



Board Appointment Form

City Clerk's Office

Appointing Office	Alejandra Chávez, District 1
Agenda Placement	Consent
Date of Council Meeting	06/10/25
Name of Board	Sun Metro Citizens Advisory Committee
Agenda Posting Language	
Appointment of Keith Andrews to the Sun Metro Citizens Advisory Committee by Representative Alejandra Chavez.	
Appointment Type	Regular
Member Qualifications	
Mr. Andrews brings a unique and valuable perspective to the Sun Metro Citizen Advisory Committee through a combination of global experience, strategic planning expertise, and a deep commitment to sustainable urban development. Having lived in cities with highly developed public transportation systems—including Washington, D.C., Germany, and South Korea—he understands firsthand the transformative impact that accessible and efficient transit can have on quality of life, environmental sustainability, and community connectivity. He possesses a strong foundation in strategic and master planning, government operations, and fiscal management. This experience allows him to approach transit issues with a disciplined, solutions-oriented mindset.	
Nominee Name	Keith Andrews
Nominee Email Address	[REDACTED]
Nominee Residential Address	[REDACTED]
Nominee Primary Phone Number	[REDACTED]
Residing District	District 1
City Employed Relatives	N/A
Board Membership	
N/A	
Real estate owned in El Paso County	
[REDACTED]	
Previous Appointee	Jesus Ramos
Reason for Vacancy	Removed
Date of Appointment	06/10/25
Term Begins On	07/02/24
Term Expires On	07/01/28
Term	Unexpired Term

KEITH J. ANDREWS

EXECUTIVE SUMMARY

Experienced senior advisor with over 20 years of proven success counseling senior leaders, shaping ethical organizational culture, and leading community-focused engagement initiatives across diverse and high-stakes environments. Adept at advising executive decision-makers (military and civilian) on workforce morale, stakeholder wellness, and cultural climate. Skilled in strategic planning, public affairs, crisis response, and leading enterprise-level programs with complex stakeholder ecosystems. Trusted partner to senior leaders seeking to foster resilience, value-driven, and engaged organizations.

AREAS OF EXPERTISE

- Executive Advisory & Leadership Counseling
 - Stakeholder Engagement & Trust Building
 - Organizational Culture & Ethics Programs
 - Strategic Communications & Crisis Messaging
 - Diversity, Equity & Inclusion Advocacy
 - Community Engagement & Relationship Management
 - Leadership Development & Team Building
 - Government, Military & NGO Liaison Operations
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PROFESSIONAL EXPERIENCE

Senior Advisor – Community Engagement & Executive Liaison

U.S. Army | Fort Bliss, TX | May 2024 – Present

- Principal advisor to senior commanders on organizational morale, ethical leadership, and strategic communication for a 165,000-member community.
- Lead staff of 200+ across 18 facilities in delivering enterprise-wide engagement and well-being programs.
- Partner with cross-sector leaders to integrate community wellness into command-level readiness and culture initiatives.
- Oversee a \$1.5M annual program budget and \$30M in physical assets.

Deputy Director – Strategic Planning & Mobilization

U.S. Army | Fort Bliss, TX | Jul 2023 – May 2024

- Directed strategic planning and coordination for support operations during mobilization and crisis transitions for 40,000+ personnel.
- Developed executive reports and briefings to guide leadership decisions around readiness and community resilience.
- Advised on executive-level policy and crisis response.

Director – Strategic Projects & Leadership Engagement

U.S. Army Europe & Africa | Wiesbaden, Germany | Jul 2022 – Jul 2023

- Led strategic initiatives and policy advisement across multi-national partnerships.
- Counseled senior military and diplomatic leaders on values-based strategy and cultural adaptation.
- Orchestrated engagement with EUCOM/AFRICOM leadership and European allies to support unified community-facing missions.

Senior Operations Manager – Ethics & Morale Integration

U.S. Army Europe & Africa | Jul 2021 – Jul 2022

- Supported executive crisis response efforts during major global transitions (e.g., Afghanistan withdrawal, Ukraine invasion).
- Aligned ethics and morale operations across commands to sustain cohesion and readiness.

Strategic Fellow – Office of International Religious Freedom

U.S. Department of State | Washington, D.C. | Jun 2019 – Jun 2021

- Served as diplomatic liaison between U.S. Army leadership and the Ambassador-at-Large for Religious Freedom.
- Developed global engagement strategy and advised senior diplomats on community impact and human rights narratives.

Senior Leadership Engagement Roles (2005–2019)

- Command Chaplain | Deputy Division Advisor | Brigade & Battalion Advisor | Strategic Planning Fellow
- Led diverse teams, advised C-suite equivalents, and managed budgets up to \$1.5M+ across U.S. and overseas commands.

EDUCATION

Master of Divinity, The Southern Baptist Theological Seminary

Bachelor's Degree, Lander University

CERTIFICATIONS & AFFILIATIONS

- Senior Leadership Coaching & Facilitation
- Diversity & Inclusion Strategy
- U.S. Army Ethics & Moral Leadership Trainer
- International Religious Engagement Liaison (DoS)

May 27, 2025

Dear Councilwoman Alejandra Chavez,

I am writing this letter to declare my interest in serving on the Mass Transit Board of El Paso and represent the interests of City Council District One.

I desire to be part of this board because of my belief that mass transit can reduce the growing level of traffic congestion, reduce the carbon footprint of the city, and provide for the foundation for a more walkable and community minded city.

As a member of this board, I would bring experience from living in mass transit rich areas such as Washington, DC, Germany, and South Korea. I also bring an understanding of strategic and master planning, as well as an understanding of government operations and budgets from a twenty-year career as an officer in the U.S. Army.

I would appreciate your consideration of my interest as you select the next board member of the El Paso Mass Transit board from District One.

Sincerely,

Keith J. Andrews