



# Board Appointment Form

City Clerk's Office

<b>Appointing Office</b>	Ivan Niño, District 5
<b>Agenda Placement</b>	Regular
<b>Date of Council Meeting</b>	01/22/25
<b>Name of Board</b>	Greater El Paso Civic, Convention and Tourism Advisory Board
<b>Agenda Posting Language</b>	
Re-appointment of Gabriel Ayub to the Greater El Paso Civic, Convention and Tourism Advisory Board by Representative Ivan Niño, District 5.	
<b>Appointment Type</b>	Regular
<b>Member Qualifications</b>	
See attached Resume	
<b>Nominee Name</b>	Gabriel Ayub
<b>Nominee Email Address</b>	[REDACTED]
<b>Nominee Residential Address</b>	[REDACTED]
<b>Nominee Primary Phone Number</b>	[REDACTED]
<b>Residing District</b>	District 5
<b>City Employed Relatives</b>	N/A
<b>Board Membership</b>	
Greater El Paso Civic, Convention and Tourism Advisory Board	
<b>Real estate owned in El Paso County</b>	
[REDACTED]	
<b>Previous Appointee</b>	Roman G. Robles
<b>Reason for Vacancy</b>	Term Expired
<b>Date of Appointment</b>	01/22/25
<b>Term Begins On</b>	08/02/24
<b>Term Expires On</b>	05/27/27
<b>Term</b>	Second Term

# GABRIEL ANTONIO AYUB



---

## General Manager

---

Extensively experienced and goal-oriented General Manager with a demonstrated record of accomplishment in providing desired results for guest satisfaction, profit, brand inspections and ownership satisfaction. Proven expertise in opening, converting & renovating hotel properties. Talented leader that supports achievement of corporate goals and objectives by team development.

*Core competencies include:*

- Financial Analysis
- Career Development/Mentoring
- Problem Resolution
- Budgeting/Forecasting
- Task Force
- Revenue Management
- Sales Deployment
- Customer Satisfaction

---

## CAREER EXPERIENCE

Hampton Inn & Suites El Paso Airport / 2000 – Present

### General Manager

Develop managers to prepare them for career growth and excel at providing exceptional customer service while achieving financial goals. Ensure properties comply with brand standards, pass all brand inspections and deliver exceptional customer service. Coordinated and supervised four different renovations to ensure high quality product outcome. Experience with multiple brands including; Hilton, Marriott, Hyatt & IHG. Monitor and ensure that sales and profit goals are maintained at each property.

### *Key Achievements*

- El Paso Hotel & Lodging Association President – 2018-2019
- El Paso Hotel & Lodging Association Vice President – 2016-2017
- 2012 Operations Special Achievement award / Interstate Hotels Crossroads Division.
- 2014 Perfect Balance award / Interstate Hotels Crossroads Division.
- Member of Interstate's General Manager and Rooms Division Council 2014-2017
- Honored as General Manager of the year 2012 by the El Paso Hotel & Lodging Association for the City of El Paso.
- Honored for outstanding and dedicated service as treasure for the El Paso Hotel & Lodging Association 2012-2013.
- Spirit of Pride award winner for excellence in customer service skills from Hilton Hotels Corporation 2004.
- Texas Hotel & Lodging Association Board Member (THLA). Serving on local association and membership committees since 2015 – present.
- Texas Travel Alliance (TTIA) Board Member. Board member for the El Paso hotel industry representative 2020-2023.
- Advocating in the city and county for the El Paso Hotel & Lodging Association hotel industry political committee.
- General Manager Advisory board member /for Crestline Hotels & Resorts 2019-2021.
- General Manager Advisory board chair for Crestline Hotels & Resorts 2021-2022

*Continued...*

**CAREER EXPERIENCE CONTINUED**

- El Paso Mayoral task force COVID-19 committee member for the city of El Paso 2020-2021.
- President-El Paso Five Points Lions Club.
- City of El Paso Convention & Visitors Tourism Advisory Board member.
- FBI Citizens Academy member 2020-present.
- Mentor and develop mid-level managers into general managers.
- Salvation Army board member 2023-2025.

**Quality Inn & Suites**

**Assistant General Manager / Sales**

Responsible for all aspects of day to day operations as well as keeping the staff engaged and motivated. Exceeded budgeted revenue while under renovations and maintained Guest Satisfaction Scores.

- Recruited and developed staff for all departments.
- Accounts payable/receivable, payroll
- Budgeting , revenue management, owner relations
- Exceeded budgeted house profit percentage every year while maintaining high guest satisfaction scores.

**EDUCATION**

**American Hotel & Lodging Association (AHLA)  
Certified Hotel Administrator (CHA) – 2015**

**El Paso Community College  
Hospitality Sales & Marketing – 1999**

**Texas Hotel & Lodging Association (THLA) Short Course - 2000  
University of Houston Conrad N. Hilton College**

**COMMUNITY INVOLVEMENT**

**El Paso Hotel & Lodging Association – President 2018-2019**  
**El Paso Hotel & Lodging Association Vice President-2016-2017**  
**El Paso Five Points Lions Club (25-year member) / President**  
**EPISD CIT board member 2020-2021**  
**Salvation Army Board Member 2023-2024**  
**Member -Legal Shield Association**

**References:**

Danny Padilla / General Manager / Past President El Paso Hotel & Lodging  
Association

Hyatt Place El Paso Airport



Barry Shank

Crestline Hotels & Resorts – Vice President of Operations



Mike Fleming / Vice President of Operations

Summit Hotel Properties



Peter Hoffman / Senior Vice President of Operations

Blackstone Hotels & Resorts

