



CITY OF EL PASO

# FY24 Texas A&M University Community Forestry Grant

February 13, 2024



eco  
EL PASO

SUSTAINABILITY

in the hot desert climate





CITY OF EL PASO

# STRATEGIC PLAN

**GOAL 8: NURTURE & PROMOTE A  
HEALTHY, SUSTAINABLE COMMUNITY**

# AGENDA

## FY24 Community Forestry Grant

- I. About Eco El Paso
- II. About Million Trees El Paso
- III. FY24 TAMU Community Forestry Grant
- IV. Application Timeline
- V. Council Action







**Eco El Paso is a 501(c)3 nonprofit focused on Sustainability in the Hot Desert Climate of El Paso and the Chihuahua Desert.**

**Sustainability initiatives include:**

- Public engagement and education
- Million Trees El Paso
- Frontera Solar Energy Program
- Transportation and electric vehicles
- Renewable energy





## Million Trees El Paso: A Tree Planting Program

- **Goal:** to plant and care for at least one million new native or drought-tolerant trees across the El Paso region
- **Funding:** grants, community donations, sponsorship program, in-kind labor contributions
- **Previous grants:** \$30,000+
- **Sapling Source:** local nurseries and small businesses
- **Trees Planted:** 800+
- **Learn More:** [Million Trees El Paso - Eco El Paso](#)



Don Haskins Park (2021)

# FY24 Community Forestry Grant

## Annual Funding Opportunity (USDA Forestry)

- 7 project categories -up to \$3M per project
- 10 Tree planting Grants up to \$20,000 available FY24
- 50% cost-share including cash and in-kind labor

## Grant Scope of Work

- **Grant:** \$20,000
- **Match:** \$5,000 from Paso del Norte Community Foundation  
\$20,000 (650+ volunteer hours at \$31.80/hr)

## Project Timeline: 24 months

- Eco El Paso will plant 350 native or drought-tolerant trees
- Cost per tree is \$40-\$45 if sourced from local nurseries and small businesses and planted with volunteers
- City of El Paso facilities, parks, and street rights of way can be included – final sites have not been identified



# Project Partners

## AGENC



## ROLE

Lead and Project Manager

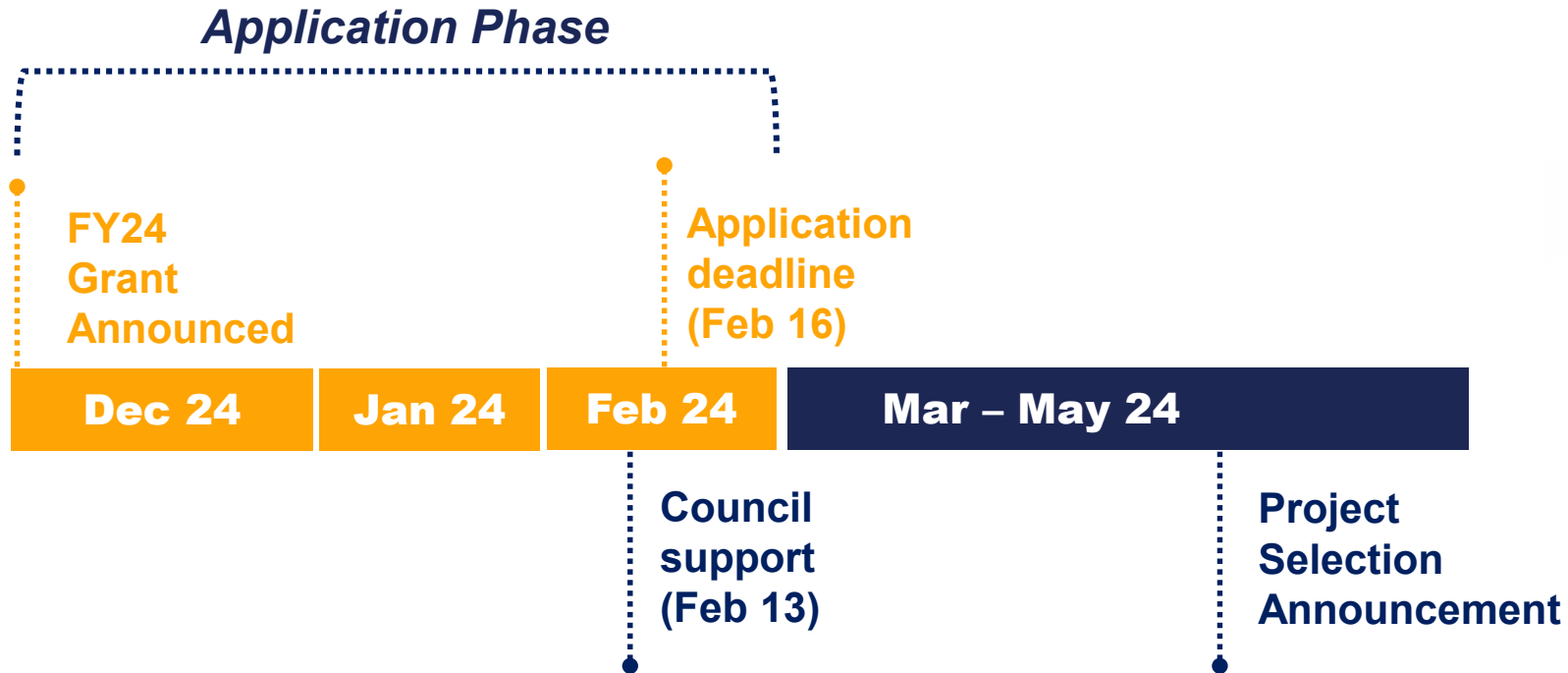
Funding Administration  
\$5K Cash Match

Technical assistance  
Facilities and right-of-way





# Grant Timeline



**MILLIONTREES EL PASO**  
*Tree Planting Event*  
Paso del Norte Trail  
One Tree Planted Grant  
Saturday, April 29th, 2023  
Time: 10:00 a.m. - 12:00 p.m.  
Location: Paso del Norte Trail  
[milliontrees.ecoelpaso.org](https://milliontrees.ecoelpaso.org)  
#MillionTreesElPaso @MillionTreesElPaso

A row of social media icons: Facebook, Instagram, LinkedIn, YouTube, Twitter, TikTok, and a generic link icon.



# Million Trees El Paso

Economic Impact Analysis (IMPLAN 2024)

**\$40,000** local tree planting project in El Paso County over a 52-week period

Impact Across Industry	Economic Output EP County	Impact on Employment	Value-Added Impact on Compensation
Direct	\$40,000	1	\$35,479
Indirect	\$2,287	0	\$989
Induced	\$25,865	0	\$13,775
	<b>\$68,152</b>	<b>1</b>	<b>\$50,243</b>



# Council Action

**Resolution:** The City of El Paso supports Eco El Paso in its submission of a grant application to the Texas A&M Forest Service FY24 Community Forestry Grants program.

## MISSION



Deliver exceptional services to support a high quality of life and place for our community.

## VISION



Develop a vibrant regional economy, safe and beautiful neighborhoods and exceptional recreational, cultural and educational opportunities powered by a high performing government.



## VALUES

Integrity, **R**espect, **E**xcellence,  
**A**ccountability, **P**eople