CITY OF EL PASO, TEXAS AGENDA ITEM AGENDA SUMMARY FORM

DEPARTMENT: Mayor and Council

AGENDA DATE: November 8, 2022

CONTACT PERSON NAME AND PHONE NUMBER: City Representative Peter Svarzbein 915.212.1002

DISTRICT(S) AFFECTED: All

STRATEGIC GOAL:

Goal 4 - Enhance El Paso's Quality of Life through Recreational, Cultural and Educational Environments

SUBJECT:

APPROVE a resolution / ordinance / lease to do what? OR AUTHORIZE the City Manager to do what? Be descriptive of what we want Council to approve. Include \$ amount if applicable.

Discussion and action to recognize the founders of La Parada and all of the community members that have contributed to more than twelve years of bringing people together to celebrate our local arts and culture.

BACKGROUND / DISCUSSION:

Discussion of the what, why, where, when, and how to enable Council to have reasonably complete description of the contemplated action. This should include attachment of bid tabulation, or ordinance or resolution if appropriate. What are the benefits to the City of this action? What are the citizen concerns?

La Parada was founded in 2010 with the inspiration to create a space for El Paso to showcase the talent our binational community has to share and welcome artists and fans from throughout the country;

PRIOR COUNCIL ACTION:

Has the Council previously considered this item or a closely related one? N/A

AMOUNT AND SOURCE OF FUNDING:

How will this item be funded? Has the item been budgeted? If so, identify funding source by account numbers and description of account. Does it require a budget transfer?

N/A

RESOLUTION

WHEREAS, we are here today to recognize and honor La Parada, the founders, and all of the community members that have contributed to more than twelve years of bringing people together to celebrate our local arts and culture; and

WHEREAS, La Parada was founded in 2010 with the inspiration to create a space for El Paso to showcase the talent our bi-national community has to share and welcome artists and fans from throughout the country; and

WHEREAS, La Parada has since organized over 100 shows featuring more than 400 artists and musicians from El Paso and beyond our borders and shared memories with tens of thousands of local fans; and

WHEREAS, La Parada has showcased not only the talent our city has cultivated but shined light on our great city and the people who make El Paso such a special place to guests who have traveled to be with us; and

WHEREAS, it serves a municipal purpose to recognize the contribution to the community, providing art and cultural opportunities to the residents and visitors to the City.

NOW THEREFORE BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EL PASO:

That November 8, 2022 shall be known as "La Parada Day"

That I to vehice I o, 2022 shall be kno	wii as, Ea i arada Baj.
APPROVED this day of	2022.
	CITY OF EL PASO
	Oscar Leeser
	Mayor
ATTEST:	APPROVED AS TO FORM:
	rist Habla
Laura D. Prine,	Kristen L. Hamilton-Karam
City Clerk	Senior Assistant City Attorney
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