

STTE Foundation

PAY TO THE ORDER OF *AIZen Flow*

\$10,000

TEN THOUSAND DOLLARS

FOR 1ST PLACE STTE VENTURES ANGELS PITCH



NOVEMBER 3, 2023

Ventures



STTE Foundation

PAY TO THE ORDER OF *Seide*

\$5,000

FIVE THOUSAND DOLLARS

FOR 2ND PLACE STTE VENTURES ANGELS PITCH



NOVEMBER 3, 2023

Ventures



Ventures

REPORT
YEAR 1: 2023

Services

- AI Business Model Generation
- Startup Workshops
- 1-on-1 Mentorship
- Co-Working Space “Community”
- Open AI Hackathon
- NMSU Accelerator Sprint
- Software Development
- Marketing
- Legal Support (IP, Incorporation)
- Pitch Practices
- Dia De Los Muertos Pitch Event
- Industry Panels
- Capital Providers Introductions

5 Pillar Journey

- People
- Place
- Partners
- Program
- Pitches



AIZENFLOW

\$12B

Market Size

\$1.75M

Company Valuation



Assists logistic companies with expedited freight quotes powered by AI.

Success Measures

New Customer Segments	3
Increase Users	8
Increase Revenue	\$500
Funds Raised	\$330K
Growth in Contractor/Staff (2) UTEP Interns	7



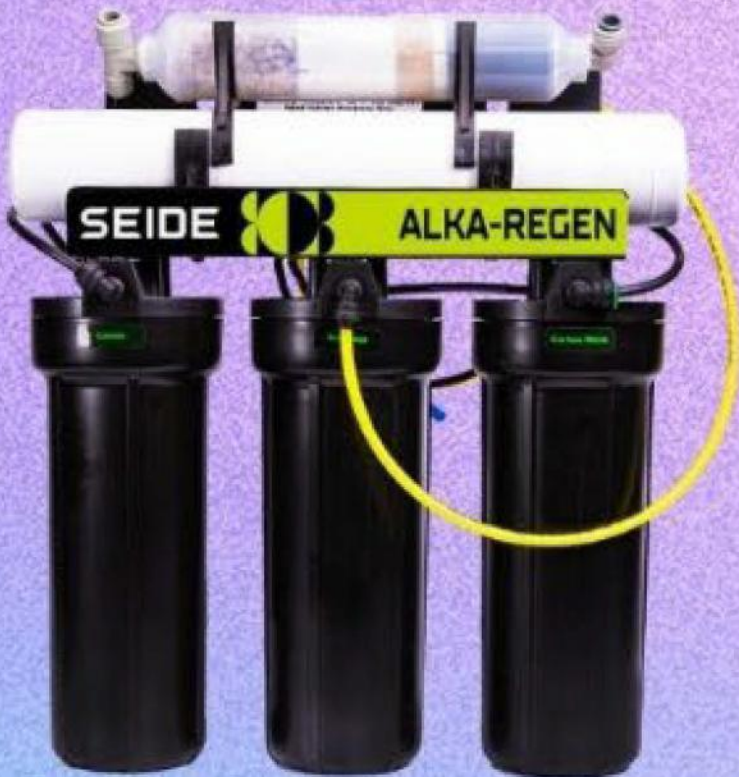
\$24B

Market Size

\$1.44M

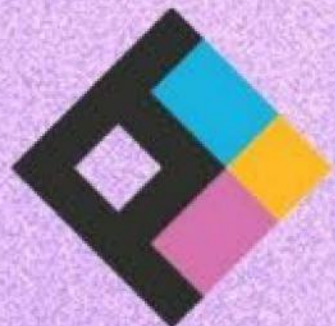
Company Valuation

IoT software servicing
water softener units.



Success Measures

New Customer Segments	2
Increase Users	60
Increase Revenue	\$150K
Funds Raised	\$230K
Growth in Contractor/Staff	7



Panoculum

MEANING SEEN

A virtual personal history platform with past narrative-building.



\$10B

Market Size

\$2.5M

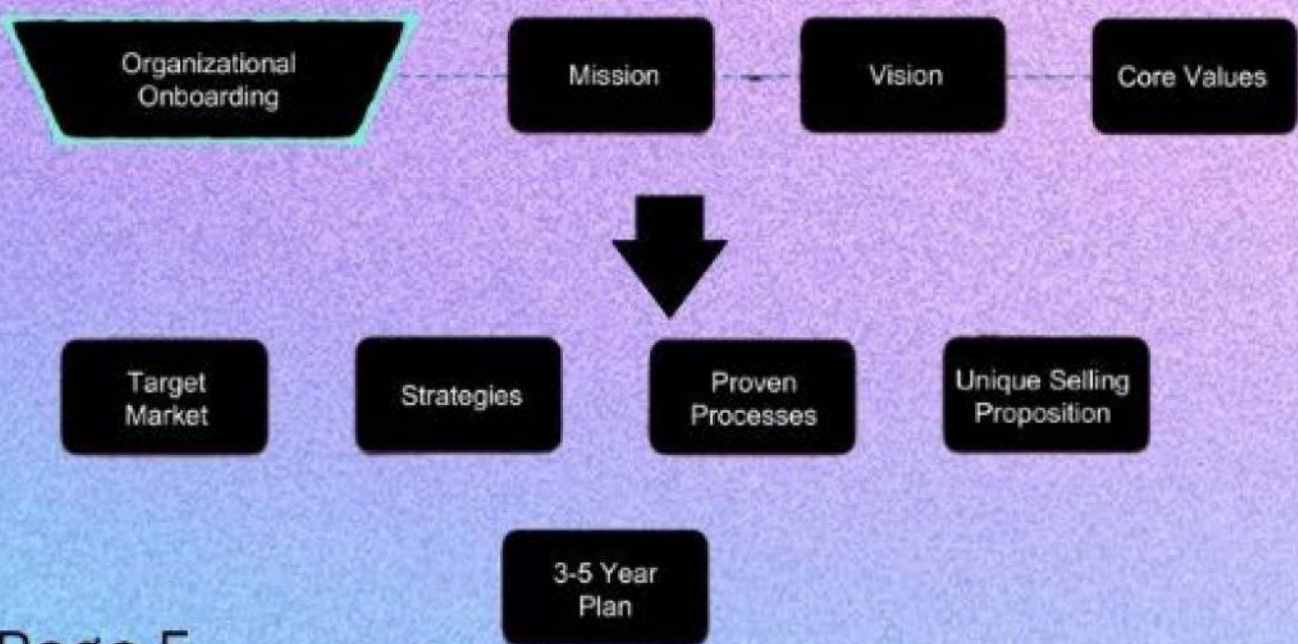
Company Valuation

Success Measures

New Customer Segments	2
Funds Raised	\$75K
Growth in Contractor/Staff	2

squadpilot

In-depth insights for executives on company initiatives, challenges, and action items powered by AI.



\$198B

Market Size

\$2M

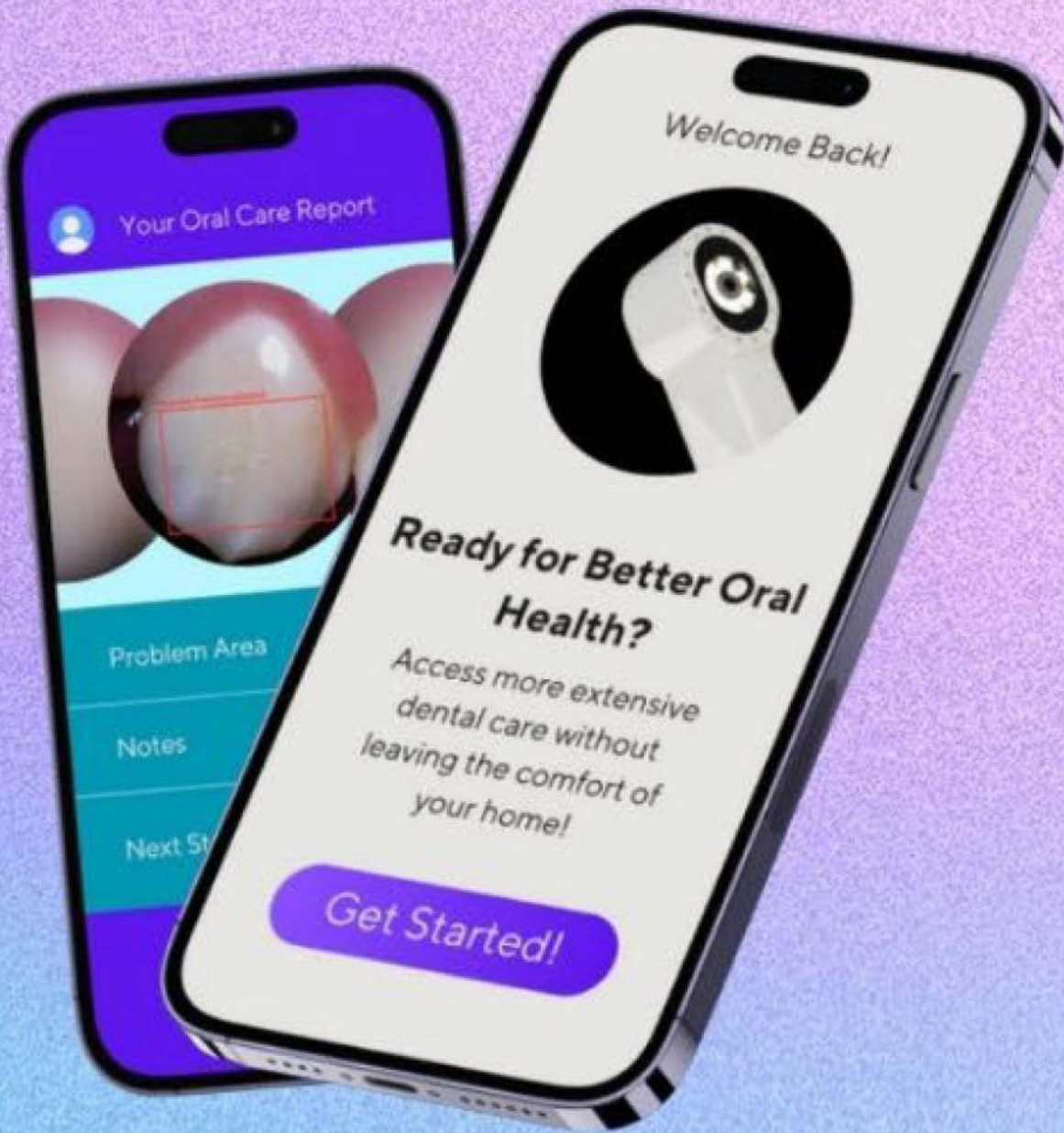
Company Valuation

Success Measures

New Customer Segments	2
Funds Raised	\$185K
Growth in Contractor/Staff	2



Early oral disease
detecting device and
app.








\$16B
Market Size

\$200K
Company Valuation

Success Measures


New Customer Segments	3
Funds Raised	\$35K
Growth in Contractor/Staff	1

Measurements & Outcomes

	Target	Actual	Exceeded
Identify New Customer Segments	5	12	
Increase in Users	10	68	
Increase in Revenue	\$10K	\$150K	
Access to Capital	\$100K	\$855K	
Growth in Contractors/Staff	5	19	



Economic Impact

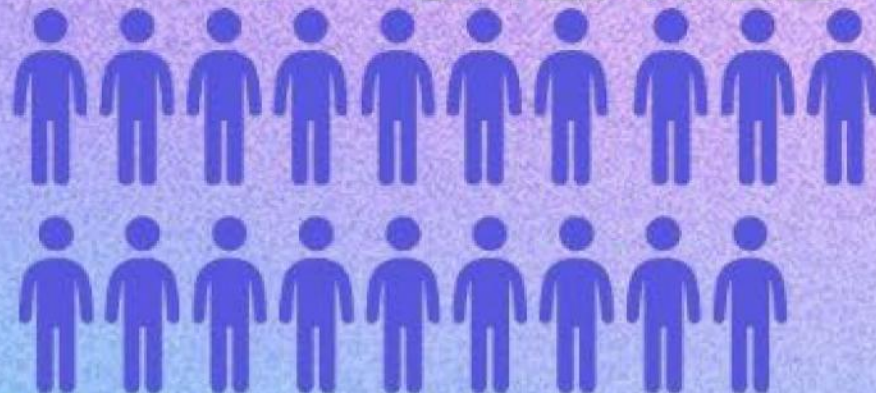
12  **NEW**
CUSTOMER
SEGMENTS
IDENTIFIED



\$855K
FUNDRAISED

\$150K
ARR

19 **NEW**
JOBS
CREATED



\$1.6M

ECONOMIC
IMPACT



13X
RETURN

Testimonials



Jaquan Bryant, CRO of Aizenflow

"Joining the STTE Ventures Program was a game-changer for me. It gave me a real-world grasp of what it takes to be a startup founder and underscored the critical need for such empowering resources in up-and-coming hubs like the Borderplex region. It's more than a program; it's a launchpad for entrepreneurial dreams."



Roland Rios, CEO of SEIDE

"As a Hispanic business owner, this program was a catalyst, not just boosting our revenue by 25-fold but also elevating my role to a national influencer in water management. It's proof that our backgrounds don't define our limits, and we can be trailblazers for aspiring entrepreneurs."