



# Letter of Support for Viva & Allegiant Alliance

January





## Vision Block – Vibrant Regional Economy Goals 1&3

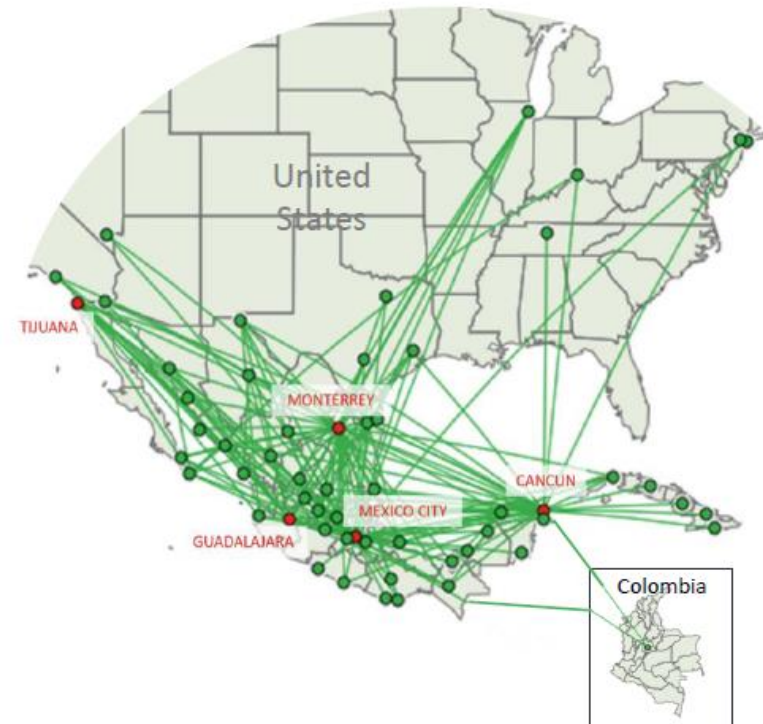
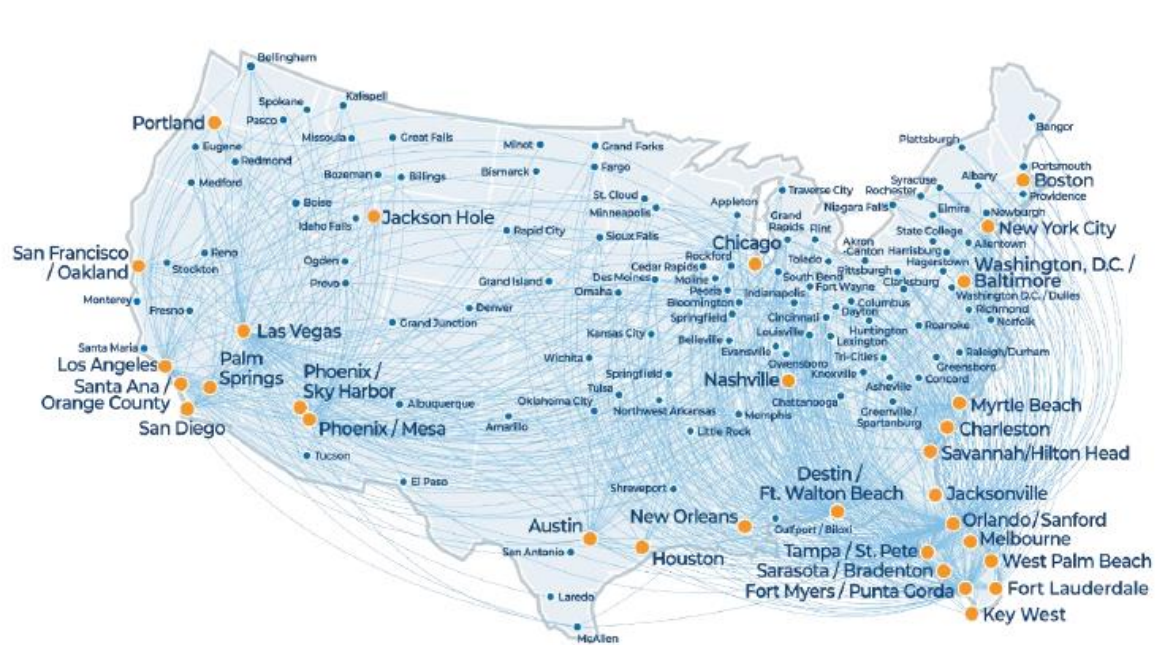
- Goal 1. Cultivate an Environment Conducive to Strong, Economic Development
  - 1.1 Stabilize and expand El Paso's tax base
    - Airport Development
  - 1.4 Grow the core business of air transportation
    - Expand Airport Development



# TOP **10** GOAL DESTINATIONS



# Viva & Allegiant Route Map



**allegiant**  
in numbers  
3Q21 TTM

Passengers

**14.5m**

Team Members

**4,900**

Fleet Size

**106**

**viva**  
aerobus  
in numbers  
3Q21 TTM

Passengers

**9.9m**

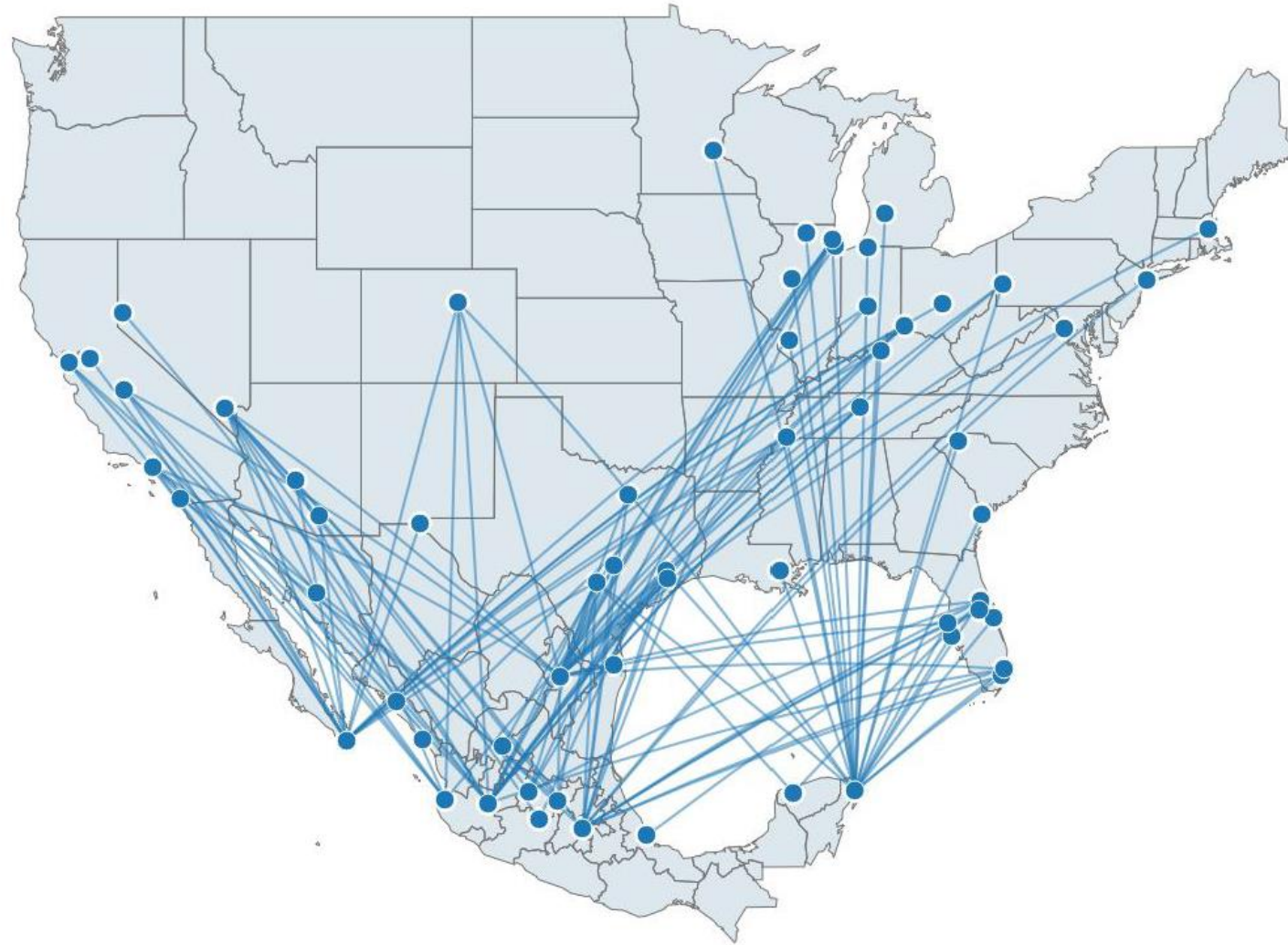
Team Members

**3,200**

Fleet Size

**56**

# Prospective 5-year plan for the alliance



# What this means for ELP

- This agreement will allow more people access to international flights between the US and Mexico, giving a greater opportunity to El Paso to receive these routes.
- Aligned with the City's Strategic Plan to grow the core business of air transportation



# Today's Request for Action:

Approve the resolution that the Director of Aviation is authorized to sign a letter of support to the Department of Transportation, between Allegiant Air and Viva Aerobus.



Sam Rodriguez

Director of Aviation

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