



ITEM 60

Shared Use Mobility Devices

March 28, 2023

Strategic Goal 3.
Promote the Visual Image of
El Paso





Pilot Program

- Program started January 31, 2019 (1-year pilot)
 - Allows providers to deploy shared mobility (scooter) devices in the City through a permitting process
 - Pilot program allows for collection of data (ridership) and feedback on use of devices on City streets
- City Council approved extensions until April 1, 2023
 - 1/8/2019 – establishment of pilot program
 - 1/21/2020 – extension of pilot program by one year
 - 1/19/21 – extension of pilot program by one year
 - 1/19/22 – extension of pilot program by one year
 - 1/31/23 – extension of pilot program by 60 days

Program Requirements

3

Providers Allowed

50

Device Cap for
New Permits

4

Minimum Rides per Device per Day to
Request Fleet Expansion

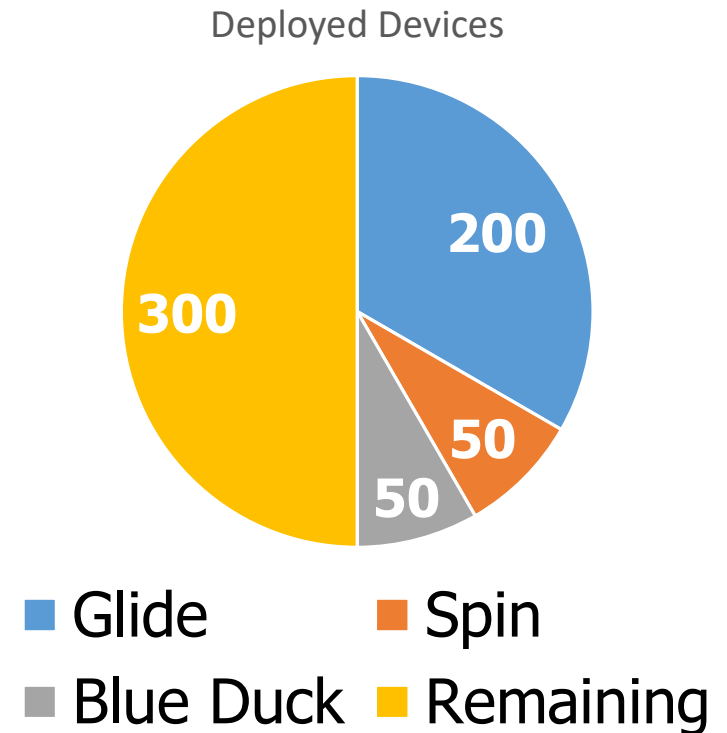
200

Device Cap per Permit
Holder

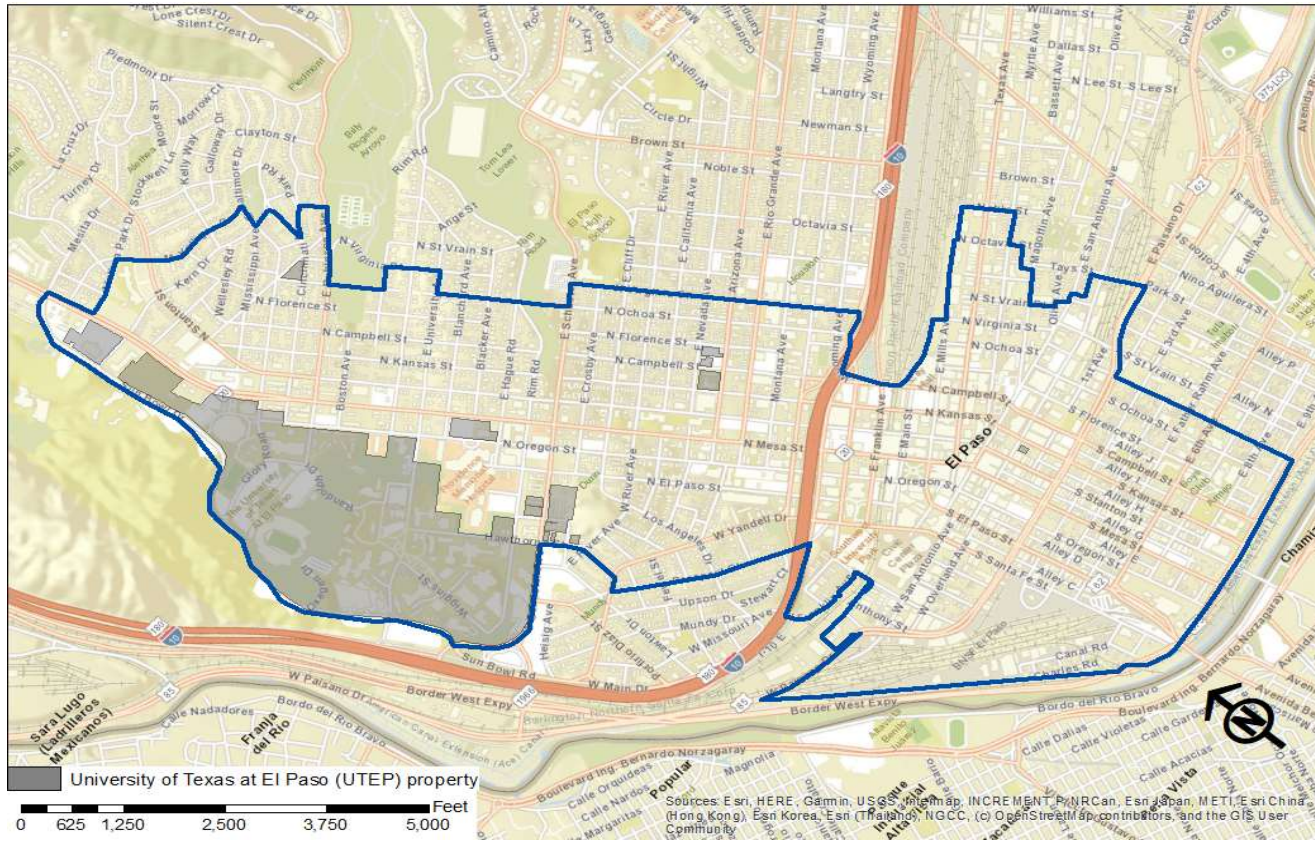
- Fleet expansion requests authorized in 50 device increments up to the maximum (200)
- 600 device maximum with full fleet deployment

Ridership Status

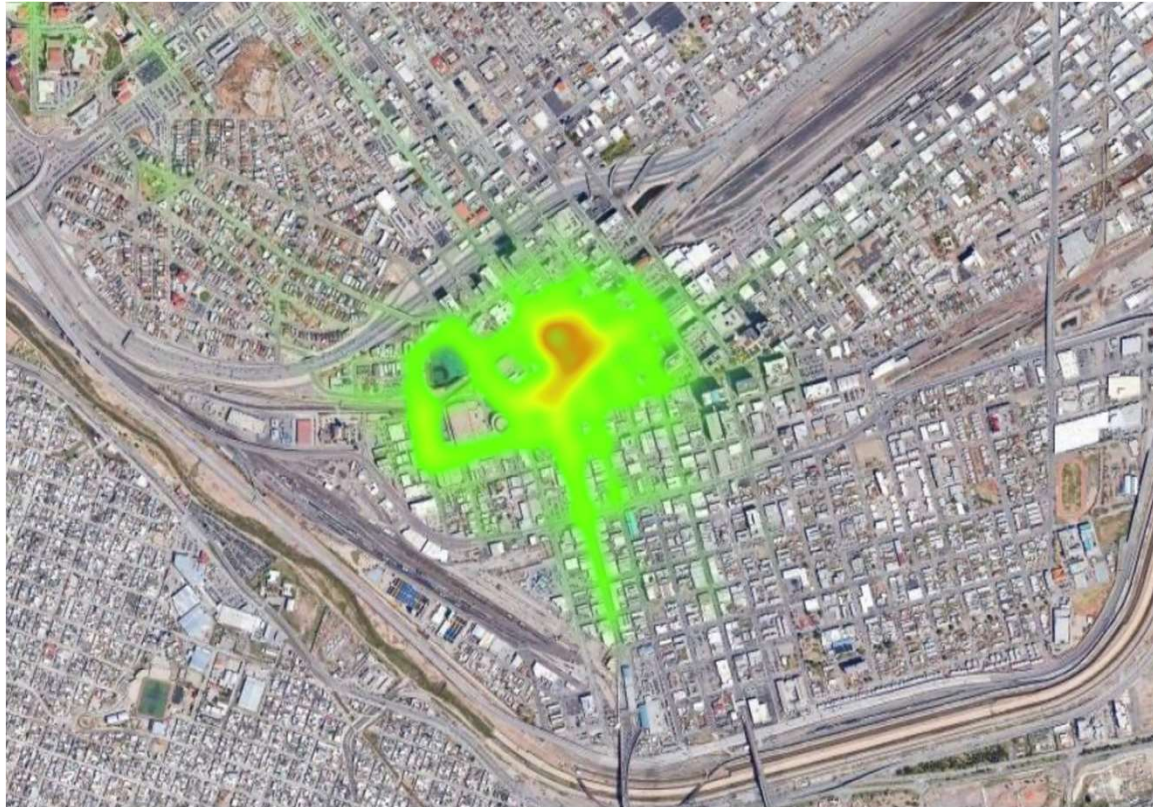
- 3 licensed providers (Glide, Spin, Blue Duck)
- **Zero** insurance claims to date
- **Zero** complaints routed to Planning



Deployment Boundary



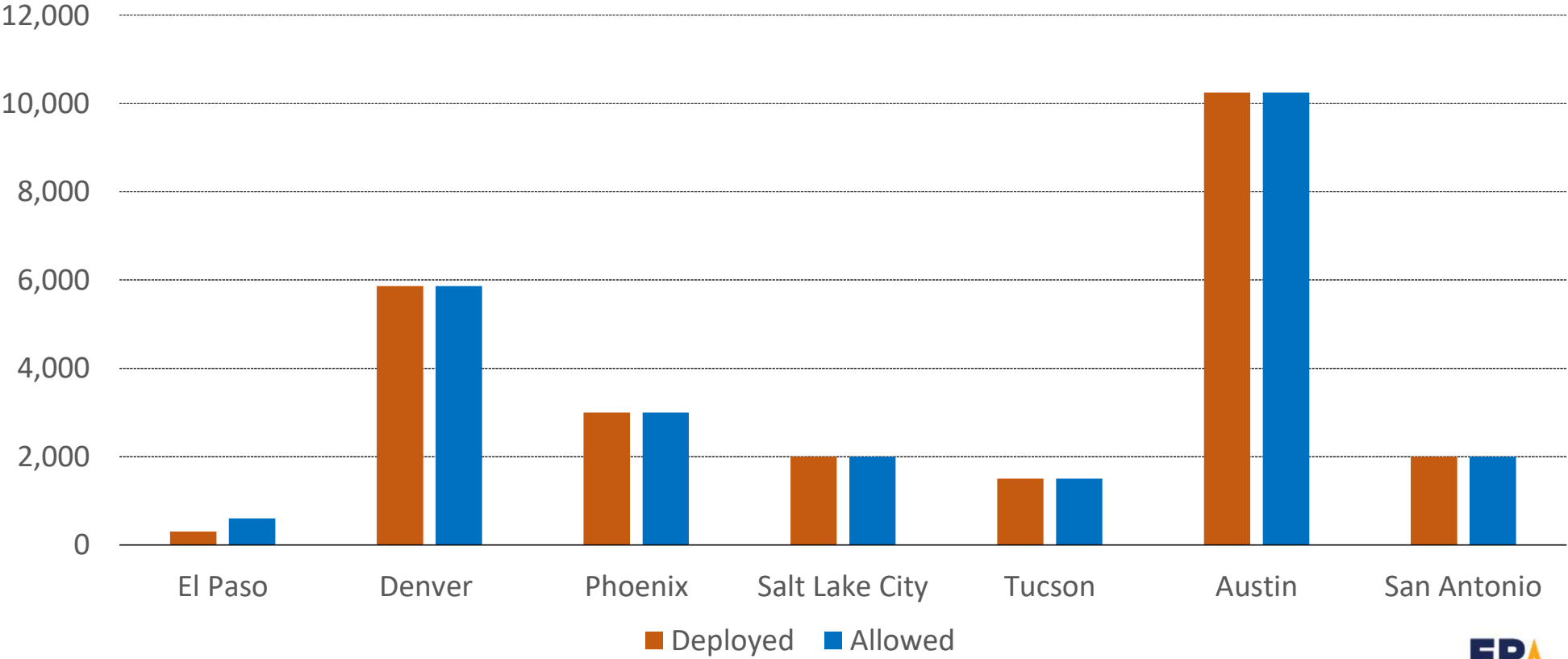
Ridership Heat Map



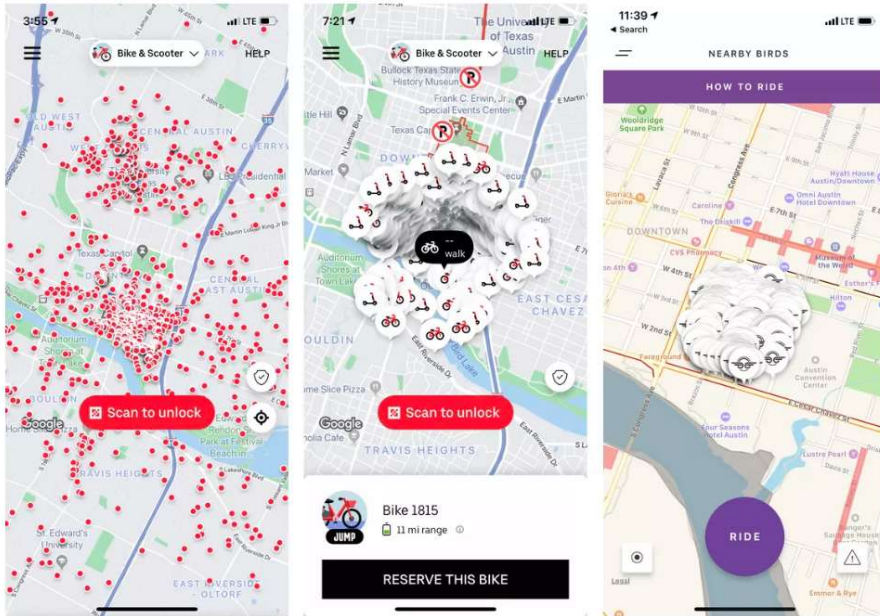
Map courtesy of Glide



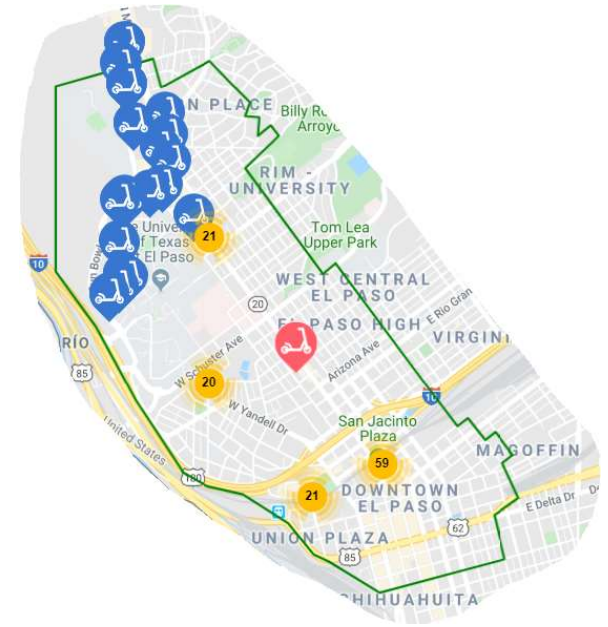
City Comparisons



City Comparisons

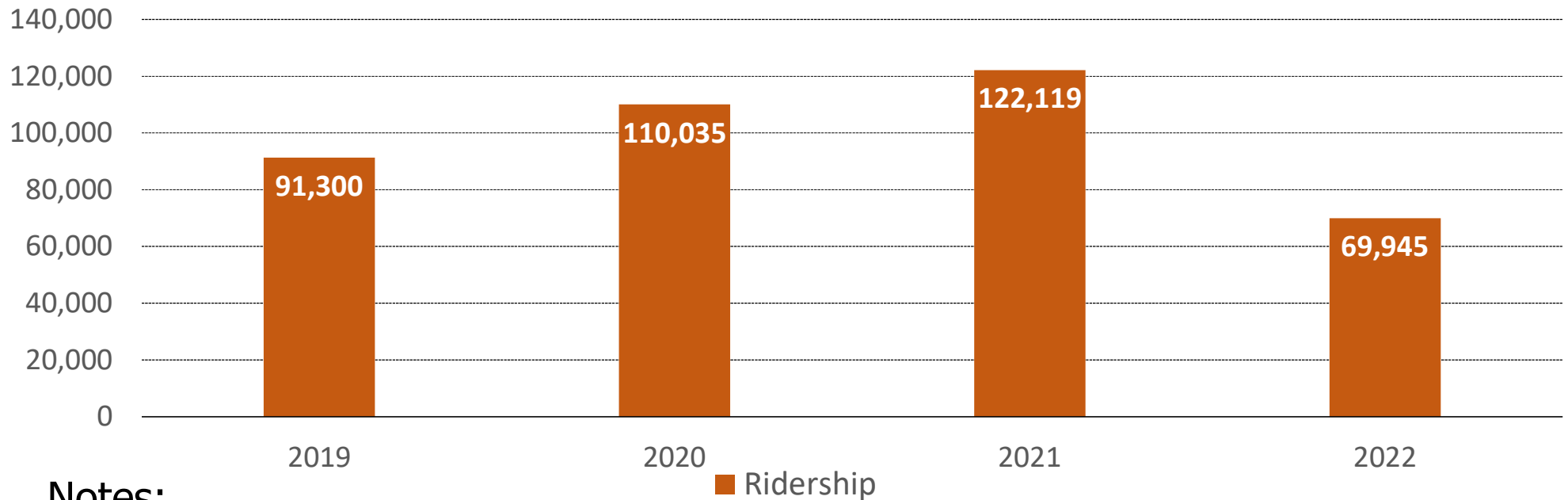


AUSTIN
(all shared mobility)



EL PASO

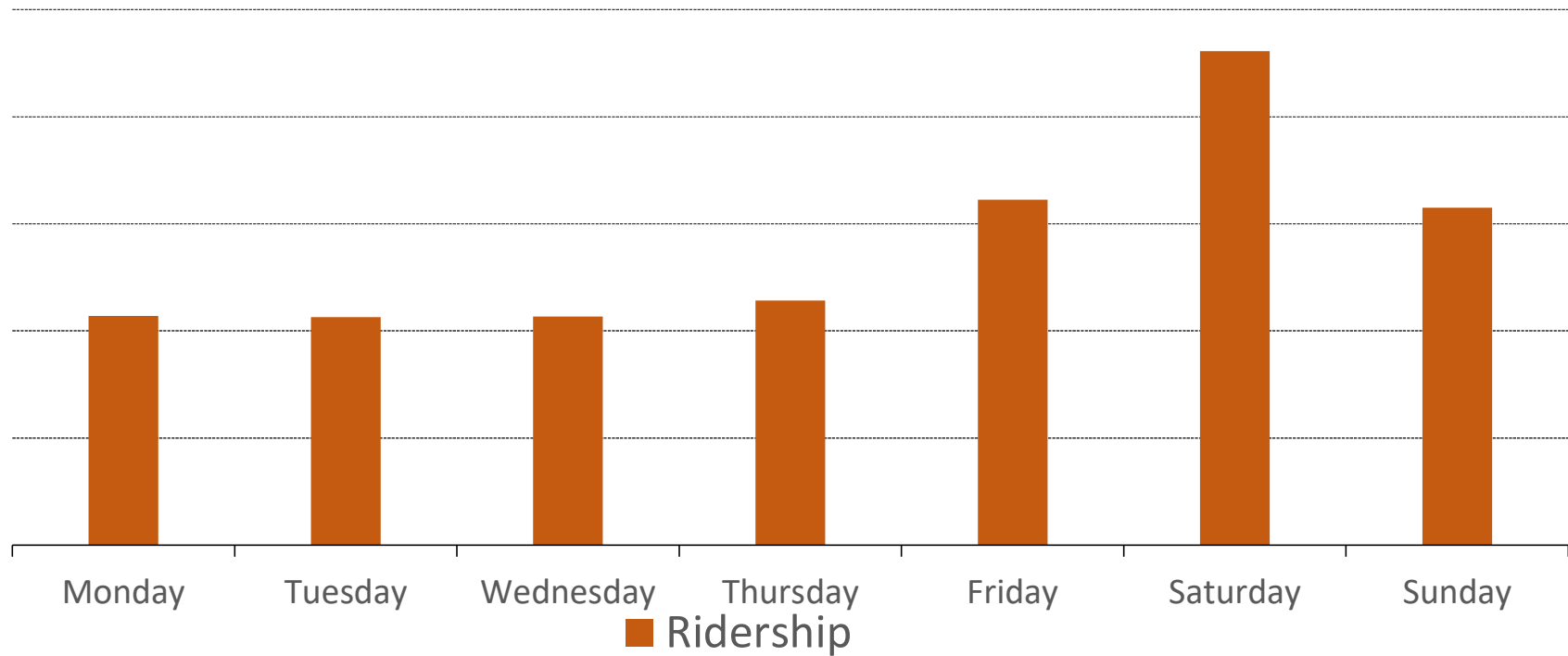
Yearly Ridership Data



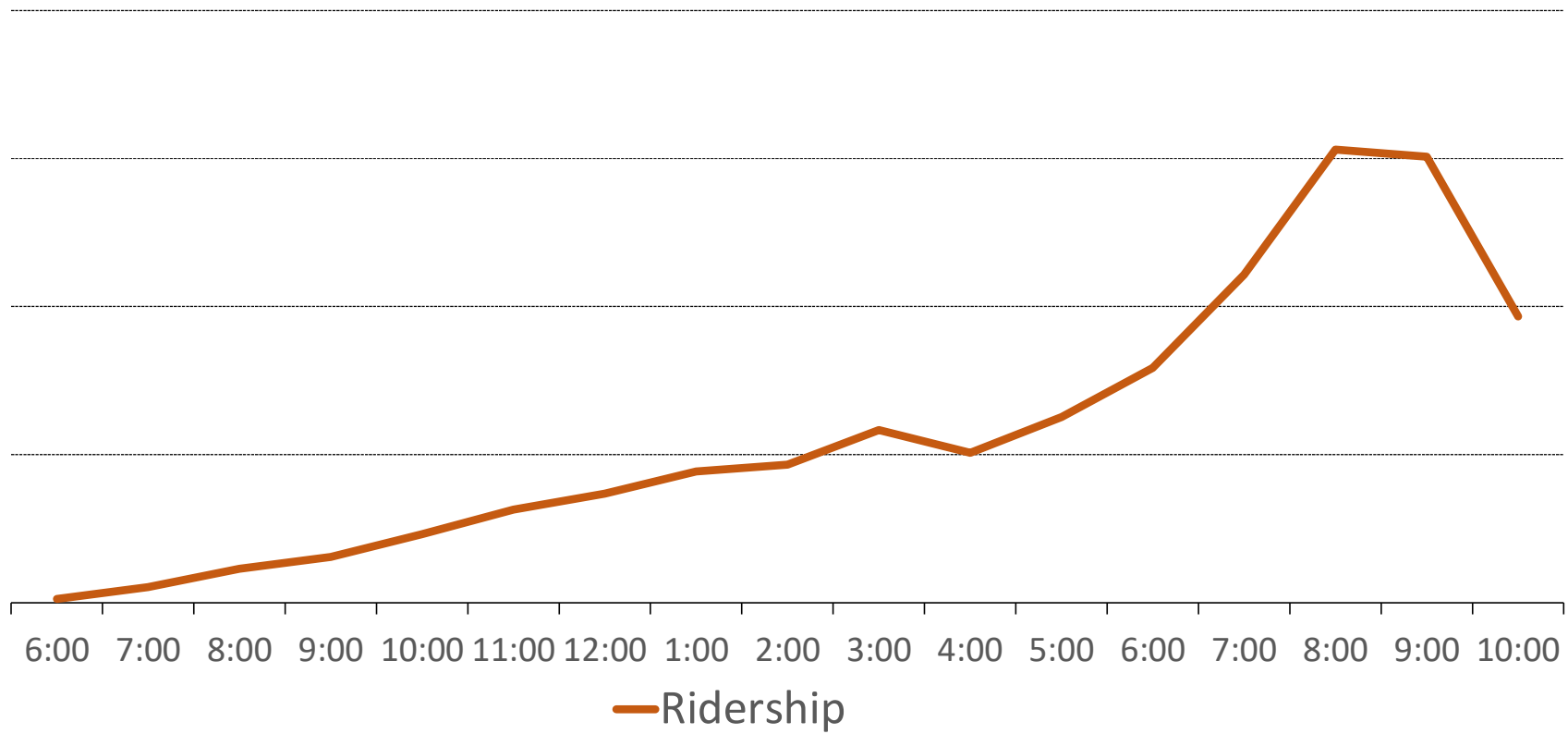
Notes:

- 2019 – program began
- 2020 – two month cease of operations during COVID-19 shutdown

Rides Per Day of the Week



Rides by Time of Day



Recommendation

- Sunset the pilot program and allow for permanent deployment of the shared mobility program
 - Continue monitoring, collection of data, and enforcement of the program



 **Mission**

Deliver exceptional services to support a high quality of life and place for our community

 **Vision**

Develop a vibrant regional economy, safe and beautiful neighborhoods and exceptional recreational, cultural and educational opportunities powered by a high performing government

 **Values**

Integrity, Respect, Excellence, Accountability, People