

Oscar Leeser  
Mayor

Cary Westin  
Interim City Manager



CITY COUNCIL  
Brian Kennedy, District 1  
Josh Acevedo, District 2  
Cassandra Hernandez, District 3  
Joe Molinar, District 4  
Isabel Salcido, District 5  
Art Fierro, District 6  
Henry Rivera, District 7  
Chris Canales, District 8

## NOTICE OF WORK SESSION OF THE EL PASO CITY COUNCIL

---

**April 08, 2024**  
**COUNCIL CHAMBERS, CITY HALL, 300 N. CAMPBELL AND VIRTUALLY**  
**9:05 AM**

**Teleconference phone number 1-915-213-4096**

**Toll free number: 1-833-664-9267**

**Conference ID: 625-940-22#**

Notice is hereby given that a Work Session of the City Council of the City of El Paso will be conducted on April 8, 2024, at 9:05 A.M. Members of the public may view the meeting via the following means:

Via the City's website. <http://www.elpasotexas.gov/videos>

Via television on City15,

YouTube: <https://www.youtube.com/user/cityofelpasotx/videos>

In compliance with the requirement that the City provide two-way communication for members of the public, members of the public may communicate with Council regarding agenda items by calling the following number:

1-915-213-4096 or Toll free number: 1-833-664-9267

**At the prompt please enter the corresponding Conference ID: 625-940-22#**

The public is strongly encouraged to sign up to speak on items on this agenda before the start of this meeting on the following link:

<https://app.smartsheet.com/b/form/7086be5f4ed44a239290caa6185d0bdb>

**A quorum of City Council must participate in the meeting.**

### **AGENDA**

1. Presentation update on Aerospace, Defense, and Advanced Manufacturing Strategic Plan, Key Partners, and Target Industries.

**[24-501](#)**

**District 3**

## **EXECUTIVE SESSION**

The City Council of the City of El Paso may retire into EXECUTIVE SESSION pursuant to Section 3.5A of the El Paso City Charter and the Texas Government Code, Chapter 551, Subchapter D, to discuss any of the following: (The items listed below are matters of the sort routinely discussed in Executive Session, but the City Council of the City of El Paso may move to Executive Session any of the items on this agenda, consistent with the terms of the Open Meetings Act and the Rules of City Council.) The City Council will return to open session to take any final action and may also, at any time during the meeting, bring forward any of the following items for public discussion, as appropriate.

Section 551.071      CONSULTATION WITH ATTORNEY  
Section 551.072      DELIBERATION REGARDING REAL PROPERTY  
Section 551.073      DELIBERATION REGARDING PROSPECTIVE GIFTS  
Section 551.074      PERSONNEL MATTERS  
Section 551.076      DELIBERATION REGARDING SECURITY DEVICES OR SECURITY AUDITS  
Section 551.087      DELIBERATION REGARDING ECONOMIC DEVELOPMENT NEGOTIATIONS  
Section 551.089      DELIBERATION REGARDING SECURITY DEVICES OR SECURITY AUDITS; CLOSED MEETING

### **Goal 6: Set the Standard for Sound Governance and Fiscal Management**

#### **Discussion and action on the following:**

- EX1.** Claim of Mr. Ricardo Leon; Claim No. 158 (551.071) [24-513](#)  
City Attorney's Office, Carlos Gomez Baca Jr., (915) 212-0033
- EX2.** Anna Barnes v. City of El Paso, Texas, et al; USDC; Case No. 3:22-CV-161; (551.071) [24-520](#)  
City Attorney's Office, Carlos Gomez Baca Jr., (915) 212-0033
- EX3.** William C. Haywood v. City of El Paso; Gregory Allen, Officer Otero; McKinney; Guevara; Escajeda; Dela Paz; Case No. 3:20-cv-00114 Matter 20-1026-11325 (551.071) [24-521](#)  
City Attorney's Office, Carlos Gomez Baca Jr., (915) 212-0033
- EX4.** Application of El Paso Electric Company to Update Schedule No. Covid-19 in Compliance with Docket No. 52195 - PUC#56422; HQ#UTILITY-35 (551.071) [24-514](#)  
City Attorney's Office, Matt Marquez, (915) 212-0033
- EX5.** Application of El Paso Electric Company for Approval of a Distribution Cost Recovery Factor - PUC# 56425; HQ#UTILITY-37 (551.071) [24-515](#)  
City Attorney's Office, Matt Marquez, (915) 212-0033

**EX6.** Discussion on potential economic development opportunities in Northeast El Paso, Texas. HQ#23-1857 (551.072) (551.087)

[24-516](#)

Economic and International Development, Karina Brasgalla, (915) 212-0065

## **ADJOURN**

### **NOTICE TO THE PUBLIC:**

Sign Language interpreters are provided for Regular City Council Meetings. If you need Spanish Interpretation Services, please email [CityClerk@elpasotexas.gov](mailto:CityClerk@elpasotexas.gov) by 12:00 p.m. on the Friday before the meeting.

Si usted necesita servicios de interpretación en español, favor de enviar un correo electrónico a [CityClerk@elpasotexas.gov](mailto:CityClerk@elpasotexas.gov) a mas tardar a las 12:00 p.m. del viernes previo a la fecha de la junta.

**ALL REGULAR CITY COUNCIL AGENDAS ARE PLACED ON THE INTERNET THURSDAY PRIOR TO THE MEETING AT THE ADDRESS BELOW:**

<http://www.elpasotexas.gov/>



El Paso, TX

300 N. Campbell  
El Paso, TX

Legislation Text

---

**File #: 24-501, Version: 1**

---

**CITY OF EL PASO, TEXAS  
LEGISTAR AGENDA ITEM SUMMARY FORM**

**DISTRICT, DEPARTMENT, CONTACT INFORMATION:**

*Please choose District and Department from drop down menu. Please post exactly as example below.  
No Title's, No emails. Please use ARIAL 10 Font.*

**District 3**

Airport, Sam Rodriguez, (915) 212-7301

**AGENDA LANGUAGE:**

*This is the language that will be posted to the agenda. Please use ARIAL 11 Font.*

Presentation update on Aerospace, Defense, and Advanced Manufacturing Strategic Plan, Key Partners, and Target Industries.

**CITY OF EL PASO, TEXAS  
AGENDA ITEM  
DEPARTMENT HEAD'S SUMMARY FORM**

**DEPARTMENT:** Aviation

**AGENDA DATE:** April 08,2024

**PUBLIC HEARING DATE:** N/A

**CONTACT PERSON NAME AND PHONE NUMBER:** Sam Rodriguez, (915) 212-7301

**DISTRICT(S) AFFECTED:** District 3

**STRATEGIC GOAL 1:** Create an Environment Conducive to Strong, Sustainable Economic Development

**SUBGOAL:** N/A

**SUBJECT:** Presentation update on Aerospace, Defense, and Advanced Manufacturing Strategic Plan, Key Partners, and Target Industries

**BACKGROUND / DISCUSSION:** This presentation will update City Council on the progress of the strategic plan and collaboration with key partners regarding the growth of the approved targeted industries of aerospace, defense, and advanced manufacturing in El Paso.

**PRIOR COUNCIL ACTION:** August 14,2023

**AMOUNT AND SOURCE OF FUNDING:** N/A

---

\*\*\*\*\*REQUIRED AUTHORIZATION\*\*\*\*\*

**DEPARTMENT HEAD:**

*David Jerome*

---

For/ **Sam Rodriguez, Aviation Director**

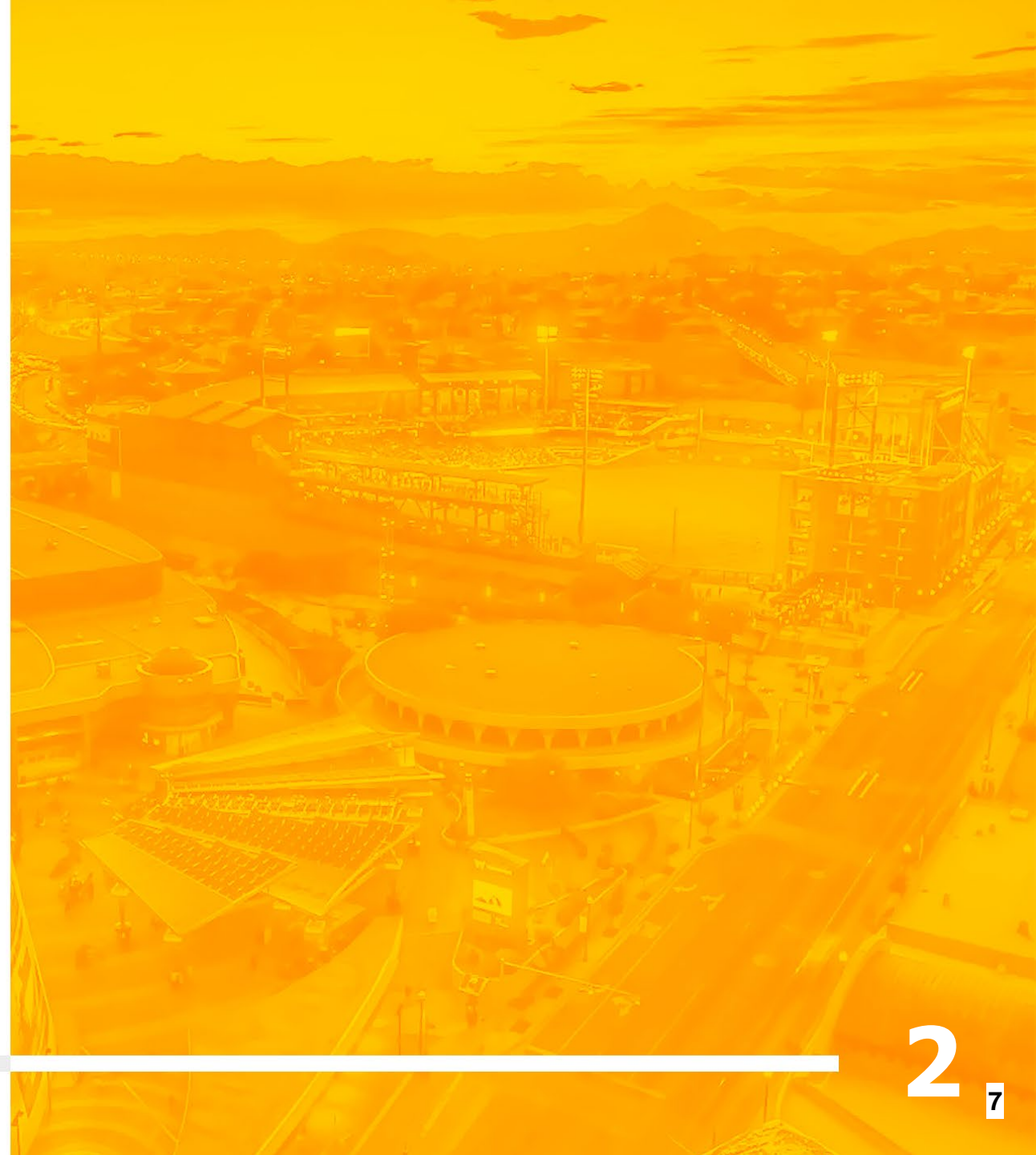


# Aerospace, Defense, and Advanced Manufacturing Strategy and Partnerships



# El Paso's Potential Realized

How we seek to decode El Paso's national economic divergence and unlock our unique growth potential



# Our Why

The City of El Paso's mission is to provide high-quality services to support a high quality of life for the community

# Our Work

Our work is to unlock this potential - transforming barriers into growth for our community



# Transforming Economic Divergence into Growth Convergence

The lion's share of growth in recent decades has been concentrated—with relatively few exceptions—in a small cohort of “winner-take-more” urban hubs

The rest of the country drifted or lost ground

This trend has created consequential median household income divergence

However, post-pandemic activity offers new opportunities to distribute economic growth more widely

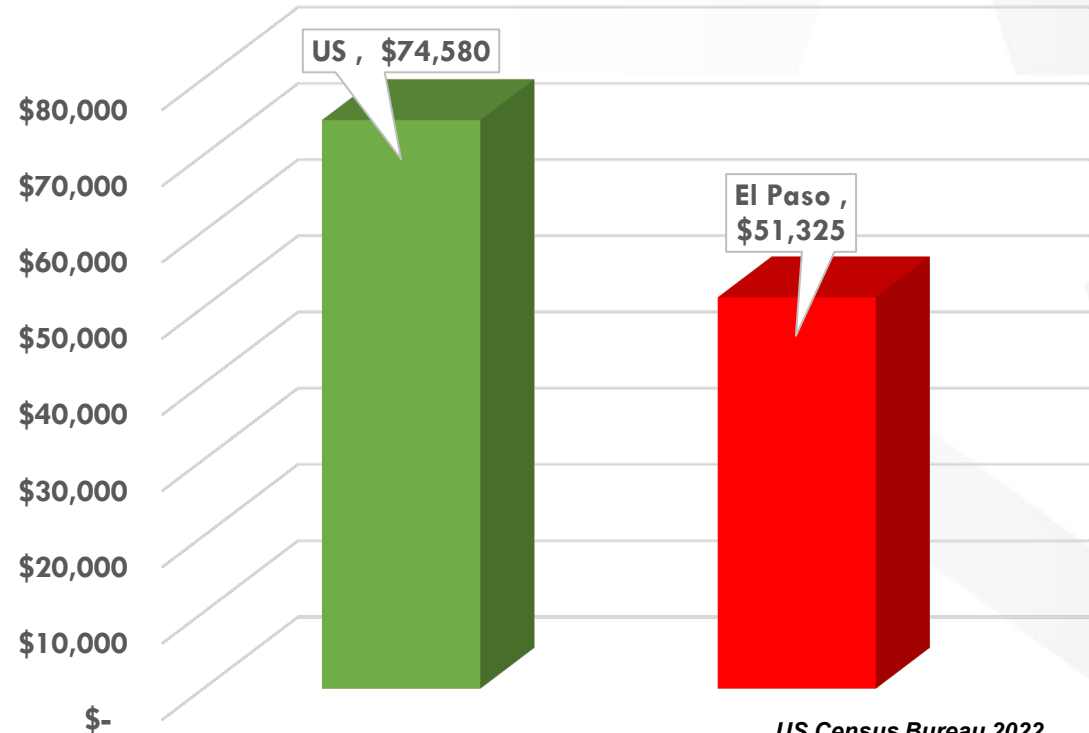
Both geopolitically driven supply chain realignment and much of the current national economic agenda is focused on large-scale investments and grants in infrastructure, nearshoring, green energy, worker training, aerospace, defense, and advanced manufacturing

There are huge opportunities for growth and economic convergence in El Paso now

# El Paso's Economic Divergence History

How to get a more equitable outcome for our community?

Median Household Income 2021 - 2022



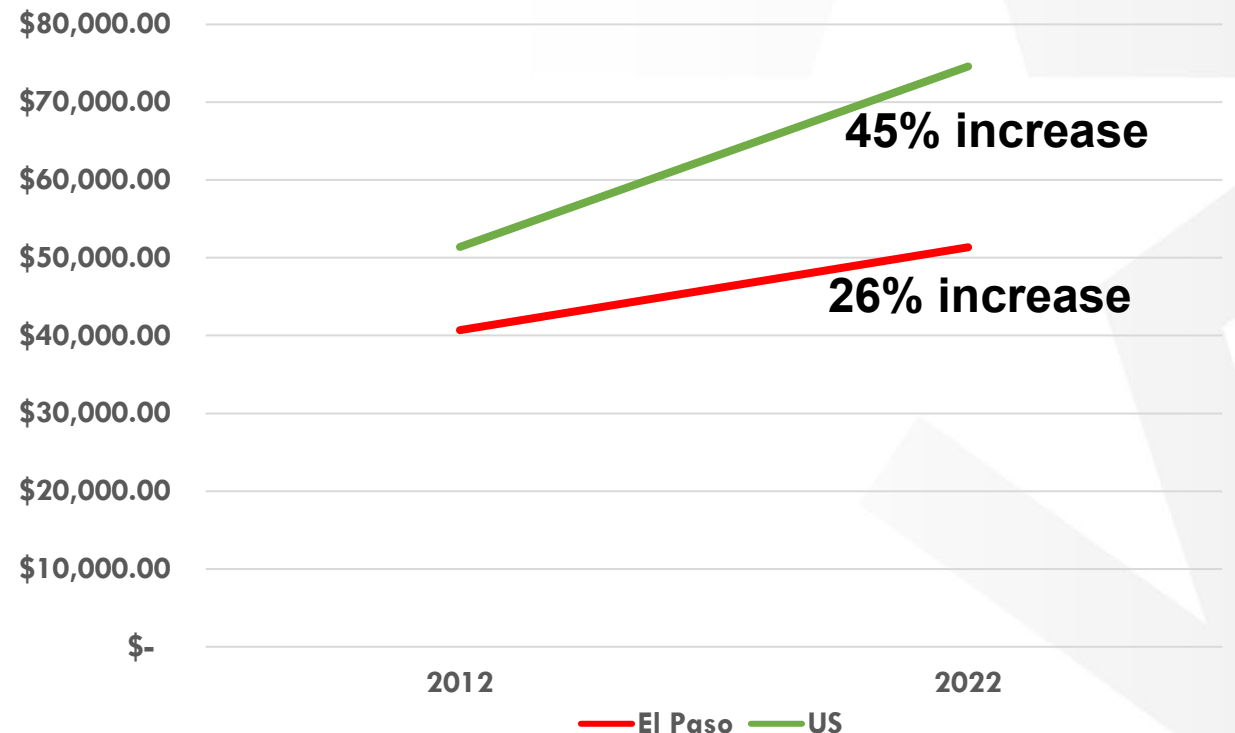
US Census Bureau 2022

# The City's Strategy for Bold Transformation is Correct

Although past efforts were impactful, they did not close the income gap

We need to increase median Household income **20%** over the next **10 years** to achieve above the national rate

Change in Median Household Income

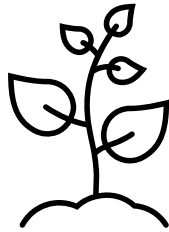


# The City's Convergence Roadmap

1. Connecting Opportunity & Our Community
  - Strategic sector investment to grow our community
2. Our Strategy
  - People, Space, Capital, & Communications
3. Assets & Conditions for Growth
  - Highly skilled, & the Policy Imperative
4. The Case for Experimentation



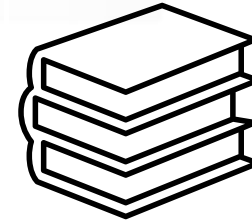
# How we Unlock El Paso's Unique Growth Potential



**Grow and attract  
high-paying  
industries**



**Support small  
businesses**



**Invest in Education  
and Social Mobility**

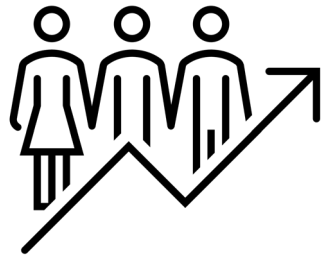


# 1. Connecting Opportunity with Our Community

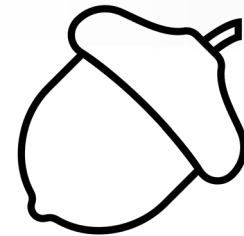
Strategic sector investment to benefit our community

- Advance Manufacturing
- Aerospace and Defense
- HQs
- Design Centers

# Today's sector growth strategy, is our platform for the future



**Focus on strategic sector investment  
provides relatively high share of  
employment in advanced industries**



**This foundation matters to  
high value businesses as our  
ecosystem builds over time**

## 2. Our Strategy

### Drive Growth, at Speed, by Building a Culture of Entrepreneurship

#### People

- We have great employees
- Business friendly
- Affordable for both staff and business

#### Space / Site Readiness

- Room to grow
- Investing in greater readiness
- Geographically central

#### Capital

- Access to funding that addresses high value companies' growth needs
- Purpose built policy for community returns

#### Communications

- Investing in awareness on El Paso's unique competitive growth advantages



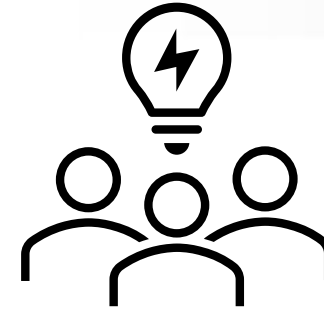


# 3. Key Assets & Conditions for Growth



## Workforce

Invest in high-skilled jobs and training

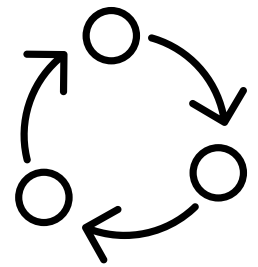


## Policy Imperative

Cycle of innovation, investment, and prosperity

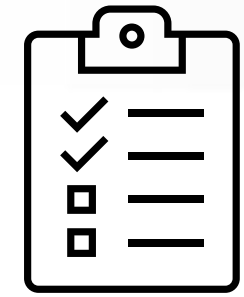


# 4. The Case for Experimentation



## Test and Learn

Discrete Environment  
Scalability and Replicability



## Manage Risk

Limited Scope  
Controlled Implementations



# Year 1 Results

- Build Back Better win of \$40 million with \$25 million for ELP's Advanced Manufacturing Campus
- Innovation Factory **FULL** with waiting list
- 9 **NEW** aerospace, defense, and advanced manufacturing companies brought to EPIA in past year
  - Acconity, Drive AM, GSM, Valtrek, Infinite Elements, Trusted AM, Hiller Measurements, PM Technologies, Blue Origin
- Positive impacts on Supply Chain
- Have developed a strong Deal Flow

# What's Next

Double down in terms of funding and attention on what is working

- Sector approach
- ROI based Policy with LGC for sustainability
- Iterate on successful strategy at the City's Learning Lab

In 2034, as we reflect on our convergence strategy, we expect to see

- El Paso's potential unlocked with future proofed jobs and new economy high value companies
- Median household income convergence with rest of nation
- Continued major advances toward making El Paso a quality-of-life mecca
- No talent flight – we are the kind of community people seek



## MISSION



Deliver exceptional services to support a high quality of life and place for our community.

## VISION



Develop a vibrant regional economy, safe and beautiful neighborhoods and exceptional recreational, cultural and educational opportunities powered by a high performing government.



## VALUES

Integrity, **R**espect, **E**xcellence,  
**A**ccountability, **P**eople



El Paso, TX

300 N. Campbell  
El Paso, TX

Legislation Text

---

**File #: 24-513, Version: 1**

---

**CITY OF EL PASO, TEXAS  
LEGISTAR AGENDA ITEM SUMMARY FORM**

**DISTRICT, DEPARTMENT, CONTACT INFORMATION:**

*Please choose District and Department from drop down menu. Please post exactly as example below.*

*No Title's, No emails. Please use ARIAL 10 Font.*

City Attorney's Office, Carlos Gomez Baca Jr., (915) 212-0033

**AGENDA LANGUAGE:**

*This is the language that will be posted to the agenda. Please use ARIAL 11 Font.*

Claim of Mr. Ricardo Leon; Claim No. 158 (551.071)



El Paso, TX

300 N. Campbell  
El Paso, TX

Legislation Text

---

**File #: 24-520, Version: 1**

---

**CITY OF EL PASO, TEXAS  
LEGISTAR AGENDA ITEM SUMMARY FORM**

**DISTRICT, DEPARTMENT, CONTACT INFORMATION:**

*Please choose District and Department from drop down menu. Please post exactly as example below.  
No Title's, No emails. Please use ARIAL 10 Font.*

City Attorney's Office, Carlos Gomez Baca Jr., (915) 212-0033

**AGENDA LANGUAGE:**

*This is the language that will be posted to the agenda. Please use ARIAL 11 Font.*

Anna Barnes v. City of El Paso, Texas, et al; USDC; Case No. 3:22-CV-161; (551.071)



El Paso, TX

300 N. Campbell  
El Paso, TX

Legislation Text

---

**File #: 24-521, Version: 1**

---

**CITY OF EL PASO, TEXAS  
LEGISTAR AGENDA ITEM SUMMARY FORM**

**DISTRICT, DEPARTMENT, CONTACT INFORMATION:**

*Please choose District and Department from drop down menu. Please post exactly as example below.*

*No Title's, No emails. Please use ARIAL 10 Font.*

City Attorney's Office, Carlos Gomez Baca Jr., (915) 212-0033

**AGENDA LANGUAGE:**

*This is the language that will be posted to the agenda. Please use ARIAL 11 Font.*

William C. Haywood v. City of El Paso; Gregory Allen, Officer Otero; McKinney; Guevara; Escajeda; Dela Paz;  
Case No. 3:20-cv-00114 Matter 20-1026-11325 (551.071)





El Paso, TX

300 N. Campbell  
El Paso, TX

Legislation Text

---

**File #: 24-514, Version: 1**

---

**CITY OF EL PASO, TEXAS  
LEGISTAR AGENDA ITEM SUMMARY FORM**

**DISTRICT, DEPARTMENT, CONTACT INFORMATION:**

*Please choose District and Department from drop down menu. Please post exactly as example below.*

*No Title's, No emails. Please use ARIAL 10 Font.*

City Attorney's Office, Matt Marquez, (915) 212-0033

**AGENDA LANGUAGE:**

*This is the language that will be posted to the agenda. Please use ARIAL 11 Font.*

Application of El Paso Electric Company to Update Schedule No. Covid-19 in Compliance with Docket No. 52195 - PUC#56422; HQ#UTILITY-35 (551.071)



El Paso, TX

300 N. Campbell  
El Paso, TX

Legislation Text

---

**File #: 24-515, Version: 1**

---

**CITY OF EL PASO, TEXAS  
LEGISTAR AGENDA ITEM SUMMARY FORM**

**DISTRICT, DEPARTMENT, CONTACT INFORMATION:**

*Please choose District and Department from drop down menu. Please post exactly as example below.*

*No Title's, No emails. Please use ARIAL 10 Font.*

City Attorney's Office, Matt Marquez, (915) 212-0033

**AGENDA LANGUAGE:**

*This is the language that will be posted to the agenda. Please use ARIAL 11 Font.*

Application of El Paso Electric Company for Approval of a Distribution Cost Recovery Factor - PUC# 56425;  
HQ#UTILITY-37 (551.071)



El Paso, TX

300 N. Campbell  
El Paso, TX

Legislation Text

---

**File #: 24-516, Version: 1**

---

**CITY OF EL PASO, TEXAS  
LEGISTAR AGENDA ITEM SUMMARY FORM**

**DISTRICT, DEPARTMENT, CONTACT INFORMATION:**

*Please choose District and Department from drop down menu. Please post exactly as example below.*

*No Title's, No emails. Please use ARIAL 10 Font.*

Economic and International Development, Karina Brasgalla, (915) 212-0065

**AGENDA LANGUAGE:**

*This is the language that will be posted to the agenda. Please use ARIAL 11 Font.*

Discussion on potential economic development opportunities in Northeast El Paso, Texas. HQ#23-1857  
(551.072) (551.087)