

RESOLUTION

WHEREAS, Cheer Force Athletics, LLC. (CFA), a local cheerleading team was established in October of 2018, by a local mom, Esther Melendez a born and raised Latina in the City of El Paso wanting to give back to the young kids within her community; and

WHEREAS, the City of El Paso Parks and Recreation Department first recognized the natural leadership skills in coach Esther and asked her to volunteer her time to develop a cheerleading city team at Marty Robbin's Recreation Center; and

WHEREAS, at the time of its establishment Cheer Force was a team of one class with 12 young athletes with the passion to cheer, and quickly grew to six classes with over 100 athletes, outgrowing the space available at the city recreation center, and

WHEREAS, Cheer Force quickly grew to a high caliber, competitive degree, where parents of team athletes, soon began to invest in the team's performance level, by accommodating team members with uniforms, and competition fees, placing the team in a position to compete with local and regional teams with the same exceptional reputation of performance; and

WHEREAS, in February 2022, Cheer Force's Team Fierce composed of 12 11-18 year old's, competed at the UTEP Cheer Championship against 42 other teams from El Paso Texas, Las Cruces New Mexico, and Albuquerque New Mexico.; and

WHEREAS, Team Fierce which includes team members, Cassandra Melendez, Alexis Angeles, Alan Gonzalez, Ashley Payan, Alexa Candelaria, Cherlyn Hernandez, Lluvia Marin, Kiley Zapata, Ebony Ibarra, Amaris Valdez, Olivia Sanchez, and Emeliy Smolick, won Grand Champions and were invited to represent the City of El Paso in this year's Macy's Thanksgiving Day Parade in New York City!


NOW, THEREFORE, BE IT RESOLVED, THAT THE CITY COUNCIL OF THE CITY OF EL PASO:

1. Recognizes the talents of these young athletes in the City of El Paso; and
2. Thanks community leaders like Esther Melendez for investing her time in giving back to our community by coaching and motivating the future leaders of El Paso; and
3. Congratulates Team Fierce from CFA in proudly representing the City of El Paso at this year's annual Macy's Thanksgiving Day Parade in New York City. You all have made your city proud!

(Signatures on the following page)

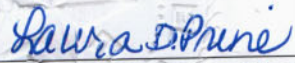
APPROVED this 8th day of November 2022.

THE CITY OF EL PASO:




Oscar Leeser, Mayor

ATTEST:



Laura D. Prine, City Clerk

APPROVED AS TO FOR CONTENT:



Karla M. Nieman
City Attorney