

OSCAR LEESER
MAYOR

TOMMY GONZALEZ
CITY MANAGER



CITY COUNCIL
PETER SVARZBEIN, DISTRICT 1
ALEXSANDRA ANNELLO, DISTRICT 2
CASSANDRA HERNANDEZ, DISTRICT 3
JOE MOLINAR, DISTRICT 4
ISABEL SALCIDO, DISTRICT 5
CLAUDIA L. RODRIGUEZ, DISTRICT 6
HENRY RIVERA, DISTRICT 7
CISSY LIZARRAGA, DISTRICT 8

**SPECIAL CITY COUNCIL MEETING MINUTES
EI PASO MUSEUM OF ART
1 ARTS FESTIVAL PLAZA
EL PASO, TX 79901
December 1, 2021
9:00 PM**

The City Council of the City of El Paso met at the above place and date. Meeting was called to order at 9:14 a.m. Mayor Oscar Leeser present and presiding and the following Council Members answered roll call: Peter Svarzbein, Alexsandra Annello, Cassandra Hernandez, Joe Molinar, Claudia Rodriguez, Henry Rivera, and Cissy Lizarraga. Late arrival: Isabel Salcido at 9:25 a.m.

AGENDA

1. Presentations, discussion and action on an update to the Strategic Plan, including but not limited to, key focus areas and future strategic objectives toward 2030.

Mayor Leeser welcomed everyone to the Strategic Planning Meeting.

Mr. Tommy Gonzalez, City Manager, provided a background on the strategic planning process while highlighting the importance of having a plan.

Each Council member presented their vision and ideas which included topics such as quality of life, economic development, road infrastructure enhancement, traffic reduction, small business support, clean energy, workforce focus, education, senior citizen services, public health services, and general fund balance growth.

The meeting was **RECESSED** at 12:07 a.m. for lunch and **RECONVENED** at 1:21 p.m.

The following City staff members and community partners presented a PowerPoint presentation (copy on file in the City Clerk's office) on the following topics:

1. Trend Analysis, Mr. David Jerome, El Paso Chamber CEO and President
2. Community Needs and Key Strategic Opportunities, Ms. Nicole Ferrini, Community Development Director and Chief Resilience Officer
3. Resident Feedback data review and key insights, Ms. Julie Baldwin, Performance Office Director
4. Demographic Snapshot needs assessment and priority mapping, Mr. Alex Hoffman, Capital Improvement Assistant Director

The meeting was **RECESSED** at 2:44 p.m. for a break and **RECONVENED** at 3:05 p.m.

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The following members of the business community commented:

- Mr. Adam Marshall, Pioneers 21
- Mr. Ben Miranda, Endeavors

Mr. Cary Westin, Senior Deputy City Manager of Economic Development and Tourism, commented.

Representatives Svarzbein, Annello, Hernandez, Salcido, and Rivera commented.

NO ACTION was taken on this item.

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ADJOURN

Motion made by Representative Molinar, seconded by Representative Annello and unanimously carried to **ADJOURN** this meeting at 3:46 p.m.

AYES: Representatives Svarzbein, Annello, Hernandez, Molinar, Salcido, Rodriguez, Rivera and Lizarraga

NAYS: None

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APPROVED AS TO CONTENT:

Laura D. Prine, City Clerk