



CITY OF EL PASO

FY24 Texas A&M University Community Forestry Grant

February 13, 2024



eco
EL PASO

SUSTAINABILITY

in the hot desert climate



CITY OF EL PASO

STRATEGIC PLAN

**GOAL 8: NURTURE & PROMOTE A
HEALTHY, SUSTAINABLE COMMUNITY**

AGENDA

FY24 Community Forestry Grant

- I. About Eco El Paso
- II. About Million Trees El Paso
- III. FY24 TAMU Community Forestry Grant
- IV. Application Timeline
- V. Council Action





Eco El Paso is a 501(c)3 nonprofit focused on Sustainability in the Hot Desert Climate of El Paso and the Chihuahua Desert.

Sustainability initiatives include:

- Public engagement and education
- Million Trees El Paso
- Frontera Solar Energy Program
- Transportation and electric vehicles
- Renewable energy





Million Trees El Paso: A Tree Planting Program

- **Goal:** to plant and care for at least one million new native or drought-tolerant trees across the El Paso region
- **Funding:** grants, community donations, sponsorship program, in-kind labor contributions
- **Previous grants:** \$30,000+
- **Sapling Source:** local nurseries and small businesses
- **Trees Planted:** 800+
- **Learn More:** [Million Trees El Paso - Eco El Paso](#)



Don Haskins Park (2021)

FY24 Community Forestry Grant

Annual Funding Opportunity (USDA Forestry)

- 7 project categories -up to \$3M per project
- 10 Tree planting Grants up to \$20,000 available FY24
- 50% cost-share including cash and in-kind labor

Grant Scope of Work

- **Grant:** \$20,000
- **Match:** \$5,000 from Paso del Norte Community Foundation
\$20,000 (650+ volunteer hours at \$31.80/hr)

Project Timeline: 24 months

- Eco El Paso will plant 350 native or drought-tolerant trees
- Cost per tree is \$40-\$45 if sourced from local nurseries and small businesses and planted with volunteers
- City of El Paso facilities, parks, and street rights of way can be included – final sites have not been identified



Project Partners

AGENC



ROLE

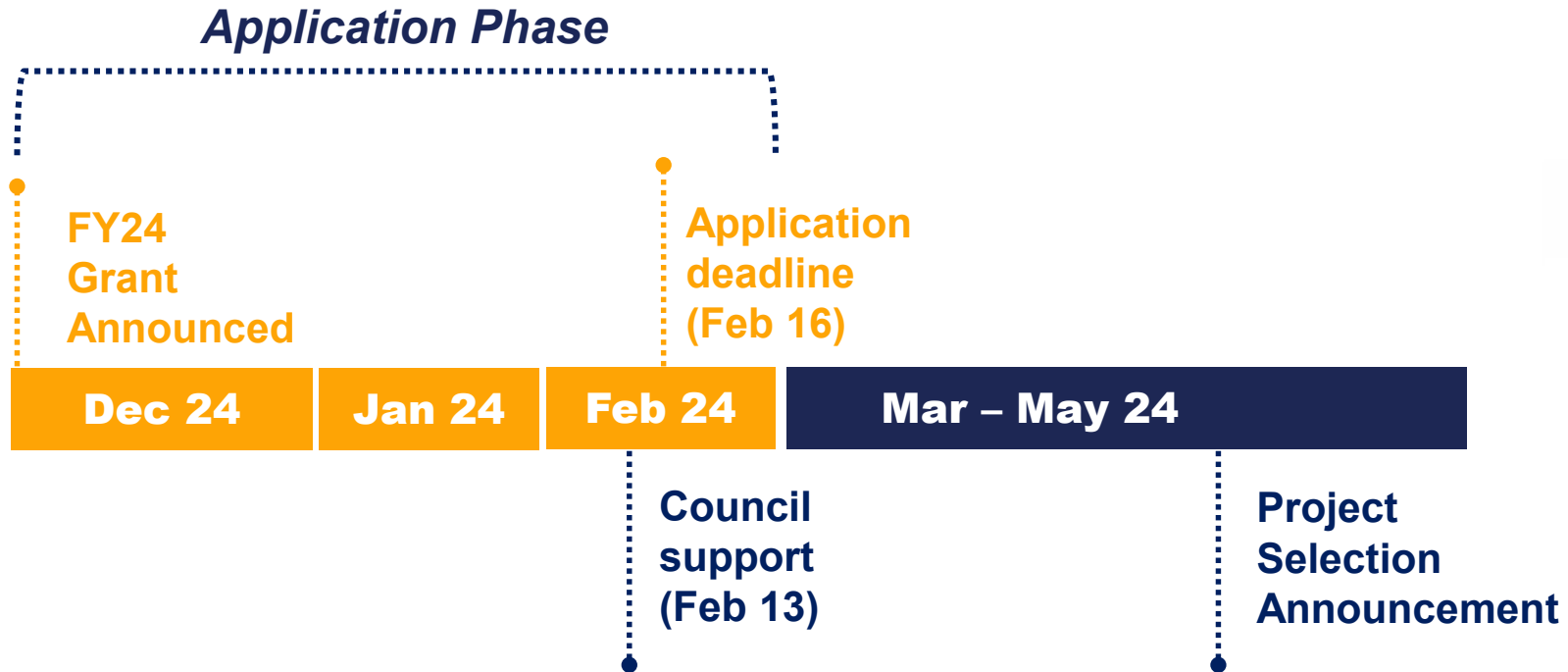
Lead and Project Manager

Funding Administration
\$5K Cash Match

Technical assistance
Facilities and right-of-way



Grant Timeline



MILLION TREES EL PASO
Tree Planting Event
Paso del Norte Trail
One Tree Planted Grant
Saturday, April 29th, 2023
Time: 10:00 a.m. - 12:00 p.m.
Location: Paso del Norte Trail

milliontrees.ecoelpaso.org
#MillionTreesElPaso @MillionTreesElPaso

Million Trees El Paso

Economic Impact Analysis (IMPLAN 2024)

\$40,000 local tree planting project in El Paso County over a 52-week period

Impact Across Industry	Economic Output EP County	Impact on Employment	Value-Added Impact on Compensation
Direct	\$40,000	1	\$35,479
Indirect	\$2,287	0	\$989
Induced	\$25,865	0	\$13,775
	\$68,152	1	\$50,243



Council Action

Resolution: The City of El Paso supports Eco El Paso in its submission of a grant application to the Texas A&M Forest Service FY24 Community Forestry Grants program.

MISSION



Deliver exceptional services to support a high quality of life and place for our community.

VISION



Develop a vibrant regional economy, safe and beautiful neighborhoods and exceptional recreational, cultural and educational opportunities powered by a high performing government.



VALUES

Integrity, **R**espect, **E**xcellence,
Accountability, **P**eople