

**CITY OF EL PASO, TEXAS  
AGENDA ITEM  
DEPARTMENT HEAD'S SUMMARY FORM**

**DEPARTMENT:** City Manager's Department

**AGENDA DATE:** April 26, 2021

**PUBLIC HEARING DATE:** N/A

**CONTACT PERSON NAME AND PHONE NUMBER:** Performance Office, Julie Baldwin-Munoz (915) 212-1204

**DISTRICT(S) AFFECTED:** All

**STRATEGIC GOAL:** Goal 6 Set the Standard for Sound Governance and Fiscal Management

**SUBGOAL:**

**6.4- Implement leading-edge practices for achieving quality and performance excellence**

**6.5- Deliver services timely and effectively with focus on continual improvement**

**SUBJECT:**

Presentation and discussion providing a report from the following Goal Teams:

1. Vision Block: Vibrant Regional Economy
  - a. Goal 1 (Economic Development)
  - b. Goal 3 (Visual Image)

International Bridges Director, David Coronado, 915-212-7505

**BACKGROUND / DISCUSSION:**

Goal team reporting ensures a systematic approach is sustained for operating departments to share progress made on strategic objectives across the eight goals as outlined and adopted in the Strategic Plan by the City Council. The presentation will provide an overview on team accomplishments and the status of key deliverables for the current fiscal year as a mid-year operational report.

**PRIOR COUNCIL ACTION:**

Strategic Planning Sessions on February 16, 2017 and May 16, 2019.

**AMOUNT AND SOURCE OF FUNDING:**

N/A

\*\*\*\*\*REQUIRED AUTHORIZATION\*\*\*\*\*

**DEPARTMENT HEAD:**



(If Department Head Summary Form is initiated by Purchasing, client department should sign also)