



HOTEL PASO DEL NORTE

WELLS FARGO
PLAZA

DESTINATION EL PASO

EL PASO
LIVE

Visit
EL PASO

EL PASO
WATER PARKS



Strategic Goal 1

Create an Environment Conducive to Strong,
Sustainable Economic Development

Texas Democratic Party

2024 State Convention

This convention would be the first of its kind on the US-Texas Border in over 20 years.



In Partnership

- Partnership between El Paso Democratic Party and Visit El Paso
- Planning began more than a year prior
- Hosted 4 individuals for a site visit
- Proposal outlined capabilities, recent hotel development, connectivity and significant meeting incentives.
- Originally competing with Houston, Lubbock, and San Antonio

An aerial view of a city at dusk, featuring a large stadium with a green field, a circular arena, and various urban buildings. The sky is dark with some clouds, and the city lights are visible. The title 'Why El Paso' is overlaid in a white, stylized font.

Why El Paso

Walkable City Center

- Easily walkable downtown core
- **THIRD** Safest Large City in the nation
- Streetcar connects hotels and convention center





Meeting Facilities

- El Paso Convention Center
- Abraham Chavez & Plaza Theatres
- Southwest University Park
- All downtown Hotel Meeting Space

Pre- and Post- Activities

International ports of entry and the U.S. Mexico border

Ysleta del Sur Pueblo

Oldest continuously working missions in the U.S.

Boot factories and local artisans

Franklin Mountain State Park,
the Largest Urban park in the contiguous U.S.



A nighttime aerial view of a city with several tall buildings. The word "PLAZA" is visible on the top of one building. A street with a red and white striped awning is visible in the foreground. The text "Economic Impact" is overlaid in a white, cursive font.

Economic Impact

Economic Impact

- City Wide Convention
- Attendance estimated between 10,000-14,000
- City Wide Hotel Impact
- Estimated economic Impact of \$8 Million



An aerial night view of a city skyline. The city is illuminated with various lights, and the sky is a deep blue. In the foreground, there are several large buildings, including a tall one with a 'WELLS FARGO' sign and another with a 'PLAZA' sign. The text 'Next Steps' is written in a large, white, cursive font across the center of the image.

Next Steps



Next Steps

Assembling a task force now will be critical to the success of the 2024 convention and our ability to attract it back in future years.

- City Departments such as Aviation, IT, CID, Streets, EPPD, etc.
- Downtown Management District
- El Paso Hotel & Lodging Association
- Restaurant Association
- El Paso Live Operations Department



Visit 
EL PASO



Thank you

