

DATE: 5.25.22

TO: City Clerk

FROM: City Representative Alessandra Anello

ADDRESS: 300 N. Campbell TELEPHONE 915-212-0002

Please place the following item on the (Check one): CONSENT XXX REGULAR _____

Agenda for the Council Meeting of June 7, 2022

Reappointment of Victor Barajas to the Bicycle Advisory Committee by Representative
Alessandra Anello, District 2.

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Bicycle Advisory Committee

NOMINATED BY: City Representative Alessandra Anello DISTRICT: Two

NAME OF APPOINTEE Victor Barajas
(Please verify correct spelling of name)

E-MAIL ADDRESS: [REDACTED]

BUSINESS ADDRESS: [REDACTED]

CITY: El Paso ST: TX ZIP: [REDACTED] PHONE: [REDACTED]

HOME ADDRESS: [REDACTED]

CITY: El Paso ST: TX ZIP: [REDACTED] PHONE: [REDACTED]

DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY? YES: _____ NO X

IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE:

LIST ALL REAL ESTATE OWNED BY APPOINTEE IN EL PASO COUNTY (BY ADDRESS):

[REDACTED]

HAS APPOINTEE BEEN A MEMBER OF OTHER CITY BOARDS/COMMISSIONS/COMMITTEES? IF SO, PLEASE PROVIDE NAMES AND DATES: N/A

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: Victor Barajas

EXPIRATION DATE OF INCUMBENT: 06/30/2022

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: X
RESIGNED _____
REMOVED _____

DATE OF APPOINTMENT: 06/07/2020


TERM BEGINS ON: 06/08/2022

EXPIRATION DATE OF NEW APPOINTEE: 06/07/2024

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: _____

2nd TERM: X

UNEXPIRED TERM: _____



VICTOR H. BARAJAS

EDUCATION

May 2007 The University of Texas at El Paso
Master of Arts in Interdisciplinary Studies
Concentration: English, History and Philosophy
Master Thesis: Undocumented Immigration: A Visual and Oral Narrative

May 2001 The University of Texas at El Paso
Bachelor of Arts in English and American Literature

PROFESSIONAL EXPERIENCE

May 20019 to Present CDC/NCHS/WESTAT Rockville, MD

Field Study Manager: Supervise the data collection process for NHANES (National Health & Nutrition Examination Survey) in up to 5 different counties across the U.S. This health survey is considered the gold standard of health and nutrition data collection. This involves managing the data collection process, supervise the production of field interviewers, case management, uphold federal government guidelines and ensure that response rates are being met.

August 2014 to Present Airbnb/Hospitality El Paso, TX

Airbnb Superhost: Provide lodging services to travelers visiting El Paso. It includes fully renovating three properties to make them travel ready. Also, meet with guests, answer questions, provide feedback and suggestions for activities in the city, and assure guests have a superb experience in El Paso. Great emphasis is made in promoting local restaurants, businesses, museums, the Franklin Mountains, to enhance the local experience and the positive perception of El Paso. This has resulted in over 1350 positive reviews in the last six years.

December 2018 to May 2019 CDC/NCHS/WESTAT Rockville, MD

Field Office Coordinator: Supervise the travel and lodging arrangements for field interviewers and medical exam team at NHANES. Additionally, assist study manager in assigning and distributing cases to field interviewers. Also, assist in managing cases and making decisions to obtain desired response rates.

December 2010 to December 2018 CDC/NCHS/WESTAT Rockville, MD

Field Office Support: Assist in the setup of more than 15 field offices in counties throughout the U.S. for NHANES during a calendar year. This involves working with different vendors, building managers, media, health department, local authorities, and coordinating the arrival and set up of a fully functional field office. Additionally, it involves training new field interviewers and office staff. As well as assisting interviewers with field work and technical issues.

October 2010 to December 2017

El Paso Photo Ops

El Paso, TX

Sales-Marketing Director/ Partner: Manage the sales, marketing, and promotion for a photo booth rental company. It includes interacting with clients in events ranging from school events, weddings, private parties, corporate events, as well as planning with event coordinators. Additionally, it involves managing phone calls, emails and social media. This photo booth company averages 80-100 events per year.

August 2007 to September 2010

CDC/NCHS/WESTAT

Rockville, MD

Assistant Office Manager: Supervise and perform quality control procedures for the data collection in the National Health and Examination Survey (NHANES). This includes training field interviewers in accurate data collection procedures, in addition to the proper use of computer programs and research related materials. Supervise and implement strict adherence to protocol standards. Under strict deadlines, prepare, supervise, edit, and collect all study materials and results to be sent to NCHS (National Center for Health Statistics) headquarters.

BICYCLE ADVOCACY:

Lead Organizer: Binational Bike Rides- El Paso/Cd. Juarez

May 2015 to Present

Coordinate monthly binational bicycle rides with the cycling organizers from Cd. Juarez. These bike rides engage the cycling communities of El Paso, Juarez, and Las Cruces. These activities create community by encouraging participation from diverse cycling groups by exploring different areas of El Paso and Juarez. Upwards of 150 cyclists participate in these monthly rides. Local business are supported by making them part of the group route.

Lead Organizer: Bike Month El Paso / Juarez:

May 2013 to Present

Coordinate up to 20-25 bike rides throughout the month of May in El Paso / Juarez. Bike Month is The League of American Bicyclists official month that celebrates and encourages cycling throughout the U.S. These bike rides encourage more people to be part of the cycling community, and it allows for those with minimal experience to explore the streets of El Paso / Juarez. Local businesses have been part of the routes on these rides to support and demonstrate the potential of the cycling community.

Co-Lead Organizer: Critical Mass El Paso 2010-Present

Assist with coordinating bike rides that take place the last Friday of every month. These bike rides allow for cyclist to explore different areas of the city, encourage novice cyclists to ride in a group, and for motorists to be more aware of the many cyclists that exists in the area. Upwards of 120 cyclists participate in these rides. This also led to the creation of Critical Mass Juarez when cyclists from Juarez would come and participate here in El Paso.

Supporting member: VeloPaso / 2013 to Present

Supporting member: Slow Ride / Cleveland, GA 2018

Supporting member: Critical Mass / Miami, FL 2012

Supporting member: Critical Mass/ Atlanta, GA 2011

Supporting member: Bike Party / San Jose, CA 2010

Supporting Member: Critical Mass / San Francisco, CA 2009

Supporting member: Critical Mass / Chicago, IL 2008

REFERENCES

Upon request