



Board Appointment Form

City Clerk

Submitted On:

Jan 23, 2023, 05:02PM MST

Submitted By: Israel Williams

Appointing Office	Representative District 7
Type of Agenda	Consent
Date of Council Meeting	Tuesday, January 31, 2023
Agenda Posting Language	Appointment of Gabriel Ayub to the Greater El Paso Civic, Convention and Tourism Advisory Board by Representative Henry Rivera, District7.
Name of Board/Committee/Commission	Greater El Paso Civic, Convention and Tourism Advisory Board
Appointment Type	Regular
List the nominee's qualifications to serve on this Board	Resides in El Paso. Working in El Paso Hilton Inn & Suites 20 years(managerial level), hotel public service experience.
Nominated By	Representative Henry Rivera
Nominee Name	Gabriel Ayub
Nominee Email Address	
Nominee Residential Address	
City / State / Zip Code	
Nominee Primary Phone Number	
Which District does the nominee reside in?	
Does the proposed appointee have a relative working for the city?	NO
Has appointee been a member of other city boards / commissions / committees?	NO
List all real estate owned by appointee in El Paso County (by address, if none, enter 'N/A')	
Who was the last person to have held the position before it became vacant?	Daniel Padilla
Incumbent Expiration Date	August 27, 2022
Reason person is no longer in office	Term Expired

Date of Appointment	January 31, 2023
Term begins on	August 28, 2022
Expiration Date of New Appointee	August 27, 2024
Term	1st Term
Upload File(s)	Gabriel Ayub Resume 2022.docx

GABRIEL ANTONIO AYUB



General Manager

Extensively experienced and goal-oriented General Manager with a demonstrated record of accomplishment in providing desired results for guest satisfaction, profit, brand inspections and ownership satisfaction. Proven expertise in opening, converting & renovating hotel properties. Talented leader that supports achievement of corporate goals and objectives by team development.

Core competencies include:

- | | | |
|--------------------------------|-------------------------|-------------------------|
| • Financial Analysis | • Problem Resolution | • Revenue Management |
| • Career Development/Mentoring | • Budgeting/Forecasting | • Sales Deployment |
| | • | • Customer Satisfaction |
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CAREER EXPERIENCE

Hampton Inn & Suites El Paso Airport / 2000 – Present

General Manager

Develop managers to prepare them for career growth and excel at providing exceptional customer service while achieving financial goals. Ensure properties comply with brand standards, pass all brand inspections and deliver exceptional customer service. Coordinated and supervised four different renovations to ensure high quality product outcome. Experience with multiple brands including; Hilton, Marriott, Hyatt & IHG. Monitor and ensure that sales and profit goals are maintained at each property.

Key Achievements

- El Paso Hotel & Lodging Association President – 2018-2019
- El Paso Hotel & Lodging Association Vice President – 2016-2017
- 2012 Operations Special Achievement award / Interstate Hotels Crossroads Division.
- 2014 Perfect Balance award / Interstate Hotels Crossroads Division.
- Member of Interstate's General Manager and Rooms Division Council 2014-2017
- Honored as General Manager of the year 2012 by the El Paso Hotel & Lodging Association for the City of El Paso.
- Honored for outstanding and dedicated service as treasure for the El Paso Hotel & Lodging Association 2012-2013.
- Spirit of Pride award winner for excellence in customer service skills from Hilton Hotels Corporation 2004.
- Texas Hotel & Lodging Association Board Member (THLA). Serving on local association and membership committees since 2015 – present.
- Texas Travel Alliance (TTIA) Board Member. Board member for the El Paso hotel industry representative 2020-2023.
- Advocating in the city and county for the El Paso Hotel & Lodging Association hotel industry political committee.
- General Manager Advisory board member /for Crestline Hotels & Resorts 2019-2021.
- General Manager Advisory board chair for Crestline Hotels & Resorts 2021-2022

Continued...

CAREER EXPERIENCE CONTINUED

- El Paso Mayoral task force COVID-19 committee member for the city of El Paso 2020.
- President-El Paso Five Points Lion Club
- FBI Citizens Academy member 2020-present
- Mentor and develop mid-level managers into general managers.

Quality Inn & Suites

Assistant General Manager / Sales

Responsible for all aspects of day to day operations as well as keeping the staff engaged and motivated. Exceeded budgeted revenue while under renovations and maintained Guest Satisfaction Scores.

- Recruited and developed staff for all departments.
- Accounts payable/receivable, payroll
- Budgeting , revenue management, owner relations
- Exceeded budgeted house profit percentage every year while maintaining high guest satisfaction scores.

EDUCATION

**American Hotel & Lodging Association (AHLA)
Certified Hotel Administrator (CHA) – 2015**

**El Paso Community College
Hospitality Sales & Marketing – 1999**

**Texas Hotel & Lodging Association (THLA) Short Course - 2000
University of Houston Conrad N. Hilton College**

COMMUNITY INVOLVEMENT

El Paso Hotel & Lodging Association – President 2018-2019

El Paso Hotel & Lodging Association Vice President-2016-2017

Member – El Paso Five Points Lions Club (25-year member) / President

EPISD CIT board member 2020-2021

Member – Hispanic Chamber of Commerce

Board member- Texas Hotel & Lodging Association (THLA)

Board member- Texas Travel Alliance (TTA)

Member -Legal Shield Association

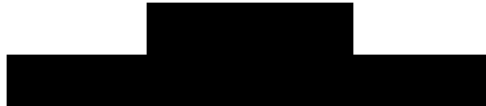
References:

Danny Padilla / General Manager / Past President El Paso Hotel & Lodging
Association

Hyatt Place El Paso Airport



Barry Shank
Crestline Hotels & Resorts – Vice President of Operations



Mike Fleming / Vice President of Operations
Interstate Hotels & Resorts



Peter Hoffman / Senior Vice President of Operations
Blackstone Hotels & Resorts

