Agenda for the Greater El Paso Civic, Convention & Tourism Advisory Board

October 27, 2026
Destination El Paso in the Convention Center, 2nd Floor
4:00 PM

1 Civic Center Plaza, El Paso TX 79901

Notice is hereby given that a meeting of the Greater El Paso Civic, Convention and Tourism Advisory Board will be conducted on the above date and time.

If you wish to sign up to speak, please contact Ivan Lopez at ilopez@destinationelpaso.com no later than by the start of the meeting.

A quorum of the Greater El Paso Civic, Convention and Tourism Advisory Board members must be present and participate in the meeting.

The following members of the Greater El Paso Civic, Convention & Tourism Advisory Board will be present: Gabriel Ayub, Jennifer Gonzalez, Ken A. Gorski, Veronica M. Hernandez, Marina Monsisvais, Bernie Olivas, Pifas Silva, Marcus A. Taylor, and Daniel J. Veale.

CALL TO ORDER

ROLL CALL

PUBLIC COMMENT

AGENDA

1. Approval of Minutes: August 25, 2026 - Daniel J. Veale, Chairperson. **BC-2629**

2. Information and Discussion: Introduction of Destination El Paso September 2026 Department Updates: Brooke Underwood, President/CEO, Destination El Paso. **BC-2630**

3. Information and Discussion: Department Highlights: **BC-2631**

a. Financials - Brooke Underwood, Destination El Paso
b. Tourism Development - Veronica Castro, Visit El Paso
c. Advertising - Noreen Jaramillo, Destination El Paso
d. Convention and Sports Development - Valeria Garcia, Destination El Paso
e. Venue and Event Management - Marisela Huerta, El Paso Live
f. Food and Beverage Highlights - Christopher Puga, El Paso Live
g. Operational Highlights / Sustainability Initiatives - Jose Gil, Destination El Paso
h. El Paso Water Parks - Daniel Arizpe, Destination El Paso

4. Floor open for questions. **BC-2632**

ADJOURN

NOTICE TO THE PUBLIC

Sign language interpreters will be provided for this meeting upon request. Requests must be made to Ivan Lopez at ilopez@destinationelpaso.com a minimum of 72 hours prior to the date and time of this meeting.

If you need Spanish Translation Services, please email ilopez@destinationelpaso.com at least 72 hours in advance of the meeting.

Posted this the 20TH of October by Saul S. Flores.