

**CITY OF EL PASO, TEXAS  
AGENDA ITEM  
DEPARTMENT HEAD'S SUMMARY FORM**

**DEPARTMENT:** City Manager's Department

**AGENDA DATE:** April 10, 2023

**PUBLIC HEARING DATE:** N/A

**CONTACT PERSON NAME AND PHONE NUMBER:** Transformation (Performance) Office,  
Juliana Baldwin-Munoz (915) 212-1204

**DISTRICT(S) AFFECTED:** All

**STRATEGIC GOAL:**

Goal 1 Cultivate an Environment Conducive to Strong, Economic Development

Goal 3 Promote the Visual Image of El Paso

**SUBGOAL:**

6.4- Implement leading-edge practices for achieving quality and performance excellence

**SUBJECT:**

Presentation and discussion providing a report from the following Goal Teams:

1. Vision Block: Vibrant and Regional Economy:  
Goal 1 (Economic Development) and Goal 3 (Visual Image)  
Director, Elizabeth Triggs  
Assistant Director, Karina Brasgalla

**BACKGROUND / DISCUSSION:**

Goal team reporting ensures a systematic approach is sustained for operating departments to share progress made on strategic objectives across the eight goals as outlined and adopted in the Strategic Plan by the City Council. The presentation will highlight key team accomplishments and a current fiscal year, mid-year operations report.

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**PRIOR COUNCIL ACTION:**

Most recent Strategic Planning Session convened December 1-2, 2021.

**AMOUNT AND SOURCE OF FUNDING:**

N / A

\*\*\*\*\*REQUIRED AUTHORIZATION\*\*\*\*\*

**DEPARTMENT HEAD:**



(If Department Head Summary Form is initiated by Purchasing,  
client department should sign also)