



# **Business One Stop Shop Memorandum of Understanding with the Entrepreneur Support Organizations**

**Goal 1. Cultivate an Environment Conducive to Strong,  
Economic Development**

**Item 39**

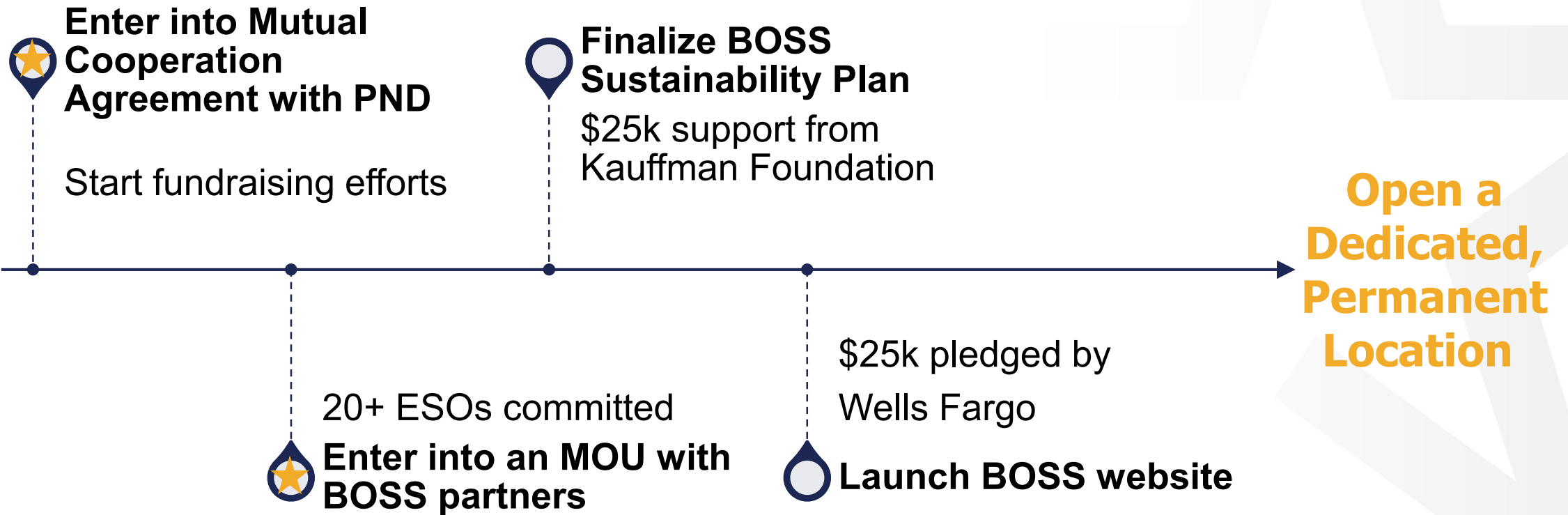


# Requested Action

**APPROVAL** of a Resolution authorizing the City Manager be authorized to sign a Memorandum of Understanding (“MOU”) with the ESO Network members and that the City Manager be authorized to allocate City resources, as defined in Section (c) of the MOU, to meet the City's Roles and Responsibilities in supporting the services provided at the Business One Stop Shop.



# Business One Stop Shop (BOSS) Program Strategy



# Business One Stop Shop (BOSS)

- First of its kind program to provide **place-based intervention** for small businesses, growing businesses or aspiring entrepreneurs
- Builds on existing Small Business Assistance efforts:
  - Entrepreneur Support Organizations **(ESOs) Coalition**
  - **Aspen Institute** Latinos & Society: City Learning & Action Lab Initiative
  - **Supply El Paso** implementation

# Bilingual Services Provided

- Access to Capital
- Financial Acumen
- Business Planning
- Incubation & Accelerator
- Technology Training
- Marketing & E-Commerce
- Procurement Bootcamp
- Foreign Direct Investment





# Entrepreneur Support Organizations



# Recompete Pilot Program

- El Paso Region selected as a 2023 finalist
- Grant proposal includes:
  - Funding for Supply El Paso implementation
  - Funding for BOSS staff and programming
  - Additional funding for BOSS technical assistance
  - Employment stipends for Recompete participants

See more at: [www.ElPasoRecompete.org](http://www.ElPasoRecompete.org)



# Community Project Funding

- Congresswoman Veronica Escobar selected the BOSS program for FY24 Community Project Funding Appropriations
  - \$500,000 allocated for BOSS site improvements or building acquisition
  - Step towards goal of a dedicated physical space for programming and partners



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## MISSION



Deliver exceptional services to support a high quality of life and place for our community.

## VISION



Develop a vibrant regional economy, safe and beautiful neighborhoods and exceptional recreational, cultural and educational opportunities powered by a high performing government.



## VALUES

Integrity, **R**espect, **E**xcellence,  
**A**ccountability, **P**eople