



Cultural Funding Program

Proposed FY2024 Guidelines Updates

Agenda Item 7
March 28, 2023

Cultural Funding Program

- Texas Commission on the Arts has cited the Cultural Funding Program as a model of transparency
- Awarded over \$5M to the local creative sector since 2005
- Funded projects have been featured in major news outlets such as the *New York Times*, NPR, *Rolling Stone*, *Vogue Mexico* and *GQ Mexico*—promoting the visual image of El Paso



Photo of Martin (Blastr) Zubia at work,
Artist Incubator Program Award Recipient

Funding Program Overview



Operating Support Program

Funds non-profit organizations with budgets over \$100 k and a 3-year funding history with MCAD



Arts Activate Program

Funds artists and small non-profit organizations to provide arts-cultural activities with a community partner



Artist Incubator Program

Funds local artists to create a new body of work

Updates for FY24

Photo by Nick Gialanella, Artist Incubator Program Award Recipient



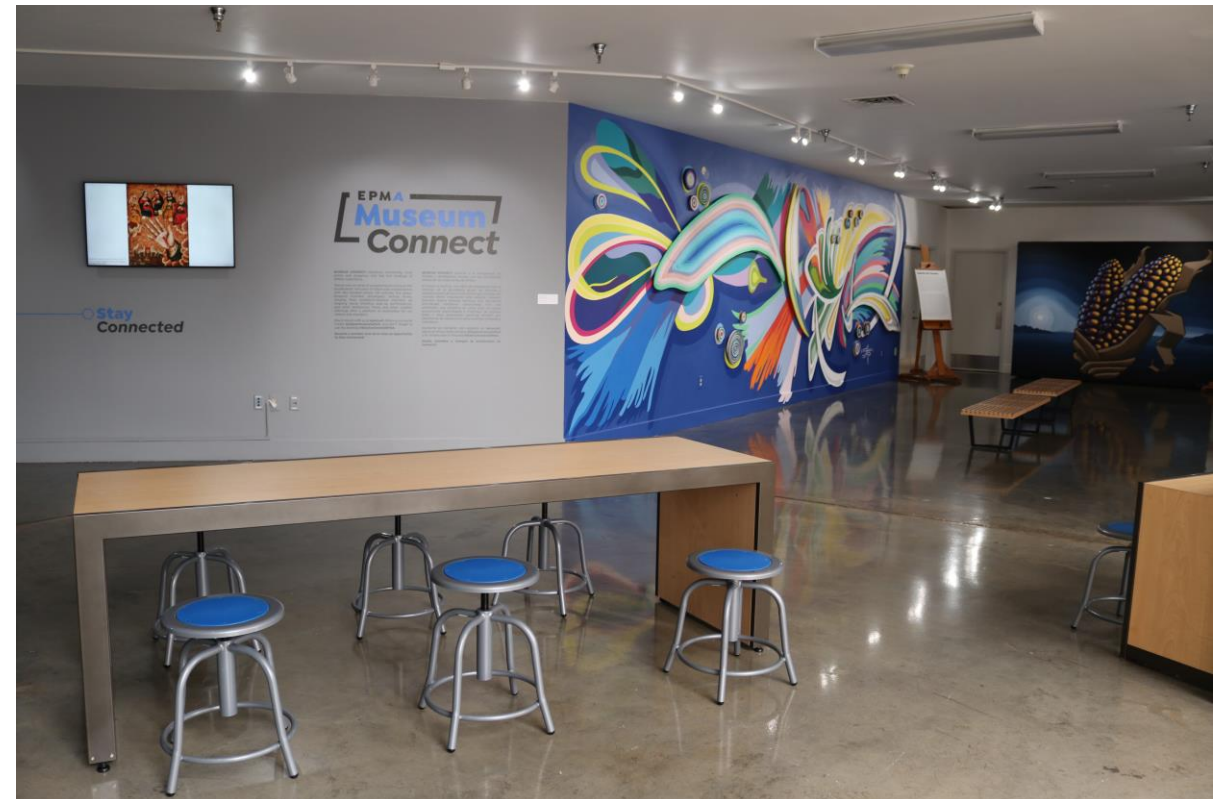
Artist Incubator Program Updates

ARTIST INCUBATOR PROGRAM (AIP): This program is highly competitive and will provide funding directly to individual emerging and professional artists to create new work.

- Funding Levels: 5 artists will be selected to receive one \$4,000 award each

Museum Connect X AIP:

- One artist from the pool of funded AIP artists will be selected to be a Museum Connect resident and receive an additional \$2,000 stipend.



NEA-ARP

- All references to the FY23 National Endowment for the Arts American Rescue Plan funding for the Arts Activate Program have been removed from the FY24 guidelines.

Eligibility Updates

EXCEPTION:

1. A new organization in its *first three (3) years of existence* may apply on the proposed deadline without providing the required IRS letter of determination as long as:
 1. The organization provides a completed Form 1023 and attachments as evidence that it has applied to the IRS for 501(c) (3) status, and copies of the IRS 990 form for the past two (2) years.
2. Two (2) letters of support must be provided from community partners, program participants or other individuals who can speak to the strength of your artistic and/or cultural output
3. Work samples featuring recent programming

Eligibility Updates – Individual Artists

Defining “Resident”

- A “resident” lives within the El Paso City limits and is represented by an elected city official
- Applicants may search their legal address to find out their City Council District and Representative at the following website:
<https://gis.elpasotexas.gov/districting/>

What Is Not Funded Updates

- Unincorporated Organizations
- Unincorporated Organizations who have been funded by MCAD under a fiscal sponsor for more than two years

Arts Activate Program Updates

AAP RESTRICTIONS:

- Due to funding limitations, AAP will not fund recurring projects. Applicants should submit a new project each year.
- Previously funded applicants can apply every other fiscal year.
- MCAD will not fund individuals who are applying for projects on behalf of arts and cultural organizations. In this case, the organizations are encouraged to apply.

Questions?

