



# Vision Zero Action Plan Consulting Services

Solicitation No: 2022-0283R

April 26, 2022

Strategic Plan Goal:

*No. 7 Enhance and Sustain El Paso's Infrastructure Network*

*7.1 Enhance a regional comprehensive transportation system*



# Contract Details

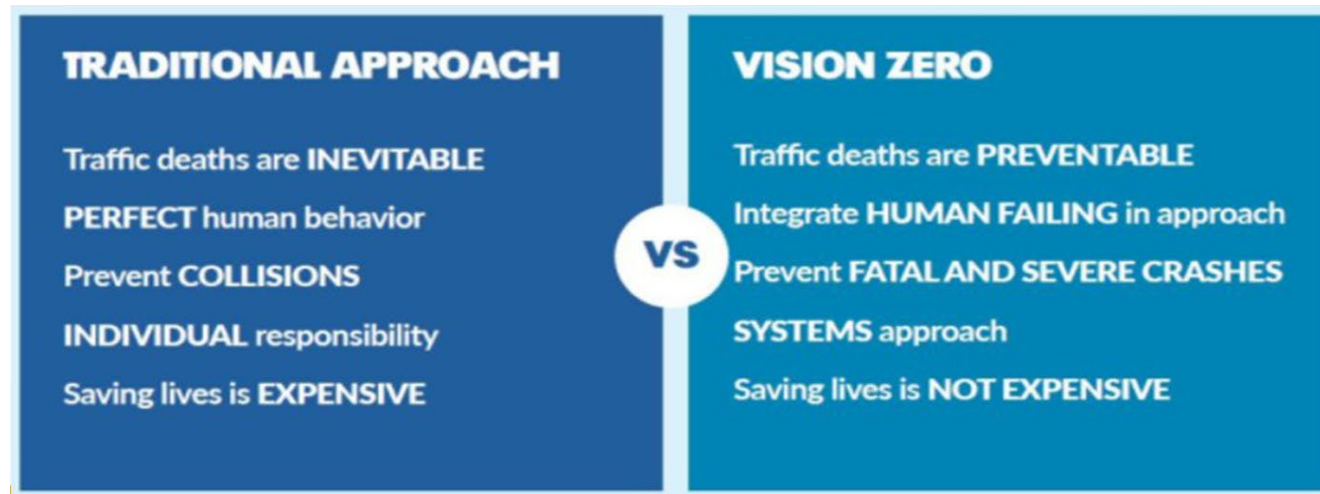


Location:	Citywide
Contract Value:	\$682,619.00
Contract Schedule:	May 2022 – September 2023
Funding Source:	FY22 Streets and Maintenance Budget

# What is Vision Zero?



- Vision Zero is a strategy to eliminate all traffic fatalities and severe injuries, while increasing safe, healthy, equitable mobility for all.
- Fundamental shift in philosophy and approach to traffic safety that acknowledges that systemic changes are needed in our traffic safety to make meaningful progress while prioritizing the preservation and quality of human life.



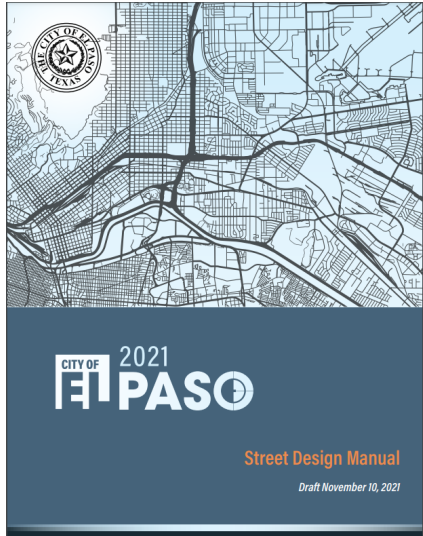


# Investment in Traffic Safety





**ENGINEERING + EDUCATION + EVALUATION + ENFORCEMENT + EQUITY\***



# Vision Zero Action Plan Objectives

- **Introducing the concept and core principles of Vision Zero to the public and key stakeholders, and collecting diverse input to inform Plan recommendations**
- **Creating and vetting specific, actionable strategies and assigning responsible parties, recommended implementation timelines, and planning-level cost estimates**
- **Informing the public and stakeholders of on-going progress and projects**

# Vision Zero Action Plan Objectives

- Establishing a data-driven and transparent framework for change;
- Centering values of health; racial, socioeconomic, and mobility equity, safety sustainability, and accountability
- Connecting Vision Zero work to community goals of access to opportunity, increased quality of life, climate change mitigation, resilience, and land use and housing patterns;
- Incorporating innovative remote community engagement strategies.

# Vision Zero Action Plan Scope



- Provide support for implementing the foundational elements of a Vision Zero Action Plan including the following:
  - ✓ Building a GIS-based data mapping system
  - ✓ Analyzing data to develop a High Injury Network
  - ✓ Developing measurable goals with timeframes for implementation
  - ✓ Defining accountability metrics
  - ✓ Defining a transparency strategy including building a public website.
  - ✓ Community meetings
  - ✓ Developing strategy for third party assessment of progress
  - ✓ Reporting to key stakeholders, decision makers, and the public.



# Procurement Summary



- Request for Qualifications issued November 10, 2021
  - Received four (4) Statements of Qualifications (SOQs); no local firms submitted SOQs
  - SOQs evaluated based on qualifications of proposed staff and experience with Vision Zero Action Plans
- ✓ Recommend awarding contract to Alta Planning + Design Inc., the highest ranked firm



## Mission

Deliver exceptional services to support a high quality of life and place for our community



## Vision

Develop a vibrant regional economy, safe and beautiful neighborhoods and exceptional recreational, cultural and educational opportunities powered by a high performing government



## Values

Integrity, Respect, Excellence,  
Accountability, People



## Misión

Brindar servicios excepcionales para respaldar una vida y un lugar de alta calidad para nuestra comunidad



## Visión

Desarrollar una economía regional vibrante, vecindarios seguros y hermosos y oportunidades recreativas, culturales y educativas excepcionales impulsadas por un gobierno de alto desempeño



## Valores

Integridad, Respeto, Excelencia, Responsabilidad, Personas