

Renard U. Johnson  
Mayor

Dionne Mack  
City Manager



CITY COUNCIL  
Alejandra Chávez, District 1  
Josh Acevedo, District 2  
Deanna Maldonado-Rocha, District 3  
Cynthia Boyar Trejo, District 4  
Ivan Niño, District 5  
Art Fierro, District 6  
Lily Limón, District 7  
Chris Canales, District 8

## NOTICE OF WORK SESSION OF THE EL PASO CITY COUNCIL

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**March 02, 2026**  
**COUNCIL CHAMBERS, CITY HALL, 300 N. CAMPBELL AND VIRTUALLY**  
**9:00 AM**

**Teleconference phone number 1-915-213-4096**  
**Toll free number: 1-833-664-9267**  
**Conference ID: 936-935-458#**

Notice is hereby given that a Work Session of the City Council of the City of El Paso will be conducted on March 2, 2026 at 9:00 A.M. Members of the public may view the meeting via the following means:

Via the City's website. <http://www.elpasotexas.gov/videos>  
Via television on City15,  
YouTube: <https://www.youtube.com/user/cityofelpasotx/videos>

**Attention: The Council will take a lunch break at approximately 12:30 p.m. - 1:00 p.m. unless otherwise decided by the Council.**

In compliance with the requirement that the City provide two-way communication for members of the public, members of the public may communicate with Council regarding agenda items by calling the following number:

1-915-213-4096 or Toll free number: 1-833-664-9267

**At the prompt please enter the corresponding Conference ID: 936-935-458#**

The public is strongly encouraged to sign up to speak on items on this agenda before the start of this meeting on the following link:

<https://app.smartsheet.com/b/form/7086be5f4ed44a239290caa6185d0bdb>

**A quorum of City Council must participate in the meeting.**

### **AGENDA**

1. Presentations by: Benjamin Miranda, Jr., Corporate External Affairs Officer for Endeavors, regarding the organization’s work and partnerships supporting law enforcement officers, first responders, active-duty military members, veterans, and their families, including collaborative efforts that strengthen public safety, workforce stability, wellness, and long-term outcomes; [26-0324](#)

And

Jose Lopez, Business Development Specialist, Retired PD Officer and First Responder Liaison for Rio Vista Behavioral Health Hospital, highlighting the hospital’s partnerships with national and regional first responder agencies to address acute mental health needs through specialized inpatient and outpatient programs, including an overview of Rio Vista’s dedicated First Responder Program designed to support duty readiness, trauma-informed care, and overall cognitive and emotional wellbeing.

**All Districts**

Members of the City Council, Representative Ivan Niño, (915) 212-0005  
Members of the City Council, Representative Alejandra Chávez, (915) 212-0001

2. Presentation and discussion by El Paso Electric on the 2025 Annual Report for the Smart Meter Project Customer Education Plan Implementation. [26-0291](#)

**All Districts**

Strategic and Legislative Affairs, Ian Voglewede, (915) 212-1299

3. Management update presentation on the Neighborhood Traffic Management Program (NTMP) for FY2026. [26-0296](#)

**All Districts**

Streets and Maintenance, Randy Garcia, (915) 212-7005  
Streets and Maintenance, Olivia Montalvo-Patrick, (915) 212-1875

**EXECUTIVE SESSION**

The City Council of the City of El Paso may retire into EXECUTIVE SESSION pursuant to Section 3.5A of the El Paso City Charter and the Texas Government Code, Chapter 551, Subchapter D, to discuss any of the following: (The items listed below are matters of the sort routinely discussed in Executive Session, but the City Council of the City of El Paso may move to Executive Session any of the items on this agenda, consistent with the terms of the Open Meetings Act and the Rules of City Council.) The City Council will return to open session to take any final action and may also, at any time during the meeting, bring forward any of the following items for public discussion, as appropriate.

- Section 551.071 CONSULTATION WITH ATTORNEY
- Section 551.072 DELIBERATION REGARDING REAL PROPERTY
- Section 551.073 DELIBERATION REGARDING PROSPECTIVE GIFTS
- Section 551.074 PERSONNEL MATTERS
- Section 551.076 DELIBERATION REGARDING SECURITY DEVICES OR SECURITY AUDITS
- Section 551.087 DELIBERATION REGARDING ECONOMIC DEVELOPMENT NEGOTIATIONS
- Section 551.089 DELIBERATION REGARDING SECURITY DEVICES OR SECURITY AUDITS; CLOSED MEETING

**Discussion and action on the following:**

- EX1.** Application of El Paso Electric for Approval of an Amendment to Its Generation Cost Recovery Rider to Include the Texas Business Solar One Generation Facility - PUC#57974; HQ#UTILITY-65 (551.071) [26-0300](#)  
City Attorney's Office, Matt Marquez, (915) 212-0033
- EX2.** Application of El Paso Electric Company to Amend Its Certificate of Convenience and Necessity for a 366 MW Natural Gas Generation Facility - PUC#59076; HQ#UTILITY-74 (551.071) [26-0301](#)  
City Attorney's Office, Oscar Gomez, (915) 212-0033
- EX3.** Application of El Paso Electric Company to Change Rates - PUC#57568; HQ#UTILITY-60 (551.071) [26-0302](#)  
City Attorney's Office, Robert Aguinaga, (915) 212-0033
- EX4.** Statement of Intent of Texas Gas Service Company, a Division of ONE Gas, Inc. to Increase Rates within the Company's Incorporated Areas of Central-Gulf, West North, and Rio Grande Valley Service Areas - OS-25-00028202; HQ#UTILITY-67 (551.071) [26-0303](#)  
City Attorney's Office, Matt Marquez, (915) 212-0033
- EX5.** Discussion on economic development opportunities in El Paso, HQ#26-6675 (551.087) [26-0304](#)  
Economic and International Development, Karina Brasgalla, (915) 212-0094
- EX6.** Discussion on economic development opportunities in El Paso, HQ#26-6509 (551.087) [26-0305](#)  
City Attorney's Office, Karina Brasgalla, (915) 212-0094
- EX7.** Discussion on the purchase, exchange, lease, or value of real property in East El Paso, HQ#24-2691 (551.071) (551.072) [26-0306](#)  
Capital Improvement Department, Joaquin Rodriguez, (915) 212-0066

**ADJOURN**

**NOTICE TO THE PUBLIC:**

Sign Language interpreters are provided for Regular City Council Meetings. If you need Spanish Interpretation Services, please email [CityClerk@elpasotexas.gov](mailto:CityClerk@elpasotexas.gov) by 12:00 p.m. on the Friday before the meeting.

Si usted necesita servicios de interpretación en español, favor de enviar un correo electrónico a [CityClerk@elpasotexas.gov](mailto:CityClerk@elpasotexas.gov) a mas tardar a las 12:00 p.m. del viernes previo a la fecha de la junta.

**ALL REGULAR CITY COUNCIL AGENDAS ARE PLACED ON THE INTERNET TUESDAY PRIOR TO THE MEETING AT THE ADDRESS BELOW:**

<http://www.elpasotexas.gov/>



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File #: 26-0324, Version: 2

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**CITY OF EL PASO, TEXAS  
LEGISTAR AGENDA ITEM SUMMARY FORM**

**DISTRICT, DEPARTMENT, CONTACT INFORMATION:**

*Please choose District and Department from drop down menu. Please post exactly as example below.  
No Title's, No emails. Please use ARIAL 10 Font.*

**All Districts**

Members of the City Council, Representative Ivan Niño, (915) 212-0005  
Members of the City Council, Representative Alejandra Chávez, (915) 212-0001

**AGENDA LANGUAGE:**

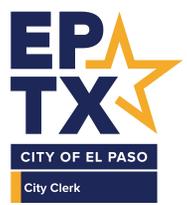
*This is the language that will be posted to the agenda. Please use ARIAL 11 Font.*

Presentations by: Benjamin Miranda, Jr., Corporate External Affairs Officer for Endeavors, regarding the organization's work and partnerships supporting law enforcement officers, first responders, active-duty military members, veterans, and their families, including collaborative efforts that strengthen public safety, workforce stability, wellness, and long-term outcomes;

And

Jose Lopez, Business Development Specialist, Retired PD Officer and First Responder Liaison for Rio Vista Behavioral Health Hospital, highlighting the hospital's partnerships with national and regional first responder agencies to address acute mental health needs through specialized inpatient and outpatient programs, including an overview of Rio Vista's dedicated First Responder Program designed to support duty readiness, trauma-informed care, and overall cognitive and emotional wellbeing.

CITY OF EL PASO, TEXAS  
AGENDA ITEM  
AGENDA SUMMARY FORM



**DEPARTMENT:**

**AGENDA DATE:**

**CONTACT PERSON NAME**

2nd CONTACT PERSON

3rd CONTACT PERSON

**PHONE NUMBER:**

**PHONE NUMBER:**

**PHONE NUMBER:**

**DISTRICT(S) AFFECTED:**

**STRATEGIC GOAL:**

**SUBGOAL:**

**SUBJECT:**

**COMMUNITY AND STAKEHOLDER OUTREACH:**

**BACKGROUND / DISCUSSION:**

**PRIOR COUNCIL ACTION:**

**AMOUNT AND SOURCE OF FUNDING:**



El Paso, TX

300 N. Campbell  
El Paso, TX

Legislation Text

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**File #:** 26-0291, **Version:** 1

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**CITY OF EL PASO, TEXAS  
LEGISTAR AGENDA ITEM SUMMARY FORM**

**DISTRICT, DEPARTMENT, CONTACT INFORMATION:**

*Please choose District and Department from drop down menu. Please post exactly as example below.  
No Title's, No emails. Please use ARIAL 10 Font.*

**All Districts**

Strategic and Legislative Affairs, Ian Voglewede, (915) 212-1299

**AGENDA LANGUAGE:**

*This is the language that will be posted to the agenda. Please use ARIAL 11 Font.*

Presentation and discussion by El Paso Electric on the 2025 Annual Report for the Smart Meter Project Customer Education Plan Implementation.

CITY OF EL PASO, TEXAS  
AGENDA SUMMARY FORM



DEPARTMENT / COUNCIL OFFICE: Strategic and Legislative Affairs

AGENDA DATE: 3/3/26

PUBLIC HEARING DATE:

CONTACT PERSON NAME: Ian Voglewede, Director

PHONE NUMBER: 9152121299

2nd CONTACT PERSON NAME:

PHONE NUMBER: 9152121299

DISTRICT(S) AFFECTED: All

**AGENDA ITEM:**

Presentation and discussion by El Paso Electric on the 2025 Annual Report for the Smart Meter Project Customer Education Plan Implementation.

**ISSUE STATEMENT:**

A presentation by El Paso Electric on the Smart Meter Project Customer Education Plan Implementation. The report summarizes the customer education program activities and results for the previous year to include phases for customer awareness and pre-deployment, installation/deployment, and post-deployment.

**BACKGROUND:**

In 2023, El Paso Electric launched its Smart Meter Project and began installing smart meters in Texas and New Mexico. Before installations began, El Paso Electric implemented a Customer Education Plan and began implementation. Smart Meter installations are now nearly 100% complete for all customers.

**COUNCIL OPTIONS:**

No Council action required.

**COMMITTEE REVIEW AND/OR RECOMMENDATION:**

Not applicable.

**COMMUNITY AND STAKEHOLDER OUTREACH (if applicable, as an attachment) – please include:**

El Paso Electric launched an advertising campaign with \$56.9 million ad impressions in Texas and New Mexico. In Phase I of their 2025 awareness campaign, El Paso Electric participated in more than 20 community events with over 10,000 participants. In Phase II of their 2025 Installers Campaign, El Paso Electric reached out to customers that were about to receive smart meters, estimating more than 1 million estimated digital and traditional impressions. In Phase III, El Paso Electric continued to reach out to customers with recent smart meter installations with over 1 million estimated digital and traditional impressions.

**RELATED CITY POLICIES:**

Not applicable.

**PRIOR COUNCIL ACTION:**

Not applicable.

**LEGAL REVIEW:**

Legal counsel reviewed as a part of Council packet

Legal counsel reviewed in advance of packet as an individual item

**AMOUNT AND SOURCE OF FUNDING:**

Not applicable.

**REPORTING OF CONTRIBUTION OR DONATION TO CITY COUNCIL:**

Not applicable.

NAME	AMOUNT (\$)

**ATTACHMENTS:**

1. El Paso Electric Annual Report 2025 Smart Meter Project Customer Education Plan Implementation Report
2. El Paso Electric Annual Report 2025 Smart Meter Project Customer Education Plan Presentation

**FOR MORE INFORMATION:**

Ian Voglewede

915 212 1299

VoglewedeSI@elpasotexas.gov

\*\*\*\*\*REQUIRED AUTHORIZATION\*\*\*\*\*

**SIGNATURE:**

Stephen Ian  
Voglewede

Digitally signed by Stephen Ian  
Voglewede  
Date: 2026.02.16 16:28:24 -07'00'

(If Agenda Summary Form is initiated by Purchasing, client department should sign also)

EL PASO ELECTRIC  
**ANNUAL  
REPORT**

**2025**

**SMART METER PROJECT CUSTOMER  
EDUCATION PLAN IMPLEMENTATION**



# Overview

El Paso Electric accomplished nearly 100% completion in deploying smart meters across Texas and New Mexico in 2025. The installations were supported by a comprehensive marketing and advertising strategy to keep customers informed of the ongoing installation process and introduce them to new tools available to them once they receive their smart meters.

In 2025, EPE ran two advertising campaigns in English and Spanish to drive awareness of the project and encourage customers to take more control over their energy use. The Installers campaign ran January through March in the targeted optimization areas that were going to receive a smart meter. It was designed to educate residential customers about installations and general awareness around smart meters. The Next Steps campaign ran March through September in the targeted optimization areas that had just received a smart meter. It focused on encouraging customers to download the EPE mobile app, creating an online customer account and increasing the use of EPE's smart energy tools.

Social media also played an integral role in EPE's communication plan in 2025. Campaigns were cross promoted on EPE's social channels, giving EPE an opportunity to actively engage with customers who had questions about the project.

Project updates were communicated to customers via customer e-newsletters, social media and community meetings.

EPE's goal of fostering acceptance of smart meters and avoiding opt-outs was successful, with only 1,021 customers choosing to opt out to date, including 363 in Texas and 669 in New Mexico.

## Background

In 2023, El Paso Electric (EPE) officially launched its Smart Meter Project and began installing smart meters in Texas and New Mexico. A comprehensive Customer Education Plan was created by consultant Black & Veatch\* in coordination with EPE to ensure customers are prepared for the transition. EPE hired communications firm Hahn to assist with the implementation of the Customer Education Plan.

*\*Black & Veatch is a 100-percent employee-owned global engineering, procurement, consulting and construction company with a more than 100-year track record of innovation in sustainable infrastructure.*

## Customer Education Goals

1. Demonstrate transparency and responsibility throughout the project.
2. Educate internal and external audiences about the benefits of smart meters.
3. Keep internal and external audiences informed about the process, progress and next steps.

## Strategy

Messages for the EPE Smart Meter Project are being deployed internally and externally in three phases. In 2025, EPE continued the Deployment and Post-Deployment phase efforts.

Phase	Goal
Pre-Deployment/Phase 1 2023	Raise consumer awareness about upcoming technology transformation and proactively address concerns around safety, security and cost.
Deployment/Phase 2 2023-2025	Help customers understand the installation process and general timeline.
Post-Deployment/Phase 3 2025-2026	Educate customers about EPE’s smart energy tools, announce project completion, and promote new program and service offerings.

## Optimization Areas

Optimization areas are clusters of zip codes assigned by EPE to streamline the installation process. In 2025, EPE installed smart meters in optimization areas 3, 4, 5, and 7. The Installers and Next Steps campaign ran in optimization areas 4, 5, and 7.

- 5 Optimization Areas for TX and 2 for NM
- Contiguous Zip Codes for each area
- Easily identifiable in CCS

*Optimization Area target is between 50,000 and 100,000 endpoints.*

OA1 - TX		OA2 - TX		OA3 - TX		OA4 - TX		OA5 - TX		OA6 - NM		OA7 - NM	
Zip Code	Count												
79901	6,125	79821	2,840	79907	21,692	79935	8,476	79836	2,841	88005	18,101	87930	636
79902	11,286	79835	4,897	79910	2	79936	44,493	79838	3,886	88008	2,939	87931	1
79903	8,155	79911	4,000	79915	16,277	79937	3	79839	925	88011	19,604	87933	132
79904	13,064	79912	36,644	79925	19,933	79938	35,677	79849	5,135	88021	7,089	87936	261
79905	10,669	79932	13,204		<b>57,904</b>		<b>88,649</b>	79851	541	88024	857	87937	2,084
79906	287	79934	11,940					79853	1,243	88027	439	87940	190
79908	2		<b>73,525</b>					79855	1,523	88044	1,048	87941	427
79916	12							79927	16,912	88046	1,395	88001	22,657
79920	1							79928	31,482	88047	437	88002	1
79922	3,878								<b>64,488</b>	88048	1,257	88007	12,760
79924	25,895									88058	561	88012	15,540
79930	11,592									88063	6,464	88030	112
	<b>90,966</b>									88072	1,102	88032	1
										88081	6,656	88052	3
											<b>67,949</b>	88330	2
													<b>54,807</b>

## Customer Reach

In 2025, EPE’s The Installers and Next Steps campaigns resulted in approximately 26.3 million impressions\* in Texas and New Mexico. Digital (online) impressions reached 3.8 million while traditional (billboard) impressions reached 22.4 million.

The overall goal of these campaigns was to reach 80% of the adult population across media tactics once per week in each optimization area. Since the campaign launched in 2023, EPE over-delivered targeted impressions by 79.9% during the Installers campaign and 117.2% during the Next Steps campaign.

*Since launching the campaign in 2023, there have been a total of approximately 94.4 million ad impressions across Texas and New Mexico.*

*\*Impressions represent the number of times an ad was served on a media platform.*

### Pre-Deployment/Awareness/Phase 1

During the awareness campaign, EPE targeted all customers across multiple communications channels and attended community outreach events in each optimization area.

Event	Attendance	Optimization Area	Date
Presentation - San Juan	20	OA 1 - 79905	2/26/2025
Dia de los Ninos/Libros	1000	OA 1 - 79905	4/26/2025
Presentation – Northeast	15	OA 1 - 79904	5/19/2025
Presentation – Central	5	OA 1 - 79930	5/22/2025
El Barrio Sports Club's Backpack Distribution	250	OA 1 - 79905	8/2/2025
TX CAP – Grid Modernization	10	OA 3 - 79915	1/22/2025
Presentation – Eastside	40	OA 3 - 79925	4/16/2025
Presentation – Mission Valley	22	OA 3 - 97707	4/24/2025
Cielo Vista Neighborhood Association Presentation	20	OA 3 - 79925	5/8/2026
PBS El Paso – Back to School Bash	5000	OA 3 - 79915	7/19/2025
KFOX14/CBS4 Back to School Expo	3000	OA 3 - 79925	8/2/2025
North Hills Neighborhood Pride Association	25	OA 2 - 79934	2/27/2025
ADP Living Green	200	OA 2 - 79912	4/9/2025
Community Resource Fair	150	OA 2 - 79912	5/31/2025
Northeast Good Neighbor Event	30	OA 2 - 79934	9/27/2025
EPPD: "New Year, New Station, New Connections"	100	OA 4 - 79935	1/24/2025
Presentation – Upper Eastside	35	OA 4 - 79938	4/16/2025
Montana Vista Community Meeting (HOA)	40	OA 4 - 79938	6/7/2025
Socorro Small Business Forum	15	OA 5 - 79927	7/7/2025
NM CAP	10	OA 6 - 88005	1/29/2025
Keep America Beautiful Earth Day	200	OA 7 - 88001	4/19/2025

## Deployment/Phase 2

### The Installers Campaign

The Installers campaign targets customers who are about to receive their meters. Ads are targeted to customers one month prior to the start of installations in an optimization area and end when 98% of the meters in the area have been installed. Digital ads were served on Facebook, Instagram, Connected TV, and billboards, and were flighted to avoid ad fatigue.

Since 2023, the campaign resulted in more than 151,000 customers using the ZIP code search functionality on the smart meter website.

EPE advertised The Installers campaign in optimization areas 3, 4, 5, and 7, representing 41.7% of the total number of meters being installed (286,902 meters). Optimization areas 3, 4 and 5 are in Texas, while area 7 is in New Mexico.

Texas (2025)	New Mexico (2025)
<ul style="list-style-type: none"> <li>1.25 million digital impressions (CTV + Meta)</li> </ul>	<ul style="list-style-type: none"> <li>474k digital impressions</li> </ul>
<ul style="list-style-type: none"> <li>12,695 ad clicks</li> </ul>	<ul style="list-style-type: none"> <li>6,241 ad clicks</li> </ul>

<ul style="list-style-type: none"> <li>• 833k video ad views</li> </ul>	<ul style="list-style-type: none"> <li>• 307k video ad views</li> </ul>
<ul style="list-style-type: none"> <li>• 1.15 million traditional impressions</li> </ul>	<ul style="list-style-type: none"> <li>• 1.57 million traditional impressions</li> </ul>

Sample digital ad:



### Post-Deployment/Phase 3 Next Steps Campaign

The Next Steps campaign targets customers who have recently received a new smart meter. Customers are encouraged to download the EPE mobile app, create an online account, and use EPE’s smart energy tools available in the customer portal. The smart energy tools include a free online home energy analysis, bill comparisons, historical energy use, and customized energy saving tips. Customers who take control of their energy use can save money on their energy bills and help EPE manage its load growth.

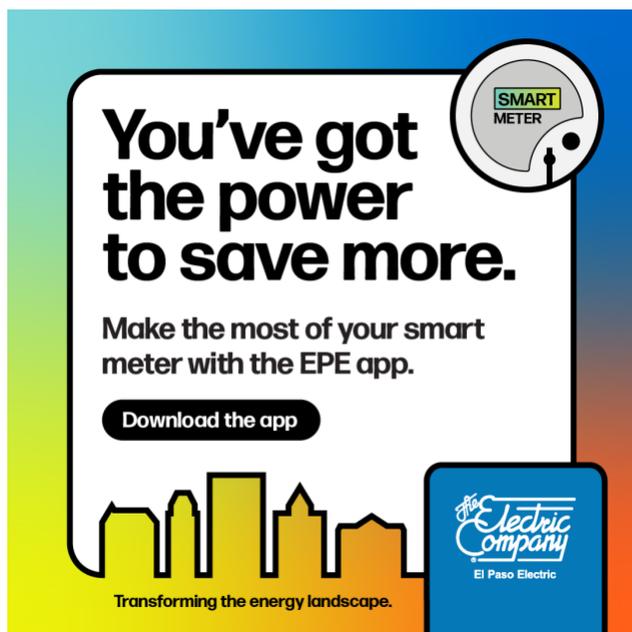
When digital ads are clicked, it leads customers to the My Smart Meter section on the smart meter website. This landing page includes an explainer video and highlights how to create an online customer account and use EPE’s smart energy tools.

During the post-deployment phase in 2025, EPE advertised in optimization areas 4, 5, and 7, representing approximately 207,344 meters (approximately 41% of total). Optimization areas 4 and 5 are in Texas, and area 7 is in New Mexico.

### “Next Steps” Campaign Results

Texas	New Mexico
<ul style="list-style-type: none"> <li>• 1.13 million digital impressions</li> </ul>	<ul style="list-style-type: none"> <li>• 1.01 million digital impressions</li> </ul>
<ul style="list-style-type: none"> <li>• 9,042 ad clicks</li> </ul>	<ul style="list-style-type: none"> <li>• 5,554 ad clicks</li> </ul>
<ul style="list-style-type: none"> <li>• 0 video ad views</li> </ul>	<ul style="list-style-type: none"> <li>• 0 video ad views</li> </ul>
<ul style="list-style-type: none"> <li>• 17.2 million traditional impressions</li> </ul>	<ul style="list-style-type: none"> <li>• 2.47 million traditional impressions</li> </ul>

Sample ad:



### EPE Customer Portal

EPE serves approximately 465,000 customers from Van Horn, Texas to Hatch, New Mexico. As of the end of 2025, nearly 63.3% of EPE customers have accessed the online customer portal. Customers can use the Smart Energy Tools in the portal to conduct a free home energy analysis, sign up for high bill alerts, receive customized energy saving tips, and view energy use comparisons.

### Customer Portal Users by Customer Type

Customer Type	Registered Portal Users
Residential	308,469
Small Business	26,474
Commercial	94
Other	1,851

\*The “Other” category refers to government and other municipal users.

### Customer Portal Users by Optimization Areas

Optimization Area	Portal Users	Number of Meters	Ratio of Portal Users to Meters
OA1-TX	52,294	93,293	56.1
OA2-TX	54,010	79,175	68.2
OA3-TX	34,859	558,387	59.7
OA4-TX	63,388	94,702	66.9
OA5-TX	48,101	75,399	63.8
OA6-NM	46,496	72,502	64.1
OA7-NM	37,740	58,414	64.6
<b>Total</b>	<b>336,888</b>	<b>531,872</b>	<b>63.3</b>

## Expense Report

The total EPE Smart Meter Project budget is \$2 million. In 2025, EPE spent approximately \$161,000 in advertising and communication efforts.

The budget is divided into two categories: production and media. Production reflects the time or labor spent to produce the marketing and advertising assets. It also includes project management, reporting, and campaign optimizations. Media reflects the advertising dollars spent to promote the project in traditional and digital media platforms.

Deliverable	2025 Total
Texas: Production/Labor	\$48,000
Texas: Media	\$69,000
New Mexico: Production/Labor	\$12,000
New Mexico: Media	\$32,000
<b>TOTAL</b>	<b>\$161,000</b>

## Energy Savings

EPE estimates 4-5% in energy savings from smart meter installations. This calculation is based on the analysis on five years of monthly billing records, customer-specific IDEA enrollment dates, daily weather observations, and internal premise verification data to estimate the causal impact of IDEA program enrollment on electricity consumption.

The methodology employs a staggered difference-in-differences framework with high-dimensional fixed effects, leveraging each customer's individual enrollment date to define pre- and post-treatment periods. The study focuses exclusively on residential customers for several reasons. Residential consumption is most directly influenced by individual behavioral choices such as thermostat adjustments, appliance usage, and daily habits, which are the behaviors the IDEA platform is designed to help customers monitor and modify. Additionally, the residential segment represents the largest share of IDEA enrollees and provides the most statistically robust sample for detecting program effects.

There was no impact for commercial and industrial customers (CISMALL and CILARGE), as well as public authority accounts (PUBAUTH). These customers have consumption patterns driven primarily by business operations, occupancy schedules, and production processes rather than voluntary behavioral changes in response to usage information.

### Energy Savings by Customer Class

Customer Type	Energy Savings
Residential	42.3 Kwh
Small Business	-
Commercial	-
Other	-

### Usage Segmentation

A key insight is that program impacts are varied across customer usage levels. The analysis segments customers into three usage tiers based on their pre-enrollment average monthly consumption (for enrolled customers) or overall average monthly consumption (for non-enrolled customers), computed within each state shown in table 1 below:

**Table 1. Primary Results by Customer Usage Segment**

Usage Tier	Deciles	Avg. Monthly KWH
Low Usage	1-4	133-534
Mid Usage	5-7	558-832
High Usage	8-10	876-1,728

### Significant Energy Savings for High-Usage Customers

The central finding of this analysis is that IDEA enrollment produces substantial and statistically significant energy savings among high-usage residential customers. After controlling for weather, seasonal patterns, annual trends, and individual customer characteristics, high-usage customers (deciles 8–10, averaging 876–1,728 KWH/month) reduced their consumption by 42.3 KWH per month following enrollment. This represents approximately a 4–5% reduction in monthly electricity usage for this customer segment.

**Table 2. Primary Results by Customer Usage Segment**

Customer Segment	Premises	Effect (KWH)
<b>All Customers</b>	384,238	<b>+19.81</b>
Low Usage (D1–D4)	129,257	<b>+76.06</b>
Mid Usage (D5–D7)	98,489	<b>+18.06</b>
<b>High Usage (D8–D10)</b>	99,456	<b>-42.30</b>

### Consistent Savings Across Both Service Territories

The estimated savings effect for high-usage customers is consistent across both the Texas and New Mexico jurisdictions within El Paso Electric's service territory, confirming that the finding is not driven by localized factors in either state, as show in table 3 below.

**Table 3. Results Jurisdiction**

Territory	Effect (KWH/mo)
<b>Texas</b>	<b>-43.29</b>
<b>New Mexico</b>	<b>-35.17</b>

## Post-Deployment // New Rates and Pilot Programs

With smart meter installations now complete, EPE launched its Time Varying Rates Pilot Program in New Mexico in July 2025 and is launching the program in Texas in January 2026. The program is branded as *RightTime Energy Use Program*.

Participating residential and commercial customers who shift their energy use to off-peak hours in the summer could see savings year-round. By changing customers' energy consumption habits, it will help EPE effectively manage its load growth.

Landing pages and marketing materials are available in both English and Spanish.

## Example Creative



### Time of Day Rate

The electricity rate changes based on the time of day, usually lower during off-peak hours and higher during on-peak hours.

**✓ Do**

Shift your energy use to off-peak hours, especially major appliances.

**✗ Don't**

Try not to use major appliances during on-peak hours of Mon.-Fri. from 2 to 7 p.m.



**OFF-PEAK (LOWER RATES)**

**ON-PEAK (HIGHER RATES)**

**ON-PEAK** hours occur between 2 p.m. and 7 p.m. on weekdays between June and September.  
**OFF-PEAK** hours are all other hours between June and September.

#####



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**File #:** 26-0296, **Version:** 1

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**CITY OF EL PASO, TEXAS  
LEGISTAR AGENDA ITEM SUMMARY FORM**

**DISTRICT, DEPARTMENT, CONTACT INFORMATION:**

*Please choose District and Department from drop down menu. Please post exactly as example below.  
No Title's, No emails. Please use ARIAL 10 Font.*

**All Districts**

Streets and Maintenance, Randy Garcia, (915) 212-7005

Streets and Maintenance, Olivia Montalvo-Patrick, (915) 212-1875

**AGENDA LANGUAGE:**

*This is the language that will be posted to the agenda. Please use ARIAL 11 Font.*

Management update presentation on the Neighborhood Traffic Management Program (NTMP) for FY2026.

**CITY OF EL PASO, TEXAS  
AGENDA SUMMARY FORM**



**DEPARTMENT / COUNCIL OFFICE:**

**AGENDA DATE:**

**PUBLIC HEARING DATE:**

**CONTACT PERSON NAME:**

**PHONE NUMBER:**

**2nd CONTACT PERSON NAME:**

**PHONE NUMBER:**

**DISTRICT(S) AFFECTED:**

**AGENDA ITEM:**

**ISSUE STATEMENT:**

**BACKGROUND:**

**COUNCIL OPTIONS:**

**COMMITTEE REVIEW AND/OR RECOMMENDATION:**

**COMMUNITY AND STAKEHOLDER OUTREACH (if applicable, as an attachment) – please include:**

**RELATED CITY POLICIES:**

**PRIOR COUNCIL ACTION:**

**LEGAL REVIEW:**

Legal counsel reviewed as a part of Council packet

Legal counsel reviewed in advance of packet as an individual item

**AMOUNT AND SOURCE OF FUNDING:**

**REPORTING OF CONTRIBUTION OR DONATION TO CITY COUNCIL:**

NAME	AMOUNT (\$)

**ATTACHMENTS:**

**FOR MORE INFORMATION:**

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\*\*\*\*\*REQUIRED AUTHORIZATION\*\*\*\*\*

**SIGNATURE:**

*Randy Garcia*

(If Agenda Summary Form is initiated by Purchasing, client department should sign also)



# Neighborhood Traffic Management Program

## FY2026 Update

Streets and Maintenance Department  
Traffic Engineering Division

City Council Work Session  
March 2, 2026



**VISION BLOCK = SAFE + BEAUTIFUL NEIGHBORHOODS**

**Strategic Goal #7:**

Enhance and sustain El Paso's infrastructure network  
7.5: Set one standard for infrastructure across the city

# Neighborhood Traffic Management Program (NTMP)



## Program Focus

Application request for residential traffic calming devices

- ▶ Speed Cushions
- ▶ Small-Scale Pavement Markings
- ▶ Speed Feedback Signs  
*(Collector streets)*



## Overview Process



Application / Review



Traffic Study / Eligibility Notice



Design / Public Notification



Installation / After-Study



# Neighborhood Traffic Management Program (NTMP)



## Pre-Qualifications

- ▶ Paved street within City Limits
- ▶ Local or Collector street
- ▶ One travel lane of traffic in each direction
- ▶ Speed limit between 20 to 35 MPH
- ▶ Primarily composed of single-family or duplexes housing



## Eligibility Criteria

- ▶ **Petition of Support** – At least 51% residential household signatures from subject street
- ▶ **Traffic Volume** – 500 to 7,500 vehicles per day
- ▶ **Traffic Speed** – 10% of traffic volume traveling 5 MPH or more over the speed limit (*90<sup>th</sup> percentile*)



# Neighborhood Traffic Management Program (NTMP)



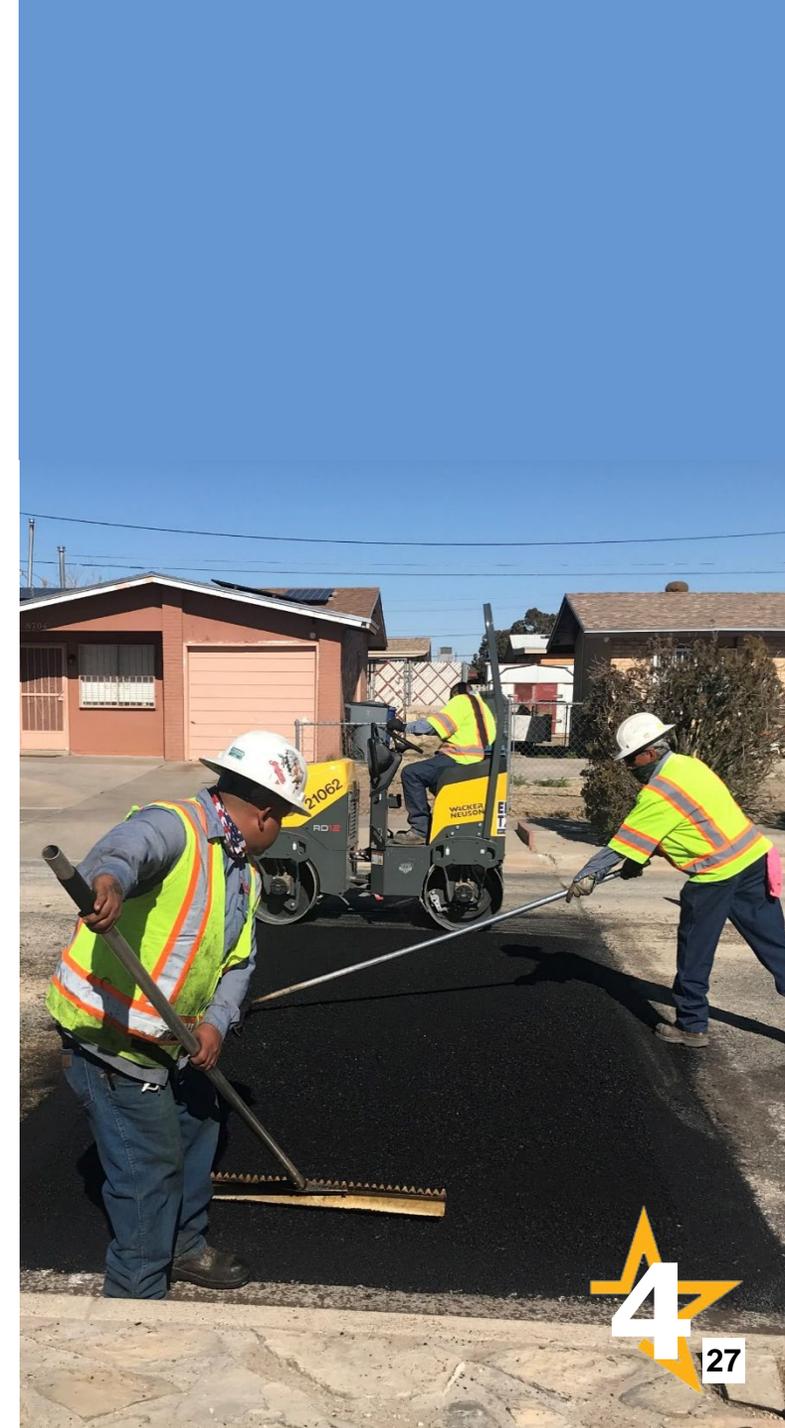
## General Funds

Annual general fund since FY2020



## Fund Usage

- ▶ Purchase materials (*speed cushions, hardware, power drills, concrete for sign installs, etc..*)
- ▶ On-call consultants for traffic studies (*FY21-23*)

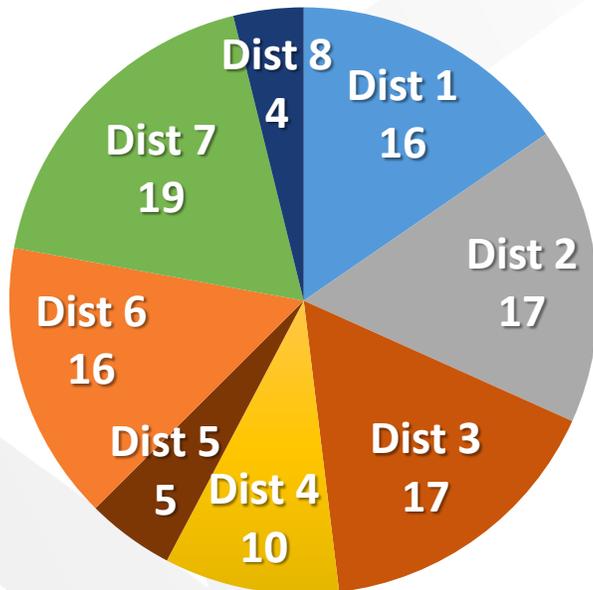


# Neighborhood Traffic Management Program (NTMP)

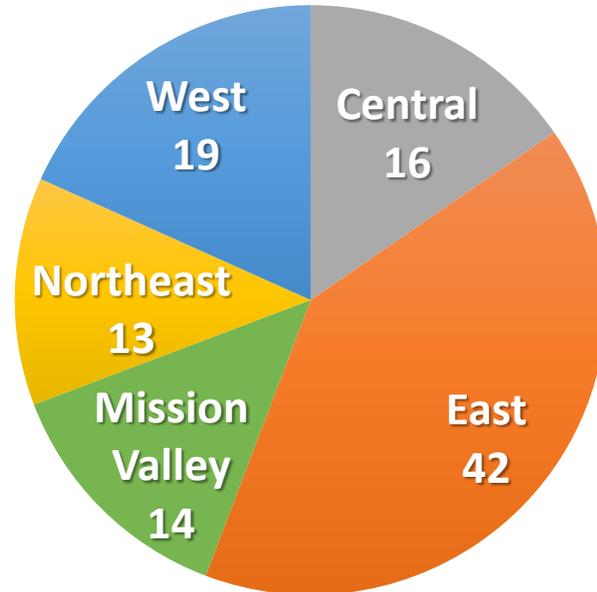


104 Projects Installed  
FY21 to Current

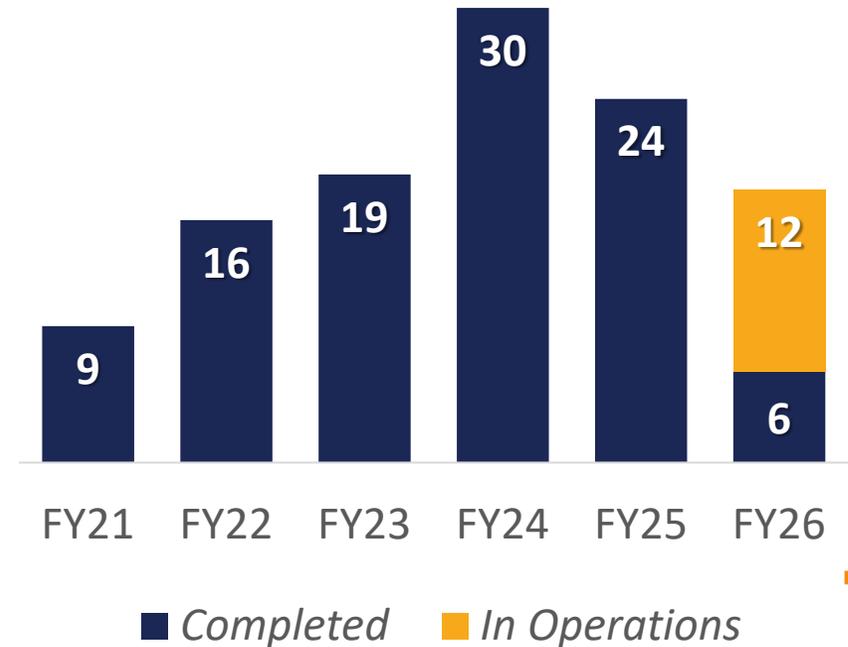
By District



By Area



By Fiscal Year



# Neighborhood Traffic Management Program (NTMP)



## Prioritization

- Projects are prioritized in the order of application submittal and qualified for the program
- ▶ 1 to 2 years for installation from eligible notice
  - ▶ Projects assigned to Operations by area corrals for installation



## Traffic Impact

- Per After-Studies
- ▶ **27%** Average Traffic Volume Reduction
  - ▶ **25%** Average Speed Reduction (*85<sup>th</sup> percentile speed*)



# Neighborhood Traffic Management Program (NTMP)

## Annual General Funds

*Installed eligible applications in queue (FY18 or earlier)*  
*Applied new 2022 criteria to all applications in review since start of pandemic*

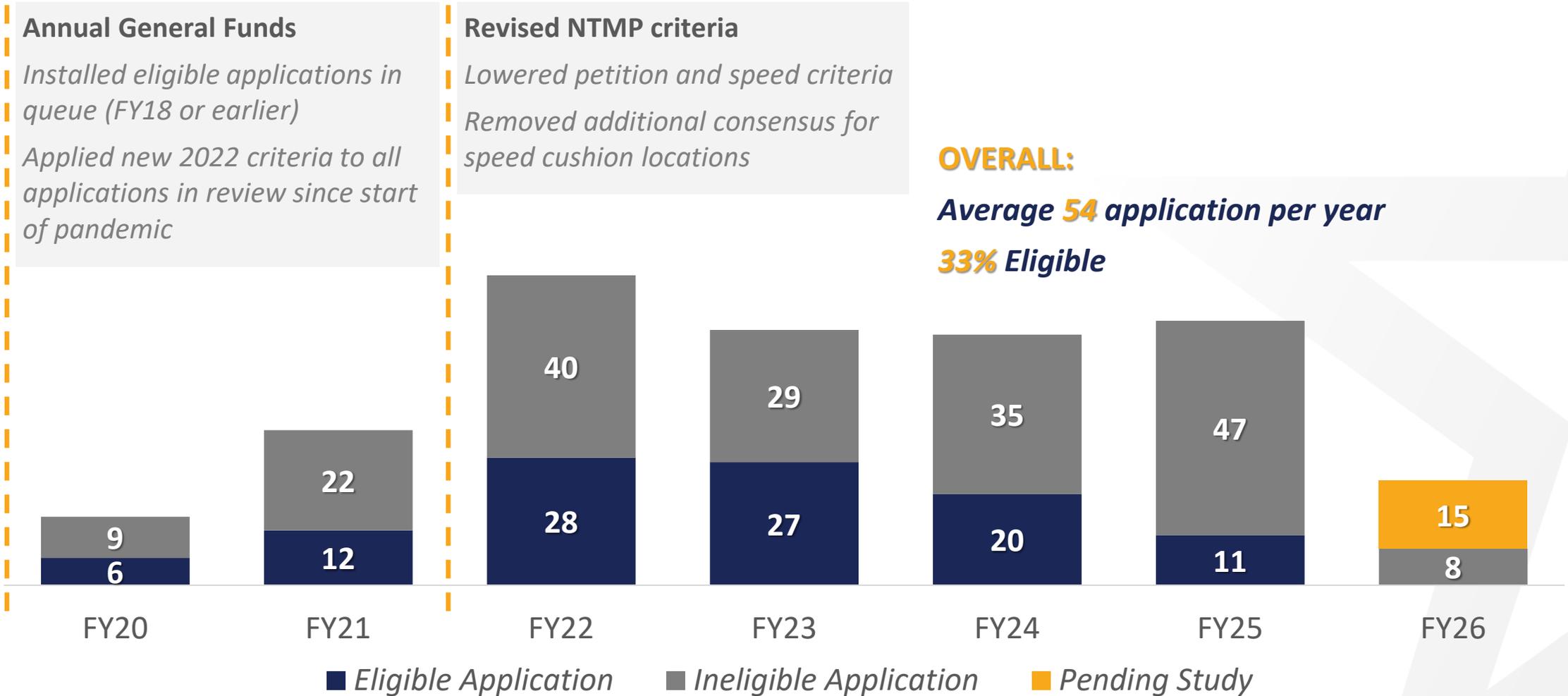
## Revised NTMP criteria

*Lowered petition and speed criteria*  
*Removed additional consensus for speed cushion locations*

## OVERALL:

**Average 54 application per year**

**33% Eligible**



# FY2026 NTMP Project List



#	Area	Status	Street	Limits From	Limits To	Dist
1	Central	Complete	Navajo Ave	Zuni Pl	Sioux Dr	3
2		Installing	Cleveland Ave	Atoka St	N Clark Dr	2
3			Harrison Ave	Cranfill St	Byron St	2
4		In Queue	McKinley Ave	Alabama St	N Piedras St	2
5			Morehead Ave	N Piedras St	N Copia St	2
6			Nations Ave	N. Raynor St	Myles St	2
7			Hamilton Ave	Dyer St	Partello St	2
8			Sioux Dr	Montana Ave	Edgemere Blvd	3
9	Complete	Oak Abbey	Nolan Richardson	Royal Crest	6	
10		W H Burges Dr	Oakdale St	Cessna Dr	7	
11	Installing	Candlewood Ave	Sumac Dr	N Yarbrough Dr	7	
12		Enero Dr	Montwood Dr	Pescador Dr	3	
13		Camwood Dr	Montwood Dr	Wedgewood Dr	3	
14	East	In Queue	Tommy Aaron Dr	Montwood Dr	Trawood Dr	7
15			East Glen Dr	Bywood Dr	Sam Snead Dr	6
16			Bywood Dr	East Glen Dr	Lee Trevino Dr	3
17			Shannon Pl	Firestone Dr	Limerick Rd	3
18			Nancy McDonald Dr	Pebble Hills Blvd	Lee Blvd	6
19		Sun Quest St	Montwood Dr	Setting Sun Dr	5	
20		Sombra Grande Dr	Sunfire Blvd	Robert Dahl Dr	5	
21		Mark Avizo St	Montana Ave	GR Campuzano Dr	5	
22		Tierra Robles Dr	Tierra Serena Dr	Tierra Este Rd	5	
23		Mission Valley	Installing	Polo Inn Rd	Amethyst Rd	Cesar Chavez Memorial Hwy
24		In Queue	Eastland St	N. Loop Dr	Lomita Dr	7

#	Area	Status	Street	Limits From	Limits To	Dist	
25	Northeast	Complete	Rick Husband Dr	McCombs St	Roy P. Benavidez St	4	
26		Installing	Vulcan Ave	Pandora St	Mount Latona Dr	2	
27			Bastille Ave	Rushing Rd	Eloice Rd	4	
28			Northview Dr	John Cunningham Blvd	Loma De Plata Dr	4	
29		Rutherford Dr	Stahala Dr	Dyer St	4		
30		Palomino St	10697 Palomino St	10500 Palomino St	4		
31		Ontario Ave	Panther Dr	Deveon Ave	4		
32	West	Complete	Cherry Hill Ln	Broadmoor Dr	Thunderbird Dr	1	
33			Gomez Rd	Westside Dr	Upper Valley Rd	1	
34		Installing	Royal Arms Dr	Resler Dr	Colchester Dr	8	
35			Valley Oak Dr	Gomez Rd	Valley Ash Ct	1	
36			Oleaster Dr	Montoya Rd	Will Jordan Pl	1	
37			Johannsen Rd	Coates Dr	Montoya Ln	1	
38			In Queue	Pebble Beach Dr	Shadow Mountain Dr	Oak Cliff Dr	1
39		Kern Dr		N Stanton St	Kelly Way	8	
40		De Leon Dr		Monarch Dr	Bel Mar Ave	8	
41		Bells Corners Ave		S Desert Blvd	McFarland Ave	1	
42	Memory Dr	Country Club Rd		Lindbergh Ave	1		
43	Escondido Dr	Los Robles Dr		Broadmoor Dr	1		
44			Northwind Dr	Westwind Dr	Cloudview Dr	8	

# Neighborhood Traffic Management Program (NTMP)



## Moving Forward

- ▶ Create a *MONDAY.COM* dashboard – *Project and application status updates*
- ▶ Staff proposal to revise program criteria
  - **Lower volume criteria** – *Between 500 to 5,000 vehicles per day to comply with speed cushion product warranty*
  - **Remove street classification** – *Include arterials if street meets ALL other NTMP pre-qualifications*



## MISSION



Deliver exceptional services to support a high quality of life and place for our community

## VISION



Develop a vibrant regional economy, safe and beautiful neighborhoods and exceptional recreational, cultural and educational opportunities powered by a high performing government



## VALUES

Integrity, **R**espect, **E**xcellence,  
**A**ccountability, **P**eople



El Paso, TX

300 N. Campbell  
El Paso, TX

Legislation Text

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**File #:** 26-0300, **Version:** 1

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**CITY OF EL PASO, TEXAS  
LEGISTAR AGENDA ITEM SUMMARY FORM**

**DISTRICT, DEPARTMENT, CONTACT INFORMATION:**

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City Attorney's Office, Matt Marquez, (915) 212-0033

**AGENDA LANGUAGE:**

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Application of El Paso Electric for Approval of an Amendment to Its Generation Cost Recovery Rider to Include the Texas Business Solar One Generation Facility - PUC#57974; HQ#UTILITY-65 (551.071)



El Paso, TX

300 N. Campbell  
El Paso, TX

Legislation Text

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**File #:** 26-0301, **Version:** 1

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**CITY OF EL PASO, TEXAS  
LEGISTAR AGENDA ITEM SUMMARY FORM**

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City Attorney's Office, Oscar Gomez, (915) 212-0033

**AGENDA LANGUAGE:**

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Application of El Paso Electric Company to Amend Its Certificate of Convenience and Necessity for a 366 MW Natural Gas Generation Facility - PUC#59076; HQ#UTILITY-74 (551.071)



El Paso, TX

300 N. Campbell  
El Paso, TX

Legislation Text

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**File #:** 26-0302, **Version:** 1

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**CITY OF EL PASO, TEXAS  
LEGISTAR AGENDA ITEM SUMMARY FORM**

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City Attorney's Office, Robert Aguinaga, (915) 212-0033

**AGENDA LANGUAGE:**

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Application of El Paso Electric Company to Change Rates - PUC#57568; HQ#UTILITY-60 (551.071)



El Paso, TX

300 N. Campbell  
El Paso, TX

Legislation Text

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**File #:** 26-0303, **Version:** 1

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**CITY OF EL PASO, TEXAS  
LEGISTAR AGENDA ITEM SUMMARY FORM**

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City Attorney's Office, Matt Marquez, (915) 212-0033

**AGENDA LANGUAGE:**

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Statement of Intent of Texas Gas Service Company, a Division of ONE Gas, Inc. to Increase Rates within the Company's Incorporated Areas of Central-Gulf, West North, and Rio Grande Valley Service Areas - OS-25-00028202; HQ#UTILITY-67 (551.071)



El Paso, TX

300 N. Campbell  
El Paso, TX

Legislation Text

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**File #:** 26-0304, **Version:** 1

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**CITY OF EL PASO, TEXAS  
LEGISTAR AGENDA ITEM SUMMARY FORM**

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Economic and International Development, Karina Brasgalla, (915) 212-0094

**AGENDA LANGUAGE:**

*This is the language that will be posted to the agenda. Please use ARIAL 11 Font.*

Discussion on economic development opportunities in El Paso, HQ#26-6675 (551.087)



El Paso, TX

300 N. Campbell  
El Paso, TX

Legislation Text

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**File #:** 26-0305, **Version:** 1

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**CITY OF EL PASO, TEXAS  
LEGISTAR AGENDA ITEM SUMMARY FORM**

**DISTRICT, DEPARTMENT, CONTACT INFORMATION:**

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City Attorney's Office, Karina Brascgalla, (915) 212-0094

**AGENDA LANGUAGE:**

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Discussion on economic development opportunities in El Paso, HQ#26-6509 (551.087)



El Paso, TX

300 N. Campbell  
El Paso, TX

Legislation Text

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**File #:** 26-0306, **Version:** 1

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**CITY OF EL PASO, TEXAS  
LEGISTAR AGENDA ITEM SUMMARY FORM**

**DISTRICT, DEPARTMENT, CONTACT INFORMATION:**

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*No Title's, No emails. Please use ARIAL 10 Font.*

Capital Improvement Department, Joaquin Rodriguez, (915) 212-0066

**AGENDA LANGUAGE:**

*This is the language that will be posted to the agenda. Please use ARIAL 11 Font.*

Discussion on the purchase, exchange, lease, or value of real property in East El Paso, HQ#24-2691  
(551.071) (551.072)