

**CITY OF EL PASO, TEXAS
AGENDA ITEM
AGENDA SUMMARY FORM**

DEPARTMENT: Mayor & Council

AGENDA DATE: July 29, 2024 – Work Session

CONTACT PERSON NAME AND PHONE NUMBER:

City Representative Isabel Salcido, 915-212-0005

City Representative Josh Acevedo, 915-212-0002

DISTRICT(S) AFFECTED: All Districts

STRATEGIC GOAL

Goal 6 - Set the Standard for Sound Governance and Fiscal Management

SUBJECT:

Discussion and action to direct the City Manager and City Attorney to prepare and host two community meetings in each city council district to inform, educate, and explain in detail the proposed ordinance calling an election on November 5, 2024, to permit voters to determine whether to revoke the City's authority to issue the 2012 Quality of Life bonds that have not yet been sold or delivered. Further, provide a cost analysis and detailed line-item budget for the community outreach, mailers, text messages, and educational campaign related to the voter education the city will provide for this specific election. This should include an estimate of the total cost to the taxpayers. Additionally, all marketing, communication, and outreach must provide timelines across all mediums and be approved by the council prior to initiation. Outreach should commence once the election is called and be completed no later than two weeks before the first ballots by mail are sent out. The communication should include a timeline of events from 2012 to the present and a list of all expenditures for bond series that have been sold, but not fully utilized.

BACKGROUND / DISCUSSION:

To enhance community collaboration and ensure transparency in our governance, prioritizing community collaborative outreach and education.

PRIOR COUNCIL ACTION:

On July 16, 2024, City Council approved an ordinance ordering an election on the November 5, 2024 uniform election date to permit voters to determine whether to revoke the City's authority to issue the 2012 Quality of Life bonds that have not yet been sold or delivered; and to direct the City Manager and City Attorney to undertake all actions necessary to defease and/or redeem all or a portion of the outstanding 2012 Quality of Life bonds issued to fund the Multipurpose Performing Arts and Entertainment Facility project.

AMOUNT AND SOURCE OF FUNDING:

How will this item be funded? Has the item been budgeted? If so, identify funding source by account numbers and description of account. Does it require a budget transfer?

TBD – To be determined.

*****REQUIRED AUTHORIZATION*****