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Community Progress Bond 2022
Proposition B: Parks & Recreation Facilities



ALL-ABILITIES PLAYGROUND

Council July 2024

INTRODUCTION

COMMUNITY PROGRESS BOND



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El Paso voters approved on **November 2022 the Community Progress Bond** Proposition B: Parks & Recreation Facilities, which included a new, regional, community **All-Abilities Playground** for children of all abilities to play, learn and grow together.

Community Engagement

Programming & Theming

Site Selection



The **All-Abilities Playground** planning initiative explores programming, theme of the playground, and site selection. The project aims to create an All-Abilities Playground that caters to the diverse needs of the community, prioritizing an environment of inclusion where children of multiple abilities can come together.

Budget \$10 million

Planning Study \$150,000



PARKS & RECREATION
CITY OF EL PASO



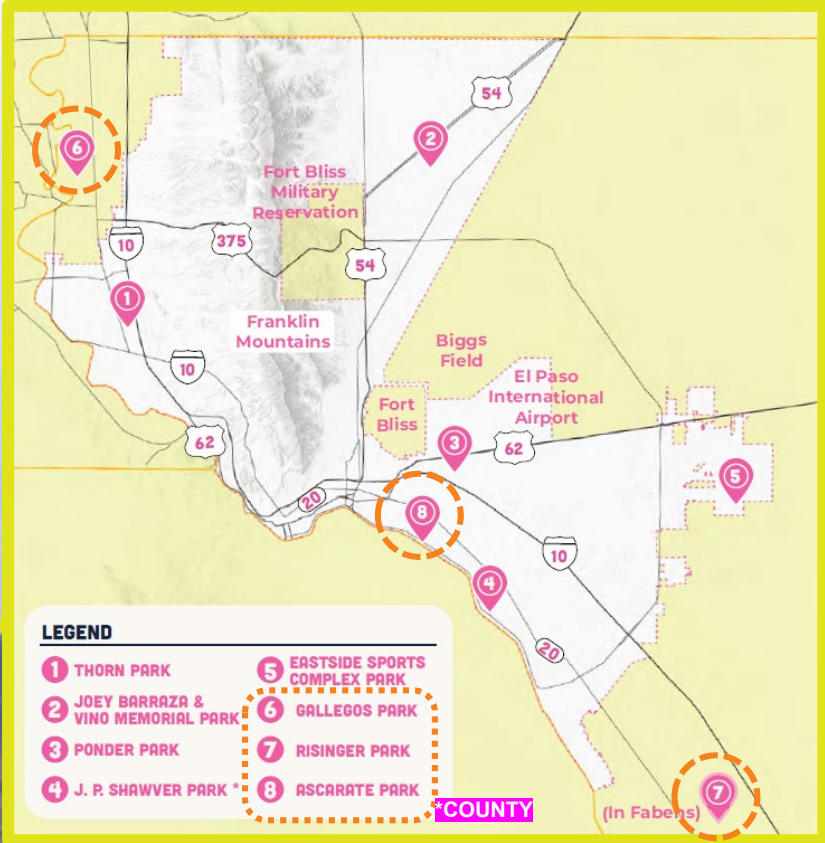
ALL-ABILITIES PLAYGROUNDS

CITIWIDE

PROMOTING
EQUITY &
INCLUSIVITY

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PROJECT OVERVIEW

TIMELINE



PHASE 1 ORGANIZE

PHASE 2 UNDERSTAND

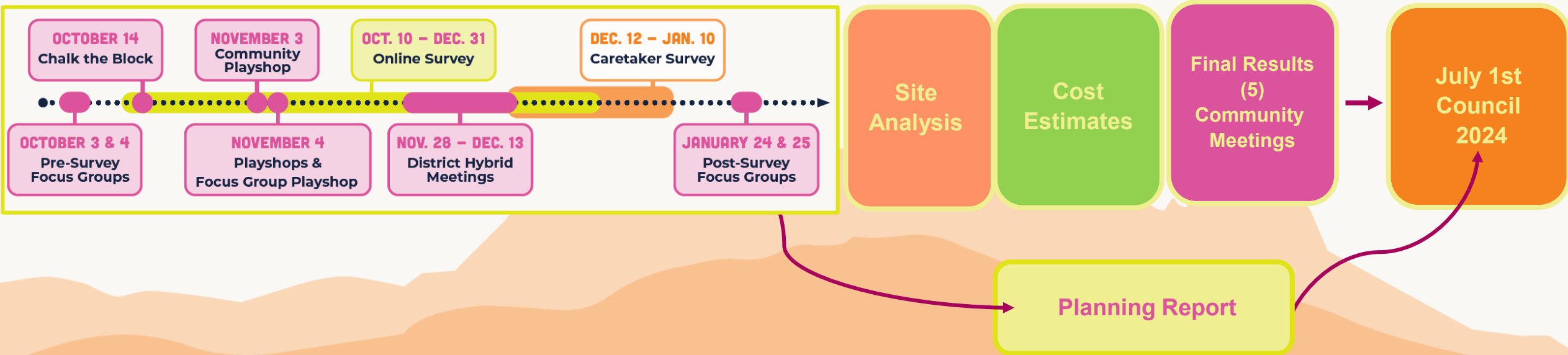
PHASE 3 ENGAGE

PHASE 4 REPORT

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We are here



| Engagement Group | Number of Meetings | Purpose | Lead | Schedule |
|--|--|--|---|---|
| Focus Groups | (2) 90-minute meetings (virtual) | Goals, survey information, survey dissemination, programming | Mend with support from City of El Paso & Consor | Early in project: Before survey |
| Focus Groups | 90-minute meetings (virtual) | Data & analysis criteria, theme workshops | Mend with support from City of El Paso & Consor | Early in project: After survey is out |
| Chalk the Block Event | One (1) day in-person tabling event | Talk through the planning process and how to take the survey | City of El Paso & Consor, Mend to provide support | Oct 14, 12-3pm |
| Community "Playshops" | One (1) 2-hour workshop (in-person) | Amenity and theming exercises | Mend with support from City of El Paso & Consor | Nov 3 (Evening) |
| Children's "Playshops" | One (1) 2-hour workshop (in-person) | Build-a-park and theming exercises | Mend with support from City of El Paso & Consor | Nov 4 (Morning) |
| Focus Group "Playshops" | One (1) 2-hour workshop (in-person) | Amenity and theming exercises | Mend with support from City of El Paso & Consor | Nov 4 (Afternoon) |
| Open Public Meetings (1 meeting per 2 districts, some districts to have own meeting) | Seven (7) 60 minute meeting (hybrid, virtual & in person)) | Talk through the planning process and how to take the survey | City of El Paso & Consor, Mend to provide support | November-December |
| Focus Groups | (2) 60-minute meetings (virtual) | Our report back to the focus groups on what we heard | Mend with support from City of El Paso, Consor & BioGeo | Late project: After survey is closed and analyzed |

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ENGAGEMENT PLAN

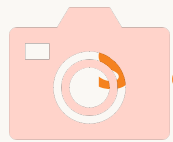
✓ 5 MONTH PLANNING

PLANNING REPORT

REPORT:ENGAGEMENT



OVERVIEW



Snapshot of Engagement

30+

Hours engaging with the community

500+
Surveys

1000+

Individual Participants



15

Engagement Events

2

Bilingual Surveys

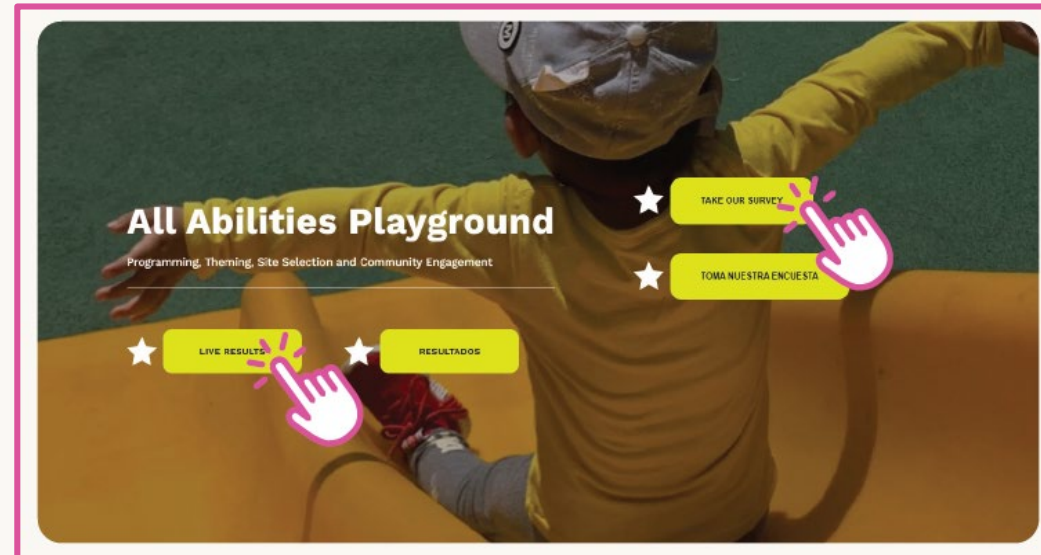


5

Months



Engagement Platform
www.elev8ep.com



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ENGAGEMENT PROCESS



500+ Surveys

REPORT

BEYOND BOUNDARIES

El Paso's All-Abilities Playground Planning Report

Community Engagement | Programming | Theming | Site Identification

Spring 2024



PARKS & RECREATION
CITY OF EL PASO

PROVIDE PARALLEL PARKING FOR VANS

PROVIDE A LAWN FOR SERVICE ANIMALS

OTHER GAMES LIKE: CHESS, TABLE TENNIS, PICKLE-BALL

INCLUDE EMERGENCY PHONE, OTHER SAFETY EQUIPMENT (RED, FIRST AID, ETC.)



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INCORPORATE AN ADA PICK-UP/DROP OFF AREA **CONSIDER ADULTS WITH DISABILITIES**

PLAYSHOPS



"A FENCE IS IMPORTANT FOR KIDS THAT WANDER AROUND"

SENSORY TABLE ACTIVITY OBSERVATION:
Many children enjoyed the "what do you hear?" station with instruments



BUILD-A-PLAYGROUND ACTIVITY OBSERVATION:
Slides, climbing structures, and play sets were popular in the table based Build-A-Playground activity



SITE SELECTION



Geospatial Parcel ANALYSIS

Total of parcels within City limits, this includes Non-city-owned & City-Owned parcels

212,885

All Non-city-owned parcels were removed from analysis

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GIS The Map Viewer



Initial Parcel Refinement Process | City-Owned Parcels Stage 1

All parcels must be between two (2) to five (5) acres in size

519 Remaining

Incompatible Uses or Locations

310 Remaining

Zoning | Vacant Land | Park Land

107 Remaining

SITE SELECTION



Geospatial Parcel ANALYSIS

Stage 2

107

Remaining Parcels

SUMMARY LIST OF PARAMETERS

• Very High Priority

- 15 points - Locations of Existing All-Abilities Playgrounds
- 15 points - Disabled Persons Census Tracts
- 15 points - Adjacent to Existing Park/Open Space

• High Priority

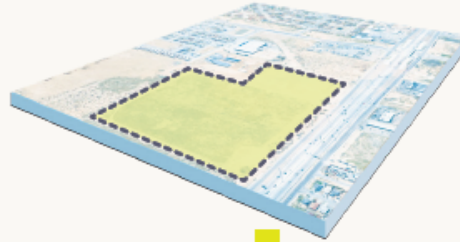
- 10 points - Social Vulnerability Index (SVI)
- 10 points - Roadways with Risk Factors
- 10 points - Centrally Located

• Moderate Priority

- 5 points - EJScreen (Environmental Vulnerability)
- 5 points - Terrain Slope Percentage
- 5 points - Pedestrian and Bicycle Trails Connectivity
- 5 points - Bus Stops
- 5 points - Wetlands & Floodplains

STAGE 1: Parcel Refinement

- ✓ Vacant OR existing parkland
- ✓ Within El Paso city limits
- ✓ Between 2-5 acres in size
- ✓ Zoning alignment allowing playgrounds



STAGE 2: Parcel Prioritization

Very High Priority 15 points each

High Priority 10 points each

Moderate Priority 5 points each

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Top 5 Sites

80

1. Logan Park

80

2. Nolan Richardson

75

3. Wellington Chew Park

70

4. Lomaland Park

70

5. Cohen Ave.

UTILIZATION DATA VISITATION



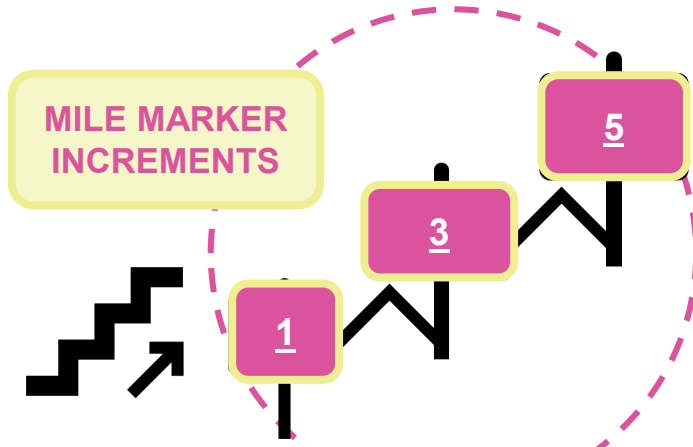
Utilizing cellular device location data to estimate visitation

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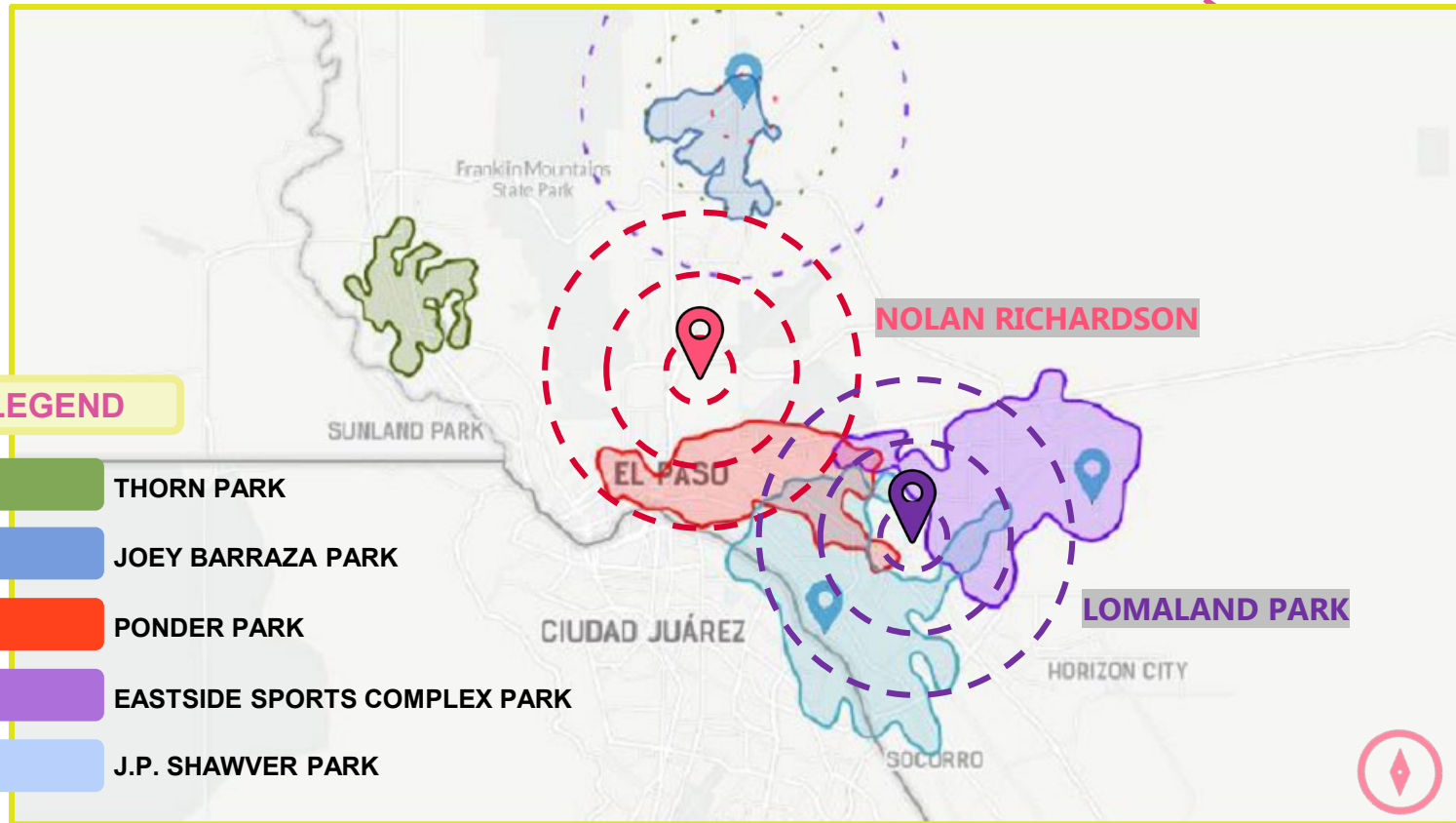


PARK UTILIZATION MAP



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LEGEND

- THORN PARK
- JOEY BARRAZA PARK
- PONDER PARK
- EASTSIDE SPORTS COMPLEX PARK
- J.P. SHAWVER PARK

Identifying gaps in services

Equitable access

Recreational experience for all individuals regardless of their abilities

| Criteria | Classification | Lomaland Park | Nolan Richardson |
|---------------------------------|-------------------------|---------------|------------------|
| Main Road Connection | Safe environment | 3 | 5 |
| Proximity to Schools/Daycare | Safe environment | 4 | 4 |
| Abutting Private Property | Safe environment | 5 | 1 |
| Noise/Pollution | Safe environment | 4 | 2 |
| Site Vandalism | Safe environment | 4 | 2 |
| Air Pollution | Safe environment | 4 | 2 |
| Proximity to Sex Offender | Safe environment | 3 | 1 |
| Adjacency to high-Speed Traffic | Safe environment | 3 | 2 |
| Proximity to City Facilities | Quality of life | 5 | 5 |
| Access Public Transportation | Quality of life | 4 | 4 |
| Visibility | Quality of life | 3 | 4 |
| Nature Views | Quality of life | 2 | 5 |
| Programming Expansion | Quality of life | 5 | 5 |
| Access to Indoor Facilities | Quality of life | 5 | 5 |
| Proximity to Neighborhood | Quality of life | 5 | 4 |
| Proximity to target Audience | Quality of life | 4 | 4 |
| Community Support | Quality of life | 3 | 4 |
| Parking | Constructability/budget | 2 | 4 |
| Land Use maximization | Constructability/budget | 4 | 5 |
| Maintenance and Coordination | Constructability/budget | 5 | 5 |
| Demolition Needed | Constructability/budget | 3 | 2 |
| Topography | Constructability/budget | 3 | 4 |
| Storm Water/Flooding | Constructability/budget | 3 | 2 |
| Site Code Compliance | Constructability/budget | 2 | 4 |
| Existing Utilization | Constructability/budget | 5 | 3 |
| Total Score | | 93 | 88 |

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SWOT ANALYSIS

PLANNING: Site Assessments

NOLAN RICHARDSON

SITE 1

| Project Cost | |
|--------------|--------|
| 2024 | \$9M |
| 2025 | \$9.3M |

FINAL SCORE

88 POINTS



Address:
4435 Maxwell Ave
El Paso, TX 79904

Current Use:
Recreation Center

Parcel Opportunities:
The Maxwell Avenue Site is located near an existing rec center and senior center allowing for oversight and efficiencies in service. The location is easily accessed by multiple roadways, there are existing undeveloped parcels, and opportunities to expand.

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Geospatial Parcel ANALYSIS Score Card

| Parcel Score Card | |
|---|--|
| <i>Very High Priority</i> (15 pts each) | |
| 15 | Outside a one-mile buffer from existing all-abilities playgrounds |
| 15 | Located in census tracts with higher percentages of disabled persons |
| 15 | Located adjacent to existing parks/open space |
| <i>High Priority</i> (10 pts each) | |
| 10 | Located in census tracts with higher social vulnerability index (SVI) |
| 10 | Not adjacent to roadways with high risk factors |
| 0 | Centrally-located in El Paso |
| <i>Moderate Priority</i> (5 pts each) | |
| 0 | Outside of high environmental risk factors based on the EJScreen (Environmental Vulnerability) |
| 5 | Terrain with less than a 7% slope |
| 0 | Located outside of wetlands & floodplains |
| 5 | Located near existing pedestrian and bicycle connectivity |
| 5 | Located near bus stops |
| Total Score | |
| 80 / 100 total points | |

LOMALAND PARK

Site 2

| Project Cost | |
|--------------|--------|
| 2024 | \$8.2M |
| 2025 | \$8.5M |

Site Selected

FINAL SCORE

**93
POINTS**



Address:
715 Lomita Dr
El Paso, TX 79907

Current Use:
Recreation Center

Parcel Opportunities:
The Lomaland Drive Site is located near an existing rec center allowing for oversight and efficiencies in service. The location is well integrated into the neighborhood, there are existing undeveloped parcels, and opportunities to expand.

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Geospatial Parcel ANALYSIS

Score Card

| Parcel Score Card | |
|---|--|
| Very High Priority (15 pts each) | |
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| Moderate Priority (5 pts each) | |
| 0 | Outside of high environmental risk factors based on the EJScreen (Environmental Vulnerability) |
| 5 | Terrain with less than a 7% slope |
| 5 | Located outside of wetlands & floodplains |
| 5 | Located near existing pedestrian and bicycle connectivity |
| 5 | Located near bus stops |
| Total Score | |
| 70 / 100 total points | |

COMMUNITY MEETINGS

REGIONAL LOCATIONS



PUBLIC OUTREACH

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The City of El Paso Capital Improvement and Parks & Recreation Department has completed Phase 1 engagement for programming and theming for the all-abilities playground. As a result, of this comprehensive engagement process, the city hosted (5) five community meetings to inform the community of the proposed top two sites that have been identified and final recommendations.

Central

Chamizal Rec. Center,
2119 Cypress Ave.
Wednesday, May 15 at 6:00 pm

EASTSIDE

Marty Robbins Rec. Center,
11620 Vista Del Sol
Thursday, May 16 at 6:00 pm

NORTHEAST

Joey Barraza Park,
11270 McCombs St.
Wednesday, May 22 at 6:00 pm

WESTSIDE

Don Haskins Rec. Center,
7400 High Ridge Dr.
Thursday, May 23 at 6:00 pm

MISSION VALLEY

J.P. Shawver Park,
8100 Independence Dr.
Wednesday, May 29 at 6:00 pm

NEXT STEPS

RFQ SOLICITATION



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QUESTIONS

