

**CITY OF EL PASO, TEXAS
AGENDA ITEM
DEPARTMENT HEAD'S SUMMARY FORM**

AGENDA DATE: February 28, 2023 (for Regular Agenda)

CONTACT PERSON(S) NAME AND PHONE NUMBER: Ben Fyffe, (915) 212-1766

DISTRICT(S) AFFECTED: All

STRATEGIC GOAL:

Goal 4: Enhance El Paso's Quality of Life through Recreational, Cultural & Educational Environments

SUBJECT:

Management Update: WinterFest 2022 Economic Impact

BACKGROUND / DISCUSSION:

Provide an overview of the 2022 WinterFest season and impact to the El Paso economy.

PRIOR COUNCIL ACTION:

Has the Council previously considered this item or a closely related one?

Council requested an analysis of economic impact of the event when staff provided update on planning in October.

AMOUNT AND SOURCE OF FUNDING:

N/a

HAVE ALL AFFECTED DEPARTMENTS BEEN NOTIFIED? X YES ___ NO

*****REQUIRED AUTHORIZATION*****

DEPARTMENT HEAD:



(If Department Head Summary Form is initiated by Purchasing, client department should sign also)