



# Board Appointment Form

Submitted On: Jun 28, 2022, 11:08AM MDT

City Clerk

Appointing Office	Representative District 2
Type of Agenda	Consent
Date of Council Meeting	Wednesday, July 6, 2022
Agenda Posting Language	Appointment of Rondriques A. Jackson to the Veteran Affairs Advisory Committee by City Representative Alexsandra Annello.
Name of Board/Committee/Commission	Veterans Affairs Advisory Committee
Appointment Type	Regular
Special Qualification Category (if applicable)	
Nominated By	Representative Alexsandra Annello
Nominee Name	Rondriques A. Jackson
Nominee Email Address	
Nominee Mailing Address	
Zip Code	
Nominee Primary Phone Number	
Does the proposed appointee have a relative working for the city?	NO
Has appointee been a member of other city boards / commissions / committees?	NO
List all real estate owned by appointee in El Paso County (by address, if none, enter 'N/A')	N/A
Who was the last person to have held the position before it became vacant?	Hope Jackson
Incumbent Expiration Date	July 20, 2023
Reason person is no longer in office	Resigned
Date of Appointment	July 06, 2022
Term begins on	July 20, 2019
Expiration Date of New Appointee	July 20, 2023
Term	Unexpired Term
Upload File(s)	Rondriques A. Jackson VAAC Resume.docx

# Rondriques A. Jackson

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## SUMMARY OF QUALIFICATIONS

Results-driven Director of Business Development as an essential member of the senior management staff responsible for directing the development and continuous refinement of the facility's strategic business plan. Retired from the U.S. Army after serving for over **22 years** in the highest enlisted rank. Consulting with the Chief Executive Officer and other senior management staff this position designs, develops, implements and directs the business development strategic goals, philosophy, policies, procedures, and systems for the Business Development Department and the facility. Additionally, manages a team of Business Reps (Community Liaisons) that troubleshoot and support the patient referral pipeline.

## PROFESSIONAL EXPERIENCE

### EL PASO BEHAVIORAL HEALTH SYSTEM, El Paso, TX

Director of Business Development and National Military Marketing Liaison, September 2021 – Present

- Develop and educate direct Military and VA referral relationships in designated regional area markets.
- Consults with all levels of internal, external facility functional staff on the establishment of goals and product development.
- Directs and coordinates all media and public relations functions
- Develop and implement strategic military and VA referral account management plans that support the facility clinical resources, resulting in admissions to the facilities programs.
- Travel to assigned military installations to educate referrals sources about Military Resiliency and VA programs, the clinical criteria, programming, data, and administration & admission process to generate desired utilization/admissions to the facility's continuum of care
- Develop & participate in educational forums in relation to the military/VA internally and externally
- Participate in outreach military/VA educational organizations within designated areas to include installations in services, CEU's, special events, physician visits, etc.

### U.S. ARMY, El Paso, TX

Manager of Operations, June 2020 – September 2021

- Tracked and scheduled training requirements for 36 Sergeants Major Course facilitators and over 1300 students throughout 5 departments. Created a digital operation center to provide timely and accurate information.
- Unparalleled ability to multitask and achieve outstanding results; reduced the organization's 2-year backlog by 50% in less than 3 months.
- Developed work breakdown structure (WBS) that increased organizational productivity and performance by 40%.
- Increased organizational accuracy and streamlined timelines by over 90% by developing and implementing an internal tracking system for recurring reports.
- Maintained and kept a secure confidential logistics area. Received, stored and issued supplies and equipment to customers. Managed a logistical hand receipt valued at a \$1,000,000 of equipment and administrative assets.

### U.S. ARMY, Fort Polk, LA

Operations Sergeant Major Observer, Coach, Trainer, July 2017 – July 2019

- Managed 31 team leaders, 7 staff officers and the hand receipt valued \$210,000 worth of equipment.
- Coordinated and planned day-to-day operations and logistical support. Prepared and reviewed serious incident reports, situation reports, operational briefs, and other required reports for accuracy and precision.
- Provided expertise and support to staff during the development of projects, plans, and orders, to include the development of goals and performance measures. Facilitated smooth information exchange between the Operations Officer and Higher Headquarters
- Developed a and facilitated comprehensive skills evaluation for all Observer, Coach, Trainers (OC/Ts), testing advanced job knowledge to provide world-class training to rotational organizations which led to 100% certification of critical tasks.

**U.S. ARMY, Fort Bragg, NC**

Operations NCO, February 2017 – July 2017

- Supervised a 20-person team, providing individual coaching and mentorship to foster professional development with overall planning and execution for an organization of nearly 500 Soldiers.
- Meticulously balanced the demands of two higher headquarters during Intensive Training Cycle (ITC); exceeded all operational requirements.
- Planned, resourced and synchronized over 350 battalion taskings and overseeing regular maintenance equipment valued at more than \$5 million.
- Provided analytical advice and support to the staff during the development of projects, plans, and orders, to include the development of goals and performance measures.

**U.S. ARMY, Fort Bragg, NC**

First Sergeant, July 2014 – February 2017

- Oversaw for the professional development, health, and welfare of 247 soldiers; managed the work force of the organization to project gains and losses of key & critical personnel in order to meet the commander's objectives.
- Established 23 training programs to ensure the organization sustained the highest rate of combat readiness that accomplishes the organization's mission of no-notice worldwide rapid deployments within 18 hours of notification.
- Aided in planning, coordinating, and supervising all logistical and human resource activities that supported the organization.
- Implemented a supply discipline program to ensure the organization adopted a mentality of stewards of governmental funds. Oversaw the supply accountability and organizational maintenance of equipment valued in excess of \$52 million dollars.

**U.S. ARMY, Fort Bragg, NC**

Platoon Sergeant, July 2013 – July 2014

- Supervised and conducted training and development of 43 soldiers which resulted in achieving 100% pass rate section and platoon certification.
- Conducted site selection for weapon emplacement and lays cannons for fire direction. Resulted in firing over 3000 artillery projectiles safely and accurately.
- Planned and completed a project for the first Precision Guided Kit (PGK) Shoot on Fort Bragg Army installation, which resulted in integrating ground-breaking precision munitions into the 82nd Airborne Division.
- Upheld accountability of equipment worth over \$6,500,000 dollars. Supervised ammunition transportation and movement of the 155mm M777A2 howitzers and prepares daily, weekly, quarterly and annual technical reports.

**U.S. ARMY, Fort Bragg, NC**

Field Artillery Master Gunner of the Army, July 2011 – July 2013

- Senior advisor to the Chief of the Field Artillery, the Field Artillery Commandant, Director of Training and Doctrine (DOTD), and the Field Artillery Command Sergeant Major on all matters affecting the entire Field Artillery Career Management Field (CMF), which impact over 48,000 Field Artillery soldiers in the U.S. Army.
- Built a new method of laying a cannon for direction called the Dual DAGR Laying Method, which accomplished a place in Field Artillery current doctrine (ATP 3-09.02, Field Artillery Survey, Appendix D).
- Trained and certified 240 Field Artillery Master Gunners, which played a key role in the Army's transformation to a lighter, faster, more lethal force.
- Provided expert training and leadership guidance to members of Materiel Test Directorate Manned Tactical Systems Branch on the M109A6 howitzer, which allowed the United States continue use the Excalibur Program.

**EDUCATION****Booker T. Washington Comprehensive High School, Atlanta, GA, 30310**

- High School Diploma

**Sergeants Major Academy Class 70, Fort Bliss, TX 79918**

- Leadership and Workforce Development

**Defense Acquisition University, Fort Belvoir, VA, 22060**

- Acquisition Management Technical Certificate

**Project Management Institute, Online**

- Certified Associate in Project Management (CAPM)

**United States Army, Worldwide**

- Senior- level Leadership Development Course (197 Hours)
- Advance Leadership and Management Development Course (274 Hour)
- Basic Leadership Development Course (390 Hours)