



CITY OF EL PASO

**SWYFT, Inc.**

Sam Rodriguez

# Concession Agreement Automated Retail Machine

- Provide consumer electronics as an Apple reseller
- Placement is in the B Concourse

ELP – El Paso International Airport

iStore



81" X 40" X 78"



# Terms

- A Minimum Annual Guarantee (MAG) of \$2,421.20 per year; \$201.76 per month
- Concession site contains 40 square feet
- Concessionaire pays \$60.53 per square foot
- Option to renew for four (4) terms of one (1) year each

# Requested Action

That the City Manager, or designee, be authorized to sign a Concession License Agreement between the City of El Paso and SWYFT, Inc.



## MISSION



Deliver exceptional services to support a high quality of life and place for our community.

## VISION



Develop a vibrant regional economy, safe and beautiful neighborhoods and exceptional recreational, cultural and educational opportunities powered by a high performing government.



## VALUES

Integrity, **R**espect, **E**xcellence,  
**A**ccountability, **P**eople

## MISIÓN



Brindar servicios excepcionales para respaldar una vida y un lugar de alta calidad para nuestra comunidad

## VISIÓN



Desarrollar una economía regional vibrante, vecindarios seguros y hermosos y oportunidades recreativas, culturales y educativas excepcionales impulsadas por un gobierno de alto desempeño



## VALORES

Integridad, Respeto, Excelencia,  
Responsabilidad, Personas