CITY OF EL PASO, TEXAS AGENDA ITEM DEPARTMENT HEAD'S SUMMARY FORM

DEPARTMENT:	Destination El Paso
AGENDA DATE:	04/12/2022
PUBLIC HEARING DATE:	N/A
CONTACT PERSON NAME AND PHONE NUMBR:	Brooke Underwood (915) 534-0692 / Jose Garcia (915) 534-0667
DISTRICT(S) AFFECTED:	All
STRATEGIC GOAL:	Goal 1 - Create an Environment Conducive to Strong Sustainable E
SUBGOAL:	1.2 Enhance visitor revenue opportunities
	ance / lease to do what? OR AUTHORIZE the City Manager to do what? Be nuncil to approve. Include \$ amount if applicable.
ivianagement opdate. Texas i	Democratic Party's 2024 State Convention
of the contemplated action. The appropriate. What are the bendary	here, when, and how to enable Council to have reasonably complete description is should include attachment of bid tabulation, or ordinance or resolution if efits to the City of this action? What are the citizen concerns? cess, the securing of the convention and the impact it will contribute to the City of
PRIOR COUNCIL ACTION: Has the Council previously con	sidered this item or a closely related one?
No prior action. This is only a	an indepth briefing of the event and its estimated impact.
AMOUNT AND SOURCE OF F How will this item be funded? I and description of account. Do	UNDING: Has the item been budgeted? If so, identify funding source by account numbers bes it require a budget transfer?
The incentive package offered	d by Destination El Paso will be part of that FY's operating budget.

DEPARTMENT HEAD:	Jelle Ja	
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(If Department Head Summary Form is initiated by Purchasing, client department should sign also)