







In Partnership

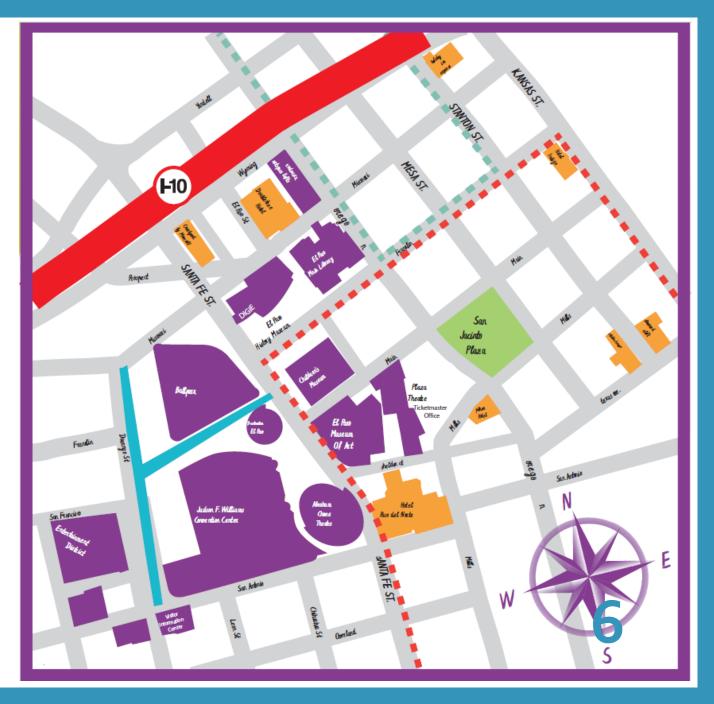
- Partnership between El Paso Democratic Party and Visit El Paso
- Planning began more than a year prior
- Hosted 4 individuals for a site visit
- Proposal outlined capabilities, recent hotel development, connectivity and significant meeting incentives.
- Originally competing with Houston, Lubbock, and San Antonio

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Walkable City Center

- Easily walkable downtown core
- THIRD Safest Large City in the nation
- Streetcar connects hotels and convention center





Meeting Facilities

- El Paso Convention Center
- Abraham Chavez & Plaza Theatres
- Southwest University Park
- All downtown Hotel Meeting Space

Pre- and Post- Activities

International ports of entry and the U.S. Mexico border

Ysleta del Sur Pueblo

Oldest continuously working missions in the U.S.

Boot factories and local artisans

Franklin Mountain State Park, the Largest Urban park in the contiguous U.S.





Economic Impact

- City Wide Convention
- Attendance estimated between 10,000-14,000
- City Wide Hotel Impact
- Estimated economic Impact of \$8 Million







Next Steps

Assembling a task force now will be critical to the success of the 2024 convention and our ability to attract it back in future years.

- City Departments such as Aviation, IT, CID, Streets,
 EPPD, etc.
- Downtown Management District
- El Paso Hotel & Lodging Association
- Restaurant Association
- El Paso Live Operations Department





Thank you





