



Board Appointment Form

City Clerk's Office

Appointing Office	Mayor Oscar Leeser
Agenda Placement	Consent
Date of Council Meeting	08/27/24
Name of Board	Open Space Advisory Board
Agenda Posting Language	
Appointment of Joseph Gaskins to the Open Space Advisory Board by Mayor Oscar Leeser.	
Appointment Type	Regular
Member Qualifications	
See attached resume.	
Nominee Name	Joseph Gaskins
Nominee Email Address	[REDACTED]
Nominee Residential Address	[REDACTED]
Nominee Primary Phone Number	[REDACTED]
Residing District	District 1
City Employed Relatives	N/A
Board Membership	
N/A	
Real estate owned in El Paso County	
[REDACTED]	
Previous Appointee	Romaree Friedman Herbert
Reason for Vacancy	Resigned
Date of Appointment	08/27/24
Term Begins On	09/28/21
Term Expires On	06/30/25
Term	Unexpired Term

JOSEPH GASKINS

[REDACTED]

[REDACTED]

PROFESSIONAL SUMMARY

Accomplished “C” level executive from wireless and non-profit industries consistently recognized for performance and achievement excellence. Innovative problem solving, successful strategic implementation, a proven business leader with special capabilities to build teams and consensus in a variety of business settings. Persistent leader eager to lead and grow organizations. Skilled in strategic planning, problem-solving, and communication with good understanding of business principles, project management and team leadership. Collaborative with relentless work ethic.

SKILLS

- Business Development
- Strategic Partnerships
- Strategic Visioning
- Customer Relations
- Fundraising
- Stakeholder Communication
- Operations Management
- Stakeholder Relations
- Partnership Development

WORK HISTORY

02/2023 to Current

CO-FOUNDER

CALL ME ABLE – El Paso, TX

- Oversaw financial management activities such as budgeting, forecasting, and cash flow monitoring for improved financial stability.
- Ensured compliance with industry regulations while always maintaining ethical business practices.
- Created organization's mission and vision statements for use by employees.
- Bolstered the company's reputation and trust by maintaining high ethical standards and transparency in all dealings.
- Pioneered adoption of remote work policies, ensuring business continuity during challenging times.

01/2013 to 01/2017

President and CEO, Vice President Strategic Development

UNITED SPINAL ASSOCIATION – New York, NY

- Implemented operational makeover and developed new strategies for improved organizational performance
- Advocated on the "Hill" with Senators, Representatives, and their staffs on issues of importance for the Spinal Cord Injury (SCI) community
- Worked with NYC MTA on RFP for yellow cab requirement for wheelchair accessibility
- Served as Vice President Strategic Development, creating a development program for fundraising.

- 01/2009 to 01/2011 **Vice President Carrier Solutions**
GRID NET INCORPORATED – San Francisco, CA
- Established, coordinated, and managed alliances and activities across carrier partners and sales channels for M2M (smart grid) platform developer.
- 01/2004 to 01/2009 **Business Development for Network Deployment**
CLEARWIRE CORPORATION – Kirkland, WA
- Developed and managed relationships between Clearwire and public partners to facilitate network development and deployment
 - Implemented strategies for new product offerings and won nation's first municipal sponsored WiMAX deployment.
- 01/2002 to 01/2004 **SABBATICAL** – Bellevue, WA
- Took a sabbatical to travel and participate in philanthropic projects.
- 01/1999 to 01/2002 **Co-founder, President**
CONNECTBID LLC – Bellevue, WA
- Developed and executed strategic acquisition activities
 - Sold remaining assets in the company to AT&T for \$46M.
- 01/1997 to 01/1999 **Director of Special Projects**
EAGLE RIVER INVESTMENTS – Kirkland, WA
- Project managed investment and partner activities on behalf of Eagle River Investments.
- 01/1996 to 01/1997 **National Sales Manager**
AT&T WIRELESS – Kirkland, WA
- Developed strategy and managed sales activity for AT&T Wireless' national sales effort for CDPD product with public safety opportunities.

EDUCATION

MBA in Marketing, BS in Finance
SANTA CLARA UNIVERSITY - Santa Clara, CA

PROFESSIONAL ATTRIBUTES

Well organized, excellent communicator and public speaker. Leadership qualities applied consistently and in a timely manner, respectful of diverse staff opinions., Highly competent negotiator. Able to manage and succeed with complex projects and directives. Foresight of industry trends and anticipation of consequential impact on business operations.

REFERENCES

References, Board Positions, Government Committees served are available on request.

AFFILIATIONS

- El Paso Chamber
- InfraGard