

Temporary Signs on the Right-of-Way

Minor Revision to Chapter 15.08, Public Services Environmental Services





Strategic Goal 3.1

• Improve the visual impression of the community (gateways, corridors, intersections, and parkland)





City Rights of Way

- The City regulates various public services in Title 15 of the El Paso City Code, which includes City rights of way (ROW)
- Chapter 15.08 regulates temporary signs placed in the ROW in the following manner:
 - Size
 - Construction
 - Allowable hours





Ongoing Issue

- City grants franchises to companies who place waste containers with advertising panels at street intersections
- City ordinance allows individuals to place temporary signs on the right of way, provided certain conditions (time of day, construction, size) are met
- Signs placed too closely to the franchised container creates clutter and obstructs the view of the advertising panels







Recommendation

- Prohibit temporary signs allowed in the right of way from being placed closer than 20 feet to a franchised container
- Prohibit temporary signs within a 20-ft. triangle at intersections





Triangle at Intersection of Corner Property Lines







Proposed Chapter 15.08.120 Amendments

- The sign may not be placed closer than twenty (20) feet to a waste container placed in the right of way pursuant to a franchise agreement issued by the City.
- The sign may not be placed in that area of a triangle formed by the intersecting property lines and a diagonal line joining the property line at points twenty (20) feet from their intersection of any corner lot.





Mission

Deliver exceptional services to support a high quality of life and place for our community

Vision

Develop a vibrant regional economy, safe and beautiful neighborhoods and exceptional recreational, cultural and educational opportunities powered by a high performing government

☆ Values

Integrity, Respect, Excellence, Accountability, People

