



Board Appointment Form

City Clerk's Office

Appointing Office	Representative Art Fierro, District 6
Agenda Placement	Consent
Date of Council Meeting	03/12/24
Name of Board	Bond Overview Advisory Committee
Agenda Posting Language	
Appointment of Joseph Iglesias to the Bond Overview Advisory Committee by Representative A	
Appointment Type	Regular
Member Qualifications	
Entrepreneur Top View Fitness: Co-Owner Account Executive/ Business Consultant Motivate O	
Nominee Name	Joseph Iglesias
Nominee Email Address	██████████@██████████.████
Nominee Residential Address	██████████ ███████████ ███████████ ███████████ ███████████ ███████████
Nominee Primary Phone Number	+1 (██████████) ███████████-██████████
Residing District	██████████ ███████████
City Employed Relatives	N/A
Prior Board Membership	
N/A	
Real estate owned in El Paso County	
N/A	
Previous Appointee	Richard Bonart
Reason for Vacancy	Removed
Date of Appointment	03/12/24
Term Begins On	01/01/20
Term Expires On	12/31/24
Term	Unexpired Term



I. Education

BA University of Texas At EL Paso(UTEP) , El Paso, TX, BIOLOGY (2013-2016)

PB Burrell College of Osteopathic Medicine(BCOM) ,Las Cruces, NM, Biomedical Foundation
(2016- Present)

II. Experience

A. Account Executive/ Business Consultant

- Identify and analyze clients business model, understand their needs and wants to recommend the best management solution
- Consult on best business practices to help grow and manage our clients business
- Nurture and grow positive relationships with existing clientele and business owners
- Meet and exceed sales quotas while maintaining a 50-60% close rate
- Motivated self-starter willing to cold call to grow lead database to help increase sales

B. Top View Fitness: Co-Owner: 05/01/2019-Current

- Conducted regular reviews of financial performance, identifying areas for improvement and implementing corrective actions as needed
- Established key performance indicators (KPIs) to track financial performance and evaluate the effectiveness of financial strategies.
- Designed and executed comprehensive marketing campaigns to promote gym memberships, services, and special events.
- Implemented customer relationship management (CRM) systems to track leads, manage customer interactions, and streamline the sales process
- Recruited, trained, and developed a high-performing team of fitness trainers, front desk staff, and administrative personnel.

C. APPLE: EL PASO, TX 07/01/ 2015- 08/01/2016

- Manager in Training
- Full time Red Zone Specialist
- Lead and learn Specialist

D. SURGICAL TECHNICAN: 08/01/2014- 01/06/2015

- Assistant to medical staff during surgical procedures to include the creation and maintenance of sterile fields for surgical procedures
- Responsible for the sterilization process, which includes inspecting, cleaning, assembling, warping and sterilizing equipment
- Learned several steps of patient care, patient evaluation, and patient treatment preoperative and postoperative procedures as needed.
- Assist in preparing patients and operating room environment for surgery
- This does not include the manipulation of tissue (e.g., cutting, suturing, cannulating, grafting, sawing or drilling.

E. MOTIVATE OTHER LLC; LAS CRUCES, NM 2015- PRESENT

- OPERATIONS MANAGER/ OWNER
- IMPROVE PRODUCTIVITY AND EFFICIENCY OF PRINT SHOP
- TO BE PROACTIVE IN MAXIMIZING SALES WITH CREATING REVENUE
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E. Under Armour, Fort Bliss, Tx; 07/01/2013-08/01/ 2015

- Sales Specialist: Allowing that the daily plan was met. Keeping up with units per transaction, dollar amount per transaction, and making sure conversion is more than 30% to keep sales to par for day, week, month, and quarterly sales.
- Standards Specialist: Development, implementation and upkeep of standards, procedures and guidelines

F. The Garden, El Paso, TX; 01/01/ 2015- 06/05/2016

- Head Supervisor: Over seeing the security of the restaurant and bar. Organizing events with structure and correlation with marketing.
- Organizing events with structure and correlation with marketing.
- To take positive action to meet department objectives and targets

G. Roof Top, El Paso, TX; 06/05/2016- 08/01/2016

- Bar Supervisor
- To communicate effectively with, and cooperate/ assist other departments at all levels when necessary
- Learned the several steps of patient care, patient evaluation, and patient treatment before and after surgery.

III. School Involvement

A. Burrell College of Osteopathic Medicine

- Biomedical Foundations: Student Government Representative
- Treasurer: Geriatrics Club
- WAVE:(Wellness, Alcohol, Violence, Education) New Mexico State University Collaboration Burrell College Representative
- Suns: Health Fair

B. **University Of Texas At El Paso**

- Accelerated Professional, Relevant Integrated Medical Education (A-PRIME) 2013-2016
A-Prime Ambassador: 2013-2016
- Fundraising Chair: National Society of Leadership 2014-2016
- Recruiter: Miner Corps Ambassador: 2013-2014
- Out Reach Chair: Medical professions organization: 2013-2016

IV. RESEARCH

A. **William Beaumont Army Medical Center El Paso, TX;Fort Bliss (May 2014- August 2014)**

- Surgical Internship/ Clinical Research Under the Chief of Orthopedics Dr. Herzog
- Clinical research: New threaded titanium cages for spine fusion surgery. Research was surveying Patients chronic pain through the course of surgery using Oswestry disability index ODI and short formhealth survey-36 Pain survey. The research focused on the lumbar pain of the patient and the relief after surgery through the periods of 1 week, 4 weeks,
- Surgical internship: Focus on preventive care, Intensive care, Pain management, Metal Fusion Sterile Techniques during operations

V. Volunteer Service

A. **American red cross 07/25/2007-06/01/2014**

- EMC- Emergency Medical Communicator
- Military Family Assistance
- Service to Armed Forces (SAF)

B. **Human Performance center 12/05/2013-06/01/2015**

- Personal Trainer
- Nutritionist

C. **Wounded warrior project: Under Armor Collaboration 07/2014**

- Fort bliss ceremony for injured soldiers

D. **Health Masters Border Therapy 09/01/2013-12/12/2013**

- Physical therapist assistant

Certifications/ Awards:

- Partnerships Research Education Materials research finalist
- Protecting human research certification
- TeamStepps medical professional certification
- Health Insurance Portability and Accountability Act (HIPAA) certification
- American Muscle & Fitness personal trainer certification
- Accelerated Professional, Relevant Integrated Medical Education (A-PRIME): Medical History taking Certification