



# Board Appointment Form

City Clerk's Office

<b>Appointing Office</b>	Ivan Niño, District 5
<b>Agenda Placement</b>	Regular
<b>Date of Council Meeting</b>	03/18/25
<b>Name of Board</b>	Committee on Border Relations
<b>Agenda Posting Language</b>	
Appointment of Claudia Lorena Payan Lozano to the Committee on Border Relations by Representative Ivan Niño, District 5.	
<b>Appointment Type</b>	Regular
<b>Member Qualifications</b>	
Please see attached resume	
<b>Nominee Name</b>	Claudia Lorena Payan Lozano
<b>Nominee Email Address</b>	[REDACTED]
<b>Nominee Residential Address</b>	[REDACTED]
<b>Nominee Primary Phone Number</b>	[REDACTED]
<b>Residing District</b>	District 1
<b>City Employed Relatives</b>	N/A
<b>Board Membership</b>	
N/A	
<b>Real estate owned in El Paso County</b>	
[REDACTED]	
<b>Previous Appointee</b>	Marianne Rosas-Ayub
<b>Reason for Vacancy</b>	Term Expired
<b>Date of Appointment</b>	03/18/25
<b>Term Begins On</b>	06/01/24
<b>Term Expires On</b>	05/31/26
<b>Term</b>	Unexpired Term

# Claudia Lorena Payan Lozano

## PROFESSIONAL EXPERIENCE

### MOTION ENTERTAINMENT LIFESTYLE NETWORKS

#### COO

Multi-Media agency represent the Live events Industry, Public Relations, Brand Management, Social Event Direction, Logistics, Quality control

### REVISTA SER EMPRESARIO

RRPP - Direction, Public Relations , Event Logistics and coordination

### REPRESENTATION (2024)

#### Viva Speakers

“Event Management and curation services”

### SPORTS (2024)

#### Jefes Pro Football

“Binational representation of Professional Football Team

### VENUES (2024)

#### Exhibit LLC

“Event Management and curation services”

### CANACINTRA JUAREZ

Representante Binacional - Event Management, Public Relations , Coordination and Direction

### MANAGEMENT / PUBLIC RELATIONS

#### Cassandra “EI Exótico THE MOVIE

July 2020 - present

National Brand Representing Juarez/El Paso In the life and times of world renowned

Saul Armendariz Representing Actor Gael Garcia ,Co performing artist Bad Bunny 2023 Movie launch

### MASSIVE LIVE EVENTS / PUBLIC RELATIONS / MEDIA DIRECTOR

(Music Concerts, Conferences, Workshops, Producer, Events Coordination, Quality Control Director)

#### Daniel Habif tour -Conference

(Ciudad Juárez, Mazatlán, Guadalajara Jal)

(June - September 2019)

Communications Director / Logistics

#### Nicky Jam - Concert

(El Paso- March 2019)

Communications Director / Logistics

#### Carlos Vives - Concert -

(Denver- June 2018)

Communications Director / Logistics

#### Mariachi Vargas de Tecalitlan - Concert

(El Paso - October 2021)

Communications Director / Logistics

### NETWORK PRODUCTIONS

(2016-2017)

#### SWITCH 105.9 F.M

Production & On Air Talent  
Program - “Sexto Sentido”  
Production & On Air Talent

#### ACTIVA 1240 AM

Production & On Air Talent  
Program - “Sin Miedo”  
Production & On Air Talent

#### CANAL 44

(March 2000 - October 2001)  
Special segment productions with Miguel Lucero Palma

### SPECIAL EVENTS

#### TED X

(September 2019)

Co-Producing of Coordination & Logistics of Speakers

#### TED X” FROM NOW ON”

(September 2020)

Produced & Directed A Panel of top Concert Producers and promoters from around the USA on a live series event “ From Now On “

#### TOM LEA INSTITUTE

Quality Control Director / Logistics and Public Relations

September 2021

### TOURISM & PROMOTIONS

Media Director / Media Logistics / Travel Advisory

June 2019 - 2021

Promoting tourism in the following locations by securing media teams and story publications to benefit tourism in all the following municipalities

- Zona Noroeste Chihuahua / Casas Grandes Chihuahua / Mata Ortiz /Janos / Rosales /Delicias /Rivera Palacios Madera /Salveto

### EDUCATION

#### South Texas College

Bachelor of Communication Sciences

Faculty of the UACH Political and Social Sciences

#### EL PASO Community COLLEGE

Language : English



Payan

