CITY OF EL PASO, TEXAS AGENDA ITEM DEPARTMENT HEAD'S SUMMARY FORM

DEPARTMENT: Office of the Mayor

AGENDA DATE: January 19, 2022

CONTACT PERSON NAME/PHONE NUMBER: Mayor Oscar Leeser (915) 212-0021

DISTRICT(S) AFFECTED: All Districts

SUBJECT: Approve the following Resolution

Discussion and action on a Resolution to appoint a member to the El Paso Water Utilities Public Service Board of Trustees in the area of expertise of Consumer or Citizen Advocacy as recommended by the El Paso Water Utilities Public Service Board Selection Committee:

Ranked 1st	Marybeth Stevens
Ranked 2nd	Luis Rosas
Ranked 3rd	Stefani Block Uribarri

BACKGROUND / DISCUSSION:

The second term of the Public Service Board member serving in the area of expertise of Consumer or Citizen Advocacy, Mr. Christopher Antcliff, expires on January 15, 2022. Ms. Antcliff is not eligible to be appointed for another term since board members are limited to two terms.

On December 1, 2021, as required by Ordinance Number 017167, the El Paso Water Utilities Public Service Board Selection Committee (hereinafter "Selection Committee") met and reviewed the applications submitted by qualified applicants. I, as Mayor, serve as the Chairperson of the Selection Committee. The Selection Committee's membership consists of the Public Service Board members and eight persons (1 vacancy) appointed by City Council. The Selection Committee now forwards a slate of three candidates, in order of their ranking, to the City Council for consideration and appointment.

Advertisement for applicants interested in this position were placed in the El Paso, Inc., and on the City of El Paso and El Paso Water's websites.

PRIOR COUNCIL ACTION:

Has the Council previously considered this item or a closely related one?

Yes. The City Council approved a Resolution on February 16, 2021 appointing Lisa Saenz to fill a vacancy of the El Paso Water Utilities Public Service Board of Trustees in the area of expertise of Financial Management.

AMOUNT AND SOURCE OF FUNDING:

The El Paso Water Utilities Public Service Board budget.

BOARD/COMMISSION ACTION:

On December 1, 2021, the Selection Committee approved a Resolution selecting and ranking the qualified applicants in the area of expertise of Consumer or Citizen Advocacy. The Committee's Resolution is attached.

RESOLUTION

WHEREAS, a vacancy in the El Paso Water Utilities Public Service Board will occur on January 15, 2022 with the expiration of the second term of Christopher Antcliff, in the area of Consumer or Citizen Advocacy; and

WHEREAS, the City of El Paso adopted Ordinance Number 017167 which requires that any vacancy in the membership of the El Paso Water Utilities Public Service Board be filled by the City Council; and

WHEREAS, the City of El Paso by Resolution established the El Paso Water Utilities Public Service Board Selection Committee, to be comprised of the members of the Public Service Board and such additional members as appointed by the City Council to assist City Council in selecting eligible candidates to fill the vacancy; and

WHEREAS, under the Resolution, the El Paso Water Utilities Public Service Board Selection Committee reviews resumes submitted by persons interested in filling the vacant position and submits to the City Council the names and the ranking of three eligible candidates; and

WHEREAS, a quorum of the El Paso Water Utilities Public Service Board Selection Committee met on December 1, 2021 pursuant to the Texas Open Meetings Act and approved the nomination, ranking and recommendation of eligible candidates for consideration and appointment by City Council;

NOW THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EL PASO, TEXAS:

THAT, a quorum of the El Paso Water Utilities Public Service Board Selection Committee met on December 1, 2021 pursuant to the Texas Open Meetings Act and approved the nomination, ranking and recommendation to the City Council the following candidates to fill a vacancy on the El Paso Water Utilities Public Service Board in the area of Consumer or Citizen Advocacy:

Ranked 1st Marybeth Stevens

Ranked 2nd Luis Rosas

Ranked 3rd Stefani Block Uribarri

THAT, the El Paso City Council hereby appoints ______to fill the vacancy on the El Paso Water Utilities Public Service Board in the area of Consumer or Citizen Advocacy. The term of appointment shall commence on February 9, 2022 and shall be for a four (4) year term.

PASSED, APPROVED and ADOPTED this _____ day of January, 2022.

THE CITY OF EL PASO

Oscar Leeser Mayor

ATTEST:

APPROVED AS TO FORM: HAMM

Karla M. Nieman City Attorney

Laura D. Prine City Clerk



TO:Tomás González, City Manager, City of El Paso, TexasFROM:John E. Balliew, President/CEO, El Paso Water Utilities, Public Service BoardDATE:December 9, 2021

SUBJECT: Request for Placement of Item on the Regular Agenda for City Council Meeting: January 19, 2022

Agenda Posting Language:

Discussion and action on a Resolution to appoint a member to the El Paso Water Utilities Public Service Board of Trustees in the area of expertise of Consumer or Citizen Advocacy, as recommended by the El Paso Water Utilities Public Service Board Selection Committee.

(All Districts) El Paso Water Utilities, John E. Balliew, President/CEO, (915) 594-5595

Background:

This agenda item is for City Council to appoint a member to the El Paso Water Utilities Public Service Board of Trustees. The second term of the Public Service Board member serving in the area of expertise of Consumer or Citizen Advocacy, Mr. Christopher Antcliff, expires on January 15, 2022. Mr. Antcliff is not eligible to be appointed for another term since board members are limited to two terms. Attached is a copy of the general qualifications to be considered for the Consumer or Citizen Advocacy category.

On December 1, 2021 as required by Ordinance Number 017167, the El Paso Water Utilities Public Service Board Selection Committee (Selection Committee) met and reviewed the applications submitted by qualified applicants. The Committee's membership consists of the Public Service Board and eight persons (1 vacancy) appointed by City Council. In accordance with Ordinance 017167, the Committee now forwards a slate of three candidates, in order of their ranking, to the City Council for consideration and appointment. Attached is a copy of the Resolution adopted by the Selection Committee at the December 1, 2021 meeting along with the resumes of the applicants.

Action Requested:

That the City Council adopt a Resolution appointing a member to the El Paso Water Utilities Public Service Board of Trustees in the area of expertise of Consumer or Citizen Advocacy, as recommended by the El Paso Water Utilities Public Service Board Selection Committee.

If there are any questions, please contact me at 594-5595 or e-mail <u>Jeballiew@epwater.org</u>. El Paso Water Utilities staff will attend the City Council meeting.

Thank you for your attention to this matter.

Regards, 12

John E. Balliew, P.E. CEO/President

Attachments

DHS City Council Resolution Selection Committee Resolution Score/Ranking Sheet Resumes of top 3 candidates (Redacted) PSB Areas of Expertise, Education and Experience for Consumer or Citizen Advocacy

CC: The Honorable Mayor Oscar Leeser (email) Laura D. Prine, City Clerk (email) Karla Nieman, City Attorney (email) Marcela Navarrete, Vice-President, PSB R. Alan Shubert, Vice-President, PSB Daniel Ortiz, General Counsel, PSB

RESOLUTION

WHEREAS, a vacancy in the El Paso Water Utilities Public Service Board will occur on January 15, 2022 with the expiration of the second term of Christopher Antcliff, who filled the position with expertise in Consumer or Citizen Advocacy; and

WHEREAS, the City of El Paso adopted Ordinance Number 017167 which requires that any vacancy in the membership of the El Paso Water Utilities Public Service Board be filled by the City Council; and

WHEREAS, the City of El Paso by Resolution established the El Paso Water Utilities Public Service Board Selection Committee, to be comprised of the members of the Public Service Board and such additional members as appointed by the City Council to assist City Council in selecting eligible candidates to fill the vacancy; and

WHEREAS, under the Resolution, the El Paso Water Utilities Public Service Board Selection Committee reviews resumes submitted by qualified persons interested in filling the vacant position and submits to the City Council the names and the ranking of the eligible candidates.

NOW THEREFORE, BE IT RESOLVED BY THE EL PASO WATER UTILITIES PUBLIC SERVICE BOARD SELECTION COMMITTEE OF THE CITY OF EL PASO, TEXAS:

THAT, a quorum of the El Paso Water Utilities Public Service Board Selection Committee met on December 1, 2021 pursuant to the Texas Open Meetings Act and approved the nomination, ranking and recommendation to the City Council of the following candidates to fill a vacancy on the El Paso Water Utilities Public Service Board:

Ranked 1 st	Marybeth Stevens
Ranked 2 nd	Luis Rosas
Ranked 3 rd	Stefanie Block Uribarri

THAT, the Mayor of El Paso, who serves as the Chair of the Committee, forward the recommendation to the El Paso City Council for their consideration for filling the vacancy on the El Paso Water Utilities Public Service Board.

PASSED and APPROVED this 1st day of December, 2021.

El Paso Water Utilities Public Service Board Selection Committee:

Mayor Oscar Leeser, Chair

Approved As To Form:

² Daniel Ortiz, General Coursel

PSB Selection Committee Wednesday, December 01, 2021 Consumer/Citizen Advocacy

SCORING OF CANDIDATES

CANDIDATES	NUMBER OF POINTS:	RANK
Marybeth Stevens	30	1
Luis Rosas	28	2
Stefanie Block Uribarri	26	3
16 eesen	12/2	1/2021
Committee Chairman	Date	

for General Counsel

12/3/2021

Date

EXPERIENCE

Better Business Bureau Paso del Norte

President

November 2016 to present El Paso, Texas

Lead local team to further the BBB vision and mission of an ethical marketplace based on trust by encouraging best business and consumer practices. While managing the human, financial, and program resources, built a culture based upon open communication, trust, and expectations that supports performance at the highest industry standards. Realigned staff, process improvement, and climate of innovation have created an environment of accountability and success. New strategies for sales and retention have resulted in steady growth in members and revenue. Improved marketing, customer service, and products have resulted in dramatic increases in public awareness and use of BBB services, as well as member value. Regular opinion pieces and radio, television, and public appearances have contributed to the enhanced position of the BBB as a leading business organization and resource.

As a member of the International Association of Better Business Bureaus Board of Directors and Chair of its Governance Committee, identify strengths, weaknesses, and progressive solutions to strengthen the BBB brand as the leading source of trusted information and business resources nationwide.

University of Texas at El Paso, Department of Communication	2016 to Spring 2019
Lecturer	El Paso, Texas

Taught Organizational Communication and Leadership to undergraduate students.

Metropia	October 2015 to December 2018
Advisor	El Paso, Texas

Advised local team regarding launch and implementation of Metropia app for community-based traffic solutions.

MJD & Associates

President

Led team of associates providing strategic planning, community relations, fund development, management and organizational consulting services to corporations, foundations, nonprofit organizations, and community leaders.

El Paso Electric

Assistant Vice President, External Affairs and Public Relations

Contact and 2040 to April 2045

El Paso, Texas

September 2015 to December 2016

External Affairs

Fostered positive relationships with, educated, and influenced key stakeholders, including local, state, and federal entities, on a broad range of issues that ensured an optimal legislative, regulatory, and operational environment. Developed and successfully implemented financial, strategic and tactical plans to further company goals.

Public Relations

Led team to realign focus and mission with strategic corporate objectives and promote a consistent positive corporate image, internally and externally.

Developed, wrote and implemented comprehensive strategic and crisis communication plans. Proactively and successfully managed media and community relations, including those involving hostile situations. Strategically managed multi-million dollar budget, including renegotiating numerous service contracts resulting in significant savings.

Developed and launched successful "PowerOn" multi-media campaign and oversaw development and launch of social media for the company.

Community Relations

Strategically refocused, directed, and coordinated \$1.5M corporate philanthropy budget and community development activities, including an employee volunteer program and speakers bureau.

September 2010 to April 2015 El Paso, Texas

Management Systems International PRODERECHO

Advisor

Gained support of US and Mexican businesses for criminal justice reform in Mexico. Promoted cross-border cooperation between Texas and Mexico law enforcement authorities.

PROTEJA

Consultant

Translated and wrote quarterly and annual reports, as well as other informational and promotional pieces, regarding efforts to combat trafficking in persons pursuant to USAID requirements in Mexico.

Independent Consultant

Developed sustainable business opportunity for women in impoverished rural community.

American Council of Life Insurers

Senior Counsel

Directed legislative and regulatory affairs in Texas, Oklahoma, New Mexico, Arkansas, and Alaska for over 600 financial service member companies, including tracking, drafting and providing comment on legislation and regulation; testifying before legislatures and regulatory committees; building coalitions to support industry positions; and analyzing political environments for resource allocation decisions. Led nationwide efforts to shape policy on a number of industry issues.

EDUCATION

University of Texas at El Paso	
Masters of Business Administration	In progress
Catholic University of America, Columbus School of Law	1992
Juris Doctor	Washington, D.C.
University of Texas at Austin	1988
Bachelor of Arts, English Literature	Austin, Texas
PROFESSIONAL MEMBERSHIPS	

Maryland Bar Association District of Columbia Bar

PROFESSIONAL ORGANIZATIONS and COMMUNITY INVOLVEMENT

International Association of Better Business Bureaus, Board of Directors, 2021 - present Chair, El Paso County Ethics Commission, appointed by County Judge, 2020 – present UTEP College of Education Advisory Board, 2021 – present El Paso Chamber, 2019 Board of Directors; 2018 Chair, Foundation; 2016 Chair, Board of Governors Paso del Norte Trail Advisory Committee, 2019 – present Executive Forum, El Paso, 2015 - present Kids Excel, Board of Directors, 2013 – 2021 YWCA, Board of Directors, 2013-2018 Leadership Texas, 2015 U.S. Customs and Border Patrol Citizens Academy, 2015

FOREIGN LANGUAGE

Conversational Spanish

February 1993 to December 2001

January 2002 to June 2005

El Salvador

Washington, D.C.

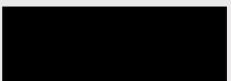
LUIS ROSAS

Vice President Hub International Insurance Services

PROFILE

Luis Rosas Vice President Hub International Insurance Services

CONTACT



EDUCATION

El Paso High School

1985-1990 University of Texas at El Paso 1990-1991 University of Texas at San Antonio 1991-1993 University of Texas at Austin 1993-1995 Bachelor of Arts earned in 1995

WORK EXPERIENCE

Altalanos Muvelodosi Kozpont Kiskunhalas, Hungary Primary and Secondary School English Teacher 1996-1998(Head of Language Department) Worked with Hungarian English teachers on curriculum creation and implemented plans for teaching students from kindergarten through 8th grade.

Socorro Independent School District Even Start Program English Instructor 1998-2001

Taught parents of underserved children's English skills for parents to help children with their schoolwork and communicate with teachers. In addition to English classes, we worked with them on life skills for their new lives in the United States

Houghton Mifflin Publishing Company/Cengage Learning 2001-2010

Custom Publishing Editor

Worked with Sales Representatives on large university wide textbook adoptions. I worked with representatives in Texas and Southern California. Was named Custom Publishing Editor of the year twice (2006 and 2010) Cengage purchased Houghton Mifflin in 2009.

WebAssign

2010-2011 Sales Manager for Texas, NM, AZ, and California. Responsible for sales activities in states listed above.

JDW/Hub International 2011-Present Vice President and producer. Risk management and insurance placement for mid-size to large accounts. Work with clients on mitigating claims as well as looking at different strategies to transfer costs of risk.

Board Service El Paso Symphony Orchestra 2012-2017 El Paso Association of Builders 2013 to present Ciudad Nueva 2018 to present To Whom it may concern-

I am very appreciative of the opportunity to apply for a position on the PSB. As a native El Pasoan I know the importance of the work performed by the PSB. I often read about decisions being made by the PSB in the newspaper.

As is shown on my Curriculum Vitae, board work has been very important to me over the last nine (9) years. Serving our community is something JDW and Hub International find very important. That way of thinking has been Ingrained in me. I feel serving on the PSB would allow me to be a part of important decisions that impact our lives now but also my children's lives. That is an exciting and weighty responsibility. One that I do not take lightly.

While I would have much to learn about the many facets of the PSB's function, I feel I could be a real asset to the board. Being involved in the business community puts me in touch with many different industries. This will allow me to see things from multiple sides. Given my role in dealing with multiple levels of an organization to get decisions made, I feel I am valuable in helping groups reach a consensus. I also feel that working in a team is something I am very good at. Collaboration is a key part of what we do as insurance brokers.

In closing, serving on the PSB board is something I have wanted to do for some time. If I were to have the honor of being chosen, I feel like I would not only have personal growth but be able to better serve the community I love and belong to. Thank you.

STEFANIE BLOCK URIBARRI

PROFESSIONAL EXPERIENCE

PEARL PROPERTIES

Principal, July 2012 – present.

General manager and principal at locally owned real estate investment and management company. Chief executive responsible for all aspects of the organization.

UNESCO, REGIONAL BUREAU OF EDUCATION FOR LATIN AMERICA

Managing Editor, Communications and Publications Department, 2009 – 2012.

Responsible for the Regional Bureau's communications strategy to promote education development in Latin America and the Caribbean (LAC). Supervised the publication of all written materials. Prepared briefings, talking points, op-eds and speeches. Participated in national and international technical meetings and conferences with ministries of education, universities, international organizations and media. Supervised unit budget and staff.

- Made policy recommendations as a member of the UNESCO Working Group on Youth.
- Promoted inclusive youth and higher education policy and practices as panelist at international conferences, including the International Workshop on Public Policy for Inclusive Higher Education (Chile), Vanguardia Iberoamericana (Argentina), and the World Youth Conference (Mexico).
- Designed communications strategy for LAC Ministers of Education (EFA/PRELAC).
- Designed Leonardo Henrichsen Journalism Prize and served as juror (Association of Foreign Correspondents). Edited publication featuring winning articles.
- Developed and coordinated international seminar for World Press Freedom Day.

COLUMBIA UNIVERSITY, GRADUATE SCHOOL OF JOURNALISM

Program Manager, International Programs and Prizes, 2007 – 2009.

Supervised the Lukas Prize Project for non-fiction and the Maria Moors Cabot Prizes, the premiere international award for journalistic coverage of Latin America. Designed, implemented, and coordinated professional development programs for Cabot medalists and NEA Arts Journalism Institute Fellows. Selected international students for admission and scholarships and provided them with cultural education and support services.

- Designed and implemented conferences, internships and other professional development activities with Columbia's School of International and Public Affairs, *New York Times, Wall Street Journal,* PBS, Clarín and other national and international news organizations.
- Obtained funding for, planned and organized "Scared Silent: Mexico's Journalists Under Siege," an international conference that allowed journalists from across LAC to attend free of cost, funded by the Knight Foundation

THE COMMITTEE FOR HISPANIC CHILDREN AND FAMILIES (CHCF)

Development Associate, 2005 - 2007.

Wrote grant applications, designed programs and evaluations, organized fundraising events, and cultivated relationships with donors. Tracked program implementation and monitoring.

EDUCATION

COLUMBIA UNIVERSITY, TEACHERS COLLEGE Master of Arts, International Educational Development, 2009. Santiago, Chile

El Paso, TX

New York. NY

New York, NY

New York, NY

FULBRIGHT PROGRAM

Fulbright Fellow, 2005.

UNIVERSITY OF TEXAS AT AUSTIN, COLLEGE OF LIBERAL ARTS

Bachelor of Arts, 2004. Magna cum laude; Phi Beta Kappa Honor Society, Plan II Honors.

PROFESSIONAL ASSOCIATIONS AND VOLUNTEER ACTIVITIES

EL PASO APARTMENT ASSOCIATION (EPAA)

Executive Board Member, 2017 - present.

Member, 2013 - present.

Member of the local affiliate of a state and national trade organization for the apartment industry.

- Recipient of the Independent Rental Owner of the Year Award, El Paso Apartment Association, 2017.
- Chair, Independent Rental Owners Committee, Texas Apartment Association, 2019 2020.
- Member of the City of El Paso's Affordable Housing Task Force, 2021

THUNDERBIRD PLAYGROUND, CORONADO HILLS NEIGHBORHOOD ASSOCIATION (CHNA)

Chair, 2016 – present.

Initiated a public-private partnership between CHNA and the City of El Paso to install a playground at the Jan Sumrall Memorial Trailhead. Recruited co-chair and board members, implemented fundraising campaign, designed playground, created marketing and outreach materials, and worked with the City to supervise the design and installation of the site.

CITY OF EL PASO

Public Art Commission, 2014 – 2017, selected publicly funded art.

Building and Standards Commission, 2014 – 2018, enforced building codes to ensure the safety of structures. **Affordable Housing Task Force,** 2020 – present, designing policies to increase access to affordable housing.

EL PASO OPERA (EPO),

Board Member and President of the BRAVO Alliance, 2012 - 2014.

Provided oversight over the organization. Organized events, fundraisers and outreach activities to support EPO.

SELECTED PUBLICATIONS

Author and editor, Activity Review 2010. UNESCO. Santiago, 2011.

Editor, Chilean Legends for the World (five-book series for children). Amapola Editores. Santiago, 2010.

Editor, Factors Associated with the Cognitive Development of Youth in Latin America and the Caribbean: Briefing Document. UNESCO. Santiago, 2010.

Editor, Education, Youth and Development: UNESCO in Latin America. UNESCO. Santiago, 2010.

Assistant editor. Challenges of the Chilean Education System Based on the Presentations and Conclusions of the Seminar "Perspectives for Education in Chile." OECD and UNESCO, Santiago, 2010.

Managing editor, *Espacios Educativos: Edición Bicentenario*. UNESCO and MINEDUC. Santiago, 2010.

Author, "Educación Sexual en los Estados Unidos: El enfoque en abstinencia exclusiva" in *Revista Mujer Salud*, pp 33- 39. Red de Mujeres Latinoamericanas y del Caribe (Santiago: Vol. 1/2006).

El Paso, TX

El Paso, TX

Santiago, Chile

Austin, TX

Consumer or Citizen Advocacy:

A citizen and consumer working for openness and democratic accountability in government; the rights of the consumer; clean, safe and sustainable water resources; strong health, safety and environmental protections; and affordable water, wastewater, reclaimed water and stormwater services.

Experience and knowledge in supporting the rights of the consumer to obtain safe goods and services at fair prices. Education and training can be from a variety of areas such as law, health, science, education, political science, training in research or public information and community education, and dispute and complaint investigation and resolution.

Degree in law, government administration, public policy or political science, technical and liberal arts degrees, and a minimum of four years experience preferred; community involvement experience that accents demonstrated leadership; no conflicts of interest; abide by a specified code of ethics; and no current political office held.