



## Board Appointment Form

City Clerk's Office

Appointing Office	Representative Henry Rivera, District 7
Agenda Placement	Consent
Date of Council Meeting	02/13/24
Name of Board	Fair Housing Task Force
<b>Agenda Posting Language</b>	
Appointment of Johanna Guillen as a Regular Member to the Fair Housing Task Force by Representative Henry Rivera, District 7.	
Appointment Type	Regular
<b>Member Qualifications</b>	
Please see resume.	
Nominee Name	Johanna Marino Guillen
Nominee Date of Birth	
Nominee Email Address	
Nominee Residential Address	
Nominee Primary Phone Number	
Residing District	District 7
City Employed Relatives	N/A
<b>Prior Board Membership</b>	
Past President of the Southern Lower Valley Enterprise Community's Neighborhood Empowerment Organization (1999-2001)	
<b>Real estate owned in El Paso County</b>	
Previous Appointee	Marcella Carrillo
Reason for Vacancy	Term Expired
Date of Appointment	02/13/24
Term Start Date	05/01/23
Term End Date	04/30/26
Term	First Term

# Johanna Marino Guillen

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## EDUCATION (Total Hours – 80)

University of New Mexico  
University of Texas at El Paso  
Queens College - Flushing, NY

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## SKILLS

Non-profit Management (programmatic and fiscal administration and oversight)  
Project Development, Grant Management and Implementation  
Grant Research and Proposal Writing  
Proposal Review  
Staff Supervision  
Single-family Housing Development (acquisition, rehabilitation and resale and rental)  
Housing and Consumer Credit Counseling  
Operation and Management of Community Loan Programs

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## MAJOR ACCOMPLISHMENTS

- Developed concept and wrote successful federal grant application to U.S. Department of Housing & Urban Development that resulted in a \$10,191,000 Neighborhood Stabilization Program (NSP2) award
    - Administered the NSP2 program resulting in nearly \$6 million in program income; exceeded program goals; restructured the program so employer could acquire 15 single-family housing units resulting in \$1.4 million of long-term, income generating assets
  - Developed concept and wrote successful federal grant applications to U.S. Treasury – Community Development Financial Institution (CDFI) Fund resulting in \$1 million dollars in loan capital and \$162,000 for technical assistance
  - Developed YWCA Paso Del Norte's Homeownership Center and helped them gain approval to become a HUD-certified Housing Counseling Agency
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## PROFESSIONAL EXPERIENCE

### Freelance Project Development and Grantwriting 2021 - Present

Adults and Youth United Development Association, Inc. (AYUDA)  
Alliance of Border Collaboratives  
Cancer and Chronic Disease Consortium  
Dig Deep Right to Water

### El Paso Collaborative for Community and Economic Development 2000 - 2017

Executive Director - January 1, 2015 to June 15, 2017  
Neighborhood Stabilization Program Administrator - 2011 – 2014  
Asset Development Director – 2003 to 2011  
Program Coordinator – 2000 to 2003

### United Cerebral Palsy of Texas

Project Associate - Home of Your Coalition 1998 – 2000

### YWCA El Paso Del Norte Region

Home Ownership Center Coordinator 1994 - 1998

### Guadalupe Economic Services Corporation

Local Director and Housing Counselor 1987 - 1994

### Bank of Ruidoso

Various Positions (Ruidoso, NM) 1983 - 1987

### Alternative House (formerly DESEO)

Social Services Associate (Albuquerque, NM) 1972 - 1981

**Catholic Guardian Society**  
Social Work Assistant (Brooklyn, NY)

1969 - 1970

**Kelly Drye Newhall Maginnes & Warren**  
Legal Secretary (Manhattan, NY)

1964 – 1967

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### **ADDITIONAL EXPERIENCE**

- Proposal Reviewer/Evaluator for federal and local proposals
- U.S. Dept. of HUD, Fair Housing Initiative Program
- U.S. Dept. of DHHS – Assets for Independence, IDA Program
- Proposal Review – Upper Rio Grande Workforce Development Board
- Proposal Review – El Paso United Way Allocation Panel

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### **PROFESSIONAL TRAINING**

- Portfolio Management
- Introduction to Credit Analysis
- Developing and Operating a Community Development Lending
- Financial Management for Nonprofits
- Developing Affordable Housing in Rural Texas
- “Train the Trainer Seminar” of the Texas Statewide Homebuyer Education Program
- Rural Housing Finance
- HUD-Sponsored Housing Counseling Training
- Putting Consumers in Charge
- Home Ownership Programs and First-Mortgage Origination
- Barriers to Fair Housing sponsored
- Specification Writing for Rehabilitation
- Housing Counseling Training

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### **CERTIFICATIONS**

- Homebuyer Education Provider (Texas Statewide Homebuyer Education Program)
- Consumer Credit Counselor (National Foundation for Consumer Credit)
- Housing Counselor (National Federation of Housing Counselors, Inc.)

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### **ADDITIONAL RELATED INFORMATION**

- Former Board Member, Books Are Gems
- Former Member, Our Lady of the Valley Parish Finance Council
- Former Member and one year as Board Member, EPISO (2007-2010)
- Past President of the Southern Lower Valley Enterprise Community’s Neighborhood Empowerment Organization (1999-2001)
- Participated in various disability panels and workshops including the Volar Center for Independent Living 2001 Disabilities Summit: Facing the Challenges of a New Millennium (March 2001)
- Volunteer Income Tax Assistance (VITA) Volunteer Tax Preparer 2001-2019
- Former VISTA Volunteer