asked the Board to review the Parks and Recreation Advisory Board for March 12th, 2025 minutes and approve them.

Motion by Anna Alemán to accept the March 12th, 2025, Parks and Recreation Advisory Board minutes as written, seconded by Michael Adjemian.

AYES: Deborah Zuloaga, Sandra Olivar, Anna Alemán, Michael Adjemian, Ben Avalos, Timothy Haddox, Marcella Carrillo, Ricardo Bustamante

NAYS:

ABSTAIN: Luis Terrazas

Motion passes.

4. Presentation and Discussion: On the upcoming Easter Carnivals and Día de los Niños, Día de los Libros 2025 Event – Carlos Rodriguez, Recreation Programs Manager

Carlos Rodriguez, Recreation Programs Manager, addressed the Board alongside a PowerPoint presentation to give the Board information on the Department's past and upcoming Easter Carnivals, as well as the 2025 Día de los Niños, Día de los Libros 2025 Event.

Board members had questions and comments that were answered and considered by Mr. Rodriguez.

5. Update & Discussion: On Maintenance and Improvements of Parks in Downtown El Paso – Emigdio Gonzalez, Assistant Director

Emigdio Gonzalez, Assistant Director, addressed the Board alongside a PowerPoint presentation to give Board members an update on the condition of the parks in downtown El Paso and Southwest University Park and provide information on the routine work and upcoming projects for these parks.

Board members had questions and comments that were answered and considered by Mr. Gonzalez.

6. Adjournment: 4:55 p.m.



El Paso, TX

300 N. Campbell
El Paso, TX

Legislation Text

File #: BC-660, **Version:** 2

CITY OF EL PASO, TEXAS
LEGISTAR AGENDA ITEM SUMMARY FORM

AGENDA LANGUAGE:

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Presentation & Discussion: On Club Rec Summer Camp - Susana Arroyo, Recreation & Sports Coordinator



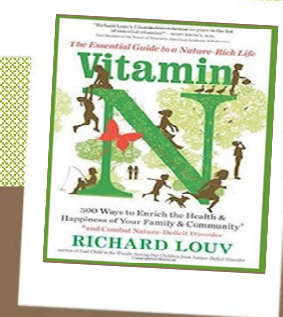
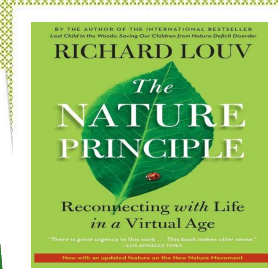
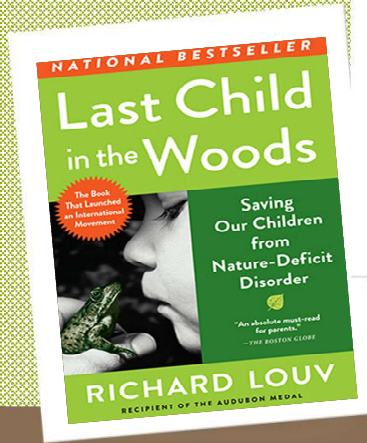
CITY OF EL PASO
CLUB REC SUMMER CAMP

Summer Camp

- Youth – Ages 6-12
Teens – Ages 13-16
- Monday – Friday
Times: 9 am to 1 pm
- Scholarships Offered to Eligible Clients to Attend at **NO COST**
- Pricing: Youth – \$40 a week or FREE!!
Teens – \$20 a week or FREE!!
- Eligibility Requirements:
Income Limits, Eligibility Form, Proof of Income, Reside within City Limits
- Approach to Service: Structured and Unstructured Recreational and Educational Activities

Nature Deficit Disorder (NDD)

- Societal disconnect with nature is affecting today's children
- Less Time Spent Outdoors = Emotional & Physical Issues
- Obesity, Depression, Attention Difficulties
- Shift from the Countryside to Cities
- Shift from Outdoors to Indoors – 7.5 hrs./day on electronics
- Feeling Alienated from Nature
- Vulnerable to Negative Moods & Reduced Attention Span
- Children become Less Observant = Diminished Use of Senses
- Direct & Spontaneous Contact w/Nature is Vanishing
- Time Spent in Nature Essential to Balanced Psychological & Physical Development



Outcomes



- **Objective:** Improve quality of life during summer months by attending a summer camp program
- **Goal:** Provide opportunities for personal development and to connect with nature and the outdoor environment
- **Natural Environment:** Unique opportunities for engagement, risk taking, creativity, mastery & control, strengthens one's sense of self, inspires sense of wonder, lowers levels of hyperactivity and impulsivity
- *Experiences in nature early in their lives establish a lifelong connection with their environment*

Program Elements

Our programs establish a strong foundation in a non-competitive, supportive environment.

Physical Activity

- Fear of Ridicule or Not Knowing How
- Addresses Barriers to Play
- Teach Skills needed to play with Confidence and Ability
- Safe Environment to Learn and Practice
- Improved Skills-Boosts Self-Esteem
- More Enthusiastic & Willingness to Participate
- Sportsmanship
- Teamwork

Arts and Crafts

- Variety of Supplies
- Create Simple Fun Projects
- Develop Dexterity, Hand-Eye Coordination
- Innovation and Creativity
- Self Expression
- Boosts Self Esteem
- Socialization Skills
- Relieves Stress
- Improves Memory
- Decision Making Skills

Games

- Follow the Rules of the Game
- Taking Turns
- Using Strategies
- Communication Skills
- Social Skills/Make Friends
- Learning to Win/Lose Graciously

Alignment

Strategic Goal 3.2: Connecting people to city-wide programs that improve their QOL

- Environmental Education
- Field Trips and Presentations
- Reduce, Reuse, Recycle
- Decrease Energy and Water Use to Lower Household Energy Costs
- Increase Awareness of Conservation and Sustainability Efforts
- Future Stewards of Our Natural Environments
- Gardening



Strategic Goal 4: Enhance QOL through Recreational, Cultural, and Educational Environments

- Variety of Sports, Games, Art
- Fun and Enjoyable
- Be Active, Creative, Make New Friends
- Recycled Art Projects
- Talent Show
- Field Trips Educational/Fun
- Guest Speakers Informative/Interactive

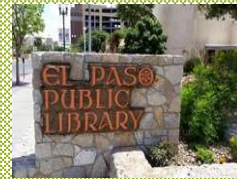


Strategic Goal 8: Nurture and Promote a Healthy, Sustainable Community

- Nurture Families- offer working parents a positive alternative to leaving kids home alone and unsupervised during summer months
- Safe, engaging place to go with caring adults exposed to positive influences



Collaborate Partnership & Guest Speakers



Recreation Centers city-wide



THE BEAST RECREATION CENTER

- **The Beast Recreation Center:** 13501 Jason Crandall (38)
- **Chamizal Recreation Center:** 2119 Cypress Ave (05)
- **Don Haskins Recreation Center:** 7400 High Ridge Rd (12)
- **Gary Del Palacio Recreation Center:** 3001 Parkwood Dr. (25)
- **Marty Robbins Recreation Center:** 11620 Vista del Sol (35)
- **Wayne Thornton at Grandview Rec Center:** 3134 Jefferson (30)
- **Sylvia Carreon Recreation Center:** 709 Lomita Dr (07)
- **Veterans Recreation Center:** 5301 Salem Dr. (24)



And our summer adventure begins at Club Rec Summer Camp.....



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**CITY OF EL PASO, TEXAS
LEGISTAR AGENDA ITEM SUMMARY FORM**

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Presentation & Discussion: On Live Active EP Summer Programs - Diana Cepeda, Strategic Initiatives Manager



ABOUT US

MISSION

To promote a healthy lifestyle and improved quality of life for the El Paso community by encouraging physical activity, improved nutrition, and a strong mental health



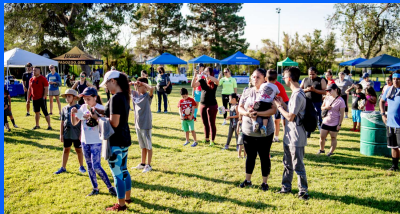
VISION

Create a well-rounded healthy community with exceptional health and wellness educational opportunities



LIVE ACTIVE EL PASO

- Citywide initiative
- Launched in July in 2020
- Designed to foster physical activity, mental health, improve nutrition and develop awareness
- Encourage and promote healthy life style choices
- Mitigate chronic health diseases and risks
- Partnerships with organizations and business that focus on health and wellness



LIVE ACTIVE EL PASO



IMPACT OF LAEP

- 3,370 Pledges
- 70+ Partnerships
- 20+ Partnerships with Neighborhood Associations
 - El Paso Neighborhood Coalition
- 7 City Departments

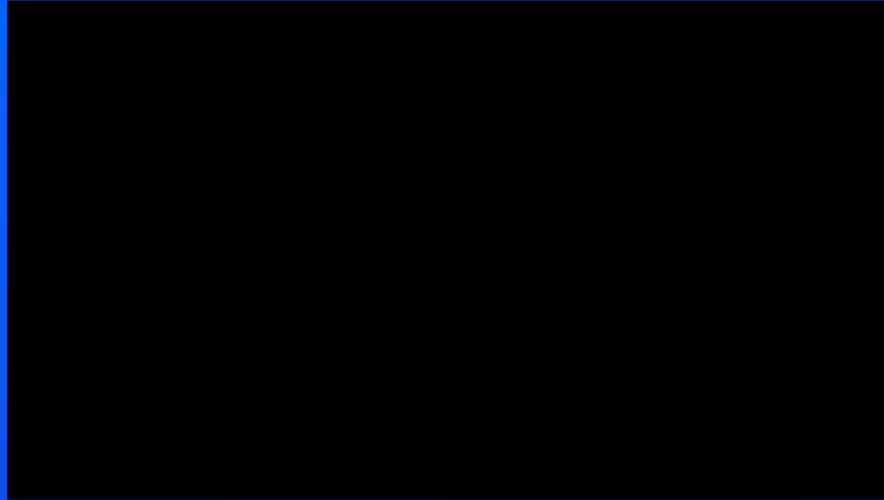


PAST EVENTS

- FY 2025/ YTD
 - 11 Special Events
 - 481 Fitness Classes
 - 26 Nutrition & Wellness Classes

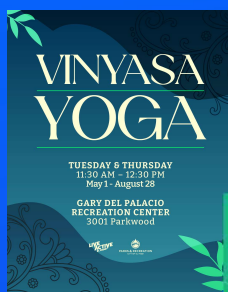


Love Yourself, Love Your Heart Walk



Events | [Live Active El Paso \(liveactiveep.com\)](http://liveactiveep.com)

FITNESS CLASSES



Mondays & Wednesdays:

- 9:15 am Zumba Fuzion
- 10:15 am Zumba Blast
- 6:00 pm Latin Dance Cardio
- 6:00 pm Zumba Madness
- 6:30 pm Zumba Fitness

Tuesdays & Thursdays:

- 11:30 am Vinyasa Yoga
- 6:00 pm Mind & Body Yoga
- 6:30 pm Zumba Conditioning

Saturdays:

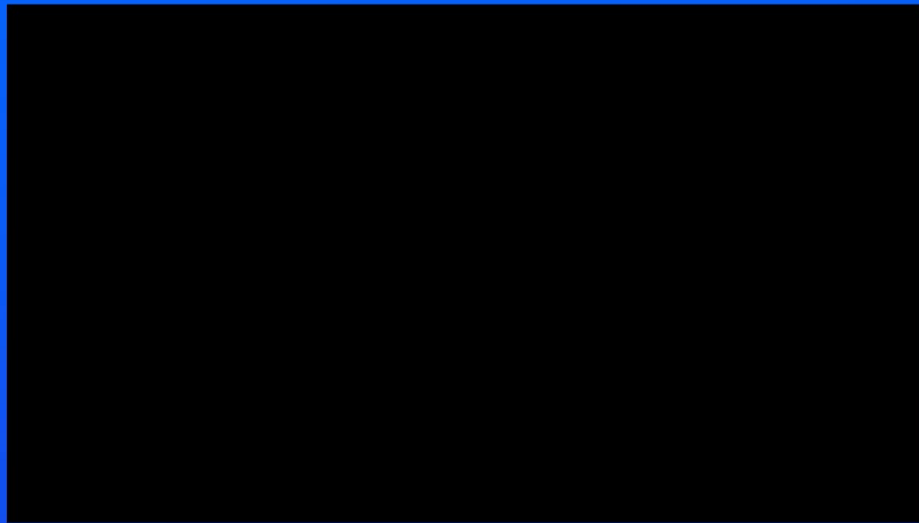
- 6:30 am Aqua Strength
- 9:00 am Cardio Blast



FITNESS CLASSES



MENTAL HEALTH – SOUND BATH



LAEP UPCOMING EVENTS



[Liveactiveep.com/events](https://liveactiveep.com/events)



LIVE ACTIVE EL PASO **BE Well!** **THE FRONTIER LAND ALLIANCE** **TEXAS PARKS & WILDLIFE** **LIV3A**

HIKE-A-THON

APRIL - SEPTEMBER 2025
STARTING @7:30AM

APRIL 19
LOST DOG
NATURE PRESERVE
1651 REDD RD

MAY 17
LAZY COW TRAILHEAD
OFFICER ANDREW
BARCENA DR.

JUNE 21
MAZE TRAIL
JON CUNNINGHAM BLVD.

JULY 12
OLD TIN MINE
JON CUNNINGHAM BLVD.

AUGUST 16
PALISADES CANYON LOOP
1787 E ROBINSON AVE.

SEPTEMBER 20
KNAPP LAND NATURE PRESERVE
8540 MOUNTAIN VIEW DR.

LAEP CALENDAR

Today < > May 2025							Month
SUN 27	MON 28	TUE 29	WED 30	THU May 1	FRI 2	SAT 3	
<ul style="list-style-type: none"> 9:30am Last Sunday Hike at Upper Sun 	<ul style="list-style-type: none"> 9:15am Zumba Fuzion 10:15am Zumba Blast 4 more 	<ul style="list-style-type: none"> 11:30am Vinyasa Yoga 6pm Mind & Body Yoga 6:30pm Zumba Conditioning 	<ul style="list-style-type: none"> 9:15am Zumba Fuzion 10:15am Zumba Blast 3 more 	<ul style="list-style-type: none"> 11:30am Vinyasa Yoga 6pm Mind and Body Yoga 6:30pm Zumba Conditioning 		<ul style="list-style-type: none"> 6:30am Aqua Strength 7:30am Old Tin Mine Hike 2 more 	
<ul style="list-style-type: none"> 8:30am Bike Month 	Cinco de Mayo <ul style="list-style-type: none"> 9:15am Zumba Fuzion 4 more 	<ul style="list-style-type: none"> 11:30am Vinyasa Yoga 6pm Mind and Body Yoga 6:30pm Zumba Conditioning 	<ul style="list-style-type: none"> 9:15am Zumba Fuzion 10:15am Zumba Blast 4 more 	<ul style="list-style-type: none"> 11:30am Vinyasa Yoga- Canceled 6pm Mind and Body Yoga- Canceled 6:30pm Zumba Conditioning 	9	<ul style="list-style-type: none"> 6:30am Aqua Strength- Canceled 9am Cardio Blast- Canceled 	
Mother's Day <ul style="list-style-type: none"> 8am Women Hike to Aztec Caves 	<ul style="list-style-type: none"> 9:15am Zumba Fuzion 10:15am Zumba Blast 3 more 	<ul style="list-style-type: none"> 11:30am Vinyasa Yoga- Canceled 6pm Mind and Body Yoga- Canceled 6:30pm Zumba Conditioning 	<ul style="list-style-type: none"> 9:15am Zumba Fuzion 10:15am Zumba Blast 3 more 	<ul style="list-style-type: none"> 11:30am Vinyasa Yoga 6pm Mind and Body Yoga 6:30pm Zumba Conditioning 	16	<ul style="list-style-type: none"> 6:30am Aqua Strength 7:30am Hike-A-Thon-Lazy Cow Trailher 9am Cardio Blast 	
<ul style="list-style-type: none"> 8am Stroke Walk 	<ul style="list-style-type: none"> 9:15am Zumba Fuzion 10:15am Zumba Blast 3 more 	<ul style="list-style-type: none"> 11:30am Vinyasa Yoga 6pm Mind and Body Yoga 6:30pm Zumba Conditioning 	<ul style="list-style-type: none"> 9:15am Zumba Fuzion 10:15am Zumba Blast 3 more 	<ul style="list-style-type: none"> 11:30am Vinyasa Yoga 6pm Mind and Body Yoga 6:30pm Zumba Conditioning 	23	<ul style="list-style-type: none"> 6:30am Aqua Strength 9am Cardio Blast 	
<ul style="list-style-type: none"> 8:30am Last Sunday Hike at West Cotto 	Memorial Day	<ul style="list-style-type: none"> 11:30am Vinyasa Yoga 6pm Mind and Body Yoga 6:30pm Zumba Conditioning 	<ul style="list-style-type: none"> 9:15am Zumba Fuzion 10:15am Zumba Blast 3 more 	<ul style="list-style-type: none"> 11:30am Vinyasa Yoga 6pm Mind and Body Yoga 6:30pm Zumba Conditioning 	30	<ul style="list-style-type: none"> 6:30am Aqua Strength 9am Cardio Blast 	31



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IN FREE PROGRAMMING AND EVENTS.

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