

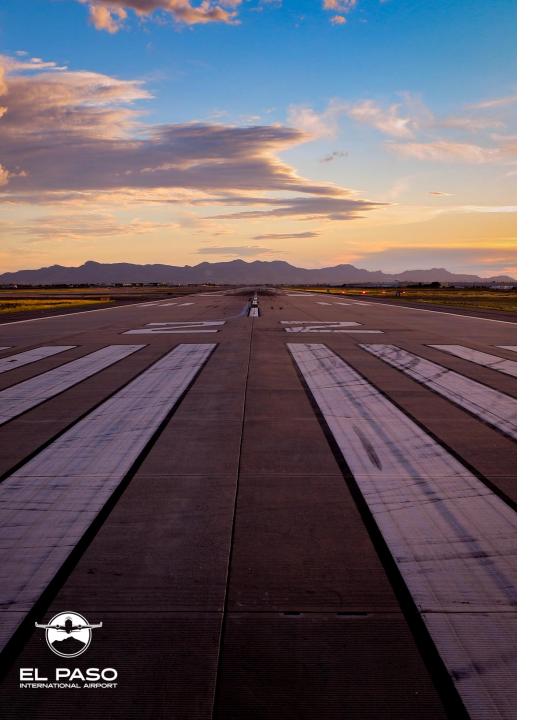


# EL PASO INTERNATIONAL AIRPORT



An Update From THE BEST AIRPORT IN NORTH AMERICA

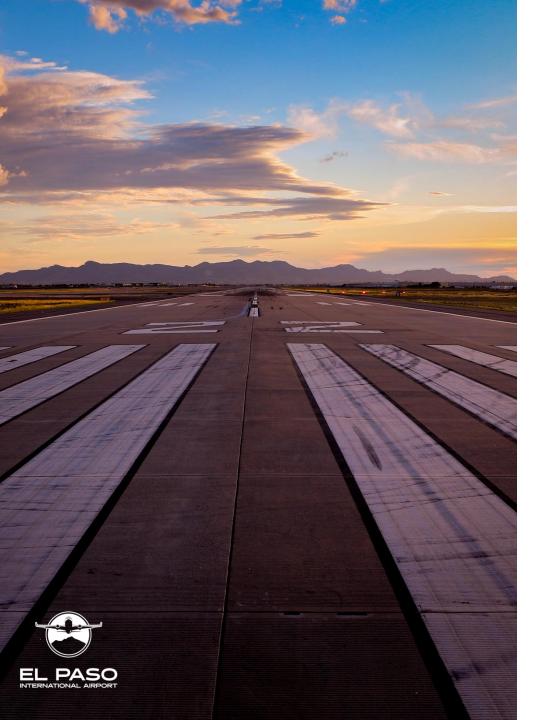
MAY 2021



# Vision Block

Vibrant Regional Economy Goals 1&3

- Goal 1. Cultivate an Environment Conducive to Strong, Economic Development
  - 1.1 Stabilize and expand El Paso's tax base
    - Airport Development
  - 1.4 Grow the core business of air transportation
    - Expand Airport Development



# Agenda

- Economic Development Strategy
- Operational Update
- Air Service Update
- ELP Brand and Initiatives
- Airport Operations Update
- Budget Update
- Aviation Development Update
- 5 Year CIP



#### **City Strategic Plan**

- Veteran Employment
- Wage Growth
- Partnerships with higher education

#### **Target Industry Sectors**

- Defense and Aerospace
- Life Sciences
- Tourism
- Advanced Manufacturing
- Advanced Logistics
- Business Support Services
- Destination Retail

#### Targeted Incentives for:

- Locating in downtown or the MCA
- Establishing a headquarters
- Veteran hiring programs/initiatives
- Higher wages
- Partnerships with educational entities
- Research and Development
- Workforce Training
- · Mentorship and Internship Opportunities





# Economic Development Agreements Benefit to Taxing Entities

#### **Creates and Retains Jobs**

- Higher paying jobs
- Career opportunities
- Keeps and grows local talent in the
  - Greater El Paso area

#### Expands Tax Base

- Increase number of commercial businesses paying taxes
- Offers relief to the residential tax-payer
- Provides additional funding for future projects
- Induces opportunities for local businesses to support incoming industry

#### **Keeps El Paso Competitive**

- Regional approach
- Higher wages, large talent pool
- Affordable city

#### Revitalize the community

 Utilize Infill and Transit-Oriented Development economic development incentives to encourage growth throughout El Paso

# Competition is Intense and Increasing...

6

El Paso has limited economic development fund sources, but we compete against communities with significant economic development resources

**Overall Sales Tax Rate**: 8.25%

- State (6.25%), City (1%), County (0.5%), Sun Metro (0.5%)

Since 1989, 586 Texas cities have levied an economic development sales tax:

- 101 Cities Type A (.5 cent for Developing Industries)
- 367 Cities Type B (.5 cent for Developing Industries & Cultivating Communities)
- 118 Cities Type A and B

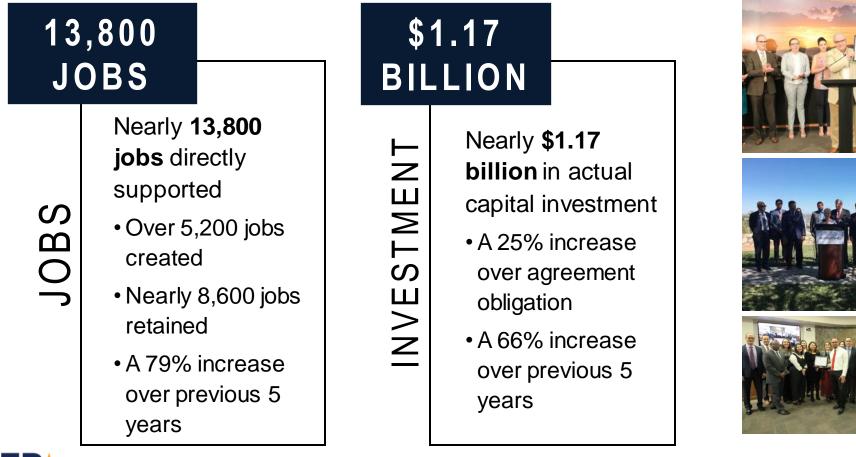
#### Example: Frisco, TX (Pop: 205, 465) – 14th Largest City Texas

- From 2015-2019 Frisco's EDC received a combined \$202 million in sales tax revenue. (Over \$40 million annual average or \$983 per person)
- Total revenue over the same period allowed them to spend a combined average of over \$76 million per year on economic development projects





# Creating Smart Partnerships Outcomes & Results "Win-Win" : 2015-2020





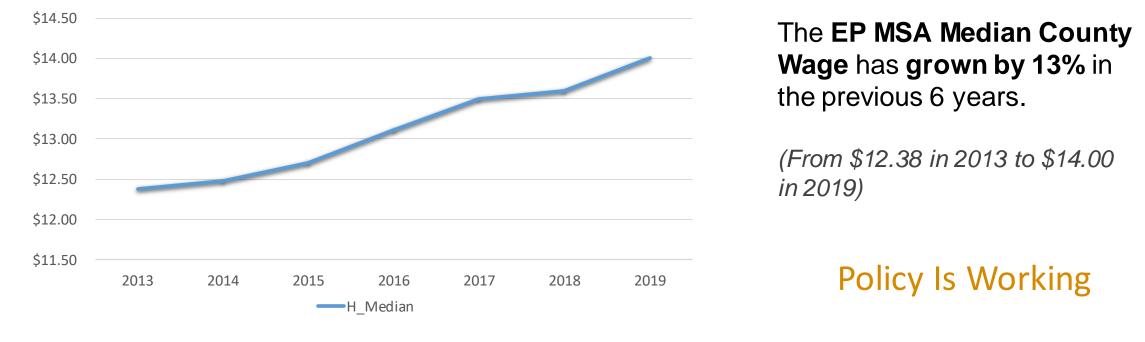






# Creating Smart Partnerships Business & Community "Win-Win"

El Paso MSA Hourly Median Wage Growth (2013-2019)

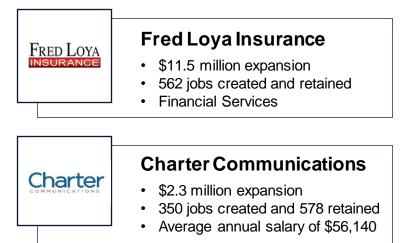


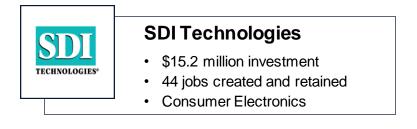
Source: BLS, OES (2020)

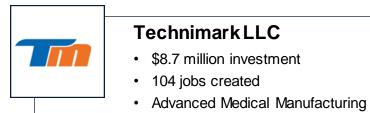




### ENHANCING EXISTING BUSINESS







### ATTRACTING NEW BUSINESS



#### Marmaxx Operating Corp.

- \$150 million investment
- 950 jobs created
- Advanced Logistics



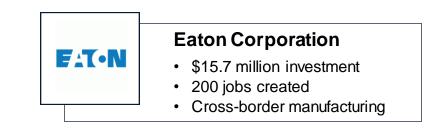
#### **Teleperformance USA**

- \$6.7 million investment
- 1,124 jobs created
- \$33 million annual payroll impact



#### Veritas (Skilled Nursing)

- \$21.97 million investment
- 133 jobs created
- Life Sciences & Healthcare





# WORLD CLASS MANUFACTURING SECTOR

# \$103 BILLION

U.S. - Mexico Trade (17% of all trade with Mexico)

360+ 70+

Manufacturing Operations Fortune 500 Companies

\$39 **75+ BILLION** Annual Purchases **Related Facilities in El** Paso / Las Cruces





## **TOP MANUFACTURING HUBS IN NORTH AMERICA**

RANK	AREA	EMPLOYMENT			
1	Los Angeles-Long Beach-Anaheim	486,400			
2	Chicago-Naperville-Elgin	412,000			
3	New York-Newark-Jersey City	359,000			
4	San Diego-Carlsbad-Tijuana	349,823			
5	El Paso-Las Cruces-Juarez	295,362			
6	Detroit-Warren-Dearborn-Windsor	290,200			
7	Dallas-Fort Worth-Arlington	288,100			
8	Seattle-Tacoma-Bellevue-Vancouver	280,900			
9	Houston-The Woodlands-Sugar Land	230,300			
10	Minneapolis-St. Paul-Bloomington	197,600			

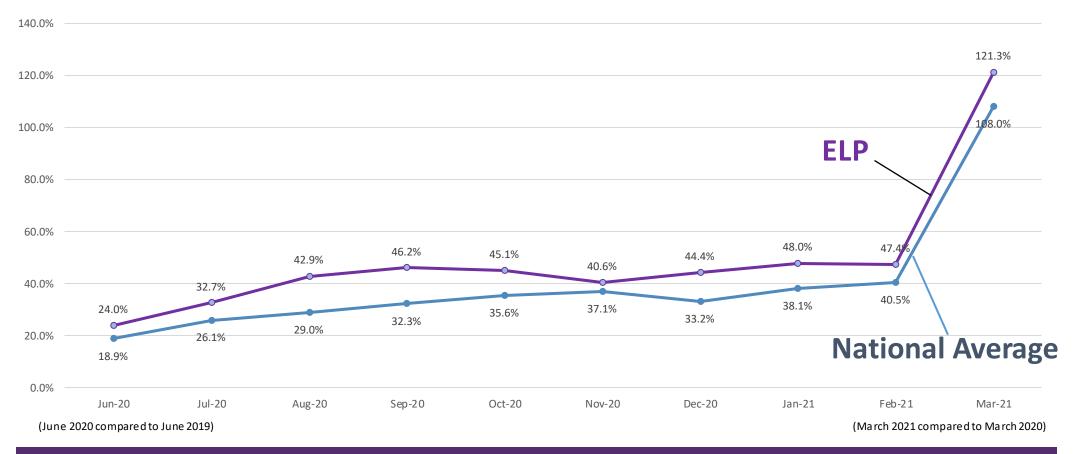


- Leveraging existing assets to attract aerospace and defense manufacturers
  - Fort Bliss and White Sands Missile Range Regional Military Complex
  - Newly constructed William Beaumont Army Medical Center
  - TxDOT improvements along Montana and Global Reach
- Working with partner organizations (UTEP, EP Chamber) to assess and support local aerospace and defense supply chain companies
- Targeting defense and aerospace manufacturers
  - Digital marketing partnership with Destination El Paso
  - Promoting benefits of El Paso's substantial Veteran workforce
  - Emphasizing targeted incentives for companies to hire at least a 15% Veteran workforce

#### LARGEST REGIONAL MILITARY COMPLEX IN THE UNITED STATES

Population Supported by Fort Bliss <b>130,943</b>	<b>72,000</b> Veterans <b>39,000</b> Active Duty				
Economic Output \$25.7 BILLION	HQ 1st Armored Division				
<b>1 OUT OF 16</b> Jobs in El Paso Tied to Military	<b>40%</b> Of U.S. Army's Usable Land Space				
3.2 MILLION Acres					

# EL PASO'S RECOVERY IS HIGHER THAN THE NATIONAL AVERAGE

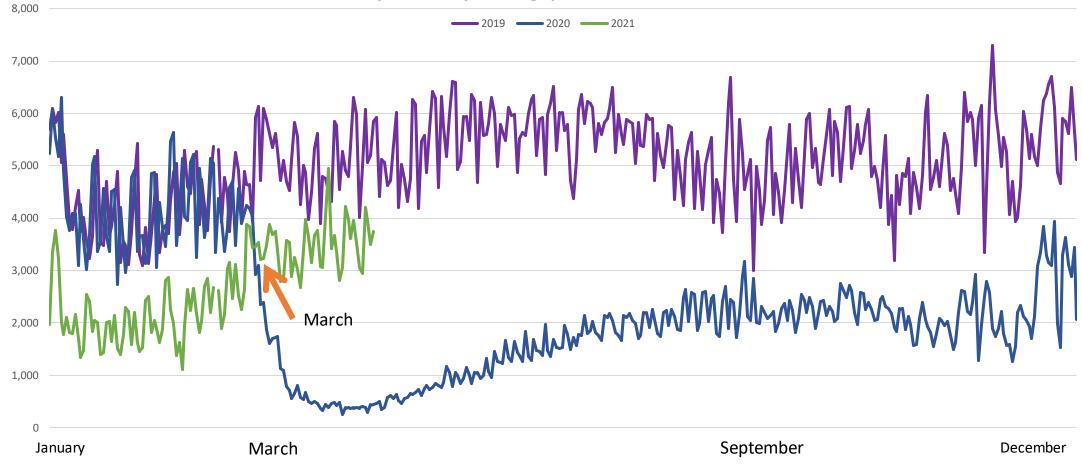


- Based on passenger daily throughput at the checkpoint
- ELP recovered passengers at a higher rate compared to airports around the country



# PASSENGER TRAFFIC AT ELP

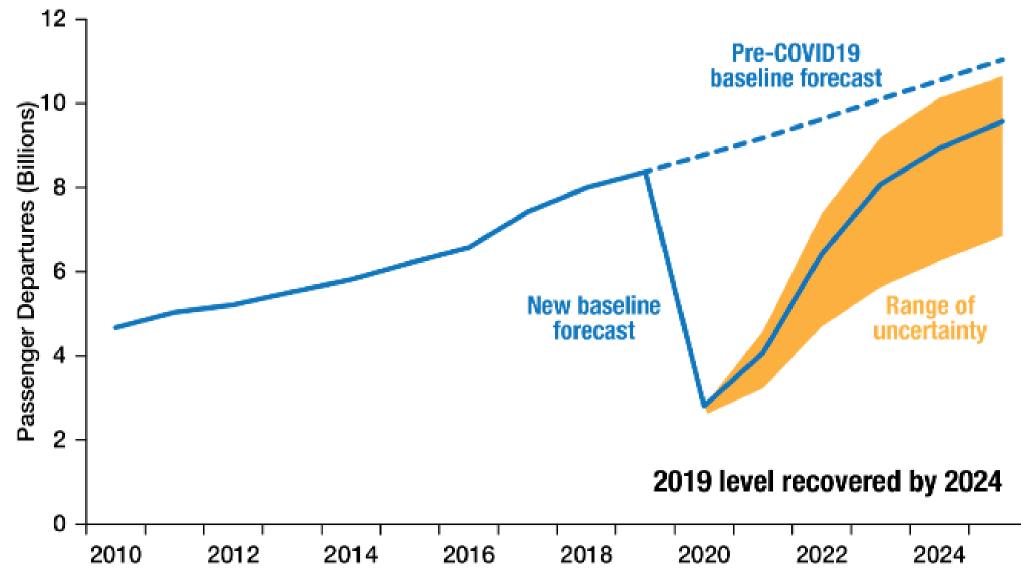
Checkpoint Daily Throughput 2019 v 2020 v 2021



- We recovered passengers during Spring Break, expected to continue through the summer
- There is pent-up demand for leisure travel, and increased vaccinations outlook is promising



# **NATIONAL PROJECTIONS**









# **AIR SERVICE DEVELOPMENT**







Monthly Updates covering ELP's Passenger Recovery, Economic Recovery and Developments



Emails and Direct, One-on-one Communications

Since May 2020, considerable outreach has been done to keep the Airlines informed of the community and its air service needs as we navigate through the pandemic.









# October Night Lights E

THE ELEVATE LOVE PROJECT

El Paso International Airport Holiday Lights



Airport Council International (ACI), 2020 Excellence in Airport Marketing, Communications and Customer Experience Awards Category: Overall Customer Experience Programs





# **K-9 EXPLOSIVE DETECTION TEAM**



- Partnership with DHS, TSA, EPPD
- Added 2 New officer/K-9 teams in February 2021
- Enhances security by providing another layer of screening
- Increases efficiency during peak traffic times



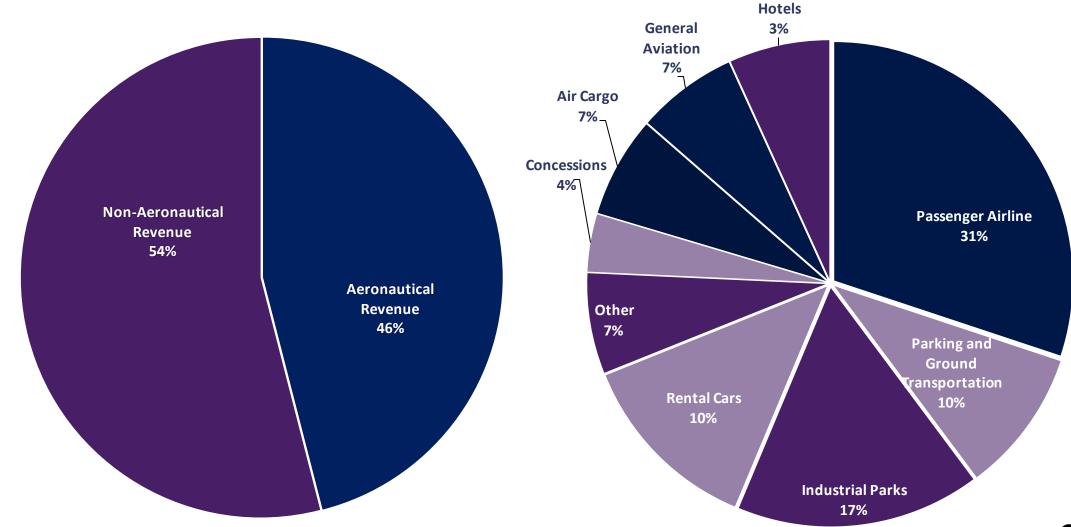
# **DRONE DETECTION AND SAFETY**



- Partnership with UTEP
- Applied for grants to enhance infrastructure for drone detection
- Enhances the safety of air traffic to reduce incursions
  - Tabletop training held in August 2020
- Sets up our region to be the future for drone delivery
  - Covid test kits were delivered by Drone Up and Walmart in November 2020
  - Drone detection technology at EPIA/UTEP enhanced safety of this operation

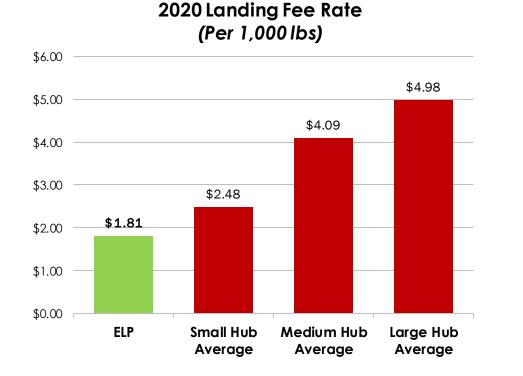


# **NON-AERONAUTICAL REVENUE FY21**

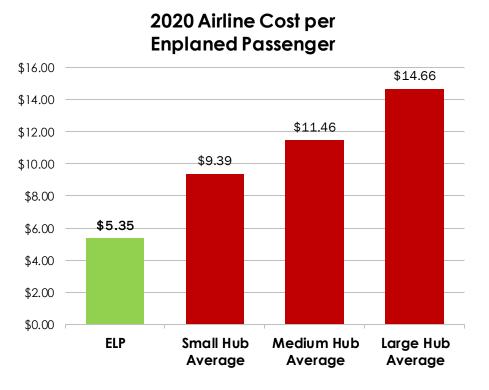




# LANDING FEES, RATES, COST PER PASSENGER



PASO



	Actual 2015	Actual 2016	Actual 2017	Actual 2018	Actual 2019	Budget 2020	Budget 2021
Landing Fee	\$1.81	\$1.83	\$1.75	\$1.46	\$1.58	\$1.81	\$1.63
Terminal Rental Rate	\$42.63	\$42.34	\$39.91	\$40.88	\$41.77	\$43.23	\$39.92
Cost Per Enplanement	\$6.36	\$6.32	\$5.89	\$5.47	\$4.99	\$5.35	\$11.45

Source: FAA Form 127 - Operating and Financial Summary, 2019 - for El Paso International Airport and 75 Small Hub, 30 Medium Hub, and 31 Large Hub Commercial Service Airports. Note: Landing Fee rate is calculated from FAA Form 127 data by dividing reported Passenger airline landing fees (Line 1.1) by Landed w eights (Section 16.2).

# FEDERAL FUNDING AWARDS RECEIVED



#### Coronavirus Aid, Relief, and Economic Security Act (CARES Act)

- \$15,431,799
- Awarded Date 5/12/2020
- Use in FY2020 and FY2021
- Airport Expenses and Debt Service

#### Coronavirus Response and Relief Supplemental Appropriations Act (Public Law 116-260) (CRRSA)

- FAA will distribute these grants under the new Airport Coronavirus Response Grant Program (ACRGP)
- Awarded 4/14/2021
- Concessions Portion \$373,898
- Airport Expenses and Debt Service \$5,582,703

#### 2021 American Rescue Plan Act (ARPA)

Anticipated Award \$15,660,000

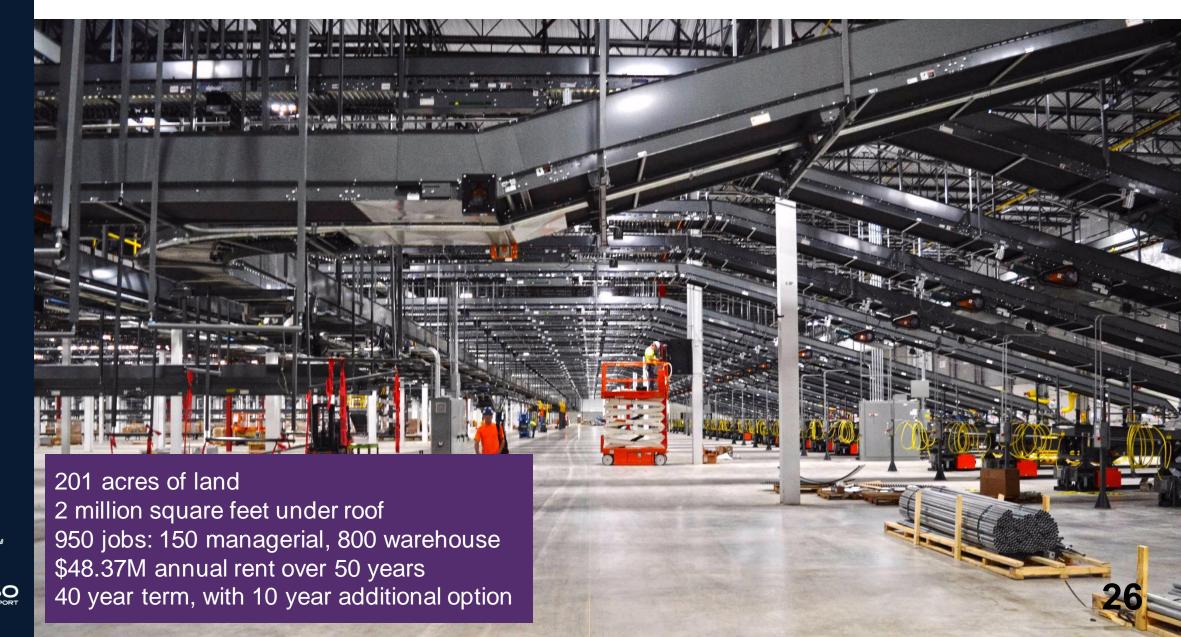


### Total Federal Funding \$37,048,400

# **NEW AGREEMENTS – SPIRIT GOLF MANAGEMENT**



# **NEW AGREEMENTS – MARMAXX**

















# **FEDEX – UPS EXPANSION**

33



THE P



# **Terminal Architectural and** Landscape Enhancements

\$11,000,000 Airport Enterprise funds

- Landscaping improvements
- Pedestrian plaza
- New sidewalks and walkways
- Artistic lighting elements



# Convair Road & Parking Lot Improvements

\$3,500,000 Customer Facility Charge funds

ConRAC employee parking lot construction Street and drainage improvements New sidewalks, landscaping, and lighting



# **OPPORTUNITIES FOR 2021**

- Development Opportunities and Branding Initiative
- Land Use Plan
- Consultant for Master Development
- Partnerships
- Brand the Airport as a Destination

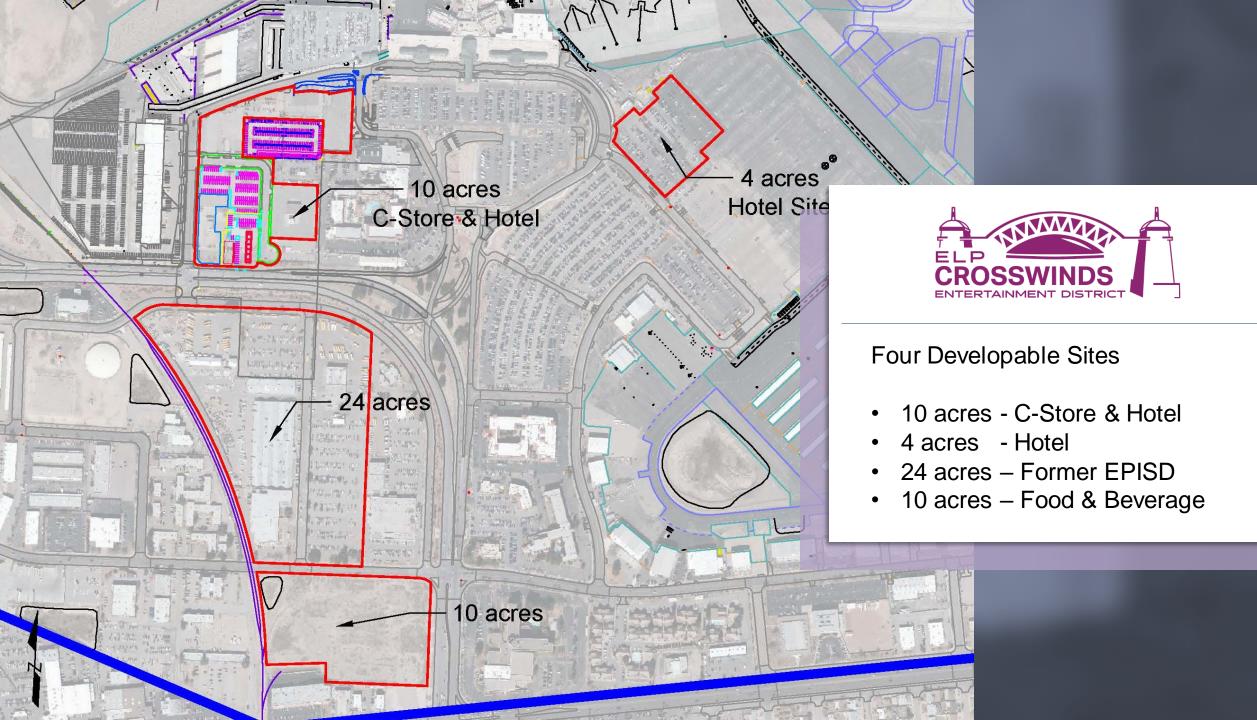
















Marmaxx Regional Distribution Center

- \$150 million investment
- 950 jobs; 150 managerial, 800 warehouse
- 200 acres

Approximately 1,700 additional acres immediately developable

• GOAL: Install infrastructure in order to be shovel ready for developers.

# PROPOSED AIRPORT TAX INCREMENT REINVESTMENT ZONE (TIRZ)

#### Purpose of a TIRZ

- A TIRZ is a valuable financing tool to facilitate investment to a designated area
- Taxing entities contribute ad valorem taxes received from incremental value increases on property within the zone
- A TIRZ can pay for the cost of public works, public improvements, economic development programs, or other projects benefitting the zone

#### Benefits of a TIRZ at EPIA

- EPIA's 1,700 acres of developable land requires significant investment in infrastructure to encourage further industrial and commercial development
- Incremental taxes collected from the TIRZ would support the construction of needed public infrastructure across ELP Global Trade Center
- Tax increment financing (TIF) projects jumpstart developments that attract new businesses and increase long-term property tax revenue

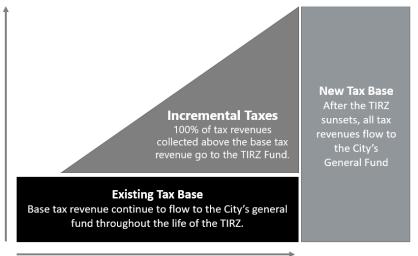
#### **Next Steps**

• Prepare and evaluate a preliminary reinvestment zone financing plan

#### BASIC TIRZ MODEL

\$

Annual Taxes Generated







# EPIA 5 YEAR CIP

N'ANA ANTON

ATJ304 ATJ304

Capital Projects		5 year CIP	FY 2021 Project Cost	2022 to 2025 Project Cost	COVID Deferred Costs	COVID Relief Reduced Costs	5-Year CIP Budget Allocation						l l
	Total Project Budget						PFC#8	PFC#9	AIP	2018 Bonds	Other (OTA / CFC)	Airport	
VAC Annual Upgrades FY 16-25	2,675,000	1,675,000	475,000	1,200,000			÷	-	-	-	-	1,675,000	
tealignment & Extension of TWY V (Design)	794,000	32,833	32,833	-			-	2	-	-	-	32,833	
ealignment & Extension of TWY V	11,554,000	807,266	807,266	-		170,861	-	-	-	-	-	807,266	i -
arking Lot Infrastructure Improvements	1,250,000	1,250,000	600,000	650,000			-		-			1,250,000	NO
FC #8 Administration Costs	210,386	105,190	21,038	84,152			105,190						PE
		-		04,152			105,150				<u> </u>	50.000	S S
at File Digitization	50,000	50,000	50,000	-				-	-	-		50,000	STR
oliday Lights & Events Decorations	750,000	750,000	150,000	600,000				-	-	-		750,000	CONST
lill & Replace Runway 8R-26L, Lighting Upgrades & Runway Turn-offs (Design)	750,000	750,000	500,000	250,000		50,000	-	-	500,000		-	250,000	0
WY 8 APCH / 5-Node Intersection Remediation (Design)	914,618	914,618	914,618	-		119,303	-	-	914,618	-	-	-	i i
econstruct TWY "K2" & "J" North of TWY "K", Remove K1, & New Connectors	786,584	786,584	786,584	-		100,000			786,584				
rom Ramp to TWY "J" (Design)						100,000			700,504				
ecurity Camera Upgrades	600,000	600,000	250,000	350,000				-	-	-	<u>↓ · · </u>	600,000	
assenger Notification Systems (FIDS, BIDS, GIDS)	2,600,704	2,348,813	2,348,813	-			2,008,112	-	-	•		340,701	
meriStar Hangar Improvements	800,000	800,000		800,000	000.077		-	-	-	71257		800,000	-
erminal General Improvements	3,950,000	1,054,741	804,741	250,000	800,000			-	-	742,648		312,093	NO NO
un Metro BRT Station	250,000	250,000	250,000	-			1 202 225	-	-	-	⊢ · ⊢	250,000	DES
RFF Remodel	2,609,255	2,343,816	2,343,816	-			1,303,336	-	-	840,480		200,000	)
and Planning Improvements	2,500,000 650,000	2,500,000	500,000 350.000	2,000,000	300.000		-	-	-	-		2,500,000 650.000	
irfield General Improvements	650,000	650,000	350,000	300,000	300,000		-	•	-			650,000	
argo General Improvements ert Williams / Iron Dust Off Bypass	3,000,000	3,000,000	350,000	3,000,000	500,000		-		-	-	2,250,000	750,000	<u> </u>
ockheed Landscaping	790,000	790,000		790,000	790,000						2,230,000	790,000	l l
erminal Renovation - Wayfinding Signage (Interior & Exterior)*	3,000,000	3.000.000		3,000,000	790,000		-	3,000,000				730,000	l l
erminal Renovation - Curbside Concrete Rehabilitation*	2,000,000	2,000,000	-	2,000,000				3,000,000			<u> </u>	2,000,000	i i
erminal Renovation - Seating*	1,500,000	1,500,000		1,500,000			-	1,500,000	-			_,000,000	l l
erminal Renovation - Flooring*	4,000,000	4.000.000		4.000.000			-	2,000,000	-	-		2,000,000	l l
erminal Renovation - Walls and Trim*	1,000,000	1,000,000		1,000,000	1,000,000		-	-,,	-	-	-	1,000,000	
erminal Renovation - Ceiling Tile & Lighting*	8,000,000	8,000,000		8,000,000				6,250,000	-	-	-	1,750,000	i i
erminal Renovation - Terminal Ramp Light Upgrade *	1,000,000	1,000,000	-	1,000,000			-	1,000,000	-	-	-	-	l l
erminal Renovation - Terminal Ramp Pavement Rehabilitation (Design)*	2,000,000	2,000,000	-	2,000,000			-	-	-	-	-	2,000,000	i i
erminal Renovation - Terminal Ramp Pavement Rehabilitation*	10,000,000	10,000,000	-	10,000,000			-		9,000,000	-	-	1,000,000	
IAS Tracking	125,000	125,000	125,000	-	125,000		-	4	-		-	125,000	ED
Aill & Replace Runway 8R-26L, Lighting Upgrades & Runway Turn-offs	12,320,000	12,320,000	-	12,320,000	,- • •		-		11,088,000		-	1,232,000	MN
Capital Enterprise Fund Recovery	1,761,008	266,294	266,294	-			-			-		266,294	RAN
argo Ramp Light Upgrade	1,050,000	1,050,000	-	1,050,000			-	-	-		-	1,050,000	190
irport Industrial Park Monuments	350,000	337,640	-	337,640	337,640		-2-	-	-	-	-	337,640	PR
langar 7 Rehabilitation	950,000	950,000	-	950,000	950,000		-	-	-	-		950,000	
erminal Drive / Airport Bridge Improvements	800,000	800,000	-	800,000									
ASA - T-38 Hangar Roof	562,975	562,975		562,975			-	-					
ASA - STA Hangar & GSE Workshop Roof	714,300	714,300	÷	714,300			-	-	C	12	8,35		
onRAC Maintenance Improvements	655,000	655,000		655,000				-			0.57		
elocation of TWY M	13,339,165	13,339,165	-	13,339,165			-	-					
WY 8 APCH / 5-Node Intersection Remediation	25,000,000	25,000,000		25,000,000			-	-					
axiway U from Customs Ramp to Twy V (Mill and Overlay) (Design)	130,000	130,000	÷	130,000	130,000		-	-	-	-	-		
axiway U from Customs Ramp to Twy V (Mill and Overlay)	2,500,000	2,500,000	-	2,500,000				-	2,000,000		-		
econstruct TWY "K2" & "J" North of TWY "K", Remove K1, & New Connector om Ramp to TWY "J"	15,000,000	15,000,000	7,555,555	7,444,445		555,555	-	-	5,555,555	-	-	4	
Totals	145,891,995	128,359,235	19,481,558	108,877,677	4,732,640	995,719	3,416,638	13,750,000	66,850,005	1,583,128	2,405,000	40,. 4	
	Total Project Budget includes												
PFC 9	evnenditures prior										1	128,359,235	



expenditures prior to FY21

43

# EPIA 5 YEAR CIP \$128,359,235

### Leveraged Federal Dollars, \$86,421,643

- Entitlement
- Discretionary
- Supplemental

67% 33%

**CIP Other,** \$41,937,592

- Airport Enterprise funds
- PFC funds
- CFC funds





## Taxiway Kilo Reconstruction

- \$15,000,000
- AIP Entitlement Funding

4-22

Taxiway J

West

Connector

Taxiway K2

East

Connector

Run-Up

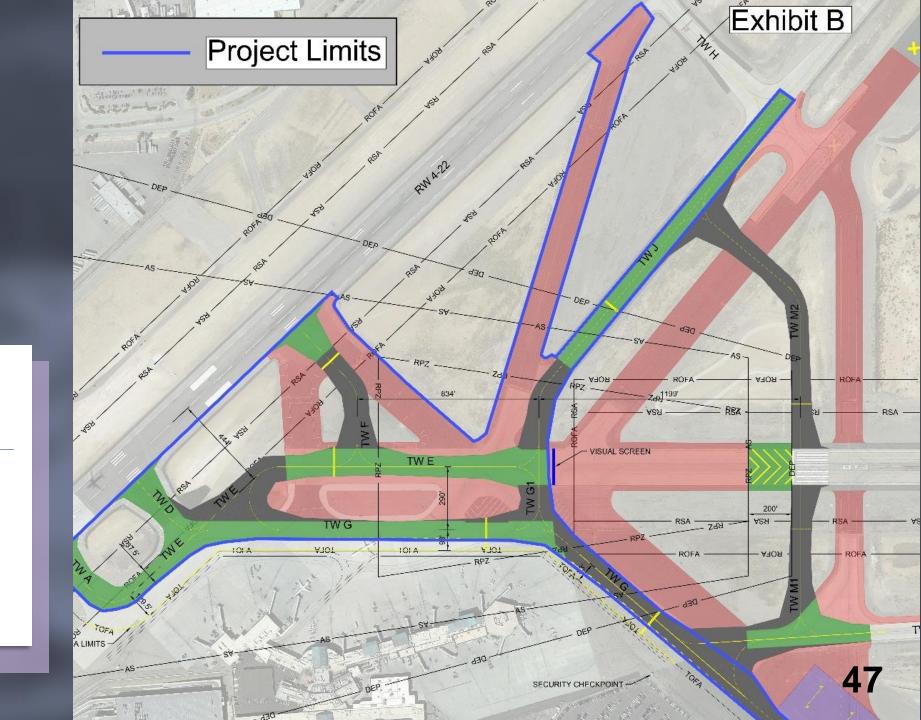
 Airport Enterprise Funding

Taxiwa

Construction FY 2021

5-Node Intersection Remediation

- Cost \$25,000,000
- AIP Supplemental Funding
- Construction FY 2022



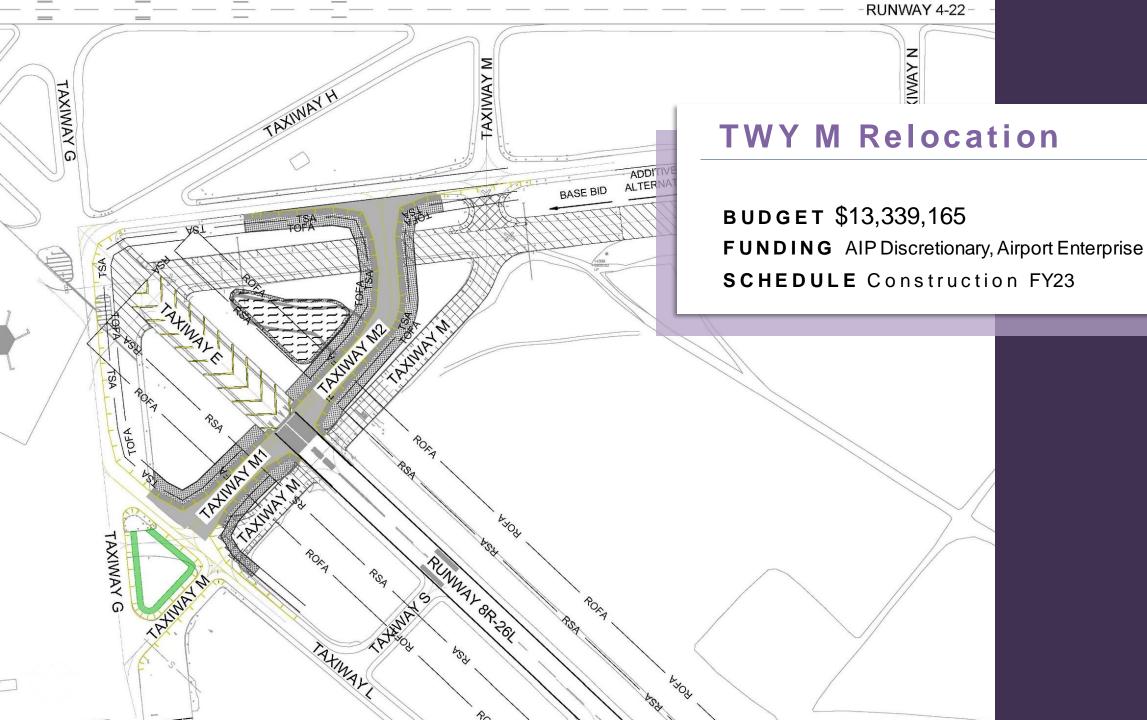


## Pavement Rehabilitation Grant 43

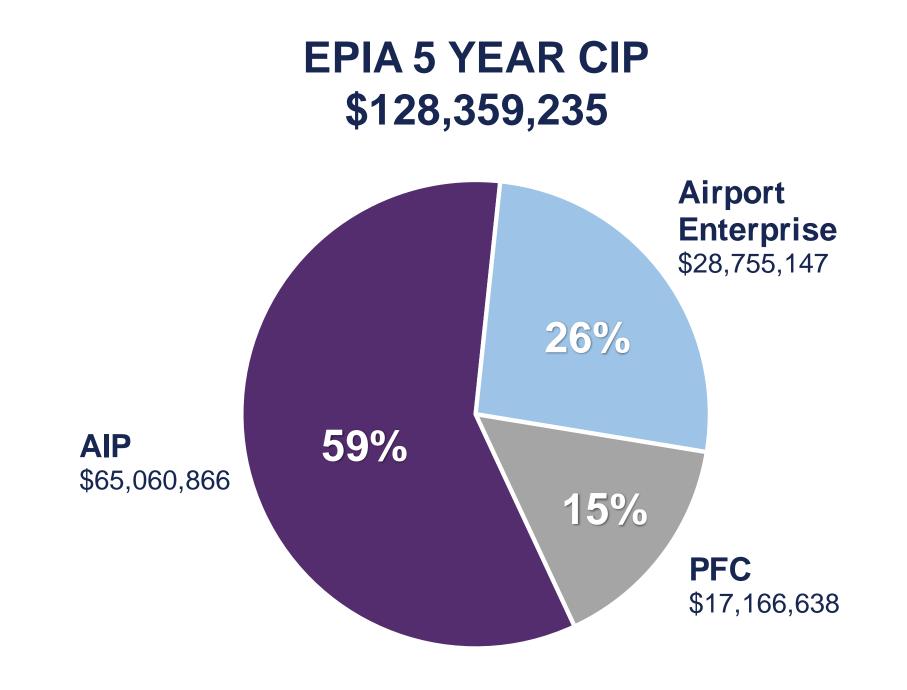
Mill & Replace Runway 8R-26L

**BUDGET** \$12,320,000

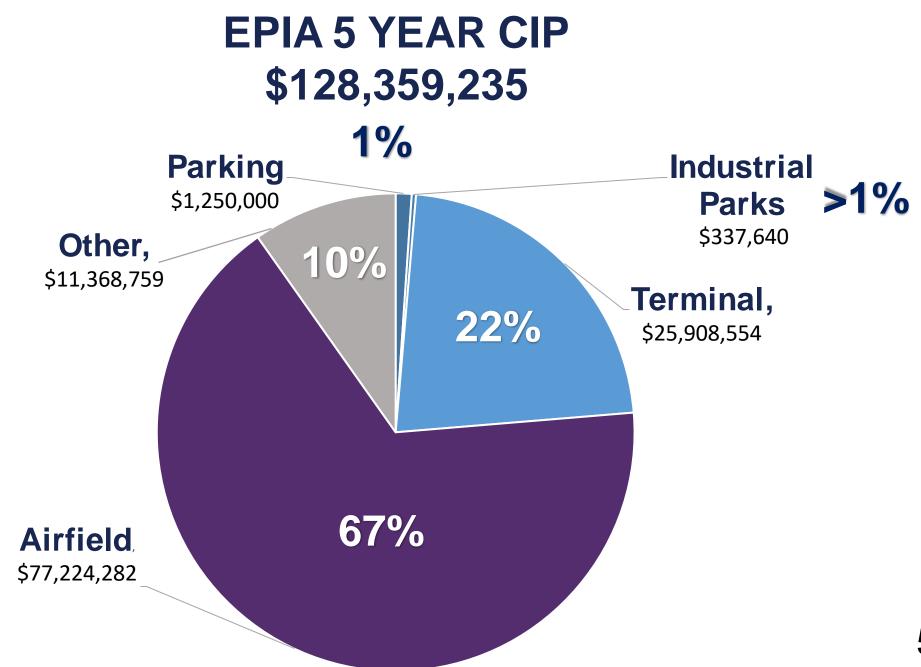
**FUNDING** AIP Discretionary, Airport Enterprise **SCHEDULE** Construction FY22



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## EL PASO INTERNATIONAL AIRPORT



An Update From THE BEST AIRPORT IN NORTH AMERICA

MAY 2021