

DATE: February 24, 2021

TO: City Clerk

FROM: Mayor Oscar Leeser

ADDRESS: 300 N. Campbell, 2nd Floor TELEPHONE (915) 212-0021

Please place the following item on the (Check one): CONSENT x REGULAR _____

Agenda for the Council Meeting of March 2, 2021

Item should read as follows: Re-appointment of Cristina Bringas to the El Paso Housing Finance Corporation

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: El Paso Housing Finance Corporation

NOMINATED BY: Oscar Leeser DISTRICT: Mayor

NAME OF APPOINTEE Cristina Bringas
(Please verify correct spelling of name)

E-MAIL ADDRESS: N/A

BUSINESS ADDRESS: N/A

CITY: N/A ST: TX ZIP: N/A PHONE: N/A

HOME ADDRESS: N/A

CITY: N/A ST: TX ZIP: N/A PHONE: N/A

DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY? YES: _____ NO x

IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE:

HAS APPOINTEE BEEN A MEMBER OF OTHER CITY BOARDS/COMMISSIONS/COMMITTEES? IF SO, PLEASE PROVIDE NAMES AND DATES:

LIST ALL REAL ESTATE OWNED BY APPOINTEE IN EL PASO COUNTY (BY ADDRESS):

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: Cristina Bringas

EXPIRATION DATE OF INCUMBENT: 7/15/2020

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: x
RESIGNED _____
REMOVED _____

DATE OF APPOINTMENT: 3/2/2021

TERM BEGINS ON : 7/16/2020

EXPIRATION DATE OF NEW APPOINTEE: 7/15/2026

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: _____

2nd TERM: x

UNEXPIRED TERM: _____

RESOLUTION

WHEREAS, the Housing Finance Corporation Act, Chapter 394 Local Government Code authorizes the creation of a Housing Finance Corporation; and

WHEREAS, the City of El Paso has approved the incorporation of the El Paso Housing Finance Corporation pursuant to the Housing Finance Corporations Act, which incorporation took place in 1979; and

WHEREAS, the Articles of Incorporation and the Articles of Amendment of the El Paso Housing Finance Corporation provide for appointment of members of the Board of Directors to be appointed by written resolution of the governing body of the City of El Paso, Texas.

NOW THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EL PASO:

Cristina Bringas is appointed to the Board of Directors of the El Paso Housing Finance Corporation to fill the term that ends _____, 20____.

APPROVED this _____ day of _____, 2021.


CITY OF EL PASO

Oscar Leeser
Mayor

ATTEST:

Laura D. Prine
City Clerk

APPROVED AS TO FORM:



Karla M. Nieman
City Attorney

CRISTINA BRINGAS

OBJECTIVE

To remain involved with an organization that will allow me to apply the professional skills already acquired and continue my career development with ongoing opportunity for growth and personal development.

EXPERIENCE

September 2017- Present Wells Fargo Bank El Paso, TX

VP Principal Relationship Manager

- Manage a portfolio of approx 110 clients, highly concentrated in the Professional Industry, Real Estate Investors and all other commercial clients with revenue size larger than \$5MM.
- Manage an existing \$30MM loan portfolio with an annual loan growth goal of \$8MM
- Responsible for meeting and exceeding all sales goals, retention, growth and management of compliance accountabilities related to my existing portfolio.
- Responsible for underwriting and preparing Credit Approval Presentations for any complex loan request over \$2MM

Jan 2016-September 2017 Wells Fargo Bank El Paso, TX

VP SBA Business Development Officer

- Responsible for sourcing and processing SBA opportunities within the El Paso, Lubbock, Amarillo, Laredo, McAllen and Brownsville communities.
- Work closely with approx. 40 Relationship Managers within the assigned markets to grow and maintain our market share as the number one SBA Lender in the Nation.
- Develop and maintain close relationships with Center of Influences within the assigned markets, to include Commercial/Business Brokers, CPA's and Business Attorneys to generate new business and create a solid reputation as the premier SBA lender

Feb 2015- Jan 2016 Chase Bank El Paso, TX

VP Relationship Manager III

- Manage a portfolio of approximately 60 business clients, ranging in revenue size between \$5MM-\$25MM
- Work closely and partner up with 4 Relationship Managers, which are officed at the branches and refer all credit requests above \$250M or of credit complexity.
- Responsible for underwriting credit requests, monitoring covenants,

manage compliance accountabilities, growing the existing portfolio and building and maintaining partner relationships and community involvement.

2014- 2015 Wells Fargo Bank Phoenix, AZ

VP-Principal Banker-Industry Specialist, Government Banking

- Manage a portfolio of approx. 48 clients within the government sector of the state of Arizona. Clients to include Cities, Towns, Counties, School Districts and Charter Schools within the state of Arizona.
- Manage approx.. \$300MM in deposits within the existing portfolio and responsible for a \$20MM annual growth in deposits.
- Responsible for meeting and exceeding all sales goals with new business, retention of existing clients, growth of portfolio and management of compliance accountabilities.
- Responsible for responding to all RFP's (Requests for Proposals), RFQ's (Request for Quotations) and RFI's (Request for Information) with complete and comprehensive response packet according to the specifications.
- Responsible for underwriting and preparing Credit Approval Presentations for Bond Financing requests up to \$20MM

2007- 2014 Wells Fargo Bank El Paso, TX

Sr. Business Relationship Manager

- Manage a portfolio of approx 35 clients, highly concentrated in the Professional Industry, Real Estate Investors and a Tribal Government.
- Manage an existing \$20MM loan portfolio with an annual loan growth goal of \$8MM
- Responsible for meeting and exceeding all sales goals, retention, growth and management of compliance accountabilities related to my existing portfolio.
- Responsible for underwriting and preparing Credit Approval Presentations for any complex loan request over \$2MM.

2004-2007 Wells Fargo Bank El Paso, TX

Branch Manager V

- Responsible for the overall performance in sales, service and controls for one of the largest stores in the El Paso Market. The Downtown branch processed a total of 48,000 transactions a month.
- Managed a team of 4 Assistant Store Managers, 10 sales representative and 30+ tellers.
- Implemented training courses for the development of my team and grooming for promotional opportunities.

2000-2004 Wells Fargo Bank Phoenix, AZ

Project Manager-Focused on the Pilot for Membership Banking Program

- Increased the sales performance for the Phoenix and North Phoenix Markets through Community Development and relationship building between bank partners and retail stores.
- Rolled out and managed a training program with the initiative to increase the market's sales performance. Coached bankers to promote themselves within their surrounding Business Communities. The market included 12 branches and a total of approx 60 bankers.
- Worked closely with the District Manager and Branch Managers to enhance our sales strategy at the market level in order to exceed sales goals and customer service expectations.

Wells Fargo career began in 1997 where I started as Personal Banker and Business Specialist in the state of California.

EDUCATION

- Bachelors in Business Management from The University of Phoenix 2006

OTHER COURSES

- Graduate of Transformational Leadership with Wells Fargo Bank in 2013. I completed an 8 month course to develop leadership skills and apply strategic ideas within the organization as an individual contributor.
- College of Commercial Credit with Wells Fargo Bank. Minor degree in commercial credit analysis. Minneapolis, MN (September 2009)
- Graduate of 2011 Leadership El Paso Class XXXIII
- Gateway Toastmasters of El Paso since 2007. Served as Secretary/Treasurer from June 2010 through June 2011

COMMUNITY INVOLVEMENT

- Nominated and approved by the City of El Paso to serve as a Board Member of The El Paso Housing Finance Corporation from 2015 to present. Served on the hiring committee for the current Executive Director.
- Active leadership roles with the Greater El Paso Chamber of Commerce as Member of the Governing Board and Executive Committee from 2012 to present, Membership Chair from 2015 to present, Chair for the Women in Business Conference from 2015-

present with an average of 300 attendees, Finance Chair 2014, and Business Development Division Chair 2013. Responsible for heading up the new initiative as Chair of the newly formed Women's Program for the Chamber of Commerce commencing January 2018.

- Board Member for the American Red Cross from 2008-2010. Served on the Executive Committee and as Treasurer for this non-profit organization.
- Board Member and Past President for two consecutive years (2012 & 2013) of the El Paso Association of Government Lenders since 2009. Also served on the Executive Committee and Past Secretary/Treasurer.
- Board Member for the El Paso Collaborative from 2003-2007. Served on the Executive Committee and Chaired the Loan Committee for this non-profit organization.
- Have served multiple times as a panelist for SBA workshops and seminars along side other representatives of different financial institutions for small business lenders.