



Image of dumped materials

ILLEGAL DUMPING

Goal 2.2 Strengthen community involvement in resident safety

Goal 2.8 Implement effective code enforcement strategies to reduce nuisances, enhance visual appearance and improve overall health and safety

Goal 8.6 Provide long-term, cost effective, sustainable regional solid waste solutions



Ellen Smyth, ESD

May 24, 2022




Image of dumped materials

Agenda Item

- Discussion and action to direct the City Manager to create a process to proactively and regularly address illegal dumping and to come back within 75 days to present costs and an implementation strategy.
- Residents have frequently and justifiably complained of situations where illegal dumping occurs in certain areas. A plan is needed to proactively address illegal dumping.



Cross-Functional Team



ESD and PD/Code Enforcement formed a Cross-Functional Team

New Initiatives

Through our collaboration we were able to identify gaps in our process and in our communication with our partners and customers.

PD/Code and Constable Office

- Develop a notification alert with the area Constables to notify PD/Code of completed evictions.
- PD/Code will monitor the identified property for items left unclaimed, which becomes illegal dumping.
- Will call ESD for assistance for clean-up.



Outreach/ KEPB Clean Up Events



Image of dumped materials

Time to bring them back...

- Keep El Paso Beautiful Local Affiliate
- Gift to the River
- Gift to the Mountain
- Great American Clean-up
- Neighborhood Associations—eligible for annual events with free roll-off dumpsters
- ESD Outreach to contract with private companies to hold weekend neighborhood cleanups.

Partnerships

EPWU and ESD are launching illegal dumping public awareness initiative

- Summer campaign starts in June.
- In partnership with EPWU and El Paso County Water Improvement District.
- Focuses on illegal dumping as a crime to curb behavior.
- Highlights negative impact of polluting vacant lots, storm water drains/channels and farmland.



Image of dumped materials



Images of dumped materials



Partners Include:

- EP County
- Union Pacific Railroad
- EPE
- TX Gas
- Neighborhood Associations
- Streets and Maintenance

Proposed Action

- Prepare MOUs that allow ESD to clean partner properties
- City owned & partner properties to be cleaned ASAP

Close the Loop

Customer Service Response

- Transparent communication with residents
- Explain the process
- Recommend next steps to resident
- Provide status updates and department contact information
- Provide a call back number in case customer has additional questions



Image of dumped materials

A photograph of a dumpsite with a blue overlay on the left side. The dumpsite shows a large pile of discarded materials, including a white mattress, a broken pink and blue plastic chair, and a black tire in the foreground. The background features a dirt hill with sparse vegetation and some industrial structures under a cloudy sky.

Resources Required

Image of dumped materials

Estimated Costs to be funded by ESD:

- Outreach with KEPB: \$50,000
- EPWU Public Awareness Campaign \$35,000
- Clean-up Events: Each neighborhood cleanup event is \$2000 using a private contractor. \$32,000
- Partnerships: *No cost*—existing personnel resources and coordination.
- New Policy with Police Department: existing personnel resources and training coordination
- Close the Loop with customer education and feedback: *No cost*—existing personnel resources and coordination.



Expected Results

- Rapid sharing of dumping cases' information between partners
- Immediate clean-up response by ESD to cases
- Call back with efforts to residents to alleviate concerns
- Proactive cleanups
- Clean and Beautiful El Paso

Call Today!

ESD's Outreach and Partnership Program coordinates cleanup events
Assisted in cleanups of illegal dumping sites
To coordinate a cleanup contact ESDOutreach@elpasotexas.gov
or 915.212.6000



Images of shovels, bagged garbage and people cleaning



Questions?

