# CITY OF EL PASO, TEXAS AGENDA ITEM DEPARTMENT HEAD'S SUMMARY FORM

AGENDA DATE: January 18, 2023 PUBLIC HEARING DATE: N/A
CONTACT PERSON(S) NAME AND PHONE NUMBER: Ellen A. Smyth, P.E., (915) 212-6000
DISTRICT(S) AFFECTED: All
STRATEGIC GOAL: Strategic Goal 7.3: Enhance a regional comprehensive transportation system
SUBGOAL:
<u>SUBJECT:</u> Management Update – Sun Metro Project Update presentation from Nelson Nygaard
BACKGROUND / DISCUSSION: N/A
PRIOR COUNCIL ACTION: N/A
AMOUNT AND SOURCE OF FUNDING:
HAVE ALL AFFECTED DEPARTMENTS BEEN NOTIFIED? _X_ YESNO
PRIMARY DEPARTMENT: Sun Metro SECONDARY DEPARTMENT:
**************************************
DEPARTMENT HEAD:

department should sign also)

(If Department Head Summary Form is initiated by Purchasing, client

Revised 04/09/2021



## Project Update to Mass Transit Board

January 18, 2023





# Agenda

- 1 Project Timeline
- 3 Challenges and Potential Improvements
- 3 Community Outreach
- 4 Service Concepts
- 5 Discussion



## **Timeline**







**JANUARY 2022** 

**Project Kickoff** 

**FEBRUARY - APRIL** 

Analyze Existing and Evolving Conditions

MAY

**Rider Survey** 









**NOVEMBER**Community Outreach

SEPTEMBER - OCTOBER

Peer Review and Best Practices Report

**JULY - AUGUST** 

**Develop Service Concepts** 

JUNE - JULY

State of the System Report





Develop recommendations based on community feedback and City goals



FEBRUARY 2023

**Finalize Report** 

# **Existing Challenges**



Several routes are indirect and confusing.



Most local routes run every 45-90 minutes.



Late night service is limited with many routes ending before 9pm.



Sunday has not been fully restored due to staffing issues.



#### Potential Improvements



Direct routes that are simpler and reduce travel time.



Redesigned routes to run more frequently and reduce wait times.



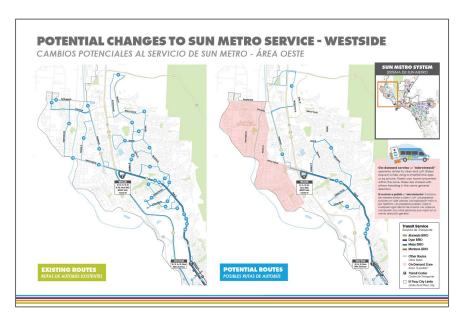
Consistency between local routes and BRIO routes on BRIO corridors.

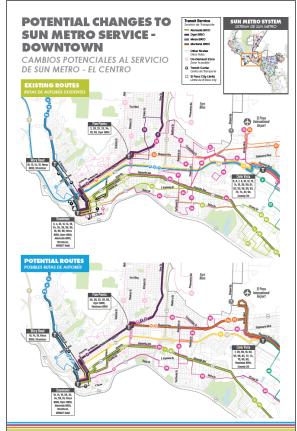


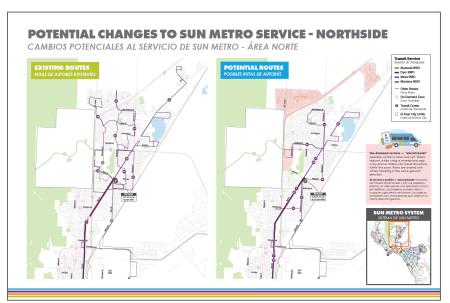
On-demand service as an alternative to fixed-route in low ridership, outlying areas.

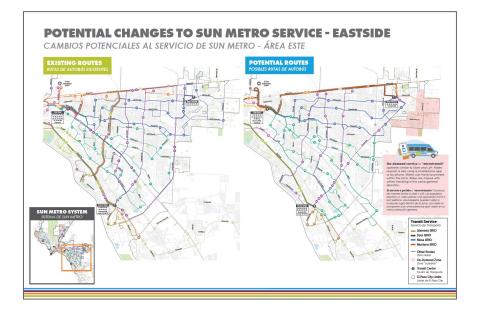


# Potential Service Changes









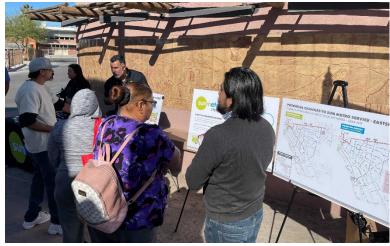
# **Completed Community Outreach**

- Rider outreach at Transit Centers
  - 6 locations throughout the day
  - Consultants and Sun Metro outreach team
- Public meetings
  - Virtual meeting
  - In-person meeting
- Stakeholder discussions
  - Virtual meetings (2)
  - In-person meeting
- Citizen's Advisory Board presentation
- Online community survey



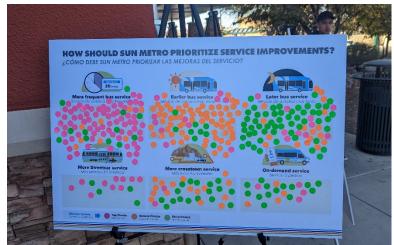
#### **Transit Center Outreach**













#### **General Rider Feedback**



Grateful for Sunday service; would like to see more added



High regard for **BRIO** service



Mostly positive reactions to proposed route changes

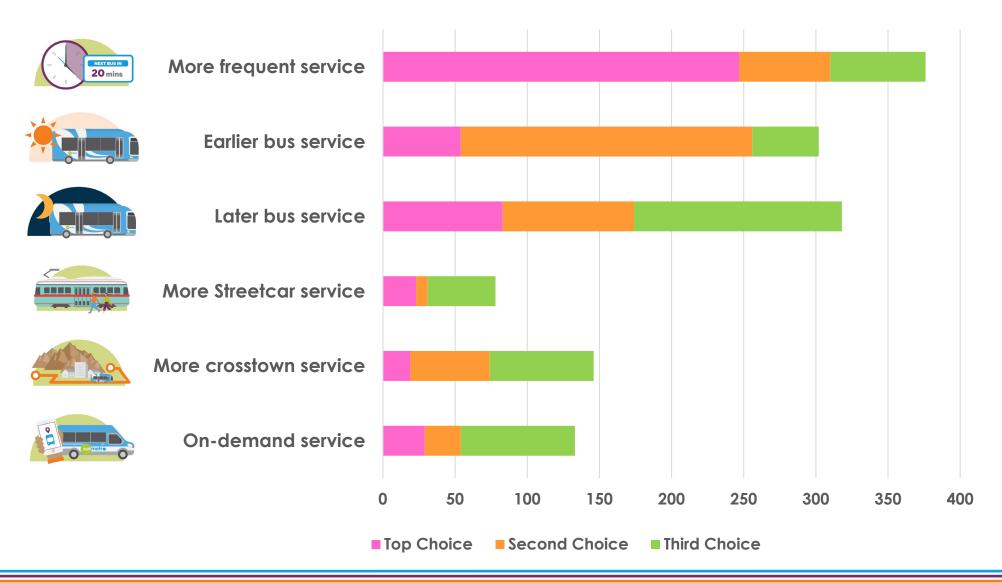


Support for consistency between BRIO and local routes



Requests for improved **bus stops** along local routes

## Rider Feedback: Service Expansion Priorities



## Key Stakeholder Feedback



Frequency improvements are key to attracting new riders



Community has expressed need of restoring **Sunday service** 



Support for extending night service



Interest in piloting microtransit in select areas



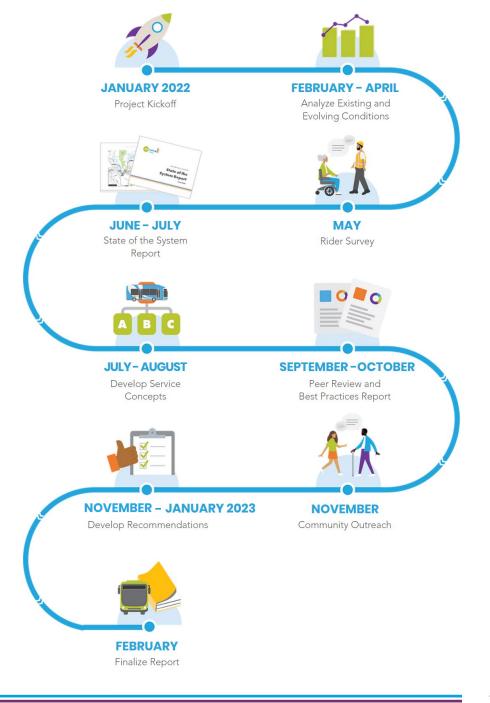
Mixed opinions on value of **Streetcar** 

#### Revisions based on feedback

- Westside
  - Expanded feeder route coverage north and west of Westside Transit Center
- El Paso Community College Valle Verde Campus
  - Improved access from transit centers and neighborhoods
- Potential on-demand service (microtransit) zones
  - North Hills
  - Delta/Hidden Valley
- Recommendations for hours of service and trip frequency

## **Next Steps**

- Develop recommendations
  - Proposed route and schedule changes
  - Service expansion priorities
  - Capital and technology needs
  - Funding and partnership opportunities
- Finalize report





## Thank you!

James Gamez

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