



# Board Appointment Form

City Clerk's Office

<b>Appointing Office</b>	Ivan Niño, District 5
<b>Agenda Placement</b>	Regular
<b>Date of Council Meeting</b>	04/01/26
<b>Name of Board</b>	Historic Landmark Commission
<b>Agenda Posting Language</b>	
Appointment of Alejandra Ruiz-Velasco to the Historic Landmark Commission by Representative Ivan Niño, District 5.	
<b>Appointment Type</b>	Regular
<b>Member Qualifications</b>	
(PLEASE SEE ATTACHED DOCUMENT FOR MEMBER QUALIFICATIONS)	
<b>Nominee Name</b>	Alejandra Ruiz-Velasco
<b>Nominee Email Address</b>	[REDACTED]
<b>Nominee Residential Address</b>	[REDACTED]
<b>Nominee Primary Phone Number</b>	[REDACTED]
<b>Residing District</b>	District 1
<b>City Employed Relatives</b>	N/A
<b>Board Membership</b>	
N/A	
<b>Real estate owned in El Paso County</b>	
N/A	
<b>Previous Appointee</b>	Marlene Gonzalez
<b>Reason for Vacancy</b>	Removed
<b>Date of Appointment</b>	04/01/26
<b>Term Begins On</b>	09/01/25
<b>Term Expires On</b>	08/31/27
<b>Term</b>	Unexpired Term

## Member Qualifications Attachment:

### Experience with historic and legacy properties

Direct involvement in managing and redeveloping commercial properties, including historic buildings, shows familiarity with preservation challenges and opportunities.

### Knowledge of building preservation and adaptive reuse

Participation in discussions on preservation, adaptive reuse, and long-term stewardship aligns closely with the core mission of a historic landmark commission.

### Understanding of redevelopment and revitalization

Work supporting revitalization initiatives that enhance the economic and cultural fabric of El Paso demonstrates awareness of how historic preservation contributes to community identity and growth.

### Project coordination and planning skills

Experience assisting with renovation planning and coordinating contractors reflects the ability to navigate complex restoration or preservation projects.

### Financial and investment analysis

Preparing financial models and budgets provides insight into the economic feasibility of preservation projects—critical for balancing conservation with practical constraints.

### Stakeholder and tenant engagement

Lease negotiations and tenant relations experience translate well to working with property owners, developers, and the public in preservation decisions.

### Commitment to community and cultural context

Supporting initiatives tied to El Paso's cultural fabric suggests an appreciation for local history and heritage.

**Strong communication and interpersonal skills**

Hospitality experience in a high-volume environment demonstrates the ability to work with diverse groups, manage competing priorities, and communicate effectively—key for public meetings and commission collaboration.

**Ability to manage multiple responsibilities**

Balancing professional work with graduate studies indicates discipline, organization, and commitment—valuable traits for commission service.

# EL PASO HISTORIC LANDMARK COMMISSION APPLICATION RESUME

**ALEX RUIZ**

El Paso, Texas

[REDACTED]  
Bilingual: English and Spanish

## PROFESSIONAL SUMMARY

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MBA graduate and commercial real estate professional with experience in property redevelopment, financial analysis, and operational management. Born in El Paso and committed to contributing to the stewardship and revitalization of the city's architectural and cultural heritage. Passionate about balancing thoughtful development with historic preservation to support the long-term character and economic vitality of the community.

## AREAS OF INTEREST & EXPERTISE

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Commercial Real Estate Development • Historic Preservation • Urban Revitalization • Property Redevelopment & Renovation Oversight • Historic Property Stewardship • Community Engagement • Financial Analysis for Real Estate Projects • Cultural Heritage Advocacy • Bilingual (English/Spanish)

## PROFESSIONAL EXPERIENCE

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Real Estate Operations & Development Associate  
El Paso, Texas  
2025 – Present

Support the management, redevelopment, and financial oversight of commercial properties in El Paso, including historic and legacy buildings.

### Key contributions:

- Assist in renovation planning, contractor coordination, and redevelopment strategy for existing commercial buildings
- Prepare financial models and project budgets supporting property investment decisions
- Assist with lease negotiations, tenant relations, and property operations
- Participate in discussions regarding building preservation, adaptive reuse, and long-term asset stewardship
- Support revitalization initiatives that contribute to the economic and cultural fabric of El Paso

Hospitality & Service Professional  
Restaurant Operations – El Paso, Texas  
2024 – Present

- Provide high-level guest service within a fast-paced restaurant generating [REDACTED] in annual revenue
- Manage client interactions, service coordination, and operational workflow during high-volume shifts
- Develop strong interpersonal and communication skills while balancing professional work alongside graduate studies

# EL PASO HISTORIC LANDMARK COMMISSION APPLICATION RESUME

## EDUCATION

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Master of Business Administration (MBA)  
University of Texas at El Paso

Inducted into Beta Gamma Sigma Business Honor Society

Focus areas included: finance, operations strategy, and economic development.

Bachelor of Science – Psychology  
Minor: Chemistry  
University of Texas at Austin

Additional academic research completed in oncology and medical sciences.

Published research contributions in *Nature*.

## COMMUNITY & CIVIC ENGAGEMENT

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Founder – Woven Legacy Initiative  
El Paso, Texas

Community initiative supporting families affected by Alzheimer’s disease and advocating for dignity in aging. Organizing fundraising and community awareness efforts through the Alzheimer’s Association Walk.

Miss Sun City USA Contestant – Community Platform

Advocating for civic engagement, community leadership, and honoring the legacy of El Paso’s cultural heritage through public platforms and volunteer service.

## CONNECTION TO EL PASO

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Born in El Paso, Texas, and committed to contributing to the city’s continued growth while honoring its architectural and cultural history. Professional and personal interests include historic preservation, community revitalization, and supporting the stewardship of legacy properties and businesses through the region.

## INTEREST IN HISTORIC PRESERVATION

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- Adaptive reuse of historic structures
- Preservation of architectural character within urban development
- Strengthening community identity through historic districts
- Balancing economic development with cultural preservation