

**CITY OF EL PASO, TEXAS  
AGENDA ITEM  
DEPARTMENT HEAD'S SUMMARY FORM**

**DEPARTMENT:** El Paso International Airport/ Veteran and Military Affairs

**AGENDA DATE:** March 2, 2021

**CONTACT PERSON/PHONE:** Sam Rodriguez, Director of Aviation, 212-7301, [RodriguezS3@elpasotexas.gov](mailto:RodriguezS3@elpasotexas.gov)  
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**DISTRICT(S) AFFECTED:** Citywide

**SUBJECT:**

Discussion and action with the Veterans Affairs Advisory Committee to update Council on the status of Homelessness, Employment, and Marketing / Outreach for the El Paso Veteran and Military community.

**BACKGROUND / DISCUSSION:**

The Veterans Affairs Advisory Committee last briefed Council in June 2020. Projects and Incentives in the areas of Homelessness, Employment and Marketing / Outreach have been the focus of the committee. The Committee will discuss the efforts to minimize Veteran Homelessness. Discussion will continue to show efforts made by the City Human Resources Department to recruit Veterans for Employment. The Committee will present efforts taken to reach out to the community and connect Veterans through marketing and outreach.

**PRIOR COUNCIL ACTION:**

On June 8, 2020, City Council took no action, but discussed the following topics:

1. Discussion on the implementation of a goal of 20% of the total number of qualified applicants who will be interviewed for a position will be Veterans that meet the minimum qualifications for the position by placing it in the city strategic goals. (6)
2. Discussion to direct adding the terms "or related experience" and "...degree is preferred" to our city job descriptions.
3. Discussion to implement a goal of achieving a 15% veteran workforce by 2025 by placing it in our strategic goals. (6)
4. Discussion to implement affiliating City jobs with military occupational specialty codes during hiring.
5. Discussion on finding a funding source for a rapid rehousing Permanent Supportive Housing plan for homeless Veterans.
6. Discussion to create a social media platform (FB, Twitter, Instagram....) to reach our Veterans and include venues such as Destination El Paso for outreach on events of interests to our Veterans.

**AMOUNT AND SOURCE OF FUNDING:**

N/A

**BOARD / COMMISSION ACTION:**

In October 2020, The VAAC assisted Community Development with building a Permanent Supportive Housing Program to aid our Homeless Veteran population.

\*\*\*\*\*REQUIRED AUTHORIZATION\*\*\*\*\*

**LEGAL:** (if required) \_\_\_\_\_ **FINANCE:** (if required) \_\_\_\_\_

**DEPARTMENT HEAD:**



Sam Rodriguez, Director of Aviation, Chief Operations & Transportation Officer