



Letter of Support for Viva & Allegiant Alliance

January





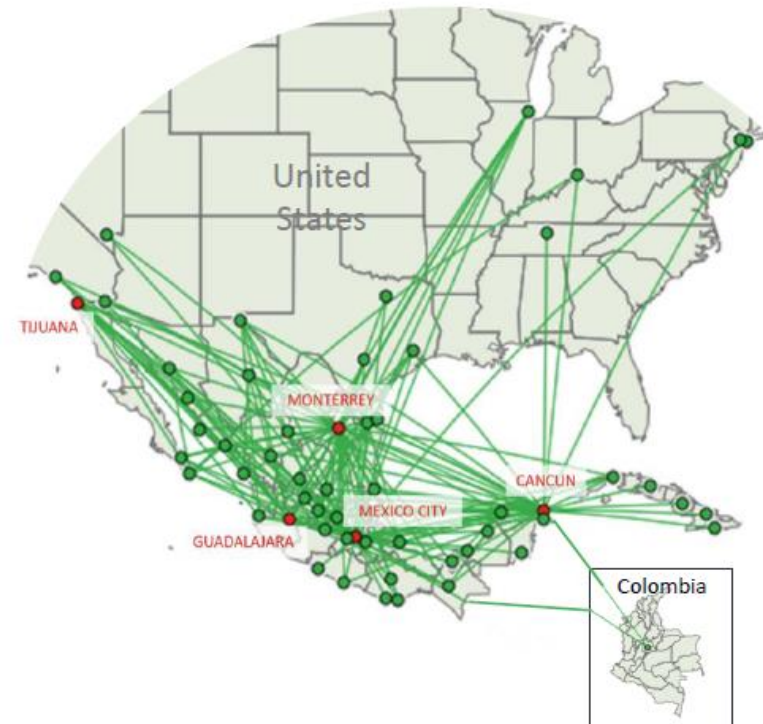
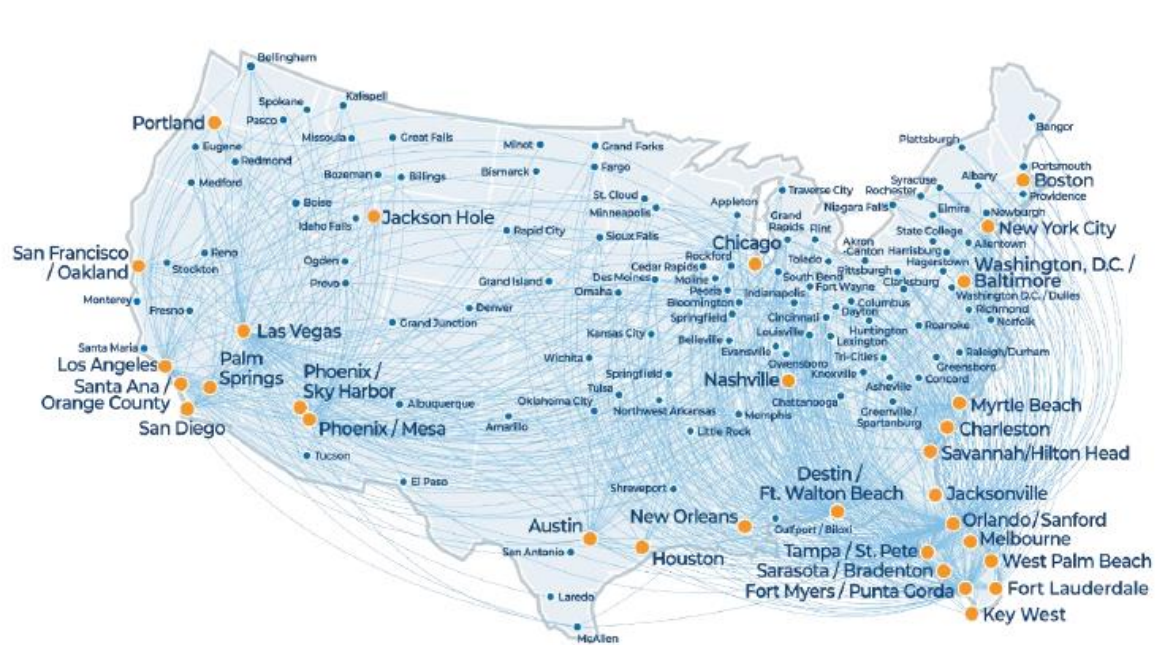
Vision Block – Vibrant Regional Economy Goals 1&3

- Goal 1. Cultivate an Environment Conducive to Strong, Economic Development
 - 1.1 Stabilize and expand El Paso's tax base
 - Airport Development
 - 1.4 Grow the core business of air transportation
 - Expand Airport Development

TOP 10 GOAL DESTINATIONS



Viva & Allegiant Route Map



allegiant
in numbers
3Q21 TTM

Passengers

14.5m

Team Members

4,900

Fleet Size

106

viva
aerobus
in numbers
3Q21 TTM

Passengers

9.9m

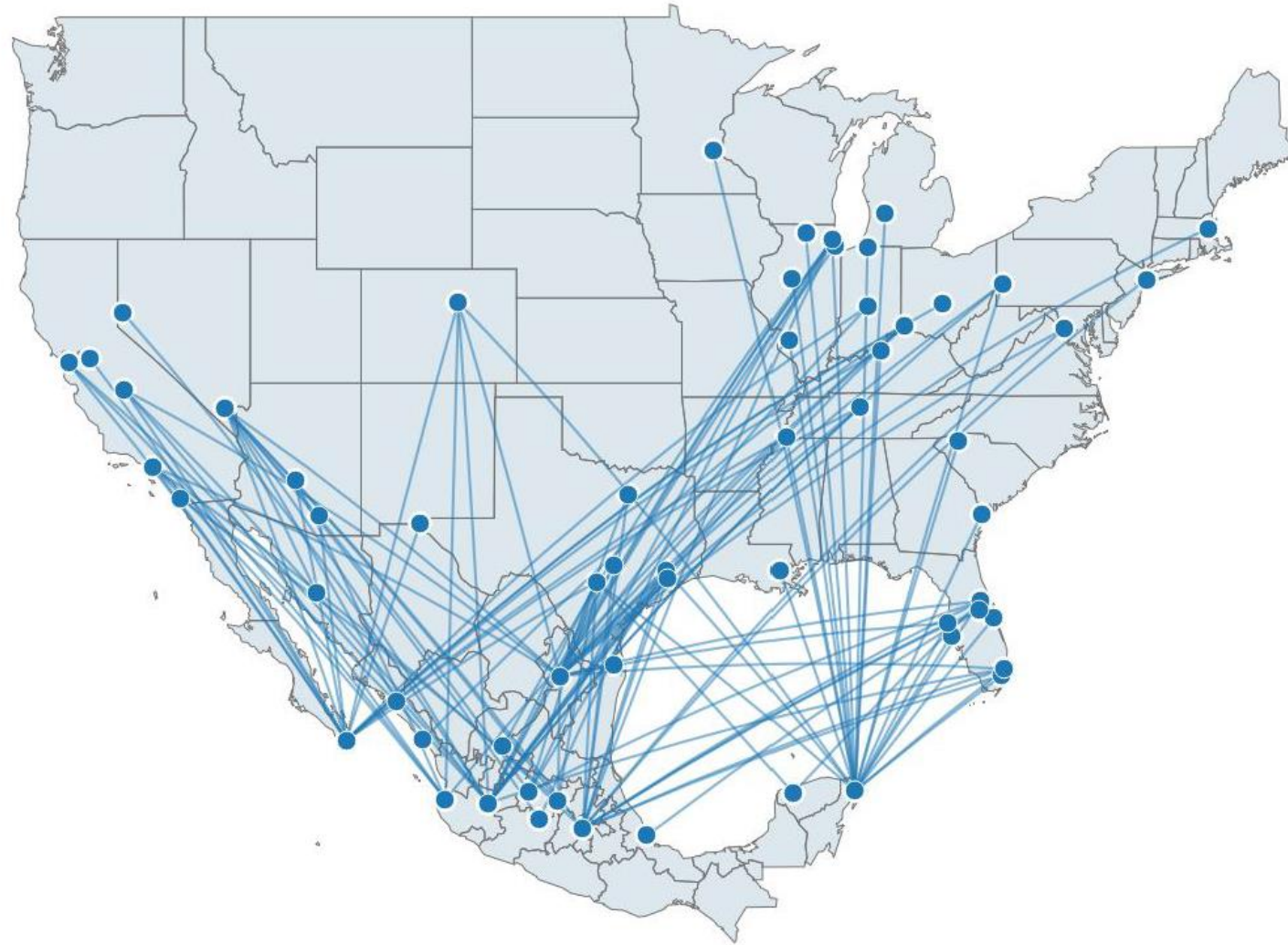
Team Members

3,200

Fleet Size

56

Prospective 5-year plan for the alliance



What this means for ELP

- This agreement will allow more people access to international flights between the US and Mexico, giving a greater opportunity to El Paso to receive these routes.
- Aligned with the City's Strategic Plan to grow the core business of air transportation

Today's Request for Action:

Approve the resolution that the Director of Aviation is authorized to sign a letter of support to the Department of Transportation, between Allegiant Air and Viva Aerobus.



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Director of Aviation

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