CITY OF EL PASO, TEXAS AGENDA ITEM DEPARTMENT HEAD'S SUMMARY FORM

AGENDA DATE: August 3, 2021

PUBLIC HEARING DATE: August 3, 2021

CONTACT PERSON(S) NAME AND PHONE NUMBER: Sam Rodriguez

DISTRICT(S) AFFECTED: 8

STRATEGIC GOAL: No.# 3 – Promote the Visual Image of El Paso

SUBJECT:

Resolution authorizing the City Manager, or designee, to sign a Parking License Agreement between the City of El Paso and the El Paso Chamber of Commerce for the use of 25 parking spaces at Civic Center Parking Garage.

BACKGROUND / DISCUSSION:

The City of El Paso desires to enter into a Parking Agreement with the El Paso Chamber of Commerce. The El Paso Chamber would provide print and broadcast advertisement for the City of El Paso sponsored events in the amount equal to \$19,500 per year.

PRIOR COUNCIL ACTION:

No

AMOUNT AND SOURCE OF FUNDING:

N/A

HAVE ALL AFFECTED DEPARTMENTS BEEN NOTIFIED? <u>x</u> YES <u>NO</u>

PRIMARY DEPARTMENT: N/A SECONDARY DEPARTMENT: N/A

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DEPARTMENT HEAD:

(If Department Head Summary Form is initiated by Purchasing, client department should sign also)