




# Board Appointment Form

City Clerk's Office

<b>Appointing Office</b>	Cynthia Boyar Trejo, District 4
<b>Agenda Placement</b>	Consent
<b>Date of Council Meeting</b>	
<b>Name of Board</b>	Capital Improvements Advisory Committee
<b>Agenda Posting Language</b>	
Ramiro Cordova to the Capital Improvements Advisory Committee by Representative Cynthia Boyar Trejo, District 4.	
<b>Appointment Type</b>	Regular
<b>Member Qualifications</b>	
Ramiro Cordova would be well-suited for appointment to the City of El Paso's Capital Improvements Advisory Committee because the committee's role is to advise City Council on capital planning issues like the adoption and evaluation of impact fees and infrastructure priorities, and his 20+ years of experience in operational leadership, process improvement, and data-driven project evaluation uniquely position him to assess long-range planning, cost-effectiveness, and implementation of capital plans; his background in building efficient systems can help ensure that the committee's recommendations support sound fiscal management and effective outcomes for El Paso's growth and infrastructure needs.	
<b>Nominee Name</b>	Ramiro Cordova
<b>Nominee Email Address</b>	[REDACTED]
<b>Nominee Residential Address</b>	[REDACTED]
<b>Nominee Primary Phone Number</b>	[REDACTED]
<b>Residing District</b>	District 2
<b>City Employed Relatives</b>	N/A
<b>Board Membership</b>	
N/A	
<b>Real estate owned in El Paso County</b>	
[REDACTED]	
<b>Previous Appointee</b>	David Marino
<b>Reason for Vacancy</b>	Term Expired
<b>Date of Appointment</b>	04/28/26
<b>Term Begins On</b>	04/28/26
<b>Term Expires On</b>	10/28/26
<b>Term</b>	Unexpired Term

# Ramiro Cordova

President & CEO | Business Executive & Business Process Engineer



## Executive Summary

Business executive and business process engineer with 20+ years of experience driving operational excellence, organizational growth, and technology-enabled transformation across multiple industries. Since founding his company in 2001, Ramiro Cordova has built and led a multi-million-dollar, multi-location organization delivering integrated solutions spanning business consulting, administrative outsourcing, workforce solutions, safety compliance, and business technology systems.

## Core Expertise

- Revenue operations and scalable B2B growth strategy
- Business process engineering (people, process, and technology alignment)
- Operational efficiency and cost control (improving margins without adding headcount)
- Administrative outsourcing and shared-services design
- Systems integration: HRIS, customized CRM, and telecommunications/VoIP infrastructure
- Automation and AI-enabled communications to reduce cycle time and improve response speed

## Selected Impact

- Enabled up to **28%** improvement (scaled average) in operational efficiency by standardizing workflows and centralizing execution.
- Reduced administrative overhead by as much as **35%** through streamlined back-office operations and outsourcing design.
- Increased revenue by up to **29%** by improving pipeline visibility, response times, and sales/marketing/back-office alignment.
- Consistently delivered more than **20%** time savings across administrative functions via workflow automation and AI-driven communication tools—without adding headcount.

## Leadership & Approach

Known for building scalable operating systems that connect strategy to execution, Ramiro aligns operations, sales, and administrative functions through repeatable processes, clear accountability, and enabling technology. His approach focuses on measurable outcomes—efficiency, conversion, and predictable growth—while maintaining lean, high-performing teams.