

**CITY OF EL PASO, TEXAS  
AGENDA ITEM  
DEPARTMENT HEAD'S SUMMARY FORM**

**DEPARTMENT:** Office of the Mayor

**AGENDA DATE:** January 17, 2024

**CONTACT PERSON NAME/PHONE NUMBER:** Mayor Oscar Leeser (915) 212-0021

**DISTRICT(S) AFFECTED:** All Districts

**SUBJECT: Approve the following Resolution**

Discussion and action on a Resolution to appoint a member to the El Paso Water Utilities Public Service Board of Trustees in the area of expertise of Communications, Public Administration or Education, as recommended by the El Paso Water Utilities Public Service Board Selection Committee:

Ranked 1<sup>st</sup>: Anna Gitter

Ranked 2<sup>nd</sup>: Keri Moe

Ranked 3<sup>rd</sup>: Abigail Tarango

**BACKGROUND / DISCUSSION:**

The second term of the Public Service Board member serving in the area of expertise of Communications, Public Administration or Education, Dr. Kristina Mena, expires on December 31, 2023. Dr. Mena is not eligible to be appointed for another term since board members are eligible to serve a maximum of two terms.

On November 15, 2023, as required by Ordinance Number 017167, the El Paso Water Utilities Public Service Board Selection Committee (hereinafter "Selection Committee") met and reviewed the applications submitted by the qualified applicants. Mr. Charlie Intebi served as Chairperson of the Selection Committee in the Mayor's absence. The Selection Committee's membership consists of the Public Service Board members and eight persons appointed by City Council. The Selection Committee now forwards a slate of three qualified candidates in order of their ranking to the City Council for consideration and appointment.

Advertisements for applicants interested in this position were placed in the El Paso, Inc., and on the City of El Paso and El Paso Water websites.

**PRIOR COUNCIL ACTION:**

**Has the Council previously considered this item or a closely related one?**

Yes. The City Council approved a Resolution on March 28, 2023, appointing Mr. Bryan Morris to fill a vacancy of the El Paso Water Utilities Public Service Board of Trustees in the area of expertise of Engineering.

**AMOUNT AND SOURCE OF FUNDING:**

The El Paso Water Utilities Public Service Board budget.

**BOARD/COMMISSION ACTION:**

On November 15, 2023, the Selection Committee approved a Resolution selecting and ranking the qualified the top three qualified applicants in the area of expertise of Communications, Public Administration or Education. The Committee's Resolution is attached.

## **RESOLUTION**

**WHEREAS**, a vacancy in the El Paso Water Utilities Public Service Board occurred on December 31, 2023 with the expiration of the second term of Dr. Kristina Mena, who filled the position which required expertise in the area of Communications, Public Administration or Education; and

**WHEREAS**, the City of El Paso adopted Ordinance Number 017167 which requires that any vacancy in the membership of the El Paso Water Utilities Public Service Board be filled by the City Council; and

**WHEREAS**, the City of El Paso by Resolution established the El Paso Water Utilities Public Service Board Selection Committee, to be comprised of the members of the Public Service Board and such additional members as appointed by the City Council to assist City Council in selecting eligible candidates to fill the vacancy; and

**WHEREAS**, under the Resolution, the El Paso Water Utilities Public Service Board Selection Committee reviews resumes submitted by persons interested in filling the vacant position and submits to the City Council the names and the ranking of three eligible candidates; and

**WHEREAS**, a quorum of the El Paso Water Utilities Public Service Board Selection Committee met on November 15, 2023 pursuant to the Texas Open Meetings Act and approved the selection and ranking of the top three eligible candidates for consideration and appointment by City Council.

**NOW THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EL PASO, TEXAS:**

**THAT**, a quorum of the El Paso Water Utilities Public Service Board Selection Committee met on November 15, 2023 pursuant to the Texas Open Meetings Act and approved the selection and ranking the following eligible candidates for consideration and appointment by the City Council to fill a vacancy on the El Paso Water Utilities Public Service Board in the area of Communications, Public Administration or Education:

Ranked 1<sup>st</sup>: Anna Gitter

Ranked 2<sup>nd</sup>: Keri Moe

Ranked 3<sup>rd</sup>: Abigail Tarango

**THAT**, the El Paso City Council hereby appoints \_\_\_\_\_ to fill the vacancy on the El Paso Water Utilities Public Service Board in the area of Communications, Public Administration or Education. The term of appointment shall commence on February 14, 2024 and shall be for a four (4) year term.

PASSED, APPROVED and ADOPTED this \_\_\_\_\_ day of February, 2024.


THE CITY OF EL PASO

\_\_\_\_\_  
Oscar Leaser  
Mayor

ATTEST:

\_\_\_\_\_  
Laura D. Prine  
City Clerk

APPROVED AS TO FORM:

  
\_\_\_\_\_  
Karla M. Nieman  
City Attorney

## RESOLUTION

**WHEREAS**, a vacancy in the El Paso Water Utilities Public Service Board will occur with the expiration of the second term of Dr. Kristina Mena on December 31, 2023, who filled the position which required expertise in the area of Communications, Public Administration or Education; and

**WHEREAS**, the City of El Paso adopted Ordinance Number 017167 which requires that any vacancy in the membership of the El Paso Water Utilities Public Service Board be filled by the City Council; and

**WHEREAS**, the City of El Paso by Resolution established the El Paso Water Utilities Public Service Board Selection Committee, to be comprised of the members of the Public Service Board and such additional members as appointed by the City Council to assist City Council in selecting eligible candidates to fill the vacancy; and

**WHEREAS**, under the Resolution, the El Paso Water Utilities Public Service Board Selection Committee reviews resumes submitted by qualified persons interested in filling the vacant position and submits to the City Council the names and the ranking of the eligible candidates.

**NOW THEREFORE, BE IT RESOLVED BY THE EL PASO WATER UTILITIES PUBLIC SERVICE BOARD SELECTION COMMITTEE OF THE CITY OF EL PASO, TEXAS:**

**THAT**, a quorum of the El Paso Water Utilities Public Service Board Selection Committee met on November 15, 2023, pursuant to the Texas Open Meetings Act and approved the nomination and recommendation to the City Council of the following candidates to fill a vacancy on the El Paso Water Utilities Public Service Board:

Ranked 1st : Anna Gitter

Ranked 2nd: Keri Moe

Ranked 3rd: Abigail Tarango

**THAT**, the Chair of the Committee forward the recommendations to the El Paso City Council for their consideration for filling the vacancy on the El Paso Water Utilities Public Service Board.

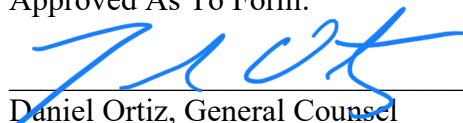
**PASSED and APPROVED** this 15<sup>th</sup> day of November 2023.

El Paso Water Utilities Public Service Board Selection Committee:



Charlie Intebi, Chair

Approved As To Form:

  
Daniel Ortiz, General Counsel

## **PSB AREAS OF EXPERTISE, EDUCATION AND EXPERIENCE**

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### **Communications, Public Administration or Education:**

#### **Communications:**

- Knowledge in public relations practices; experience is preferred in marketing, finance, economics, strategic planning or project management.

Possesses strong communication skills, articulates clearly both with the written and spoken word, good listening skills, gives feedback, and communicates to resolve conflict; creates, implements and oversees communications programs. Experience in one or more of the following: advertising, education, marketing, television, promotions, public relations, pricing, and product development.

or

- Knowledge or experience in the development, implementation and study of branches of government policy; collects and analyzes data (statistics), monitors budgets, drafts legislation, develops policy, and executes legally-mandated government activities.

Experience in serving the public in fields such as marketing, public relations, advertising, public policy, and education. Knowledge in the field of economics, sociology, administrative law, management, education or related field.

or

- Training and experience in the field of education; expert in the theories or administration of education.

Bachelor's degree preferable. A minimum of four years experience in business or public administration, communications or marketing, or education. Community involvement experience that accents demonstrated leadership; no conflicts of interest; abide by a specified code of ethics; and no current political office held.

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Anna Gitter, M.S., Ph.D.

Assistant Professor

Environmental and Occupational Health Sciences

Edith Lara  
Executive Assistant to President/CEO  
El Paso Water  
1154 Hawkins Blvd.  
El Paso, TX 79925

Dear PSB Selection Committee:

I am writing to express my enthusiastic interest in serving on the Public Service Board. I am a tenure-track, Assistant Professor with the El Paso Campus of the University of Texas Health Science Center at Houston School of Public Health (UTHealth). Since moving to this community, I have become actively involved with the local running organization, Run El Paso, established a research program regarding water resources management and public health needs for the Paso del Norte Region, and ultimately developed an immense appreciation for this community and a desire to serve.

I have nearly ten years of experience in both the environmental and educational fields. Prior to joining the El Paso Campus of UTHealth, I was a Research Specialist with the Texas Water Resources Institute/Texas A&M AgriLife Research (TWRI) in College Station, TX. In this role, I led grant-funded projects throughout Texas to address water quality impairments, which included grant writing, field work, graduate student mentorship/training, project management, data analysis, and stakeholder engagement activities. This work included collaborating with environmental state agencies, such as the Texas Commission on Environmental Quality, Texas State Soil and Water Conservation Board, and the Texas General Land Office. While working at TWRI, I completed both my M.S. and Ph.D. in Water Management and Hydrological Science (WMHS) at Texas A&M University.

Throughout my graduate education and work experiences in the water field, I have become aware of the innovations and cutting-edge research led by El Paso Water. Most recently, I had an opportunity to provide expert opinion regarding the drinking water quality in El Paso in the El Paso Matters article *El Paso Water, local law enforcement warn about scheme to sell costly water filters; say city's water is safe to drink*. My work aims to translate environmental data, particularly for water, to inform public health guidance that would influence not only national policy, but decision-making for local communities. I have extensive training in water resources management (drinking water, wastewater, water reuse, stormwater, private well water, and recreational water) that spans environmental science, engineering, policy, and public health.

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Anna Gitter, M.S., Ph.D.

Assistant Professor

Environmental and Occupational Health Sciences

UTHealth is a graduate school that offers degrees in public health throughout the State of Texas, including the MD/MPH program with the Paul L. Foster School of Medicine, Texas Tech University Health Sciences Center in El Paso (TTUHSC El Paso). In my role at UTHealth, I mentor and teach graduate students, manage our water quality lab, collaborate with faculty and students at both UTEP and TTUHSC El Paso, and lead research projects that strive to incorporate community engagement and stakeholder involvement. Additionally, I work closely with the Community Health Worker network to provide environmental health training and resources for local schools and underserved communities.

I have always admired El Paso and before establishing roots in the community, would frequently visit for trail running races in the Franklin Mountains. Since moving here, my passion for the water resources field has only grown, especially in regard to training our next generation of water professionals and advancing the field of water management and public health. I have attached my curriculum vitae and greatly appreciate your review of my application. I would like to emphasize that I would be a strongly committed, motivated and considerate member of the Public Service Board. Thank you for your consideration.

Sincerely,

A large black rectangular box redacting the signature of Anna Gitter.

Anna Gitter, M.S., Ph.D.  
Assistant Professor  
Environmental and Occupational Health Sciences

A black rectangular box redacting the contact information of Anna Gitter.

## Curriculum Vitae

**Anna Gitter, M.S., Ph.D.**

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### Education

**Ph.D.**, Water Management and Hydrological Science, Texas A&M University, College Station, TX  
Graduated December 2021  
Dissertation: “Evaluating microbial risks in private wells and recreational waters”  
Advisor: Dr. Terry Gentry

**M.S.**, Water Management and Hydrological Science, Texas A&M University, College Station, TX  
Graduated December 2016  
Thesis: “Application of quantitative microbial risk assessment and bacterial source tracking to assess the associated human health risks from multiple fecal sources during recreational exposure in the Leon River”  
Advisor: Dr. R. Karthikeyan

**B.S.**, Environmental Science (specialization: Environmental Health), University of Michigan, Ann Arbor, MI  
Graduated May 2013

### Research Experience

**Assistant Professor (tenure-track)**, The University of Texas Health Science Center (UTHealth)-Houston School of Public Health, El Paso, TX, July 2023-current

**Postdoctoral Research Fellow**, The University of Texas Health Science Center (UTHealth)-Houston School of Public Health, El Paso, TX, Feb. 2022-June 2023

**Research Specialist I**, Texas Water Resources Institute, Texas A&M AgriLife Research, College Station, TX, Sept. 2020-January 2022

**Research Assistant**, Texas Water Resources Institute, Texas A&M AgriLife Research, College Station, TX, Sept. 2018-Aug. 2020

**Graduate Research Assistant**, Texas Water Resources Institute, Texas A&M AgriLife Research, College Station, TX, Sept. 2014-2016; Sept. 2017-Aug. 2018

**Edge-of-Field Water Quality Intern**, Whatcom Conservation District, Lynden, WA, Aug. 2017-Dec. 2017

### Research Interests

- Environmental public health
- Quantitative risk assessment
- Water resources management
- Environmental sustainability

### Peer-Reviewed Journal Articles

1. **Gitter, A.**, Boellstorff, D.E., Gholson, D. M., Pieper, K.J., Mena, K.D., Mendez, K.S. & Gentry, T.J. (2023). Texas well user stewardship practices three years after Hurricane Harvey. (Accepted in *Water*).



2. Oghuan, J., Chavarria, C., Vanderwal, S.C., **Gitter, A.**, Ojaruega, A.A., Monserrat, C., Bauer, C.X., Brown, E.L., Cregeen, S.J., Deegan, J., Hanson, B.M., Tisza, M., Ocaranza, H.I., Balliew, J., Maresso, A.W., Rios, J., Boerwinkle, E., Mena, K.D., Wu, F. (2023). Wastewater analysis suggests unreported Mpox cases in a low-prevalence city: an environmental surveillance study. (Accepted in *The Lancet Regional Health-Americas*).
3. **Gitter, A.**, Gidley, M., Mena, K.D., Ferguson, A., Sinigalliano, C., Bonacolta, A. & Solo-Gabriele, H. (2023). Integrating Microbial Source Tracking with Quantitative Microbial Risk Assessment to Evaluate Site Specific Risk Based Thresholds at Two South Florida Beaches. *Frontiers in Microbiology*. 14: 1210192. <https://doi.org/10.3389/fmicb.2023.1210192>.
4. **Gitter, A.**, Mena, K.D., Lisle, J.T. Utilizing QMRA to inform ASR treatment practices in a Florida aquifer. (2023). *International Journal of Environmental Research and Public Health*. 20(19): 6833. <https://doi.org/10.3390/ijerph20196833>.
5. Tisza, M., Javornik Cregeen, S., Avadhanula, V., Zhang, P., Ayvaz, T., Feliz, K., Hoffman, K.L., Clark, J.R., Terwilliger, A., Ross, M.C., Cormier, J., Henke, D., Troisi, C., Wu, F., Rios, J., Deegan, J., Hansen, B., Balliew, J., **Gitter, A.**, Zhang, K., Li, R., Bauer, C.X., Mena, K.D., Piedra, P.A., Petrosino, J.F., Boerwinkle, E., Maresso, A. Comprehensive Wastewater Sequencing Reveals Community and Variant Dynamics of the Collective Human Virome. *Nature Communications*. 14(6878). <https://doi.org/10.1038/s41467-023-42064-1>.
6. Phan, T., Brozak, S., Pell, B., Oghuan, J., **Gitter, A.**, Hu, T., Ribeiro, R.M., Ke, R., Mena, K.D., Perelson, A.S., Kuang, Y., Wu, F. (2023). Making waves: Integrating wastewater surveillance with dynamic modeling to track and predict viral outbreaks. *Water Research*. 243: 120372.
7. **Gitter, A.**, Boellstorff, D.E., Mena, K. D., Gholson, D.M., Pieper, K.J., Chavarria, C.A., & Gentry, T.J. (2023). Quantitative microbial risk assessment for wells in flood-impacted areas. *Water*. 15(3):469. <https://doi.org/10.3390/w15030469>.
8. **Gitter, A.**, Bauer, C., Wu, F., Ramphul, R., Chavarria, C., Zhang, K., Petrosino, J., Mezzari, M., Gallegos, G., Terwilliger, A., Clark, J., Feliz, K., Avadhanula, V., Piedra, T., Weesner, K., Maresso, A. & Mena, K.D. (2023). Assessment of a SARS-CoV-2 wastewater monitoring program in El Paso, Texas from November 2020 to June 2022. *International Journal of Environmental Health Research*, 1-11. <https://doi.org/10.1080/09603123.2022.2159017>.
9. **Gitter, A.\***, Oghuan, J.\*, Godbole, A.R.\*, Chavarria, C.A., Monserrat, C., Hu, T., Wang, Y., Maresso, A.W., Hanson, B., Mena, K.D. & Wu, F. (2023). Not a waste: wastewater surveillance to enhance public health. *Frontiers in Chemical Engineering*. 4: 1112876. <https://doi.org/10.3389/fceng.2022.1112876>.  
\*These three authors contributed equally.
10. Wu, F., Oghuan, J., **Gitter, A.**, Mena, K.D. & Brown, E. (2023). Wide mismatches in the sequences of primers and probes for Monkeypox virus diagnostic assays. *Journal of Medical Virology*. 95(1): e28395.
11. Phan, T., Brozak, S., Pell, B., **Gitter, A.**, Mena, K.D., Kuang, Y. & Wu, F. (2023). A simple SEIR-V model to estimate infectious COVID-19 cases and predict viral transmission using wastewater-based surveillance data. *Science of the Total Environment*. 857(1): 159326. <https://doi.org/10.1016/j.scitotenv.2022.159326>.
12. Schramm, M., **Gitter, A.**, & Gregory, L. (2022). Total Maximum Daily Loads and *Escherichia coli* trends in Texas freshwater streams. *Journal of Contemporary Water Research and Education*. 176(1): 36-49.
13. **Gitter, A.**, Mena, K. D., Wagner, K. L., Boellstorff, D. E., Borel, K. E., Gregory, L. F., Gentry, T. J., & Karthikeyan, R. (2020). Human Health Risks Associated with Recreational Waters: Preliminary Approach of Integrating Quantitative Microbial Risk Assessment with Microbial Source Tracking. *Water*. 12(2): 327.
14. Gregory, L.F., **Gitter, A.**, Muela, S., & Wagner, K. L. (2019). Should Contact Recreation Water Quality Standards be Consistent across Hydrological Extremes?. *Journal of Contemporary Water Research & Education*. 166: 12-23.

15. Anderson, J., **Gitter, A.**, Lacey, R., & Karthikeyan, R. (2018). Transport, fate, and toxicity of selected public health insecticides in waterways. *Toxicological & Environmental Chemistry*. 100(1): 32-46.
16. Hamilton, K. A., Chen, A., Johnson, E. D. G., **Gitter, A.**, Kozak, S., Niquice, C., Zimmer-Faust, A. G., Weir, M. H., Mitchell, J., & Gurian, P. L. (2018). Salmonella risks due to consumption of aquaculture-produced shrimp. *Microbial Risk Analysis*. 9: 22-32.

#### *In development/Under Review*

17. Phan, T., Brozak, S., Pell, B., Ciupe, S.M., Ke, R., Ribeiro, R.M., **Gitter, A.**, Mena, K.D., Perelson, A.S., Kuang, Y., Wu, F. Prolonged viral shedding from noninfectious individuals confounds wastewater-based epidemiology. (Under Revision and Resubmission).
18. Chen, X., Phan, T., Lee, W.L., Rhode, S.F., Brozak, S., Pell, B., Palden, T., **Gitter, A.**, Kuang, Y., Wuertz, S., Thompson, J., Mena, K.D., Alm, E.J. & Wu, F. Global circulation of SARS-CoV-2 Omicron variant preceding the first case report revealed by wastewater surveillance. (Under review in *Nature Communications*).
19. **Gitter, A.**, Mena, K.D., Mendez, K.S., Shumaker, D.J., Dolan, M.J., & Gerba, C.P. Eye Infection Risks from *Pseudomonas aeruginosa* via hand soap and eye drops. (Under development).

#### **Peer-Reviewed Reports**

1. Gregory, L.F., Hux, B., Gentry, T.J., **Gitter, A.**, Monserrat, C., Casarez, E., Mena, K. 2022. *Texas Bacterial Source Tracking Program (FY20-FY21)*. Texas Water Resources Institute, TR-542.
2. Yang, L., **Gitter, A.**, Jain, S., Gregory, L. 2022. Watershed Characterization of the Angelina River above Sam Rayburn Reservoir Watershed. Texas Water Resources Institute, TR-539.
3. Schramm, M., **Gitter, A.**, Rambo, J., DeVilleneuve, S., Rhodes, E., Gregory, L. 2021. *Comparison of Daily Streamflow Estimation Methods in the Thompsons Creek Watershed*. Texas Water Resources Institute, TR-535.
4. **Gitter, A.** Gregory, L., Hux, B., Boswell, J., Gentry, T., Monserrat, C., Casarez, E., K. Mena. 2020. *Expansion and Evaluation of the Texas Bacterial Source Tracking Program (FY18-FY19)*. Texas Water Resources Institute, TR-530.
5. **Gitter, A.** Nayal, M., Rambo, J., Yang, L., L. Gregory. 2020. *Watershed Characterization of the Thompsons Creek Watershed*. Texas Water Resources Institute, TR-526.
6. **Gitter, A.**, Yang, L., L. Gregory. 2019. *Watershed Characterization of the Tributaries of the Neches River below Lake Palestine: Cedar, Hurricane, Biloxi and Jack Creeks*. Texas Water Resources Institute, TR-518.
7. Gregory, L., K. Lazar, **A. Gitter**. 2017. *Navasota River Below Lake Limestone Watershed Protection Plan*. Texas Water Resources Institute, TR-497.
8. Gregory, L., B. Jonescu, J. Murray, C. Schulz, **A. Gitter**, K. Wagner. 2016. *Carters Creek Total Maximum Daily Load Implementation Project Final Report*. Texas Water Resources Institute, TR-488.
9. Jonescu, B., L. Gregory, **A. Gitter**, K. Wagner. 2016. *Carters Creek Total Maximum Daily Load Implementation Project Routine, Reconnaissance and Stormwater Monitoring Report: Tasks 4 and 5*. Texas Water Resources Institute, TR-485.
10. Gregory, L. **A. Gitter**, K. Lazar. 2015. *Basin Approach to Address Bacterial Impairments in the Navasota River Watershed*. Texas Water Resources Institute, TR-476.

#### **Grants**

##### *Current Funding*

1. 2023-2025 Southwest Center for Occupational and Environmental Health, Program: NIOSH Education and Research Center (ERC) (T42OH008421), Funder: CDC National Institute for Occupational Safety and Health, 2% FTE, Role: Co-Investigator (ERC Director: Kristina D. Mena).

2. 2022-2024 "Evaluating Source-Specific Health Risks of Fecal Pollution in Little Bay", Texas General Land Office Coastal Management Program, Funder: Texas General Land Office Coastal Management Program, 12% FTE, Role: Subaward PI (Total Direct Costs: \$87,633)
3. 2022-2024 "Texas Bacterial Source Tracking (FY23-24)", Funder: Texas State Soil and Water Conservation Board, 15% FTE, Role: Subaward PI (Total Cost: \$646,154)
4. 2022-2024 "Improving Community Health: MST and QMRA on the Texas Coast", Improving Community Health through Microbial Source Tracking (EPA-GM-2021-MST), Funder: U.S. EPA Gulf of Mexico, Effort: Year 1: 10.8%, Year 2: 11.87%, Year 3: 20%, Role: QMRA Researcher, Co-PI: UTHealth-H SPH (Kristina Mena) (Total Cost: \$494,348)
5. 2022-2024 "Children's Healthy Learning Environments", Funder: United States Environmental Protection Agency, 10% FTE, Role: Researcher, PI: UTHealth-H SPH (Kristina Mena) (Total Cost: \$104,588)
6. 2023-2024 "Texas Epidemic Public Health Institute (TEPHI)", Funder: State of Texas, 10% FTE, Role: Researcher.

*Previously Funded*

7. 2020-2022 "Texas Bacterial Source Tracking (FY20-21)", Texas State Soil and Water Conservation Board, (Total Cost: \$433,085, Role: Grant Writer, Project Manager and Research Assistant/Specialist; Co-PIs: Lucas Gregory and Terry Gentry; Co-I: Kristina Mena).
8. 2020-2021 "Approach to Address Indicator Bacteria Impairments in the Thompsons Creek Watershed (FY21)", Texas Commission on Environmental Quality TMDL Program, (Total Cost: \$59,809, Role: Project Manager and Research Specialist; PI: Lucas Gregory).
9. 2020-2021 "Support for Total Maximum Daily Loads (TMDLs) to Address Bacteria Impairments in Cedar Creek, Hurricane Creek, Jack Creek, and Biloxi Creek (FY21)", Texas Commission on Environmental Quality TMDL Program (Total Cost: \$67,134, Role: Project Manager and Research Specialist; PI: Lucas Gregory).
10. 2017-2021 "Water Quality and Pollutant Loading Assessment in the Angelina River above Sam Rayburn Watershed", Texas State Soil and Water Conservation Board, (Total Cost: \$384,945, Role: Project Manager and Research Assistant, PI: Lucas Gregory).
11. 2019-2020 "Approach to Address Indicator Bacteria Impairments in the Thompsons Creek Watershed (FY20)", Texas Commission on Environmental Quality TMDL Program, (Total Cost: \$85,298, Role: Project Manager and Research Assistant; PI: Lucas Gregory).
12. 2019-2020 "Support to Address Indicator Bacteria Impairments in Tributaries of the Neches River Below Lake Palestine (FY20)", Texas Commission on Environmental Quality TMDL Program, (Total Cost: \$131,190, Role: Project Manager and Research Assistant; PI: Lucas Gregory).
13. 2018-2019 "Approach to Address Indicator Bacteria Impairments in Tributaries of the Neches River Below Lake Palestine (FY19)", Texas Commission on Environmental Quality TMDL Program, (Total Cost: \$164,387, Role: Project Manager and Research Assistant; PI: Lucas Gregory).
14. 2018-2020 "Texas Bacterial Source Tracking Program (FY18-19)", Texas State Soil and Water Conservation Board, (Total Cost: \$370,169, Role: Project Manager, Co-PIs: Lucas Gregory and Terry Gentry; Co-I: Kristina D. Mena).

*Not Funded*

1. 2021-2023 "Demonstration of Next Generation Sequencing of Pathogens to Identify Waterborne Pollutant Sources and Associated Human Health Risks", Texas State Soil and Water Conservation

- Board, (Requested Amount: \$184,164, Role: Grant Writer and Project Manager; Co-PIs: Lucas Gregory and Terry Gentry), Not funded.
2. 2023-2025 “Community, Wastewater, and Public Health: Bridging Gaps for Outbreak Preparedness”, The Water Research Foundation, (Total Funds Requested: \$216,276, Role: Principal Investigator, Co-PI: Kristina D. Mena)
  3. 2023-2024 “Water, Health, and Climate: A conference to advance water to address climate change and public health challenges in the Paso del Norte Region”, Burroughs Wellcome Fund Climate Change and Human Health Seed Grants, (Total Funds Requested: \$49,546, Role: Principal Investigator, Co-I: Kristina D. Mena)
  4. 2023-2025 “Advancing Water Reuse Technologies for Workforce Development”, National Science Foundation Regional Innovation Engines, (Total Funds Requested: \$709,150, Role: Postdoctoral Researcher; Co-Is: Fuqing Wu and Kayo Fujimoto; PI: Kristina D. Mena).
  5. 2024-2033 “Diversifying the Economics of Water”, National Science Foundation Regional Innovation Engines, (Total Funds Request: \$10,263,094, Role: Co-I/Postdoctoral Researcher; Co-I: Fuqing Wu; PI: Kristina D. Mena).
  6. 2024-2025 “Food Safety for Mars: Assessing and Mitigating Microbial Contamination of Packaged Foods for Prolonged Spaceflight using QMRA”, National Aeronautical Space Administration, (Total Funds Requested: \$149,005, Role: PI; Co-Is: Kristina D. Mena and Cici Bauer).

### Teaching

- Co-Instructor (10%): PHM 2135/PHD 2135L: *Risk Analysis-Principles and Practice* (Spring 2023)

### Guest Lectures

- UTHealth Houston SPH PH5610 Global Health Overview Class, *The Wicked Challenges Facing Water: Public Health Needs in Light of Climate Change* (October 25, 2023).

### Fellowships

- Postdoctoral Research Fellowship, UTHealth Houston School of Public Health (2022-2024)
- OGAPS Dissertation Fellowship, Texas A&M University (2020) (\*declined due to employment conflict)

### Honors/Awards

- UCOWR Ph.D. Dissertation Award in Water Policy & Socioeconomics (2023)
- UCOWR 2022 *Journal of Contemporary Water Research and Education (JCWRE)* Paper of the Year Award (2023): Schramm, M., **Gitter, A.**, & Gregory, L. (2022). Total Maximum Daily Loads and *Escherichia coli* Trends in Texas freshwater streams. *Journal of Contemporary Water Research and Education*, 176(1), 36-49.
- UTHealth Houston Postdoctoral Travel Award (2022)
- UCOWR/NIWR Annual Water Resources Conference-2<sup>nd</sup> place Graduate Student Oral Presentation (2021)
- Editor’s Choice Award (June 1, 2020): **Gitter, A.**, K.D. Mena, K.L. Wagner, D.E. Boellstorff, K.E. Borel, L.F. Gregory, T.J. Gentry and R. Karthikeyan. (2020). Human health risks associated with recreational waters: preliminary approach of integrating quantitative microbial risk assessment with microbial source tracking. *Water* 12(2):327. <https://doi.org/10.3390/w12020327>.
- Mills Scholarship, Texas Water Resources Institute Mills Scholars Program (2019)
- Water Daze Poster Competition-2<sup>nd</sup> Place Award, Water Management and Hydrological Sciences Program, Texas A&M University (2018)

## Invited Presentations

1. Wisdom from wastewater: lessons learned from a SARS-CoV-2 wastewater monitoring program. (**Gitter, A.**, Bauer, C., Wu, F., Chavarria, C., Mena, K.D.) Mississippi Water Resources Conference, Starkville, MS, March 2023.

## Conference Presentations

1. Flood Management for Private Wells: *Utilizing QMRA and Survey Approaches to Understand Well User Health Risks and Practices after Hurricane Harvey*. (**Gitter, A.**, Boellstorff, D.E., Mena, K.D., Gholson, D.M., Pieper, K.J., Chavarria, C.A., Gentry, T. J.). Universities Council on Water Resources/National Institutes of Water Resources Conference, Fort Collins, CO, June 2023.
2. Quantitative microbial risk assessment of recreational beaches impacted by human, dog, and gull fecal sources. (**Gitter, A.**, Gidley, M., Sinigalliano, C., Solo-Gabriele, H., Mena, K. D.). Universities Council on Water Resources/National Institutes of Water Resources Conference, Greenville, SC, June 2022.
3. Risk Characterization of Private Wells Impacted by Hurricane Harvey Flooding. (**Gitter, A.**, Gentry, T., Mena, K.D., Boellstorff, D.E., Peterson, J., Gregory, L., and D. Gholson) Universities Council on Water Resources/National Institutes of Water Resources Conference, Virtual, June 2021.
4. Understanding Health Risks Associated with Flooding and Wells after Hurricane Harvey. (**Gitter, A.**, Gentry, T., Mena, K.D., Boellstorff, D.E., Peterson, J., Gregory, L., and D. Gholson) National Monitoring Conference, Virtual, April 2021.
5. Quantitative microbial risk assessment of contaminated private wells impacted by Hurricane Harvey flooding. (**Gitter, A.**, Gentry, T., Mena, K.D., Boellstorff, D.E., Gregory, L. and D. Gholson) Water and Health Conference, Chapel Hill, NC, October 2019.
6. Human health risks associated with microbial contamination of private wells impacted by floodwater from Hurricane Harvey. (**Gitter, A.**, Gentry, T., Mena, K.D., Boellstorff, D.E., Gregory, L. and D. Gholson) Southern Region Water Conference, College Station, TX, July 2019.
7. Identifying Data Gaps in Understanding Feasibility of Reuse of Nanoparticles-containing Wastewater and Un-Disinfected Biologically Stabilized Wastewater in Aquaculture. (Anandan, A., Arlene Chen, A., de-Graft Johnson, E., **Gitter, A.**, Gurian, P.L., Hamilton, K., Kumar, A., Kozak, S., Mitchell, J., Niquice, C., Singh, D., Baranidharan, S., and A. Zimmer-Faust) American Chemical Society, Philadelphia, PA, August 2016.

## Conference Sessions Organized

- “Protecting Human Health through Water Resources Management”, 2022 Universities Council on Water Resources/National Institutes of Water Resources Annual Conference, Greenville, SC (June 2022).
- “Understanding and Managing Water Resources Related to Human Health” 2021 Virtual Universities Council on Water Resources/National Institutes of Water Resources Annual Conference, Virtual, (June 2021).

## Roundtables

- “Fecal Indicator Organisms...What are they good for?” Universities Council on Water Resources 2021 Virtual Roundtable (February 2021).

## Media

- Provided technical information regarding CERCLA and remediation to reporter with the *Houston Landing* (September 21, 2023)
- Interviewed and quoted for the article, “El Paso Water, local law enforcement warn about scheme to sell costly water filters; say city’s water is safe to drink”, *El Paso Matters* (September 24, 2023)
- “Meet a scientist: Anna Gitter”, Texas Water Resources Institute, Texas A&M AgriLife (2019): (<https://twri.tamu.edu/news/2019/august/meet-a-scientist-anna-gitter/>)

**Service**

- Associate Editor, *Journal of Contemporary Water Research and Education* (2023-current)
- Practice Council, UTHealth Houston SPH (2023-current)
  - El Paso Campus Representative
- Faculty Council, UTHealth Houston SPH (2023-current)
  - EOHS Representative Alternate
- El Paso Campus Scholarship Committee (2023-current)
- El Paso Campus Social Events Committee (2022-current)

**Professional Experience****Reviewer**

November 2021-current

- *Journal of Water and Health*
- *Environmental Science and Pollution Research*
- *South Carolina Journal of Water Resources*
- *Water and Environment*
- *Rapid Reviews|Infectious Diseases*
- *International Journal of Environmental Research and Public Health*
- *Societies*
- *Sustainability*
- *Water*

**Reviewer**, UTHealth Houston (UTHH) Postdoctoral Travel Awards-Cycle 1 December 2022

**Reviewer**, TWRI Mills Scholarship Program December 2020

**Reviewer**, USGS Graduate Research Program December 2020

**Participant**, Quantitative Microbial Risk Assessment Interdisciplinary Instructional Institute (QMRA III) July 2016  
Michigan State University, East Lansing, MI

**Participant**, International Perspectives on Quantitative Microbial Risk Assessment June 2015  
Drexel University, Philadelphia, PA

**Professional Memberships**

- American Water Works Association member (2021-2022)

**Student Advising**


Student Name	Degree	Role	Institution
Lynne Heilbrun	Ph.D. (2024)	Academic Advisor	UTHealth H SPH
Carlos Chavarria	MPH/Ph.D. (2022-2023)	Mentor	UTHealth H SPH
Karla Mendez	Ph.D. (2022)	Mentor	UTHealth H SPH
Taylor Jordan	Ph.D. (2021)	Professional Mentor	Texas A&M AgriLife Research/Texas A&M University

Luna Yang	Ph.D. (2020-2021)	Professional Mentor	Texas A&M AgriLife Research/Texas A&M University
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November 6, 2023

Keri Moe, Ed.D.

  
PSB Selection Committee  
c/o Edith Lara, Executive Assistant to the President/CEO  
El Paso Water  
1154 Hawkins Blvd.  
El Paso, Texas 79925

Dear PSB Selection Committee,

I am writing to express my interest in being considered for the vacancy on the Public Service Board for El Paso Water. My experience in communication and higher education combined with my passion for serving our region will allow me to contribute to El Paso Water's efforts to deliver reliable, quality and sustainable water services.


With a deep-rooted passion for strengthening our region, an interest in environmental sustainability and knowledge of the importance of ensuring access to clean and safe water for all, I believe I can provide the skills necessary to collaborate with other leaders to advance the innovation and excellence of the organization. My educational background in public relations, organizational communication and higher education administration, coupled with my practical experience in public relations practices, marketing, strategic planning and project management has equipped me with a solid foundation and a comprehensive understanding of the complexities involved in a variety of types of management and organization. I would apply my background and skills to further El Paso Water's excellence in delivering sustainable water services to our community.

Throughout my career, I have actively been involved in public service including volunteering and having leadership roles on numerous boards. I have also held progressive roles in higher education and other professional leadership where I have consistently demonstrated a proactive and results-driven approach. I am adept at interpersonal communication, fostering connections, understand the importance of data analysis and data-driven decision making, policy development, community engagement and am able to collaborate well with others.

I am driven by being a part of initiatives that move our community forward and ensure the quality of life for our region. Therefore, I am interested in serving on the El Paso Water Service Board because of its long history of providing high-quality water services that prioritizes environmental sustainability and community well-being. I am eager to bring my expertise, dedication, and innovative ideas to this board and our community by contributing to the ongoing efforts in optimizing water management strategies and enhancing public service initiatives.

Thank you for considering my application. I am confident that my commitment to our environmental and community sustainability, coupled with my professional skills and experiences, align well with the goals and vision of the El Paso Water Public Service Board. I am enthusiastic about working with other board members, El Paso Water Staff and local officials to find ways to deliver sustainable water services to our community now and into the future.

Sincerely,

  
Keri Moe, Ed.D.

Enclosure: Curriculum Vitae



**KERI MOE**  
Curriculum Vitae (11/2021)

**EDUCATION**

**Ed.D. Educational Leadership & Administration, University of Texas at El Paso**

El Paso, Texas (December 2021)

**M.A., Communication, University of Texas at El Paso**

El Paso, Texas (May 2003). Advisor: Dr. Patricia Witherspoon. Areas of Specialization: Intercultural Communication, Speech & Mass Communication, Organizational Communication, Border Studies

**B.A., Organizational Communication, University of Texas at El Paso**

El Paso, Texas (May 1999). Advisor: Dr. Sam Riccillo. Major: Organizational Communication. Minors: Spanish and Film Studies.

**Instituto Tecnológico de Estudios Superiores De Monterrey**

Mexico City, Mexico (1998). Concentration: International Communication & Public Relations; Spanish Language Studies

**PROFESSIONAL EXPERIENCE**

**Associate Vice President for External Relations, Communication & Development, El Paso Community College**

El Paso, Texas August 2016-Present

- Provide leadership, operational direction and supervise more than 35 employees in three departments: Marketing & Community Relations; The Foundation for EPCC; Grants Management Office
- Provide strategic counsel and support to the President for external relations, communication and outreach initiatives
- Oversee and manage a division budget of \$2 million
- Provide broad-based, change-oriented responsibilities for community relations, fund development, marketing and communication to internal and external stakeholders
- Offer strategic guidance for the future growth and positioning of EPCC with internal and external stakeholders
- Develop a comprehensive and integrated approach to community relations including strategic communication
- Lead annual marketing, media, branding and communication plans for the college including development of advertisements, printed and other promotional materials
- Increased earned media coverage by more than 60% and integrated public relations tactics and strategies
- Establish annual goals, drive implementation and review progress of marketing and communication
- Lead the development of external strategies, plans, programs to support the goals of the college
- Create and implement initiatives that further the college's brand and organizational goals
- Research, plan and write speeches, legislative testimony, proposals, grants, award applications, reports and other strategic communication
- Develop, implement, monitor and evaluate internal and district procedures related to assigned departments
- Ensure policies and procedures and laws and regulations applicable to assigned departments are followed
- Plan, develop, manage and monitor budgets, make recommendations regarding funding sources and allocation of resources
- Develop and execute special events to generate prospects, revenue and collegiate visibility
- Successfully lead and implemented an award winning 50<sup>th</sup> Anniversary Campaign
- Direct and coordinate donor development

**Special Projects Assistant to the President, El Paso Community College**

El Paso, Texas August 2014-Present

- Write speeches, remarks and legislative testimony integrating both quantitative and qualitative information
- Write press releases and develop media strategy for President's initiatives or events
- Lead for Aspen Institute 2015 site visit including submitting follow-up reports, managed event logistics
- Managed media for Aspen Top 10 Announcement, collaborated with Aspen's advertising agency to strategize coverage in regional market resulting in significant coverage

- Organized details of SACSCOC Site Visit Fall 2014
- Wrote application, lead and successfully coordinated EPCC's participation in AACC Pathways
- Facilitated production of EPCC nationally feature stories for NPR/PRI's *The Takeaway* including increasing coverage to an additional three stories that aired; and two more pending
- Develop and write awards nomination packets including: AACC Student Success Award-EPCC, ACCT Western Region Professional Board Staff Award-Pam Payne, El Paso Athletic Hall of Fame Nomination-Felix Hinojosa
- Coordinated all details of President's Performer's Studio Scholarship Gala fundraising event, June 2015

**Special Projects Assistant to the Vice President of Instruction & Workforce Education, El Paso Community College**  
El Paso, Texas August 2012-August 2016

- Facilitate student appeals of final course grades in accordance with EPCC procedures
- Serve as the liaison between the Vice President of Instruction and students for research and resolution of student complaints and other issues effectively reducing the number of concerns needing higher level attention
- Maintain confidentiality of sensitive student and employee information.
- Coordinated EPCC's booth and serve as the EPCC liaison for National Institute for Staff and Organizational Development (NISOD)
- Represent EPCC as a member of the Core Team for TX POD initiative (The Texas organization for Professional and Organizational Development) of the Texas Community College Teachers Association.
- Review and coordinate efforts to maintain and update EPCC policies and procedures
- Write speeches and remarks for Vice President of Instruction & Workforce Education
- Read, review and ensure District Policies and Procedures are followed
- Create and write new procedures using established guidelines

**Public Relations & Media Consultant/Strategist, Weber Shandwick (Temporary Contract)**  
New York, New York December 2013-March 2014

- Contracted by Weber Shandwick New York for roll-out of Absolut Texas launch
- Developed media strategy for West Texas and pitched ideas to radio, television, print and social media
- Distributed product, press kits, media mailers
- Collaborated with national, regional and local teams to ensure effective coordination
- Exceeded goals by 20% for branded product coverage and placement

**Professor-Tenured, El Paso Community College**  
El Paso, Texas August 2004-Present

- Developed curriculum, completed Blackboard Certification and teach online and hybrid courses
- Teach, prepare lessons, and assess student performance in Public Relations, Intro to Film, Public Speaking, Interpersonal Communication, Organizational and Professional Communication and others
- Implement innovative teaching methods and evaluation methodologies for students in a diverse, multicultural setting
- Accepted to and participated in the 2008 Fulbright-Hays Seminars Abroad Program (to Morocco) by the J. William Foreign Scholarship Board and the Secretary of the U.S. Department of Education
- Develop and assess Student Learning Outcomes
- Assist with coaching, judging and travelling with EPCC's nationally ranked Intercollegiate Forensics Team

**Consultant, Public Relations, Strategic Communication & Planning**  
El Paso, Texas August 2005-Present

- Provide integrated communication services for both quick one-time projects or for comprehensive long-term campaigns, paid and pro-bono.
- Develop comprehensive communication and marketing plans to position an organization to its best advantage.
- Specialties include: Writing, Media Relations, Editorial, Event Planning & Management, Crisis Communication, Brand Awareness & Marketing, Strategic Planning and Fundraising
- Create award winning representation for clients in a variety of industries including non-profit, corporate, government, higher education and others.
- Advise clients on strategies, plans and programs to increase visibility, achieve measurable results and improve brand recognition or achieve organizational goals.
- Examples of clients include Weber Shandwick, Creative Kids, UTEP Alumni Association, Race El Paso, TEDx El Paso and others.

**Lecturer, Communication Department UT El Paso**

El Paso, Texas August 1999-Present

- Teach COMM 3321 Public Relations, COMM 3320 Writing for Public Relations & Corporate Communication; COMM 3354 Small Group Communication, FILM 1354 Intro to the Art of Motion Picture, COMM 1301 Public Speaking, COMM 1321 Business and Professional Communication, Comm 4372 Research Methods in Communication.

**Campus Discipline Coordinator, El Paso Community College**

El Paso, Texas August 2007-August 2012

- Coordinated faculty at Valle Verde Campus, including reviewing faculty syllabi and training
- Ensured faculty compliance with HB2504 and other policies/procedures
- Supervised, evaluated and provided guidance for more than 15 adjunct instructors
- Assisted with scheduling and hiring processes
- Provided guidance and support concerning professional development

**Faculty Development Coordinator, El Paso Community College**

El Paso, Texas August 2005-August 2012

- Organized and directed district-wide biannual Faculty Development Week for more than 1,000 participants
- Solicited input from faculty and staff
- Organized year-round faculty development activities for veteran faculty
- Determined and measured faculty and campus needs and implement programs accordingly
- Collaborated with wellness, new and other faculty development coordinators and initiatives
- Coordinated and managed events with internal and external partners
- Marketed, promoted and created publications Faculty Development Programs
- Served as a Facilitator at the Southwest Seminar for Teaching & Learning

**National Endowment for the Humanities Grant Co-Director, El Paso Community College**

El Paso, Texas August 2007-December 2007

- Balanced and calculated distribution of grant funding for the *Las Platicas* program
- Committee Member for EPCC *Las Platicas* Chicana/o Studies Humanities Faculty Institute
- Ensured fiscal responsibility and appropriate use of federal funding
- Administered successful completion of the grant and required reporting
- Established partnerships both within and outside the institution
- Developed and oversaw marketing and event promotion
- Prepared and completed comprehensive end of year federal project report for the NEH

**Staff Writer, Ysleta Independent School District**

El Paso, Texas January 2004-August 2005

- Oversaw design of printed materials including writing, photography and layout
- Wrote speeches, publication copy, press releases and photography
- Direct production of printed materials, manage production schedules and coordinate community initiatives
- Direct and consult with district personnel on communication objectives
- Interacted with Administration, department leadership to determine key messages and meet district goals
- Assisted with special events and training for up to 500 participants

**Adjunct Instructor, Doña Ana Branch Community College & El Paso Community College**

El Paso, Texas August 2003-2005

- Taught, prepared lessons, and assessed student performance in Public Speaking, Interpersonal Communication, Business and Professional Communication and Intro to Human Communication courses.
- Created and developed innovative classroom activities for students in a multi-cultural setting.

**Communication Director, Girl Scouts of the Rio Grande**

El Paso, Texas March 2001-December 2003

- Provided oversight, planning, coordination, supervision and evaluation of all marketing, communication and branding initiatives across a two-state, five county service area
- Lead development of internal and external communication strategies, plans, programs to support council goals
- Established goals, drove implantation and measured results
- Successfully implemented Girl Scouts of the USA rebranding initiative

- Developed external strategies, plans and programs to support organizational goals
- Oversee design of all printed, audio and video materials including writing, photography and layout
- Supervised fund development activities and obtained funding for council programs through fundraising and grants
- Developed grant proposals, monitored activities and compliance, maintained financial reports
- Maintained and authorized expenditures of an \$100,000 communication budget
- Increased overall news coverage of council by more than 80%, including more than seven placements in national media
- Wrote speeches, press releases, news and feature articles, and other written communication.
- Coordinated New Mexico Gold Award ceremony with Governor's Office and New Mexico Council
- Worked with external dignitaries and constituents
- Developed and implemented communication plan, organize special events and coordinate all media and community relations
- Developed crisis communication plan and related staff procedures
- Coached and prepared staff and volunteers, including children, for media interviews
- Oversaw website content and developed key messages
- Supervised communication staff, interns and volunteers
- Implemented, monitored and evaluated council procedures to ensure compliance

### **Production Assistant, El Paso Electric Company**

El Paso, Texas August 2001

- Coordinated and mobilized talent, aided craft service and assisted production efforts for filming a commercial and Public Service Announcements.

### **Communication/Public Relations Associate, United Way of El Paso County**

El Paso, Texas 1998-2001

- Wrote, designed and oversaw publication of all printed materials including annual report, brochures, newsletters, etc.
- Developed communication plan, implemented marketing initiatives, organized press conferences, special events and media relations efforts
- Initiated, proposed and implemented communication initiatives that enhanced brand awareness and promoted philanthropy
- Cultivated and maintained donor relations
- Assisted in fundraising efforts to meet annual campaign goals, wrote fundraising correspondence and maintained donor relationships
- Implemented branding and key messages

### **Production Assistant, Adelante Multimedia**

El Paso, Texas January 1999-July 1999

- Wrote scripts, located and secured filming locations; Assisted with camera, lighting, set-up and other aspects of production on various projects.

### **Script Supervisor & Production Assistant, Tortilla Productions**

El Paso, Texas Summer 1998

- Supervised script, assisted with production and publicity for the feature film The Big Weird Normal, directed by Zach Passero.
- Script supervisor and production crew for El Paso Electric commercials and PSAs

### **Communication Intern, Interlochen Center for the Arts**

Interlochen, MI Summer 1997

- Wrote press releases, prepared media kits, designed publications, managed summer concert series and other special events.

### **Freelance Photographer, El Paso Times**

February - June 1997

- Took photographs, processed film and printed pictures by assigned deadline.
- Wrote captions and descriptions for photos.

### **Photographer/Photo Editor, The Prospector & El Minero**

February - June 1997

- Took photographs, processed film and printed pictures.
- Hired and managed photography staff.
- Reviewed news releases, current events and worked with editorial staff to make assignments.

### **Target Greatland**

Cashier Supervisor

El Paso, Texas 1995-1999

- Promoted from Door Greeter, to Cashier, to Service Desk to Cashier Supervisor
- Hired, evaluated and trained up to 125 front end personnel
- Recognized for strong customer service and interpersonal skills
- Handled customer complaints
- Ensured front end followed all corporate and governmental regulations
- Developed strategies for meeting sales and customer service goals

### **PROFESSIONAL MEMBERSHIPS**

- Executive Forum
- Public Relations Association of America (PRSA)
- National Council on Marketing & Public Relations (NCMPR)
- Texas Association of Community College Marketers (TACCM)
- Public Relations Southwest (PRSW)—founding member and Past-President
- National Communication Association (NCA)

### **SELECTED PROFESSIONAL AND COMMUNITY SERVICE**

September 2021: Plaza Classic Film Festival Organizing Committee.

March 2019- August 2021 Developed the Resilience Art Project, a project using art curriculum to help the El Paso community heal after the mass shooting, in collaboration with Creative Kids securing \$20,000 of funding to develop and implement the program. Developed grant proposal, managed and compiled all reporting and

July 2019: Cultural Funding Program Review Panelist for the City of El Paso Museum & Cultural Affairs Department.

June 2013- August 2019: Board Chair, Creative Kids Board of Directors (2017-18), Vice President and Chair, Events & Fundraising Committee (2015-16); Events and Fundraising Committee, Chair (2014-15); current volunteer.

August 2013- 2015: Member, Newspaper Tree Board of Directors

2009-2010: Public relations consultant and advisor for Race El Paso's efforts to develop events and healthy lifestyles.

January 2008-Present: Public Relations Association of the Southwest, Founding member & Past-President (2009-2010).

July 2006- August 2012: UTEP Alumni Association Board of Directors, President (2011-12); Vice-President of Public Relations, (2007-2011).

May 2007-present: El Paso Commission for Women, Board of Directors (2007-2010), member.

Spring 2005 & Spring 2006: Reviewed submissions of papers to Latino/a Caucus, La Raza Division of the National Communication Association.

2006-Present: Member, La Raza Caucus and Latina/o Section National Communication Association

2004-Present: Mortar Board National College Senior Honor Society, Career Network Mentor for students.

2004-present: United Way Paso Del Norte Society Leadership Giver.

2004-2006: United Way of El Paso County Marketing Committee member.

2004-2009: Member, Association of Women in Community Colleges, Board Secretary (2008-2009).

2002-2006: Participated in and served on the Public Relations Committee for *Dia de Los Niños/Dia De Los Libros* (Day of the Children/Day of the Books) community literacy event.

March 2003 & 2004: Table Captain YWCA Women's Luncheon

November 2002-February 2003: Collaborated with UTEP's Union Programs Office to organize an exhibit on the Virgin of Guadalupe that would chronicle the role of the icon in the border region

September 2002-April 2003: Organizing committee for Dia De Los Niños/Dia De Los Libros, a community event promoting youth and family literacy.

January 2001, 2002, 2003, 2006, 2010, 2012: Academic Decathlon Judge for high school students.

October 2002: Chaired PRSA Ria Award Committee. Coordinated event and judging.

Spring 2000: Judged University Interscholastic League (UIL) competition for high school students competing in writing.

### **COMPETITIVELY SELECTED REGIONAL AND NATIONAL PRESENTATIONS**

October 14, 2021: Presenter "A Winning Combination—the Power of Experience & Fresh Ideas—A Panel Discussion of Trustees at Different Stages of Board Service". Association of Community College Trustees (ACCT) Annual Leadership Conference, San Diego.

October 17, 2019 Presenter, "Engaging Stakeholders to Support Innovation". Association of Community College Trustees (ACCT) Annual Leadership Congress, San Francisco.

March 26, 2019: Presenter, "Engaging Stakeholders to Support Innovation". National Council on Marketing & Public Relations Annual Conference, San Antonio.

October 24, 2018: Panelist, The Chair's Academy: The Leadership Team of the Board. Association of Community College Trustees (ACCT) Annual Leadership Congress, New York City.

February 15, 2007: Border Learning Conference, El Paso, Texas. Presented with Patricia Islas "Building Community in ANY Classroom."

November 17, 2006: National Communication Association Annual Convention, San Antonio, Texas. Chaired "Latina Voices: Feminism & Women's Issues in Latino/a Studies."

May 29, 2006: International Conference on Teaching and Leadership Excellence (NISOD), Austin, Texas. Presented with Dr. Richard Rhodes and Dr. Dennis Brown "Engaging Veteran Faculty".

March 3, 2006: The International Sun Conference on Teaching and Learning, El Paso, Texas. Presented "Engaging Students & Faculties with Learning Communities."

February 9, 2006: Border Learning Conference, El Paso, Texas. Presented "Engaging Students & Faculty with Learning Communities."

January 11, 2006: EPCC Building Campus Communities for Students and Faculty Success Seminar, El Paso, Texas. Presented with Caroline Woolf-Gurley "Learning Community Case Studies: English 1301 and Speech 1315."

November 20, 2006: National Communication Association Annual Convention, Boston, MA. Panelist on "Starting Healthy, Staying Healthy II: Strategies on the First Job Search and the First Move."

November 19, 2005: National Communication Association Annual Convention, Chicago, IL. Presented paper "Queen of the Sixth Sun: The Virgin of Guadalupe and Border Identity."

November 19, 2005: National Communication Association Annual Convention, Boston, MA. Chaired "Politics, Performance, and Media: Latino/a Polity, Audience and Theory."



November 3, 2000. Southwest Education Council for Journalism and Mass Communication Symposium, Tempe, Arizona. Presented “Media Diversity in Magazine Advertisements: Are Latina/os Represented Proportionally?”

## **AWARDS & HONORS**

October 2021. El Paso Inc. Women of Impact Award recipient.

January 2020: El Paso Community College President’s Excellence Award for Outstanding Achievement.

October 2019: Gold Paragon Award from the National Council on Marketing & Public Relations (NCMPR) recognizing outstanding achievement in design and communication for EPCC’s 50<sup>th</sup> Anniversary Campaign.

December 10-14, 2019: Competitively selected participant in “Art, Culture & Transforming Conflict” AlumniTIES Thematic International Exchange Seminar presented by the Bureau of Educational & Cultural Affairs-U.S. State Department, Santa Fe.

March 2010 Awarded the 2010 New Member Achievement Award by the Texas Public Relations Association (TPRA) recognizing service to TPRA and the Public Relations Foundation.

May 2009 Awarded EPCC’s nomination for the Minnie Stevens Piper Award for teaching excellence.

June 2009. National Institute for Staff & Organizational Development (NISOD) Excellence Award Recipient.

April 2008. Selected as a nominee for the Minnie Piper Stevens Teaching Award for the EPCC based competition. 2006-2007

February 2008. Competitively selected to participate in the 2008 Fulbright-Hays Seminars Abroad Program (to Morocco) of the J. William Foreign Scholarship Board and the Secretary of the U.S. Department of Education.

September 2006. Awarded Outstanding Faculty Woman of the Year by El Paso Community College Student Leadership & Campus Life in partnership with Student Government Association.

October 2006. Awarded Public Relations Society of America—Rio Grande Chapter “Ria” for excellence in publication design for El Paso Community College Faculty Development Week booklet.

March 2006. Awarded the “Outstanding Woman of the Year” by El Paso Community College’s Campus Life and Student Government Association.

October 2004, April 2005, September 2005. Applied and awarded three tuition grants from the AT&T Foundation to participate in a six-week, online courses for higher education faculty.

June 2005. Presented a recognition at the El Paso Community College Board of Directors Meeting for support of the EPCC Forensics Team during the 2004-05 school year.

March 2005. Applied and awarded a tuition grant from the AT&T Foundation to participate in a six- Week, Diversity in the Classroom, online course for higher education faculty.

November 2004. Applied and awarded a tuition grant from the AT&T Foundation to participate in a six- week, Active Learning, online course for higher education faculty.

October 2003. Awarded five PRSA El Paso Chapter Ria Awards for annual report, media relations, news writing, publication design and best non-print media.

May 2003. Recognized as Outstanding Graduate Student by Communication Department for academic and research achievement.

October 2002. Awarded five PRSA-El Paso Chapter Ria Awards for work in media relations, news writing and publication design.

August 2002. Speech writing and website design recognized by the League of American Communication Professionals.

October 2001. Awarded PRSA-El Paso Chapter Ria Award for publication design.

Summer 2000. Publication design for brochure recognized by national United Way.

May 2001. Awarded graduate scholarship from the local chapter of American Association of University Women.

May 1999. UTEP Outstanding Communication Department Graduating Senior.

### **PUBLICATIONS**

Moe, K.L. (2010.) Morocco as a Case Study for the Communication Course: An Exploration of Identity, Language, Power, Gender and Balance.

Kelly, M.S. & Moe, K.L. (2008) Instructor's Manual & Test Banks with Transparency Slides for DeVito. Allyn & Bacon.

Moe, K.L. (2008) Lecture Questions for Clickers for Interpersonal Communication. Allyn & Bacon.

Moe, K.L. (2008) Lecture Questions for Clickers for Introduction to Human Communication. Allyn & Bacon.

Moe, Keri. (2006) "Reina Del Barrio" Photograph. Border Senses. El Paso Community College: El Paso, Texas.

### **MANUSCRIPTS COMPLETED**

Moe, K.L. & McDonald, J.A. Media Diversity in Magazine Advertisements: Are Latina/os Being Represented Proportionally?

Moe, K.L. (under review). The Virgin of Guadalupe and Latina Identity.

Moe, K.L. (Masters Thesis.) Queen of the Sixth Sun: The Virgin of Guadalupe & Border Identity.

Moe, K.L. Beyond Gutenberg: The Uses and Gratifications of College Women on the Internet.

Moe, K.L. (2010) En'Shallah: Three Cases of Contemporary Public Relations in Traditional Morocco.

Moe, K.L. (2009.) Campaign 2008: A Content Analysis of Rhetoric in the Email Campaigns of Clinton and Obama.

### **EPCC PRESENTATIONS**

January 2010: "The Moroccan Diaspora: The Fulbright Experience"

August 20, 2009: "Master Teacher Program" with Doug Carr and Stacy Zeller Mayo

January 9, 2008: "Post-Platicas: Integrating Chicana/o Studies into the Classroom." with Richard Baquera, Dr. Daniel Gutierrez, Lucia Rodriguez and Mauricio Rodriguez

August 16, 2006: "Transforming Office Hours Into Student Success" with Sue Selk, Claudia Cochran, Joseph Martinez and Dr. Rick Falvo

January 11, 2006: Presented a Learning Community Case Study at "Building Campus Communities for Student and Faculty Success" El Paso Community College

August 15, 2005: "Drab to Fab: Improving Student Presentations" with Sue Selk

January 5, 2005: "Participatory Learning" with Mary Scott

January 4, 2005: "Time Management & Organization in the Classroom" with Sue Selk and Leon Blevins

February 11, 2003: Conducted a continuing education seminar in fundraising and non-profit public relations at the University



of Texas at El Paso in partnership with PRSA-El Paso Chapter

## **PROFESSIONAL DEVELOPMENT**

December 10-14, 2019: Competitively selected participant in “Art, Culture & Transforming Conflict” AlumniTIES Thematic International Exchange Seminar presented by the Bureau of Educational & Cultural Affairs-U.S. State Department, Santa Fe.

2018 – Present. Attend Annual Conference of Texas Association of Community College Marketers (TACCM)

2017-Present. Attend the regional and annual conference of the the National Council on Marketing & Public Relations (NCMPR)

January – December 2017. Completed El Paso Chamber of Commerce’s Leadership El Paso, Class 39.

2016-Present. Attend the American Association Community Colleges (AACC) Annual Convention

2015-Present. Attend the Association of Community College Trustees (ACCT) Annual Leadership Congress

April 14-16, 2016. American Association Community Colleges (AACC) Pathways Project Institute #2: Pathways Design I— Mapping Pathways Through the Institution, Washington DC.

February 4-6, 2016. American Association Community Colleges (AACC) Pathways Project Institute #1: Leadership for Transformational Change—Implementing Pathways at Scale, San Antonio, TX.

2006, 2012-16. NISOD: International Conference on Teaching Leadership and Excellence, Austin, TX

July 14-16, 2013 Attended and participated in “Leading from the Middle” – Texas Community College Teachers Association (TCCTA) Institute for Leadership Development.

October 2008, 2009, 2011 & 2013: Facilitator, Southwest Seminar.

August 2004-Present. Have attended more than 100 El Paso Community College sponsored workshops.

April 2010 National Association for Chicana and Chicano Studies – NACCS annual conference.

March 2010 Attended Texas Public Relations Association Leadership Conference.

2005-08, 2010 Attended and participated in Border Learning Conference, Las Cruces, NM.

June 30-July 4, 2008. *Qualam wa Lawh* Language School, Rabat, Morocco— 20 hours of intensive Arabic (*Darija*).

June 25-August 8, 2008. Participated in intensive seminar on Morocco for Fulbright Hays Seminar Abroad under the direction and sponsorship of the Moroccan American Center for Education and Cultural Exchange (MACECE), the UT Austin, J. William Fulbright Foreign Scholarship Board and the U.S. Department of Education.

June 2008. Completed Blackboard Training for online course development.

September 20, 2007. Certificate of Completion. The NIH Office of Human Subjects Research computer based training for Institutional Review Board Members. Certificate #: 1190352382

August 2007. *Instituto Mexico Americano de Cultura*, Guadalajara, Guadalajara, Mexico—Received 20 hours of Continuing Education Credit in Spanish Grammar and Spanish Conversation.

2005-07. Participant, Southwest Seminar for Great Teaching, Taos, NM.

November 16-19, 2006. National Communication Association Annual Convention, San Antonio, TX.

June 17, 2006. “Celebrate and Connect with Your Inner Teacher” by Sue Jones, Ph.D., Richland College

June 8, 2006. “Designing a Learning Community” by W.J. Hardiman, Ph.D., Director of the Evergreen State College.

January 11, 2006. “Building Campus Communities for Student and Faculty Success” by Vincent Tinto, Ph.D. Syracuse University.

August 2006. Becari Language School, Oaxaca, Oaxaca, Mexico—Received 20 hours of Continuing Education Credit in Spanish Grammar and Spanish Conversation.

March 3-4, 2006. The International Sun Conference on Teaching & Learning, El Paso, TX attendee.

November 17-20, 2005. National Communication Association Annual Convention, Boston, MA attendee.

September 9–October 25, 2005. Successfully completed the six-week online course *Learning Communities: A User’s Guide* offered by the Texas Collaborative for Teaching Excellence.

August 2005. Fenix Language Institute, Zacatecas, Zacatecas, Mexico—Earned 20 CEC Hours in Spanish Grammar and Spanish Conversation.

April 1-May 13, 2005. Successfully completed the six-week online course *Embracing Diversity in the College Classroom* offered by the Texas Collaborative for Teaching Excellence.

October 22-December 26, 2004. Successfully completed the six-week online course *Incorporating Active Learning Strategies in the College Classroom* offered by the Texas Collaborative for Teaching Excellence.

November 2004. National Communication Association Short Courses: *Teaching the College Course in Interpersonal Communication*, *Teaching the College Course in Intercultural Communication*, *Teaching Communication Courses with Feature Films* and *Teaching Online Public Speaking*.

October 22-December 26, 2004. Successfully completed the six-week online course *Incorporating Active Learning Strategies in the College Classroom* offered by the Texas Collaborative for Teaching Excellence.

August 2004. Centro Cultural de Lenguas, Morelia, Michoacan, Mexico—received 20 hours of Continuing Education Credit in Spanish Grammar and Conversation.

## **REFERENCES UPON REQUEST**

B. Abigail Tarango, Ph.D.

[REDACTED]  
El Paso, Texas

m. [REDACTED]  
[REDACTED]

October 13, 2023

Edith Lara  
Executive Assistant to President/CEO  
El Paso Water  
1154 Hawkins Blvd.  
El Paso, TX 79925

Dear Ms. Lara,

I am writing to express my interest and apply for the El Paso Water Public Service Board position. With a strong background of over 20 years of experience in education, serving in leadership roles for the last 10 years, I feel confident that my experiences can contribute to this esteemed role. Moreover, for the last two years, I have served in a healthcare leadership role, diversifying my experiences in service to my community.

As the Executive Director of the University Medical Center Foundation of El Paso, El Paso Children's Hospital Foundation, and Fundación de UMC en Mexico, I have garnered valuable insights into the complexities and challenges of managing large-scale operations. My work has involved developing and implementing strategic plans, overseeing financial management, and engaging in effective public communications—all skills that are directly applicable to the roles and responsibilities of a board member for El Paso Water.

Overseeing multiple foundations has also honed my project management and administrative law skills. I have been responsible for maintaining compliance with regulations, managing staff, and

liaising with elected officials, which I believe would be beneficial in the governance and operations of El Paso Water.

I hold a doctorate and have amassed significant experience in education and healthcare, philanthropy, and community work, making me intimately familiar with the challenges and opportunities of our region.

As a resident of El Paso County and an individual deeply committed to community service, I recognize the critical role that water and utility services play in the quality of life for our residents. I am also prepared to attend the regular and special meetings, phone and email correspondence, and occasional travel as required, and understand that the position is a volunteer role requiring an estimated 125 hours per year of service. I am committed to abiding by the specified code of ethics and have no conflicts of interest or political affiliations that would compromise my role on the board.

Please find my detailed resume attached for your review. Thank you for considering my application. I have attached my detailed resume for your review and look forward to the opportunity to discuss my suitability for this important position further. Please feel free to contact me at 915-539-0202 or via email at [babigailtarango@gmail.com](mailto:babigailtarango@gmail.com).

Sincerely,

A black rectangular box redacting the signature of B. Abigail Tarango.

B. Abigail Tarango, Ph.D.

# B. Abigail Tarango, Ph.D.

## EDUCATION

- 2023 Executive Leadership in Healthcare Program - A Collaboration between Rice Business Executive Education and MD Anderson Cancer Center at Rice University's Jones Graduate School of Business  
Houston, Texas
- 2022 REALIZE Executive Leadership Program by Paso del Norte Health Foundation  
El Paso, Texas
- 2020 Doctor of Philosophy, Educational Leadership & Administration with an emphasis on Education (PK-20) from New Mexico State University  
Las Cruces, New Mexico
- 2017 Women in Education Leadership Program at the Harvard Graduate School of Education  
Cambridge, Massachusetts
- 2004 Masters of Science in Family & Consumer Science Education with an emphasis in Curriculum & Instruction from New Mexico State University  
Las Cruces, New Mexico
- 2002 Bachelor of Science in Family & Consumer Sciences with an emphasis on Child Development  
New Mexico State University  
Las Cruces, New Mexico

## PROFESSIONAL EXPERIENCE

- 2021 - present University Medical Center of Foundation of El Paso  
*Executive Director*  
El Paso, Texas
- 2021 - present El Paso Children's Hospital Foundation  
*Executive Director*  
El Paso, Texas
- 2021 - present Fundación de UMC en México  
*Presidente*  
Juárez, Chihuahua
- 2020 - present JG Consulting  
*Consultant*  
Austin, Texas
- 2018- 2020 Department of Education  
*Reviewer*  
Washington, D.C.
- 2016 - 2021 Ysleta Independent School District  
*Director of Special Projects & Strategic Initiatives & Executive Cabinet Member.*  
El Paso, Texas
- 2013 - 2016 Texas A&M AgriLife  
*El Paso County Extension Agent: Family & Consumer Sciences Education*  
El Paso, Texas
- 2011 - 2013 University of Texas at El Paso, TRIO Program  
*Upward Bound Faculty*  
El Paso, Texas
- 2010 - 2013 Sunshine Christian School  
*K4 Educator (Preschool Teacher and Dept. Head)*  
El Paso, Texas
- 2010 - 2013 El Paso Marathon Kids (Nonprofit)  
*El Paso County Coordinator*  
Austin, Texas
- 2009- 2011 El Paso Elementary Years Parenting Examiner  
*Freelance Writer*  
El Paso, Texas

## PROFESSIONAL EXPERIENCE cont.

2002-2004	Mayfield High School <i>Family &amp; Consumer Science Educator</i>	Las Cruces, New Mexico
1999-2000	New Mexico State University, Associated Students of NMSU (ASNMSU) <i>Executive Director of Student Services</i>	Las Cruces, New Mexico
1996-1997	Ysleta Independent School District <i>Ysleta Learning Community Tutor</i>	El Paso, Texas

## TEACHING EXPERIENCE

2014-2015	Department of Sociology & Anthropology Field Practicum for the Professoriate, NMSU Doctoral Program under the supervision of Dr. Guillermina “Gina” Núñez-Mchiri, University of Texas at El Paso	El Paso, Texas
2013- 2016	Faculty, County Extension Educator Texas A & M AgriLife	El Paso, Texas
2010-2013	Volunteer County Educator Texas A & M AgriLife	El Paso, Texas
2011-2013	Upward Bound Faculty, Trio Programs University of Texas at El Paso (UTEP)	El Paso, Texas
2010-2013	K4 Educator (Preschool Teacher) Sunshine Christian School	El Paso, Texas
2002- 2004	Family & Consumer Science Educator Mayfield High School, Las Cruces Public Schools	Las Cruces, New Mexico

## REVIEWER

- Leading with Technologies: Improving Performance for Educators, edited by G. Ivory and D. Christman (2019)
- Technologies to Lead Schools: Key Concepts to Enhance Student Success edited by G. Ivory, D. Christman (2019)

## PEER-REVIEWED JOURNAL ARTICLE

Cristóbal Rodríguez, Adam Amador & **B. Abigail Tarango** (2016) Mapping Educational Equity and Reform Policy in the Borderlands: LatCrit Spatial Analysis of Grade Retention, Equity & Excellence in Education, 49:2, 228-240.

## CHAPTER SUBMISSIONS

Tarango, B. A. (2022). The Latina Madre and Her Journey to Baccalaureate Degree Attainment chapter in Emancipatory Change in US Higher Education (pp. 173-191). Cham: Springer International Publishing.

## PROFESSIONAL & COMMUNITY AFFILIATIONS, MEMBERSHIPS & ASSOCIATIONS

2022	Association of Healthcare Philanthropy (AHP)
2021	Texas Association of Latino Administrators & Superintendents (TALAS) El Paso President-Elect
2021	Texas Association of Chicanos in Higher Education (TACHE)
2020-2021	University of Texas at El Paso (UTEP) Data Council
2020-2021	Texas Association of School Administrators (TASA) Advisory Committee
2019-2021	University of Texas at El Paso (UTEP), Collaborative for Academic Excellence
2018-2021	American Association of Hispanics in Higher Education (AAHHE)
2016-2021	Texas Urban Council (TUC)
2016- 2021	American Association of School Administrators (AASA)
2016- 2021	Texas Association of School Administrators (TASA)

2016- 2021	Association of Latino Administrators and Superintendents (ALAS)
2016- 2021	Texas Association of Latino Administrators & Superintendents (TALAS)
2016- 2021	Texas Council of Women School Executives (TCWSE)
2016-2021	Texas Urban Council (TUC) Member
2016- 2021	National Education Association (NEA)
2016- 2021t	Texas State Teachers Association (TSTA)
2016- 2021	Ysleta Teachers Association (YTA)
2016-2021	Society for Collegiate Leadership and Achievement -NMSU Honor Society
2016-2017	National Association of Latino Elected and Appointed Officials (NALEO)
2015- 2021	Mujeres Activas en Letras y Cambio Social (MALCS)
2013- present	Wise Latina International (WLI)
2013-2020	University Council for Educational Administration Member (UCEA)
2013- 2020	Association for the Study of Higher Education Member (ASHE)
2013-present	American Educational Research Association (AERA)
2014-2016	New Mexico State University Graduate Student Council (NMSU, GSC)
2013-2016	Texas Extension Association of Family and Consumer Sciences (TEA-FCS)
2013-2016	National Extension Association of Family and Consumer Sciences
2011-2016	Junior League of El Paso (JLEP) & Association of Junior Leagues International Inc. (AJLI)
2003-2004	American Association of Family and Consumer Sciences (AAFCS)
2002-2003	New Mexico Association of Family and Consumer Sciences- Vice President
2001-2003	College of Agriculture and Home Economics Council Member
2001-2004	NMSU Chapter-Association of Family and Consumer Sciences
1999-2000	Associated Students of NMSU, Executive Branch Executive Director of Student Services
1997-1999	New Mexico State University Admissions Ambassador

## PRESENTATIONS, SPEAKING ENGAGEMENTS, ETC.

October 2023	Keynote Speaker: El Paso Pediatric Dental Assistant School	El Paso, Texas
August 2023	Panelist: Supporting New Deans and Emerging Leaders at the Education Deans for Justice and Equity (EDJE) Summer 2023 Conference	San Diego, California
July 2023	Keynote Speaker: Texas Rising Star Recognition for the Workforce Solutions Borderplex.	El Paso, Texas
May 2023	Presenter: Empowerment Day at Southwest University	El Paso, Texas
March 2022	Keynote Speaker, "Break Free & Rise Up." Association of Latino Professionals for America (ALPFA) El Paso's 2nd annual Soy Poderosa Women's Conference.	El Paso, Texas
March 2022	Panelist & Table Leader. Women in Leadership Network and Panel. University of Texas at El Paso	
Spring 2022	TEDx Speaker (Postponed). Western Iowa Tech Community College (WITCC)	Sioux City, Iowa
June 2021	Panelist. Assessment Policy, What All Testing Coordinators Should Know. National Association of Testing Professionals (NATP)	Virtual
May 2021	Guest Speaker. Pa'Que Sepan: Dia de Las Madres, Arizona's All in Education.	Virtual
May 2021	Roundtable Host. Mi Lucha: Siete Anos. Navigating through a Doc Program that wasn't made for Me (Xicana Scholar). Texas Associate of Chicanos in Higher Education (TACHE)	Virtual
March 2021	Moderator. Returning to School and COVID-19: How K-12 Educators Maintain Support for Male Students of Color, Webinar. Texas Education Consortium for Male Students of Color.	Virtual

March 2021	Presenter. Fort Worth ISD's Second Annual Dolores Huerta & Cesar Chavez Day of Advocacy & Service	
December 2020	Panelist. LatinX and the Dissertation Experience	Virtual
August 2020	Moderator. Returning to School after COVID-19, Webinar. Texas Education Consortium for Male Students of Color.	Virtual
July 2020	Panelist. LatinE: ¡Conversamos! Familia, Co-parenting, (published in November 2020).	Virtual
June 2020	Panelist. Texas Association of School Administrators (TASA) SummerCon.	Austin, Texas
April 2020	Panelist. Evidence-Based Practices for Supporting Boys and Young Men of Color in Education in the COVID-19 Pandemic, Webinar. Texas Education Consortium for Males Students of Color.	Virtual
Feb 2020	Panelist. What we are Learning about Latinx Leaders, In Person. Mexican American School Boards Association (MASBA).	San Antonio, Texas
January 2020	Presenter. Geospatial Analysis for Decision-making Leadership Texas Association of School Administrators (TASA) Midwinter.	Austin, Texas
September 2019	Presenter. Transformational Leadership with Intentional Intersectionalities. Texas Association of School Administrators/Texas Association of School Board Members (TASA/TASB) Convention.	Austin, Texas
October 2019	Presenter. Bond Referendums for Public Schools. Association of Latino Administrators and Superintendents (ALAS) Education Summit.	Orlando, Florida
March 2019	Presenter. RTM K-12 theme: Collaborative Process and Transformational Practices – Exploring the Underlying Values that Lead to Impactful Change. Problem-solving Workshop: Wicked Problem.	CA
February 2019	Keynote. Ysleta ISD Parent and Family Engagement Conference, I Am My Community, and My Community is My Familia.	El Paso, Texas
December 2018	In-Service Presenter. Ysleta ISD Sub-Custodians Workshop: Pride in Our Work.	El Paso, Texas
November 2018	In-Service Presenter. Ysleta ISD Head Custodians Workshop: Important Thing to Remember: You are Important.	El Paso, Texas
October 2018	Presenter. (HACU) Forth PreK-12/Higher Education Collaboration Symposium	Atlanta, Georgia
October 2018	Panelist. Texas Education Consortium for Male Students of Color.	Austin, Texas
October 2018	Co-Presenter. S15 <sup>th</sup> Annual Association of Latino Administrators & Superintendents (ALAS) Education Summit, "Equity: United we Stand!"	San Diego, California
October 2018	Co-Presenter. The Renaissance of a District Association of Latino Administrators and Superintendents (TASA/TASB) Conference Session.	Austin, Texas
August 2018	Panelist. <i>I am a Mother. I am a Graduate Student</i> . Navigating multiple identities while in graduate school at Mujeres Activas en Letras y Cambio Social (MALCS) Summer Institute Theme: "Convivencia y Resistencia: Fronterizas for Social Justice" at the University of Texas at El Paso	El Paso, Texas
May 2018	Presenter. Region One ESC Technology Conference. Session on Instruction	South Padre Island, Texas
April 2018	Co-Presenter. RTM K-12 Innovation Forum, Collaborative District Leadership. Facilitating Change Management at the District Level.	San Antonio, Texas
Feb 2018	Emcee. Hispanic Scholarship Fund (HSF) College Camp at the University of Texas at El Paso	
August 2017	Motivational Speaker. YISD Transportation In-Service	El Paso, Texas



July 2017 Brazil.	Awardee and Presenter. Women Leading Education Across Continents International Conference in  The School Superintendents Association (AASA) named ten female scholarship recipients nationally to attend the Women Leading Education (WLE) Across Continents International Conference. The 6th International Conference at Rio de Janeiro State University in Duque de Caxias, Brazil –themed “ <i>From Margins to Centers.</i> ” Duque de Caxias, Brazil
October 2016	Presenter. 13th Annual Association of Latino Administrators and Superintendents (ALAS) Education Summit: Leading and Learning in a Digital Era Philadelphia, Pennsylvania
August 2016	Motivational Speaker. YISD Transportation In-Service El Paso, Texas
June 2016	Speaker. Delegate Assembly for Goodwill Industries Omaha, Nebraska
June 2016	Speaker & Mentor. Women’s Collective Impact: Step Up to Success El Paso, Texas
May 2016	Speaker. Workforce Solutions Borderplex, Inc., Step Up to Success Conf. El Paso, Texas
June 2015	Co-Presenter. Wise Latinas International (WLI), Call to Action - State of Women in El Paso.
August 2015	Presenter. Mujeres Activas en Letras y Cambio Social (MALCS) Summer Institute. Lived Experiences of the Persistence of the Latinas’ Journey through Post-Secondary Education Attainment and the Educational Pipeline, a Literature Review at the University of New Mexico. Albuquerque, New Mexico
April 2015	Co-Presenter. 5th Annual Women’s History Month Conference, Iota, Iota, Iota Presents: The Naked Truth: Weaving the Stories of Women’s Lives. Paper Session: Exchanging Capital in Mentor-Mentee Partnerships in Higher Education: Navigating Academia through Undergraduate, graduate, and professional mentorship practices. Dr. Guillermina “Gina” Núñez-Mchiri and Abigail Tarango at the University of Texas at El Paso El Paso, Texas
March 2015	Presenter. International Sun Conference on Teaching and Learning. Best Practices Presentation: Mentors, Aspiration, and Grit (M.A.G.) 101. University, community college, and school district faculty, instructional staff, graduate student instructors, teaching assistants, instructional developers, library staff, and administrators with an interest in teaching and learning. at the University of Texas at El Paso.
March 2015	Presenter. Graduate Student Council, Graduate Research & Arts Symposium Presentation: Mapping Educational Opportunity and Reform Policy in the Borderlands: LatCrit Spatial Analysis and Grade Retention at New Mexico State University. Las Cruces, New Mexico
Feb 2015	Presenter. Leadership, Innovation, Vision, and Engagement (LIVE) Leadership Conference Workshop Leadership 101. Legos of Life, Your Network, Around the Corner & Stamina. Audience: College Students at the University of Texas at El Paso El Paso, Texas
Nov 2014	Co-Presenter. 28th Annual University Council for Educational Administration (UCEA) 2014 Convention. The theme, <i>Righting Civil Wrongs: Education for Racial Justice and Human Rights</i> Paper Session: Mapping Educational Opportunity and Reform Policy in the Borderlands: LatCrit Spatial Analysis and Grade Retention Washington, DC

## OTHER

2023	Recipient of the Executive Forum, Professional Development Scholarship El Paso, Texas
2023	Madison Institute, Association for Healthcare Philanthropy Madison, Wisconsin
2023	Nonprofit Leadership Alliance. ELEVATE Social Sector Leadership Conference Virtual
2022	Nonprofit Leadership Alliance. ELEVATE Reflect & Rebuild Conference Virtual
2019	Quality Texas Foundation, Board of Examiners El Paso, Texas
2017	Scholarship Recipient of the American Association of School Administrators (AASA) Women Leading

## SERVICE: CIVIC & VOLUNTEERISM

2023	Executive Forum, Member	El Paso, Texas
2023	Kelly Center for Hunger, Board Member	El Paso, Texas
2022	In Her Element Network, Mentor	El Paso, Texas
2021-2022	El Paso Villa Maria, Inc. Board President	El Paso, Texas
2020-2022	El Paso Center for Children, Inc., Board Member	El Paso, Texas
2020	Biden/Harris Education Policy Committee Chair	United States of America
2019-2021	Advocacy Committee, Texas Association of School Administrators (TASA)	Austin, Texas
2019-2020	American Association of Hispanics in Higher Education (AAHHE) Conference Planning Committee & Reviewer	
2018-2021	Texas Education Consortium for Male Students of Color, Advisory Council Member	Austin, Texas
2018-2019	Asian Qualitative Research Association (AQRA), Reviewer (Araceli Rosario, Ph.D.)	Global
2018-2019	Cotton Valley Mentor for the Rural Schools Education Program & Scholarship Foundation, Initiative of Texas State Board of Education District 1: Georgina Cecilia Pérez	El Paso, Texas
2016-present	Hispanic Scholarship Fund (HSF) Advisory Council Member & Essay Reader	USA
2016-2017	Greater El Paso Senior Football Showcase	El Paso, Texas
2015- 2016	Ysleta One Political Action Committee (PAC), Treasurer	El Paso, Texas
2015- 2017	Goodwill Inc. of El Paso, Board of Directors	El Paso, Texas
2011-2016	Junior League of El Paso	El Paso, Texas
2013-2015	El Paso Children's Hospital Volunteer	El Paso, Texas
2010-2013	Texas A&M AgriLife Extension Services, Volunteer Educator	El Paso, Texas
2009- 2013	Abundant Living Faith Center	El Paso, Texas
2001- 2003	The Bridge Ministries Inc.	Las Cruces, New Mexico

## LANGUAGES

Fluent in both English and Spanish. (Written and Spoken)

## HANDLES

Twitter.com/BAbigailTarango

Linkedin.com/in/babigailtarango

Bianca Abigail Tarango, Ph.D.  
El Paso, Texas

*References available upon request.*