



# Board Appointment Form

City Clerk

**Submitted On:**

May 17, 2023, 10:07AM MDT

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| <b>Appointing Office</b>   | Representative Art Fierro, District 6  |
| <b>Agenda Placement</b>  | Consent  |
| <b>Date of Council Meeting</b>                                   | Tuesday, May 23, 2023  |
| <b>Name of Board</b>   | Zoning Board of Adjustment   |
| <b>Agenda Posting Language</b>                                   | Appointment of Martha Isabel Aguayo to the Zoning Board of Adjustment by Representative Art Fierro, District 6 |
| <b>Appointment Type</b>  | Regular  |
| <b>List the nominee's qualifications to serve on this Board</b>  | Martha Aguayo has worked with REALTOR® for seven years.  |
| <b>Nominee Name</b>  | Martha Isabel Aguayo   |
| <b>Nominee Email Address</b>                                     | [REDACTED]   |
| <b>Nominee Residential Address</b>                               | [REDACTED]   |
| <b>Nominee Primary Phone Number</b>                              | [REDACTED]   |
| <b>Which District does the nominee reside in?</b>                | District 7   |
| <b>Does the appointee have a relative working for the City?</b>  | N/A  |
| <b>Has the appointee been a member of any other city boards?</b> | N/A  |
| <b>List all real estate owned in El Paso County</b>              | [REDACTED]   |
| <b>Previous Appointee</b>  | Maria Elena Garza  |
| <b>Reason for Vacancy</b>  | Term Expired   |
| <b>Date of Appointment</b>                                       | May 23, 2023   |
| <b>Term Begins On</b>  | October 01, 2021   |
| <b>Term Expires On</b>   | September 30, 2024   |
| <b>Term</b>  | 1st Term   |
| <b>Upload File(s)</b>  | Martha Isabel Aguayo Resume 2023.pdf   |



## Martha Isabel Aguayo

**Education:** Bachelor of Arts - 1994

Major: Journalism – Minor: Marketing  
University of Texas at El Paso

Master Degree in Organizational Management, (MAOM) - 2001  
University of Phoenix, Santa Teresa, New Mexico

Real Estate – Education Hours – 397 (8-3-22)

### **Work Experience:**

**Real Estate Industry** - 2016 - Present

- REALTOR® - Home Pros Real Estate Group – Residential and Commercial
- Sales and Marketing Specialist – El Paso and Fort Bliss Map

**Publisher** – June 2003 to April 2016

Apartment Finder Magazine and CoStar – El Paso, Texas

- Manage the Apartment Finder Magazine, which included the direct operation of production, sales and distribution.

**Part-Time Faculty/Instructor** – August 2002 to 2012 and January-22 to Present

El Paso Community College and University of Phoenix

- Classes in Marketing, Public Relations, Sales and Management

**Television and Radio Sales** – 1980 to 2003

- Assist local, regional and national clients with their marketing objectives

**Languages:** Bilingual in English and Spanish

UTEP Alumni Association – Immediate Past President

Greater El Paso Association of Realtors – Governmental Affairs Committee Member

**Children:** Andria Aguayo Franco – Attorney, Austin, TX + 2 grandchildren

Christopher Aguayo – Material and Metallurgical Engineer, New Orleans, LA + 4 grandsons