

DATE: 5.31.22

TO: City Clerk

FROM: City Representative Cassandra Hernandez

ADDRESS: 300 N. Campbell TELEPHONE 915.212.0003

Please place the following item on the (Check one): CONSENT X REGULAR

Agenda for the Council Meeting of 6.7.22

Item should read as follows: Appointment of Wesley Lawrence to the Regional Renewable Energy Advisory Council by Representative Cassandra Hernandez, District #3

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Regional Renewable Energy Advisory Council

NOMINATED BY: City Representative Cassandra Hernandez DISTRICT: 3

NAME OF APPOINTEE Wesley Lawrence

(Please verify correct spelling of name)

E-MAIL ADDRESS: [REDACTED]

BUSINESS ADDRESS: N/A

CITY: N/A ST: N/A ZIP: N/A PHONE: N/A

HOME ADDRESS: [REDACTED]

CITY: El Paso ST: TX ZIP: [REDACTED] PHONE: [REDACTED]

DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY? YES: NO X

IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE: N/A

HAS APPOINTEE BEEN A MEMBER OF OTHER CITY BOARDS/COMMISSIONS/COMMITTEES? IF SO, PLEASE PROVIDE NAMES AND DATES: ZBA FROM NOVEMBER 12, 2019 TO FEBRUARY 16, 2021

LIST ALL REAL ESTATE OWNED BY APPOINTEE IN EL PASO COUNTY (BY ADDRESS): N/A

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: KC Griffin

EXPIRATION DATE OF INCUMBENT: 3.3.22

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: X
RESIGNED
REMOVED

DATE OF APPOINTMENT: 6.7.22

TERM BEGINS ON : 6.7.22

EXPIRATION DATE OF NEW APPOINTEE: 3.3.24

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: X
2nd TERM:
UNEXPIRED TERM:



WESLEY LAWRENCE

Professional Goals

I aim to work with people to make El Paso a better place for everyone to live and prosper!

Get in touch!

Mobile:

[REDACTED]

Email:

[REDACTED]

Address:

[REDACTED]
[REDACTED]

Specializations

- Social Media Management
- Digital Advertising
- Digital Marketing
- Public Speaking
- Communication
- Public Relations
- Community Organizing

Organizations

- El Paso Young Democrats
- Northeast Democrats
- East Side Democrats
- Westside Democrats
- Students Demand Action
- VFW Post 8550 Auxiliary
- Borderland Rainbow Center

Honors

- Eagle Scout
- Vigil Honor Scout
- El Paso Ambassador
- President El Paso Young Democrats
- Board Member Borderland Rainbow Center
- SR. Vice President VFW Post 8550 Auxiliary

Work Experience

City Council District 4 Candidate

Wesley For District 4 | Jan 2019 - Nov 2020

- Contacted 5,000 Voters via phone calls and talked to 2,500 voters face-to-face.
- Managed 15 volunteers and 2 interns.
- Ran a clean campaign focused on the people and issues such as transitioning to clean energy and getting the people involved in their government.

Web Designer / Creative Consultant

2911 West | Jan 2020 - April 2020

- Created 50 live and interactive websites for local businesses in El Paso Texas utilizing Duda.
- Worked with my clients to develop a social media marketing plan, develop effective site maps, and create simple business measures.
- Taught clients how to create simple graphics to help promote their business using Canva and Adobe Spark.

Deputy Field Organizer

Texas Freedom Network | Aug. 2021 -Dec. 2021

- Did COVID-19 community outreach which resulted in 3,500 calls and 25,000 texts to members of my community to encourage them to get vaccinated.
- Participated in COVID-19 vaccine town halls to talk about vaccine safety.
- Worked with elected officials and local organizations to collaborate on voter registration drives.

Academic History

El Paso Community College

Pursing Associates Degree | Mass Media Communications

Austin High School

2015 Graduate