DATE: 01-12-2022	
TO: <u>City Clerk</u>	
FROM: City Representative Isabel Salcido	
ADDRESS: 300 N. Campbell	TELEPHONE 915-212-0005
Please place the following item on the (Check one):	CONSENT X REGULAR
It and the set of the set of the second product of the set of the second	22 Castro to the City Plan Commission by Representative Isabel Salcido,
BOARD COMMITTEE/COMMISS	SION APPOINTMENT/REAPPOINTMENT FORM
NAME OF BOARD/COMMITTEE/COMMISSION:	City Plan Commission
NOMINATED BY:	DISTRICT: 5
NAME OF APPOINTEE Dion Castro	
E-MAIL ADDRESS:	(Please verify correct spelling of name)
BUSINESS ADDRESS:	
	ZID. DUONE.
	ZIP: PHONE: _9
HOME ADDRESS:	
CITY: ST:	ZIP: PHONE:
DOES THE PROPOSED APPOINTEE HAVE A R IF SO, PLEASE PROVIDE HIS OR HER NAME, APPOINTEE:	ELATIVE WORKING FOR THE CITY? YES: NO _X CITY POSITION AND RELATIONSHIP TO THE PROPOSED
HAS APPOINTEE BEEN A MEMBER OF OTHER CITY BOARDS/COMMISSIONS/COMMITTES? IF SO, PLEASE PROVIDE NAMES AND DATES: JOINT HOUSING TASK FORCE	
LIST ALL REAL ESTATE OWNED BY APPOINTEE IN EL PASO COUNTY (BY ADDRESS): N/A	
WHO WAS THE LAST PERSON TO HAVE HELD TO NAME OF INCUMBENT:	HIS POSITION BEFORE IT BECAME VACANT?
EXPIRATION DATE OF INCUMBENT:	
REASON PERSON IS NO LONGER IN OFFICE (CH	IECK ONE): TERM EXPIRED: RESIGNED REMOVED
DATE OF APPOINTMENT:	January 19, 2022
TERM BEGINS ON:	January 19, 2022
EXPIRATION DATE OF NEW APPOINTEE:	January 18, 2024
PLEASE CHECK ONE OF THE FOLLOWING:	1 st TERM:

2nd TERM:

_

UNEXPIRED TERM:

Dion J. Castro

Castro Enterprises

EXPERIENCE

Castro Enterprises — Franchisee Applicant

February 2021 - PRESENT

Training to become a McDonald's Franchise Owner within the family organization of restaurants.

Consumer Law Protection Firm — Director of Sales

January 2020 - February 2021

Conducted 45 minute timeshare presentations to pre-set appointments around the country, ranging anywhere from 5 to 200 people, on a weekly basis while managing a team of 8 salesmen. Out of 10 teams in the company, I consistently had mine in the top 3 in both volume and collected funds on closed deals.

VOI Consulting Group - Owner/Salesman

November 2018 - January 2020

Traveled the country to meet with pre-set timeshare exit appointments on a weekly basis. Meetings were informational regarding Timeshare updates and laws. Clients would meet with my consultants as well as myself in a 1 on 1 environment to ensure questions and concerns were addressed. Clients seeking an exit or vacation alternative were sold service packages based on their specific situation.

EDUCATION

Our Lady of the Lake University, San Antonio, Tx – Bachelor of Arts (Major: English/Minor:Digital Journalism)

2015 Graduate

Received a full scholarship to the men's basketball organization. Participated in school plays, open mics, sportscasting and videography throughout my attendance at the University.



SKILLS

Sales. Public Speaking. Writing. Team leadership.

AWARDS

Full Athletic Scholarship Played collegiate basketball on a full athletic scholarship at Our Lady of the Lake University.

Sales Team of the Month (2 months in a row) Produced the highest sales volume with 90% collection 2 months in a row.

Hamburger University Team Leadership Award Led my assigned team in presenting a business plan for a teammate's McDonald's restaurant. Competed against 6 teams. Winners were chosen through votes. Our team was chosen unanimously.

LANGUAGES

Fluent in both English and Spanish