

DATE: April 19, 2022

TO: City Clerk

FROM: Mayor Oscar Leeser

ADDRESS: 300 N. Campbell, 2nd Floor TELEPHONE (915) 212-0021

Please place the following item on the (Check one): CONSENT X REGULAR _____

Agenda for the Council Meeting of April 26, 2022

Item should read as follows: Re-Appointment of Debra Fraire to the Tax Increment Reinvestment Zone Number 5 by Mayor Oscar Leeser

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Tax Increment Reinvestment Zone Number 5

NOMINATED BY: Oscar Leeser DISTRICT: Mayor

NAME OF APPOINTEE Debra Fraire
(Please verify correct spelling of name)

E-MAIL ADDRESS: _____

BUSINESS ADDRESS: _____

CITY: El Paso ST: TX ZIP: _____ PHONE: _____

HOME ADDRESS: _____

CITY: El Paso ST: TX ZIP: _____ PHONE: _____

DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY? YES: ____ NO x
IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE:

HAS APPOINTEE BEEN A MEMBER OF OTHER CITY BOARDS/COMMISSIONS/COMMITTEES? IF SO, PLEASE PROVIDE NAMES AND DATES: TIRZ 5 2021-2022

LIST ALL REAL ESTATE OWNED BY APPOINTEE IN EL PASO COUNTY (BY ADDRESS):

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: Debra Fraire

EXPIRATION DATE OF INCUMBENT: 4/30/2022

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): UNEXPIRED TERM x
RESIGNED _____
REMOVED _____

DATE OF APPOINTMENT: 4/26/2022

TERM BEGINS ON : 5/1/2022

EXPIRATION DATE OF NEW APPOINTEE: 4/30/2024

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: X
2nd TERM: _____
UNEXPIRED TERM: _____

EL PASO INC. ■

Debra Fraire
Co-Owner and V.P. of Sales
El Paso Inc. Newspaper

Currently and for the past 25 years I have been the co-owner of the El Paso Inc. Newspapers. My main focus is advertising sales, new product ideas and mentoring of the new generation to come.

I came to El Paso 33 years ago with my husband and daughter to build our life and to become part of the community. For the better part of that time, we lived in the County, but I have always been very active in the City of El Paso. My husband is first generation and was raised in the Canutillo area and that is the area he loved.

One of my first positions in El Paso was with the El Paso Times as a manager in the circulation department. I managed all home delivery from downtown to George Dieter, both sides of the freeway. My responsibilities were to grow circulation, keep home delivery timely and accurate and at a miss rate of less than 1%. This was during the time that the El Paso Times had a Sunday circulation of 120,000! I hired all carriers 150 plus and assisted in the monthly collections of all subscriptions. (during that time the carrier collected 65% of the subscription money and turned it into the manager).

In 1995 I was approach by Tom Fenton who at the time was with the Freedom Forum in Switzerland to hop on board and help build a business/lifestyle publication. Our goal was to celebrate El Paso and its business community, big and small. I believe we accomplished that.

I have always had a passion for this community and its culture, the people that live and work here and the diversity that brings El Paso to life.

1998 – 2000 President Home and School Association St. Patrick's School responsible for increasing fundraising year over year by \$20,000 plus.

EL PASO INC. ■

*1997-2000 **Women's Advisory Board, Las Palmas Medical Center**, 1 year as President of the Board. During that year I changed things up a bit and instead of a health fair we did a Women's Health Fair that included young women 16 and above. I wanted to address the issues; teen pregnancy and how to manage young relationships. This was an extremely successful event with an attendance of 300 plus young girls from the YISD school district. Unfortunately, the advisory board was disbanded the following year.*

*2001 – 2006 **El Paso Child Guidance Center** Board Member.*

*2000 – 2007 **Cathedral High School** Board Member.*

*2014 – 2020 **Ronald McDonald House Charities**. Active in the raising of funds, Secretary of the Executive Board. Currently on the advisory board.*

I have raised 2 successful children that have moved on with their lives. My daughter lives in Austin with her 2 dogs. She is a practice Manager for Banfield and will be setting up the first free standing Banfield (not attached to PetsMart) in Texas. My son and daughter-in-law live in McAllen. My son is a financial analyst for an arm of Exxon. They have made me a proud and happy Nana.

My proudest moment these days is the fact despite COVID, El Paso Inc. newspapers are thriving which is testament to our mission and the loyalty of our readers and advertisers.